**TARO YAMADA**

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**OBJECTIVE:** **Chief Web Designer position**

**QUALIFICATIONS**

* 9 years' experience in website development, skilled with a wide variety of graphic software on Mac
* Site planning and organization; from conceptualization to implementation
* Developed web site ensuring maximum accessibility, customer experience and usability; successfully improved customer satisfaction and 60% decreased in user complaints
* Created original Japanese web site and translated Japanese web site into English
* Designed 200-pages website for popular sightseeing areas
* Redesigned recruitment website of entrepreneurial venture, archiving 120% increase in web traffic
* Self-starter and highly skilled communicator, able to assess client needs and create innovative solution for user requirement
* PC Skills; Photoshop, Illustrator, InDesign, Corel Painter, Dreamweaver, Flash, Fireworks, HTML/XHTML, CSS, PHP, JavaScript, JQuery, InDesign

**EXPERIENCE**

* Creative Design Skill
* Constructing whole image of web site design
* Enhancing the look, functionality and appearance of web site
* Designing web site that are easy and effective to use
* Fixing problems encountered in functioning of web site
* Promoting web sites effectively both organically and using Google Adwords
* Interviewing clients to assess needs and establish rapport
* Communication and Language Skill
* Translated web site contents from Japanese to English
* Explained how to entry through web site to native English-speaking customer
* Liaising closely with customer, client, or co-workers at the design stage

**EMPLOYMENT**

Jan 2012 – Present Chief Web Designer, AAA Design Office Co. Ltd., Tokyo

Apr 2007 – Dec 2011 Web Designer, BBB Graphics Ltd., Chiba

Apr 2006 – Mar 2007 Web Designer, CCC Web Communications, Tokyo

**EDUCATION**

B.S.in Computer Science, International Kagoshima University, Sacramento, Kagoshima (Mar 2006)