

Privacy Policy

1. Basic principle

Japan Mint, an Incorporated Administrative Agency , collects the information of users of the Cherry Blossom Viewing (Sakura-No-Toorinuke) Application System (hereinafter referred to as “the Website”) to the extent necessary in ensuring smooth operation of the services (information provision and the acceptance of applications and inquiries) provided through the Website. We will treat collected information appropriately within the scope of the purposes of its use.

2. Scope of information to be collected

(1) The Website automatically collects Internet domain names, IP addresses, and browsing information within the Website. Please note that while some of the services provided through the Website use cookies (information sent from the server to the user’s browser and stored on the user’s computer in order for the server to identify the user), we do not use cookies to collect any information from which individual users can be identified.

If the user disables the cookie function via browser settings, the user may not be able to receive the services provided through the Website.

(2) In the “acceptance of applications,” we collect such information as the name (*furigana*), phone number, and email address of the applicant.

3. Purposes of use

(1) Information collected in accordance with 2.(1) is used as a reference in ensuring the smooth implementation of the services provided through the Website.

(2) Information collected in accordance with 2.(2) is used only to confirm the receipt of an application for the cherry blossom viewing, to respond to any inquiries, and to communicate the short-notice cancellation of the cherry blossom viewing in the event of, for example, an outbreak of novel coronavirus.

4. Restrictions on use and provision

Unless there is a statutory request for disclosure, or unless there is any illegal act, such as unauthorized access or making a threat, or any other special reason, we will not personally use collected information for purposes other than those stated in 3. or provide it to any third party.

5. Measures to ensure safety

We will take necessary measures to prevent the leakage, loss, and damage of collected information, and otherwise to ensure its appropriate management. Although the operation and

management of the equipment used to operate the Website is outsourced to an external party, the outsourced party also takes necessary measures to ensure the appropriate management of collected information.

6. Scope of application

This Policy applies only in connection with the Website.

7. Miscellaneous matters

Japan Mint may revise this Policy as necessary.