

Translation

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June 7, 2021

Company Name: Money Forward, Inc.
Representative: Yosuke Tsuji
Representative Director, President and CEO
(Securities Code: 3994,
Stock Exchange: TSE Mothers)
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Notice Regarding Approval of Stock Market Listing Transfer to the First Section of the Tokyo Stock Exchange

Today we are pleased to announce that Money Forward, Inc. has received approval from the Tokyo Stock Exchange to change the listing of our shares from the Mothers Section to the First Section of the Tokyo Stock Exchange, effective June 14, 2021. We would like to express our sincere gratitude to all our stakeholders including our shareholders for their ongoing support.

With this section transfer, we would like to have more strategic flexibility by expanding our investor base and decreasing our cost of financing. At the same time, we would like to further improve the social recognition and credibility to accelerate the acquisition of customers, business partners and great talents and reinforce our management base.

We will strive to maximize our enterprise value so that we can meet stakeholders' expectation and realize our mission "Money Forward, Move Your Life Forward".

For more information on the section transfer to the First Section of the Tokyo Stock Exchange, please refer to the Japan Exchange Group (JPX) website at <https://www.jpx.co.jp/english/>