en-japan Inc.

1st Quarter of FYE Mar/2020 Earnings Review

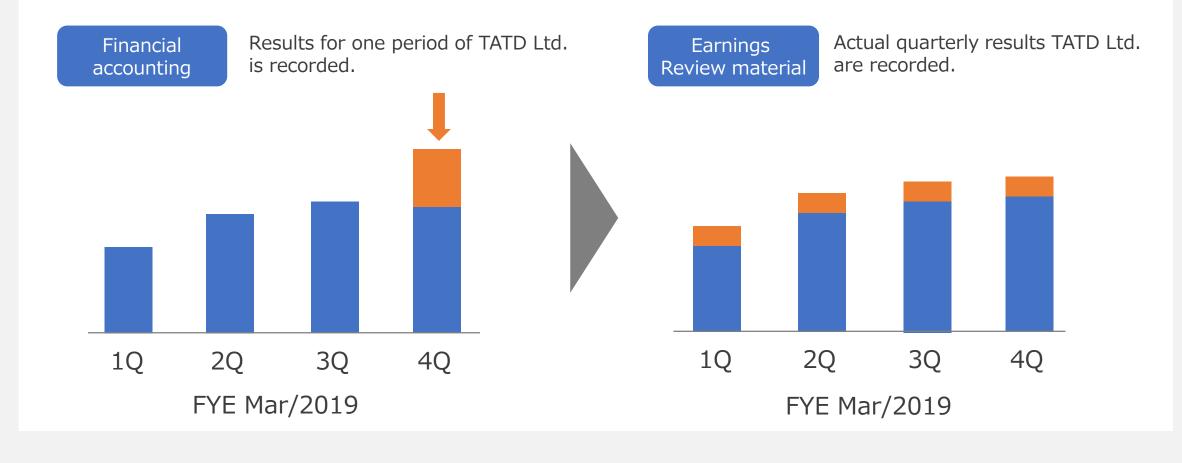
August 8, 2019

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#### Matters to Note (Consolidated quarterly performance for the FYE Mar/2019)

The results of Talent Alliance (Beijing) Technology Development Limited(hereinafter TATD Ltd.), which became a consolidated subsidiary in the fourth quarter of FYE Mar/2019, are reflected in the fourth quarter for the whole period. For purposes of comparison in line with the actual circumstances, this Earnings Review material is prepared with figures that reflect the subsidiary's actual quarterly results.



#### Reference (Quarterly P/L for FYE Mar/2019\_After Recording TATD Ltd.'s Quarterly Results)

Shown below is the P/L for FYE Mar/2019 that reflects the quarterly results of TATD Ltd.

				(	単位:百万円/r	millions of yen)
			FY201	9		
		Q1	Q2	Q3	Q4	Full Year
連結売上高		11,595	12,066	12,148	12,922	48,733
consolidated net sales	前期比 YoY (%)	27.1%	23.4%	21.8%	9.2%	19.7%
売上原価		1,167	1,163	1,163	1,188	4,682
Cost of Sales	売上比 Ratio to Sales(%)	10.1%	9.6%	9.6%	9.2%	9.6%
	前期比 YoY (%)	41.3%	27.5%	22.0%	3.9%	22.1%
人件費 Personnel Cost		746	770	752	717	2,987
その他 Others		421	392	410	470	1,694
売上総利益		10,427	10,903	10,985	11,734	44,051
Gross profit	売上比 Ratio to Sales (%)	89.9%	90.4%	90.4%	90.8%	90.4%
	前期比 YoY (%)	25.6%	23.0%	21.8%	9.7%	19.5%
販売費及び一般管理費		6,850	7,572	8,565	9,401	32,389
SGA expenses	売上比 Ratio to Sales (%)	59.1%	62.8%	70.5%	72.8%	66.5%
	前期比 YoY (%)	23.0%	11.6%	28.2%	14.4%	18.9%
人件費 Personnel Cost		3,056	3,177	3,304	3,132	12,671
広告宣伝費 Advertising Cost		1,762	2,282	3,056	3,841	10,943
その他 Others		2,031	2,112	2,205	2,426	8,775
営業利益		3,577	3,331	2,419	2,332	11,661
Operating income	売上比 Ratio to Sales(%)	30.9%	27.6%	19.9%	18.1%	23.9%
	前期比 YoY (%)	31.0%	60.2%	3.5%	-5.8%	21.1%
経常利益		3,622	3,373	2,385	2,453	11,834
Ordinary income	売上比 Ratio to Sales (%)	31.2%	28.0%	19.6%	19.0%	24.3%
	前期比 YoY (%)	31.6%	58.1%	0.9%	-1.0%	21.6%
親会社株主に帰属する当期純利益		2,470	2,346	1,652	1,674	8,144
Net income attributable to owners of parent	売上比 Ratio to Sales (%)	21.3%	19.4%	13.6%	13.0%	16.7%
	前期比 YoY (%)	29.5%	57.8%	-0.6%	27.9%	27.9%

