

朝日新聞社メディアビジネス局

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© photo Georges Meguerditchian Centre Pompidou février 2011 Architectes Renzo Piano et Richard Rogers

A black and white advertisement. At the top center is a large, realistic apple. Below it, a rectangular sign is tilted upwards to the right. On the left side of the sign, the word "Youth" is written in a large, serif font. On the right side of the sign, the Chinese characters "青春" (Qīngchūn) are written in a stylized, calligraphic font. The background is a light, textured surface.