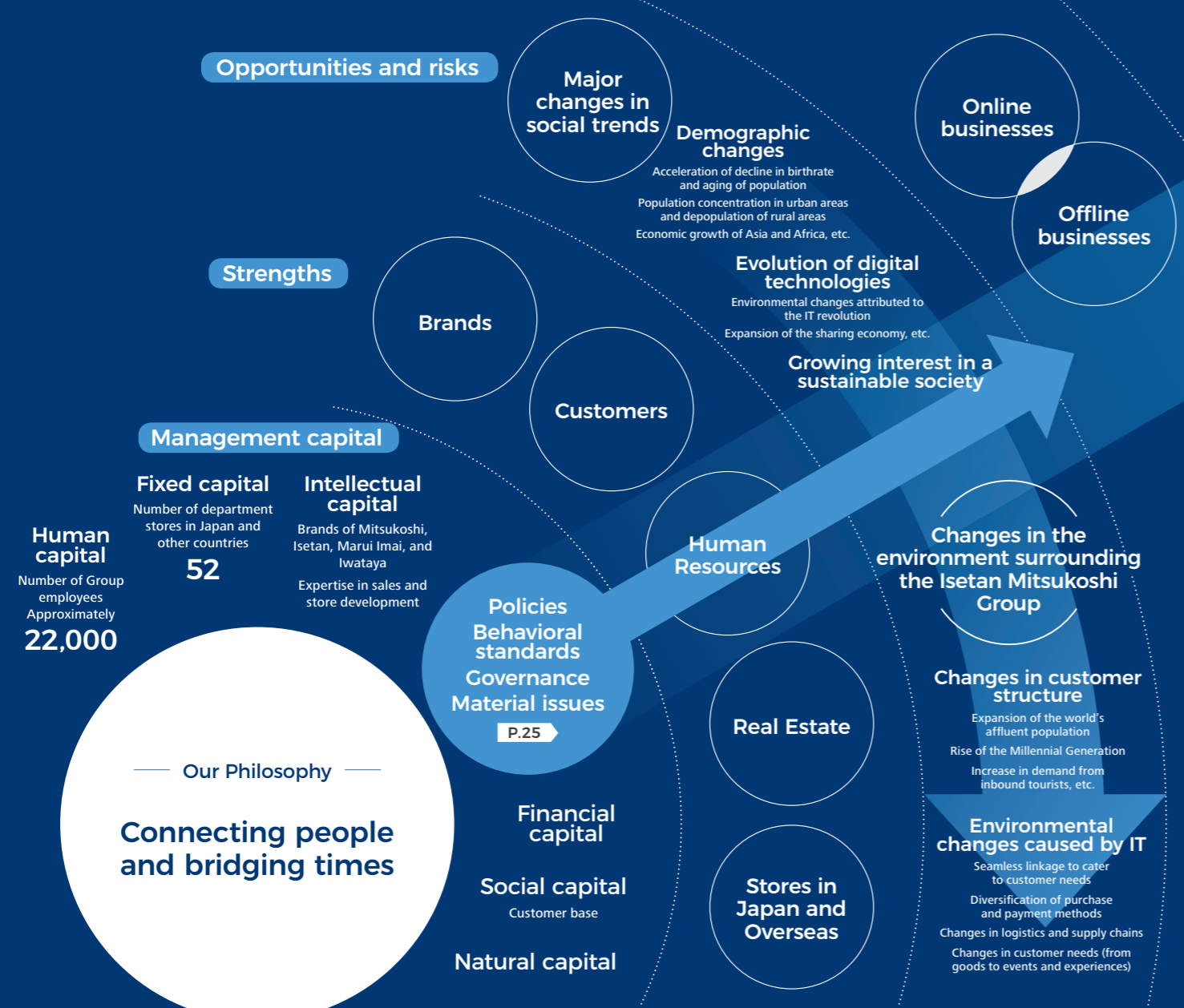


# The Isetan Mitsukoshi Group's Process of Value Creation

Since its foundation, the Isetan Mitsukoshi Group has continued to evolve by innovating its business models to adapt to the changing times and connecting customers to goods and events.

While the environment surrounding the industry has been changing rapidly, the Isetan Mitsukoshi Group will continue to innovate more than ever, taking these environmental changes as an opportunity.

We will connect our brands, customers, human resources, real estate, and domestic and overseas stores, which are our strengths, with businesses using the power of IT, stores, and people to create department stores in the new era. In addition, by responding to the changing needs and issues of society, we will build relationships of trust with all stakeholders, including our customers, shareholders, investors, business partners, employees, and local communities. Through these efforts, we will enhance our corporate value and continue to grow sustainably.



**SUSTAINABLE DEVELOPMENT GOALS**

**Sustainable Development Goals (SDGs)**  
A set of international development goals for the period from 2016 to 2030 specified in the 2030 Agenda for Sustainable Development adopted at the UN Sustainable Development Summit in September 2015