#### Reference (Quarterly P/L for FYE Mar/2019\_Under Financial Accounting)

#### Shown below is the P/L for FYE Mar/2019 under financial accounting.

					(単位:百万円/r	millions of yen)
			FY201	9		
		Q1	Q2	Q3	Q4	Full Year
連結売上高		11,213	11,710	11,876	13,932	48,733
consolidated net sales	前期比 YoY (%)	22.9%	19.8%	19.1%	17.7%	19.7%
売上原価		1,143	1,141	1,146	1,252	4,682
Cost of Sales	売上比 Ratio to Sales (%)	10.2%	9.7%	9.7%	9.0%	9.6%
	前期比 YoY (%)	38.4%	25.1%	20.2%	9.5%	22.1%
人件費 Personnel Cost		746	770	752	717	2,987
その他 Others		396	369	393	534	1,694
売上総利益		10,070	10,569	10,730	12,680	44,051
Gross profit	売上比 Ratio to Sales (%)	89.8%	90.3%	90.3%	91.0%	90.4%
	前期比 YoY (%)	21.3%	19.2%	19.0%	18.6%	19.5%
販売費及び一般管理費		6,611	7,336	8,322	10,120	32,389
SGA expenses	売上比 Ratio to Sales (%)	59.0%	62.6%	70.1%	72.6%	66.5%
	前期比 YoY (%)	18.7%	8.1%	24.6%	23.2%	18.9%
人件費 Personnel Cost		2,883	3,007	3,118	3,662	12,671
広告宣伝費 Advertising Cost		1,733	2,267	3,045	3,897	10,943
その他 Others		1,994	2,060	2,158	2,560	8,775
営業利益		3,459	3,233	2,408	2,560	11,661
Operating income	売上比 Ratio to Sales (%)	30.8%	27.6%	20.3%	18.4%	23.9%
	前期比 YoY (%)	26.7%	55.5%	3.0%	3.4%	21.1%
経常利益		3,546	3,325	2,394	2,568	11,834
Ordinary income	売上比 Ratio to Sales (%)	31.6%	28.4%	20.2%	18.4%	24.3%
	前期比 YoY (%)	28.8%	55.8%	1.3%	3.6%	21.6%
親会社株主に帰属する当期純利益		2,463	2,355	1,668	1,656	8,144
Net income attributable to owners of parent	売上比 Ratio to Sales (%)	22.0%	20.1%	14.0%	11.9%	16.7%
	前期比 YoY (%)	29.1%	58.4%	0.4%	26.6%	27.9%

## Consolidated Performance Summary for 1st Quarter of FYE Mar/2020

#### 1st Quarter of FYE Mar/2020 Consolidated Earnings Highlights

#### **Consolidated performance**

- Consolidated net sales stood at 13.76 billion yen, up 18.7% YoY, which exceeded expectations.
- Consolidated operating income was 2.9 billion yen, down 18.8% YoY, which also exceeded expectations.

#### Domestic Job Board

• Net sales totaled 7.55 billion yen, up 3.4% YoY. The result for the overall segment was as expected.

#### Domestic Permanent Recruitment

• Net sales totaled 3.04 billion yen, up 10.5% YoY. The result for the overall segment exceeded expectations due to the strong performance of EWJ.

#### Overseas

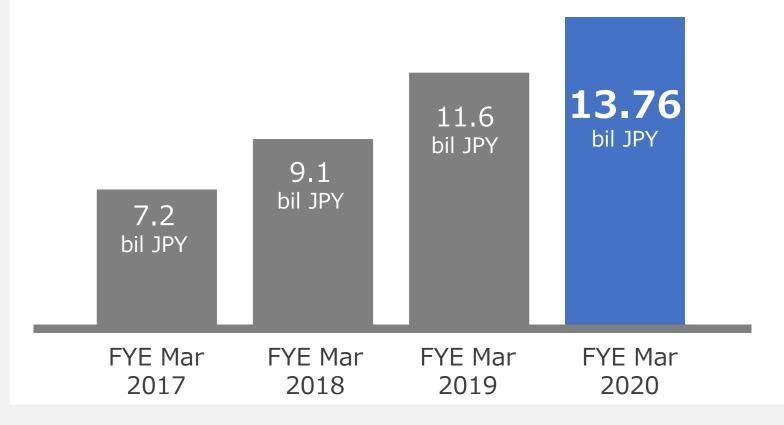
Net sales came to 2.72 billion yen, up 137.4% YoY, which exceeded the plan. FFI in India, which was newly
consolidated, started out strongly and contributed to P/L from this first quarter.

#### HR-Tech

Net sales stood at 43 million yen, indicating a favorable start. The number of firms using engage topped 210,000.

