

Announcement of International Tourism Forum held on Thursday, October 29 at “Tourism EXPO Japan” in Okinawa

～Live streaming will be provided on “Tourism EXPO Japan” official YouTube～

The Japan Travel and Tourism Association, the Japan Association of Travel Agents (JATA) and the Japan National Tourism Organization (JNTO) will hold “Tourism EXPO Japan - Okinawa Meetings & Exhibition” over four days from October 29 (Thu) until November 1 (Sun) at the Okinawa Convention Center (4-3-1 Mashiki, Ginowan City, Okinawa) and the Ginowan City Multipurpose Sports Gymnasium (4-2-1 Mashiki, Ginowan City, Okinawa).

In collaboration with UNWTO, we will launch International Tourism Forum on the first day of the EXPO, inviting ministerial class tourism executives from overseas. The panelists of the International Tourism Forum will present views under the theme of Overcoming the COVID-19 Crisis: Building the foundations for future resilience and sustainable tourism growth.

【International Tourism Forum Outline】

- Name : International Tourism Forum
- Date : October 29, Thursday 14:45 – 16:15
- Venue : Okinawa Convention Center, Theater*By invitation only
- Theme : Overcoming the COVID-19 Crisis: Building the foundations for future resilience and sustainable tourism growth
- Speakers :
 - 〈Video Message〉 Dr. Mario Hardy, CEO, Pacific Asia Travel Association (PATA)
 - 〈Moderator〉 Ms. Marjorie Dewey, President, Connect Worldwide Japan Co., Ltd.
 - 〈Panelist〉
 - H.E. Mr. Ayman Aly Kamel, Ambassador, Embassy of the Arab Republic of Egypt in Japan
 - H.E. Mr. Jorge Toledo Albinana, Ambassador, Embassy of the Kingdom of Spain in Japan
 - H.E. Mr. Singtong Lapisatepun, Ambassador, Royal Thai Embassy in Japan
 - Mr. Tomohiro Kaneko, Vice Commissioner, Japan Tourism Agency
 - Mr. Eijiro Yamakita, President and CEO, JTB Corp.
 - Ms. Akiko Yoshida, Executive Senior Vice President, Japan National Tourism Organization (JNTO)
- *Country in alphabetical order
- Live Streaming URL : <https://www.t-expo.jp/en/okinawa/program/tej-mrt>