

# Hybrid-style pre-arranged business meetings

Now available in Tourism EXPO Japan (TEJ)

NEW

## Online business meetings added to the on-site face-to-face business meetings!!

Okinawa Business Meetings & Exhibition  
TEJ Tokyo Business Meetings Travel Festa

The exhibitors can participate in the “online business meetings” in addition to the conventional “on-site face-to-face business meetings”.

Should the number of exhibitors at your booth exceed the allowance of 2 participants per booth, TEJ offers them the opportunity to participate in the new plan by increasing the number of booths.

\*Allowance: 2 registrations per booth

### On-site business meetings (the conventional pre-arranged appointment business meetings)

The buyers visit the sellers (exhibitors) in the exhibit booths in the exhibition hall and directly have business meetings.



### Online business meetings

The buyers visit the exhibition booths in the exhibition hall where a computer connected to the Internet is placed and have pre-arranged business meetings.



**Sellers** Tourism EXPO Japan exhibitors (NTOs and local or overseas travel-related companies and organizations)

**Buyers** Persons in charge of production and planning of travel product of the following organizations are entitled to register as buyers: Japan Travel and Tourism Association (JTTA), Japan Association of Travel Agents (JATA), Japan National Tourism Organization (JNTO), All Nippon Travel Agents Association (ANTA)  
Media companies and the exhibitors who wish to attend the business meetings are also able to register.

## Features of online business meetings

The exhibitors may utilize the online business meetings without additional charges.

- The environment required for the online business meetings will be prepared by the exhibitor.  
Example: Computer, Internet environment, chairs, tables, etc.
- The communication language is English or Japanese.
- The business meetings will be conducted within the event hours.
- A paid online business meeting package plan is available.  
Packaged Equipment Plan : One Computer, Internet Environment, One Table One Chair, Partition Panel  
Fees : ¥135,000- (Tax Included)



If you do not have an exhibition booth, you can participate only in the online business meetings.

(Participation only on business days / Oct.29 and 30)

Participation Fees : Okinawa Business Meetings ¥198,000 for one registration

TEJ Tokyo Business Meetings ¥275,000 for one registration

\*Included in the above participation fee are: One-person registration for the business meetings, computer, Internet environment, business meeting desk, chairs for buyers, booth management fee.