#### 1st Quarter of FYE Mar/2020 Consolidated Results

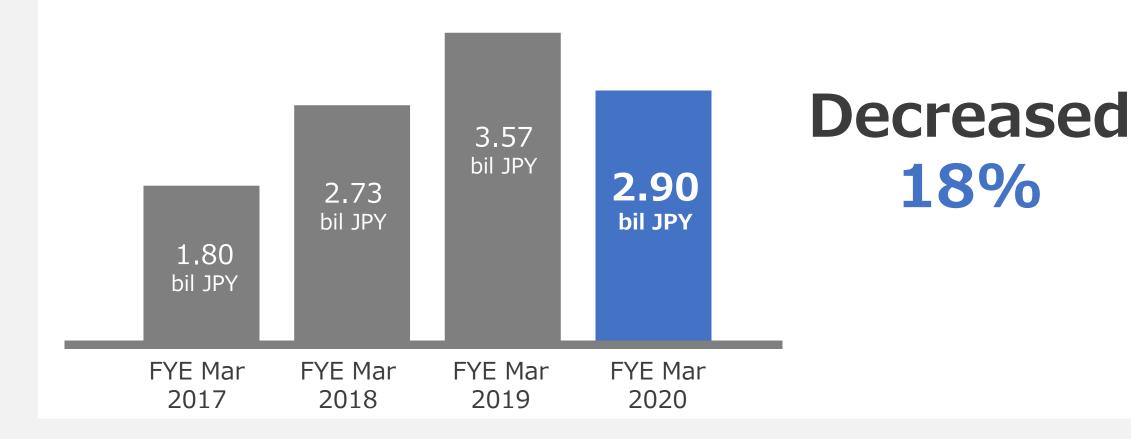




## Increased 18%

#### 1st Quarter of FYE Mar/2020 Consolidated Results

1Q(Apr.–Jun.)
Operating Income

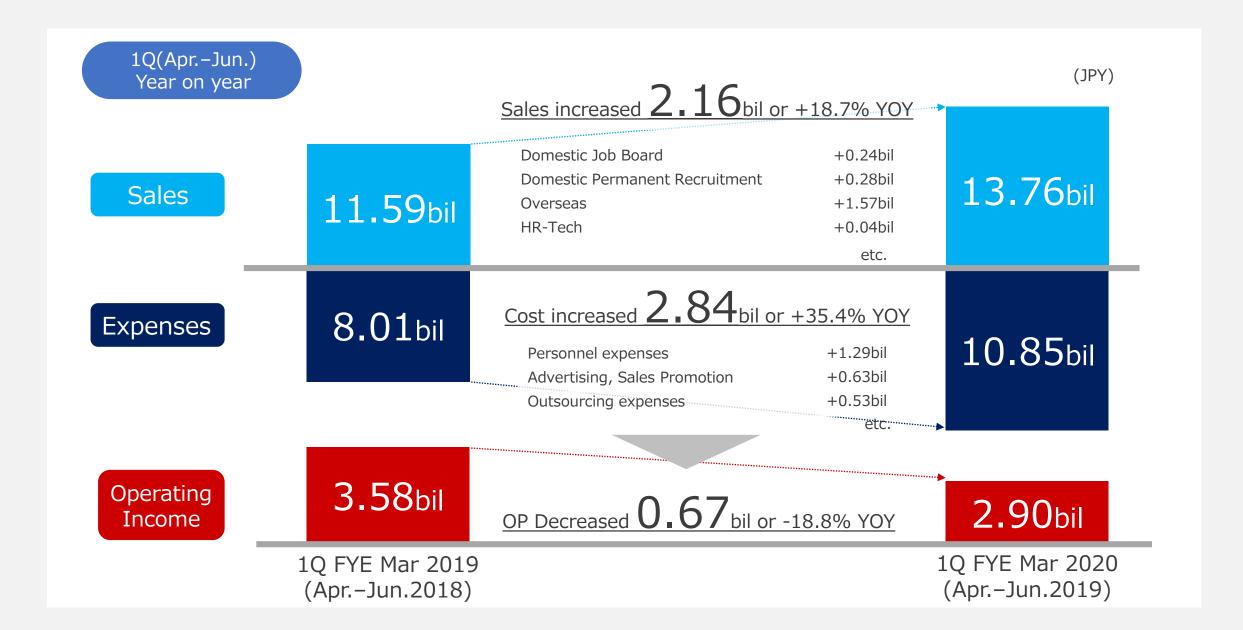


#### [1Q FYE Mar/2020 Results] Consolidated Income Statement

	FYE Mar 2	019	FYE Mar 2	.020			FYE Mar 20	019
	(Apr.–Jun.20	)18) *	(AprJun.2	019)	YOY change (million yen)	YOY change (%)	(AprJun.20 -Financial acco	
	(million yen)	% of Sales	(million yen)	% of Sales			(million yen)	% of Sales
Net Sales	11,595	100.0%	13,763	100.0%	2,168	18.7%	11,213	100.0%
Cost of Sales	1,167	10.1%	2,542	18.5%	1,375	117.8%	1,143	10.2%
Personnel	746	6.4%	1,518	11.0%	772	103.5%	746	6.7%
Other	421	3.6%	1,023	7.4%	602	143.0%	396	3.5%
<b>Gross Profit</b>	10,427	89.9%	11,221	81.5%	794	7.6%	10,070	89.8%
SGA(Sales, general & administrative)	6,850	59.1%	8,316	60.4%	1,466	21.4%	6,611	59.0%
