

# The largest number of visitors (207,352) to Tourism EXPO Japan 2018!!

Tourism EXPO Japan 2019 will be held in Osaka from October 24th 2019 to October 27th 2019

Tourism EXPO Japan 2018, organized by Japan Travel and Tourism Association (JTTA), Japan Association of Travel Agents (JATA), and Japan National Tourism Organization (JNTO), was held over 4 days from September 20 (Thu.) - 23 (Sun./ Nat. Hol.) at Tokyo Big Sight. A record number of 1,441 companies and organizations from 136 countries and regions exhibited in this time.

| Date         | Weather           | The number of visitors                         |
|--------------|-------------------|--|
| Sep 20 (Thu) | Cloudy after Rain | 25,928 (Business day)                          |
| Sep 21 (Fri) | Rain              | 40,345 (Business day)                          |
| Sep 22 (Sat) | Sunny after Rain  | 74,021 (Public day)                            |
| Sep 23 (Sun) | Cloudy            | 67,058 (Public day)                            |
| <b>Total</b> |                   | <b>207,352</b>                                 |
|              |                   | (Reference : Total visitors in 2017 / 191,577) |



## ■ Tourism EXPO Japan 2019 will be held in Osaka

Tourism EXPO Japan 2019 will be held in Osaka from October 24<sup>th</sup> 2019 to October 27<sup>th</sup> 2019. Toward 2019, Japan has garnered world’s attention as the host of number of sporting and cultural events in the next several years. The ripple effect of international tourism has spread throughout the country. By opening Tourism EXPO Japan 2019 in Osaka, the organizers aim at tapping into new potential markets and stimulating further growth. 4 major features (Business meetings / Forum & Seminar / Commendation ceremonies / Networking events) will also be held along with Inbound Tourism Business EXPO Japan, VISIT JAPAN Travel & MICE Mart. Please, check the details on the website. (<http://www.t-expo.jp/en/>)

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