Shop 123 Introduction
Outline

• Shop123 Introduction
• Customer Experiences
• Shop123 System Introduction
• Construction Process & After-sales service
Shop123 Introduction
<table>
<thead>
<tr>
<th>Project</th>
<th>Shop123 System</th>
<th>EC Consultation</th>
<th>Taiwan EC School</th>
<th>Mall123</th>
</tr>
</thead>
<tbody>
<tr>
<td>• More than 100 major customers</td>
<td>• Provide guidance to more than 20,000 customers</td>
<td>• Professional EC</td>
<td>• Professional EC course</td>
<td>• Online marketing strategies for distributors</td>
</tr>
<tr>
<td>• Web portal for big enterprises</td>
<td>• Online shopping mall</td>
<td>• Management consultation</td>
<td>• EC enterprise training service</td>
<td>• Mall collaborations</td>
</tr>
<tr>
<td>• Distributor’s Kiosk system</td>
<td>• Image website for companies</td>
<td>• Recruit management team</td>
<td>• Profession EC enterprise check</td>
<td>• Agent operation</td>
</tr>
<tr>
<td>• Big Shopping Mall System</td>
<td>• Academic course marketing system</td>
<td>• Train management team</td>
<td>• EC consultation service</td>
<td>• Product procurement service</td>
</tr>
<tr>
<td>• Online bank system</td>
<td>• Opening shop on cell phone and pad</td>
<td>• Website analysis</td>
<td>• Instructed by the most famous CEO</td>
<td>• Bonus points events</td>
</tr>
<tr>
<td>• POS system</td>
<td>• Personal Website</td>
<td>• diaogonosis</td>
<td></td>
<td>• Product supply for big shopping malls</td>
</tr>
</tbody>
</table>
Shop123 System & Services

- **Basic version**: $245/year
- **Advance version**: $1155/year
- **Business version**: $2425/year
- **Flagship version**: $7580/year
- **Supplier version**: $19700/year
Cloud Computing

- Cloud Installation
- Data Access
- Value-Added Services
Global Customers

- Taiwan
- China
- Japan
- Malaysia
- U.S.A
- Australia
- Africa
12 Biggest Advantages

Integrate Channels  The Largest  Shopping Cart
Free Transaction Fee  Unique URLs  Double Benefit
Free Organization Fee  Source Code  Marketing Tools
Over 10 Years Experience  Client Cases  Multiple Language
Keep Pace with Time and Forward to Better

1. Online Shopping
2. Mobile Shopping
3. Pad Shopping
4. Global Value Added Services Integration
5. TV Shopping

Shop123 Open Your Dream Shop
Shop 123 Mobile Shopping

- Same Backstage Management
- Strong Analysis Function
- Differentiate Customers Precisely
- Multiple Marketing Activities
- Instant Shopping Interface
Virtual and Real Integration Business Mode
Customer Experiences
Featured Customer Experiences
Customer Experiences - Big Shopping Mall
Customer Experiences - Celebrities

林心如-MTG

蕭亞軒-Carry me

安心亞-佐登妮絲

六月-台灣貝德瑪
Customer Experiences - Celebrities

仔仔周渝民 - 新東陽
李維維 - EASY SHOP
陳亞蘭 - 三多士 Taiwan
黃嘉芊 - 心路基金
Customer Experiences - Famous Clothes Brand
Customer Experiences - Functional / Sports Wear
Customer Experiences - Socks and others
Customer Experiences - Accessories / Boutiques
Customer Experiences - Foods / Big Food Suppliers

台北濱江  西北烤肉網  亞尼克  楊桃天菜網
Customer Experiences - Big Suppliers of Old Food Brand
Customer Experiences - Souvenir
Customer Experiences - Aesthetic medicine
Customer Experiences - Health Equipment & Food
Customer Experiences - Bedding / Furniture / 3C
Customer Experiences - Kid’s & Women’s Products

小兒利撒兒  婦潔 VIGILL  BEST FRIEND  Cupid
Customer Experiences - Characteristic Shop

宜蘭餅
天軍生存遊戲商城
林晟老師教學官網
玫瑰大眾
Customer Experiences - Government Cooperation / Multiple Language Choices
Customer Experiences - Multilingual choice
Customer Experiences - Bank Bonus Shop / Cooperate with China’s Bank

Go Happy

聯邦銀行YesGogogo

億佰購物/中國銀行、農民銀行

深圳發展銀行
## Customer Experiences - CVS KIOSK System (Exclusive)

<table>
<thead>
<tr>
<th>Store</th>
<th>Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family Mart</td>
<td>Bonus points/Buying tickets/Search/Pre-order/Pay bills</td>
</tr>
<tr>
<td>FAMI Port</td>
<td></td>
</tr>
<tr>
<td>Hi-life</td>
<td>Movie ticket/Amusement park/Theater/SPA ticket/Sport Venue/Bonus exchange</td>
</tr>
<tr>
<td>LIFE-ET</td>
<td></td>
</tr>
<tr>
<td>Circle K</td>
<td>Pay bills/Bonus exchange/Hotel or tours reservation/Per-order/Print</td>
</tr>
<tr>
<td>OK‧ GO</td>
<td></td>
</tr>
</tbody>
</table>
System Introduction
Shop123 - Advantages

The Best Partner You Can Trust!

- Powerful Function
- Rigorous Security Management
- Complete Integration
- Education & Training Consulting
- Free New Function Release
- Efficient Marketing Support
- Customer Oriented
# Shop123 System - Powerful Function

## System Integrity

<table>
<thead>
<tr>
<th>Total</th>
<th>30 Items</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,000 Sub-Items</td>
<td></td>
</tr>
<tr>
<td>10,000 Detailed-Items</td>
<td></td>
</tr>
</tbody>
</table>

## Web Design

- System Function
- Account Management
- Website Information
- Product Management
- Account Management
- Purchase Order
- Management

## Marketing Event

- Marketing Event
- Customer Interaction
- Customer Service
- Website Analysis
- Data Import/export
- Website Management

## System Integration

- Payment Connection
- Logistics Connection
- ERP Connection
- Channel Order Management
- Electronic Invoice Integration

## Shop123 Versions

- Basic
- Advanced
- Business
- Flagship
- Supplier
System Integration

- Message System
- ERP System
- POS System
- Accounting System
- Shop123 System
- CRM System
- Logistics System
- Payment System
- Mobile System
Constructive Flow Chart & After-Sales Service
EC Website Launch Formula Blueprint

**STEP 01**
- Communication
- Customer Needs and Expectations

**STEP 02**
- Web Design
- Merchandise Display
- Shipping and Payment Integration series

**STEP 03**
- Online Shop Operations
- Training Sessions (Video, graphics, weekly free courses)
After Service

01 Shop123 System
Showing setting Users UI operations and back office functions

02 Establish Your Image
Through annual marketing planning, from product shooting, drawing landscaping, copywriting, hitting the shelves, and as well as customized website design

03 EC Management
EC operations and management, Learning and understanding open market planning understand customer analysis and marketing consultant