Personnel	3,056	26.4%	3,574	26.0%	518	17.0%	2,883	25.7%
Advertising, Sales Promotion	1,762	15.2%	2,394	17.4%	632	35.9%	1,733	15.5%
Other	2,031	17.5%	2,347	17.1%	316	15.6%	1,994	17.8%
<b>Operating Income</b>	3,577	30.8%	2,904	21.1%	-673	-18.8%	3,459	30.8%
Ordinary Income	3,622	31.2%	2,892	21.0%	-730	-20.2%	3,546	31.6%
Net Income attributable to en-japan	2,470	21.3%	1,917	13.9%	-553	-22.4%	2,463	22.0%

<sup>\*</sup> The P/L for FYE Mar/2019 that reflects the quarterly results of Talent Alliance (Beijing) Technology Development.

#### Changing Factor of Earnings Year on Year

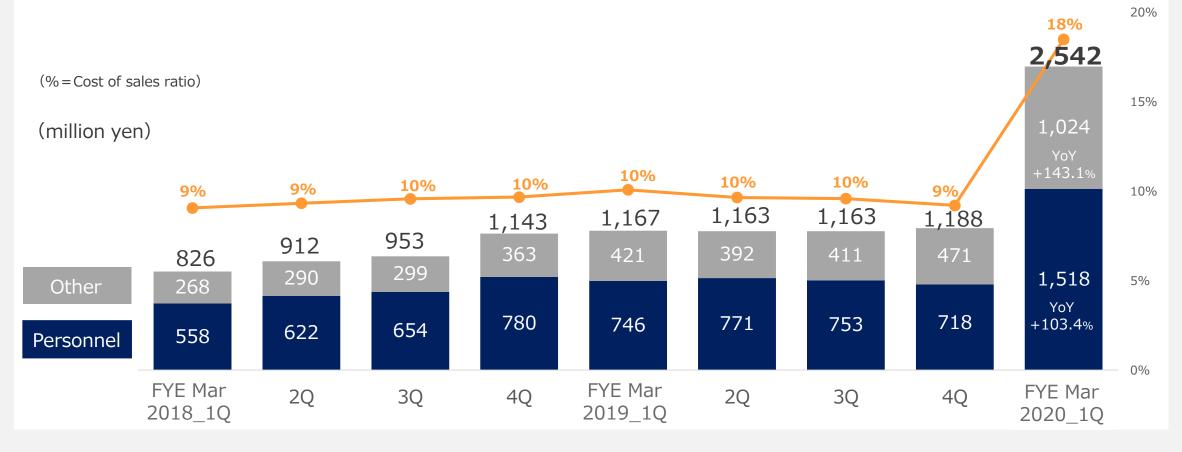


#### Cost of Sales

#### Cost of Sales increased 117% YOY in the 1Q.

There were increases in labor costs and outsourcing expenses for dispatch staff members associated with FFI, a newly consolidated IT temporary staffing company.

Some of the labor costs recorded by FFI at the time of initial planning were transferred to outsourcing expenses.

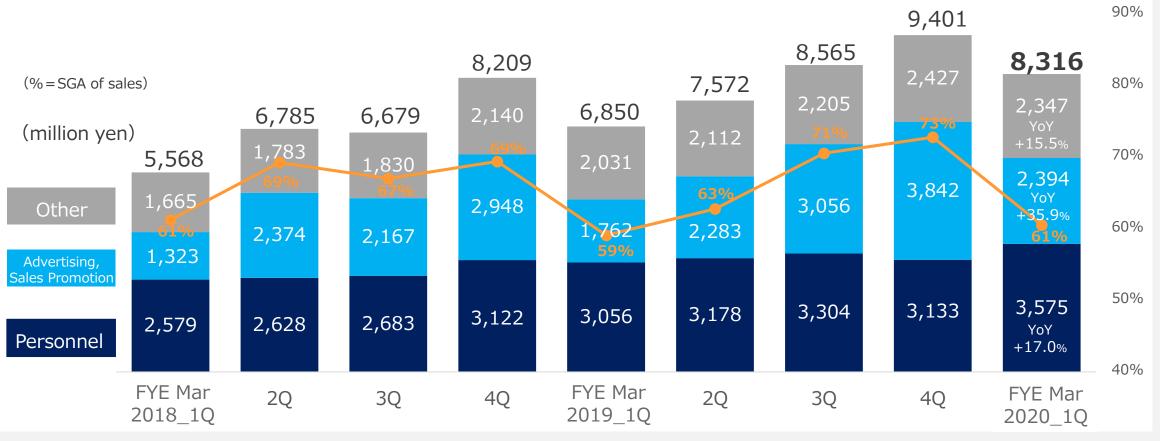


#### SGA Expenses

#### SGA expenses increased 21.4% YOY in the 1Q.

The increase was attributable to the advertising expenses of the domestic Job Board, engage, and personnel expenses associated with domestic Permanent Recruitment.

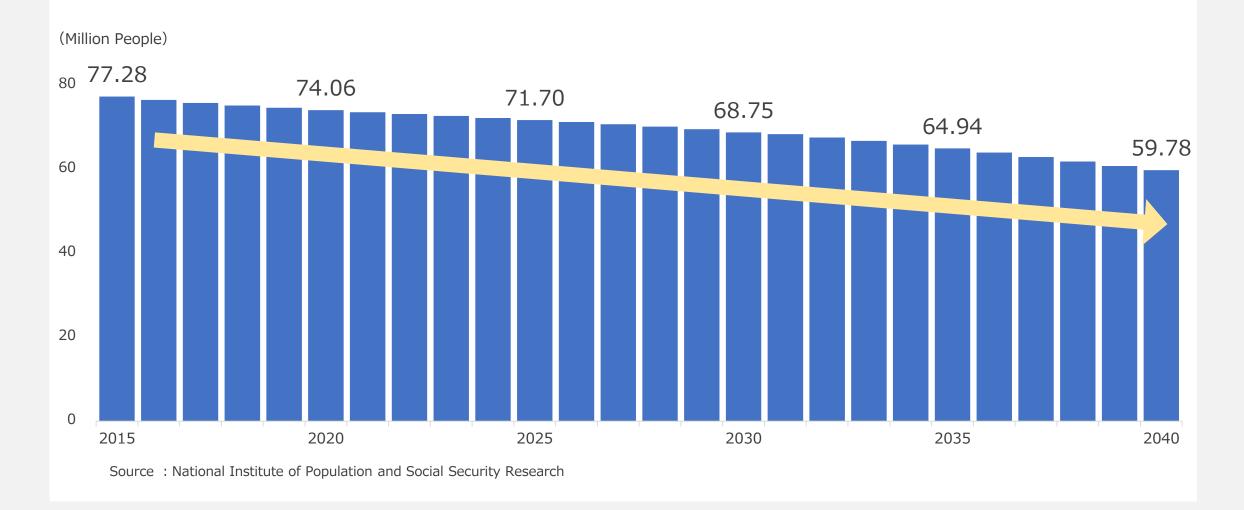
Some of the personnel expenses of FFI recorded at cost at the time of initial planning were transferred to SGA expenses.



## Market Environment and Topics

#### The market environment – estimate of working-age population

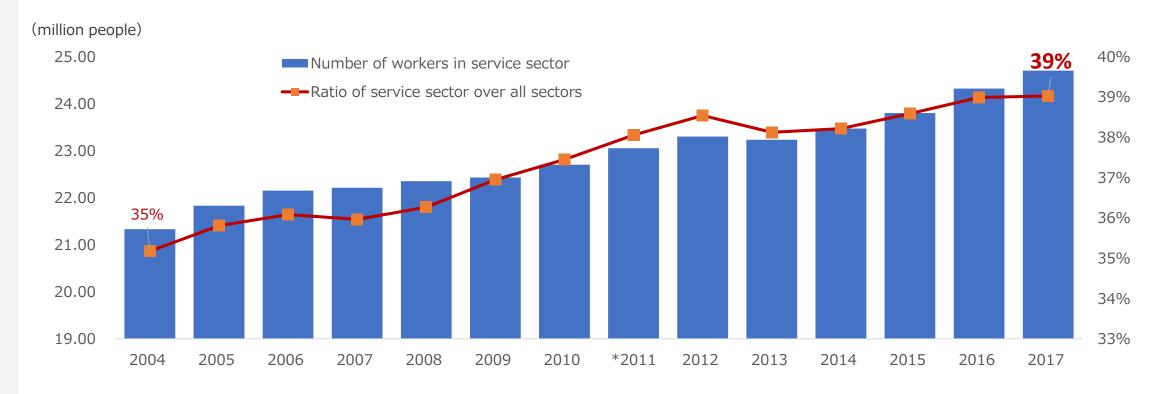
#### Domestic working-age population continues to decline



#### The market environment – Changes in Employers by Industry

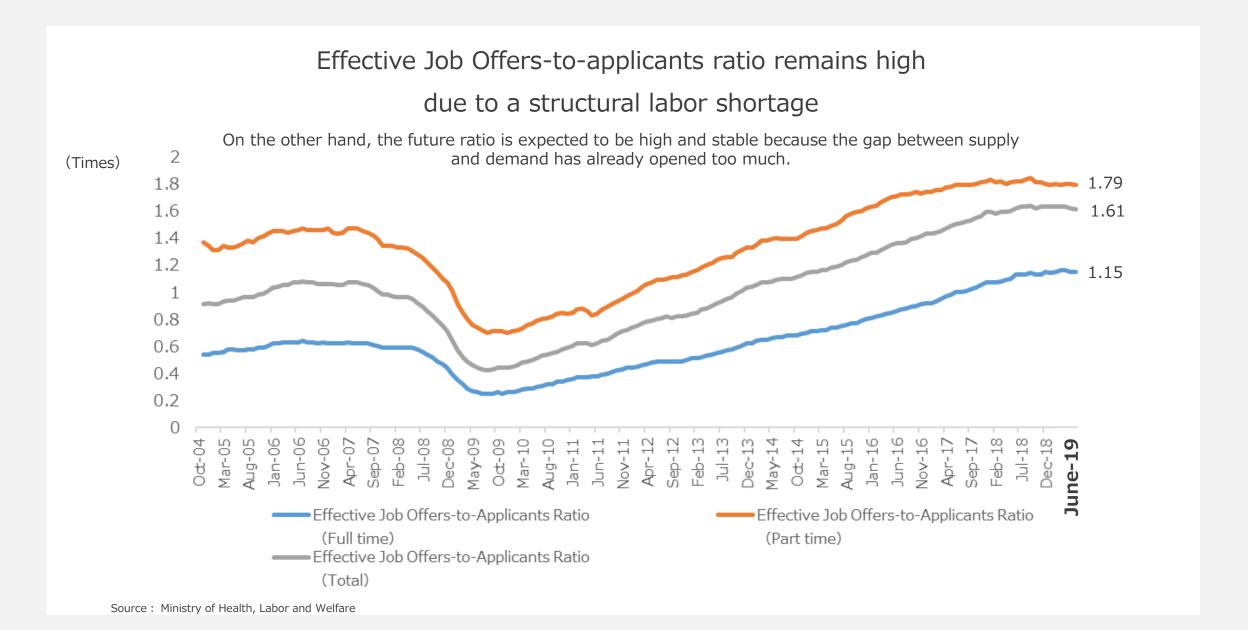
The number and percentage of employees in non-manufacturing industries, especially in the service industry, is expanding.

The ratio is expected to rise in the future, focusing on nursing care etc.



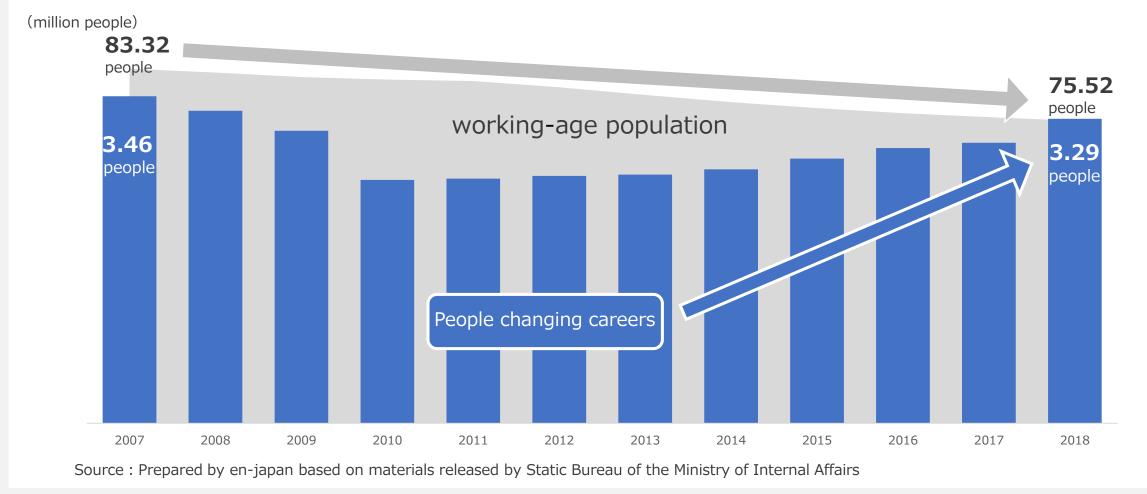
Source: Prepared by en-japan based on materials released by Static Bureau of the Ministry of Internal Affairs and Communications

#### The market environment – Trends in Effective Job Offers-to-Applicants Ratio



#### The market environment – People changing careers

The working-age population declines, but Number of people changing careers increases and mobility is raised



#### Topics: Newly M&A JapanWork, INC.



We undertake correspondence between foreign job seekers and recruiting firms using Chatbot.

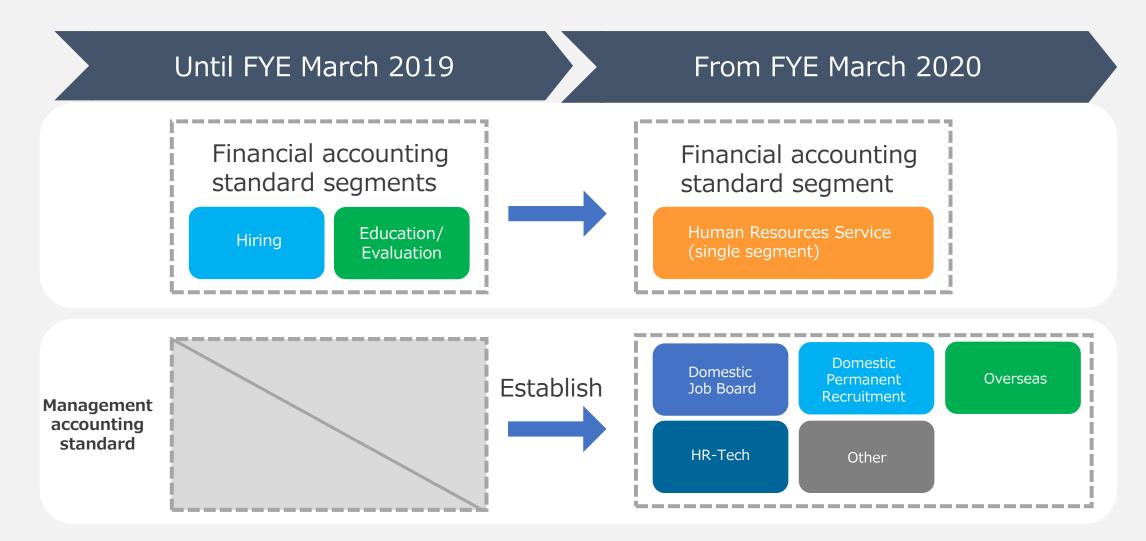
Company name	JapanWork, INC.
Established	2016
Address	Shibuya-ku, Tokyo
Main business	Recruiting for foreigners in Japan
Name and post of representative	Yuto Suzuki, Representative Director
Results (Dec. 2018)	Sales : 16million yen Operating income : -19million yen
Acquisition value and Number of shares	Acquisition value : approx. 0.23bil Number of shares : 51% *Use treasury shares and cash



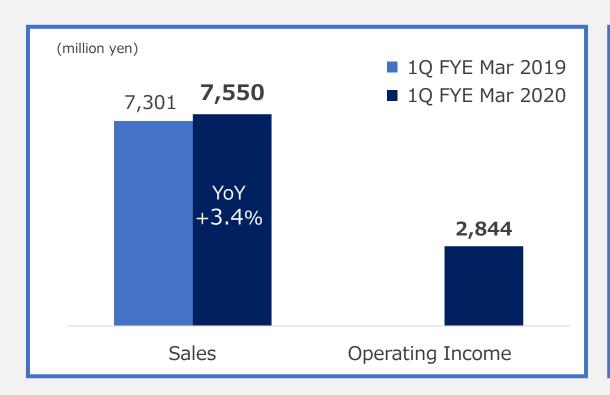
# Performance Overview by Segment for 1Q FYE Mar/2020

#### Revision to our segmentation

Starting from FYE March 2020, we will disclose new business segmentation on a management accounting basis, making it easy to know the state of our business lines.



#### 1Q FYE Mar/2020 Performance Overview by Segment 1 Domestic Job Board



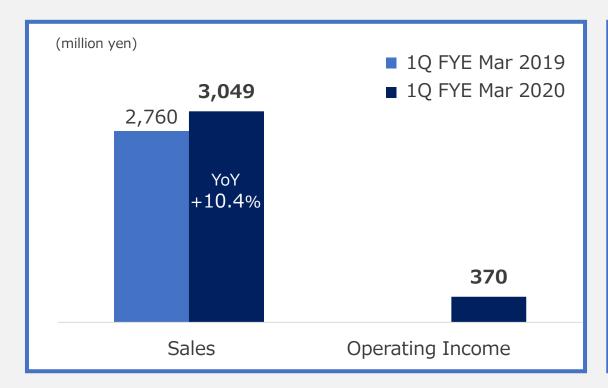
1Q FYE Mar 2020					
[en]Career Change Info	Amount of sales activities decreased due to major client handoffs associated with a change in strategic policies. Number of postings decreased. Share within large-lot clients increased and unit price rose significantly.				
Sites for Permanent Recruitment agencies	Volume of usage by corporate clients and job seekers increased for both [en]Career Change Consultant and AMBI. Number of members of AMBI topped 200,000. Continues to achieve high growth.				
Sites for Temporary staffing companies	Job posting mindset of leading temporary staffing companies, which are our major customers, was more positive than expected. Additional orders received, etc. led to favorable results.				
Cost and profit	Advertising expenses in the first quarter of the previous year were lower and the significant increase in the first quarter of this fiscal year was as expected.				

Domestic Job Board⇒[en]Career Change Info, [en]Career Change Consultant, AMBI, [en]Temporary Placement Info, en BAITO, etc.

	1Q FYE Mar 2019 (Apr.2018-Jun.2018)		1Q FYE Mar (Apr.2019-Jun		YOY change (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales		
Sales	7,301		7,550		248	3.4%
Operating Income			2,844	37.7%		

<sup>\*</sup> Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

## 1Q FYE Mar/2020 Performance Overview by Segment ② Domestic Permanent Recruitment



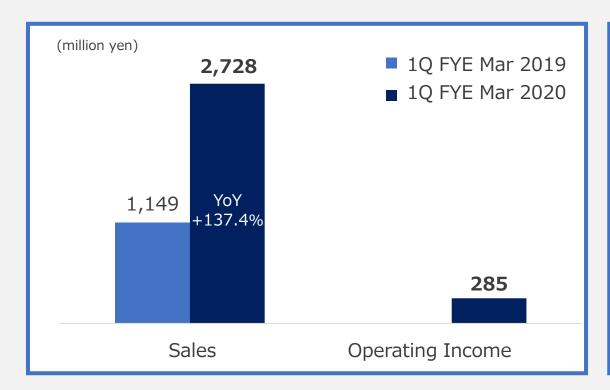
	1Q FYE Mar 2020
en Agent	Net sales were flat year on year but were slightly higher than expected. Highly increased manpower in April to achieve growth in the medium term. While efforts are made to have manpower quickly demonstrate strength, this year will be a period of advance investment.
en world Japan (EWJ)	Cases of informal acceptance that built up in the fourth quarter of the previous period smoothly led to employment contracts and favorable results above expectations.
Cost and profit	While advance investments were made for manpower at en Agent and EWJ, growth in sales resulted in profits above expectations.

Domestic Permanent Recruitment  $\Rightarrow$  en world Japan  $\land$  en Agent, etc.

	1Q FYE Mar 2019 (Apr.2018-Jun.2018)		1Q FYE Mar (Apr.2019-Jun		YOY change (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales		
Sales	2,760		3,049		288	10.5%
Operating Income			370	12.1%		

<sup>\*</sup> Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

## 1Q FYE Mar/2020 Performance Overview by Segment 3 Overseas



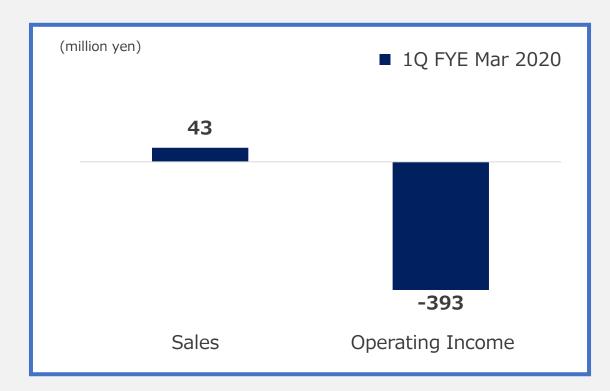
1Q FYE Mar 2020				
Overall summary Performance of overseas business on the whole exceeded our expectations.				
Vietnam	Recruitment sites performed strongly and drove the performance. The new site in Da Nang began operation. Continuing to reinforce high-class services and educational services, which are expected to grow going forward.			
India	FFI in India, which was newly consolidated, posted results above our initial expectations. Since this may be due to temporary factors, progress in line with the budget is expected in the second quarter onward.			

Overseas ⇒Vietnam, India, China, Singapore, Thailand, Australia (Job Board, Permanent Recruitment, IT temp)

	1Q FYE Mar 2019 (Apr.2018-Jun.2018)		1Q FYE Mar (Apr.2019-Jun		YOY change (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales		
Sales	1,149		2,728		1,579	137.4%
Operating Income			285	10.5%		

<sup>\*</sup> Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

## 1Q FYE Mar/2020 Performance Overview by Segment 4 HR-Tech



1Q FYE Mar 2020					
Overall summary	The total number of accounts for engage topped 210,000 firms in June. The number of firms using the new fee-based plan launched in April has been steady. Net sales proceeded as planned.				
Cost and profit	The magnitude of negative profit is as expected. Implemented active investments primarily for online promotion. Participated in HR Conference, etc., which led to an increase in the number of firms using our services. Also placed advertising videos in taxis aimed at raising the level of recognition.				

HR-Tech⇒ engage and related service

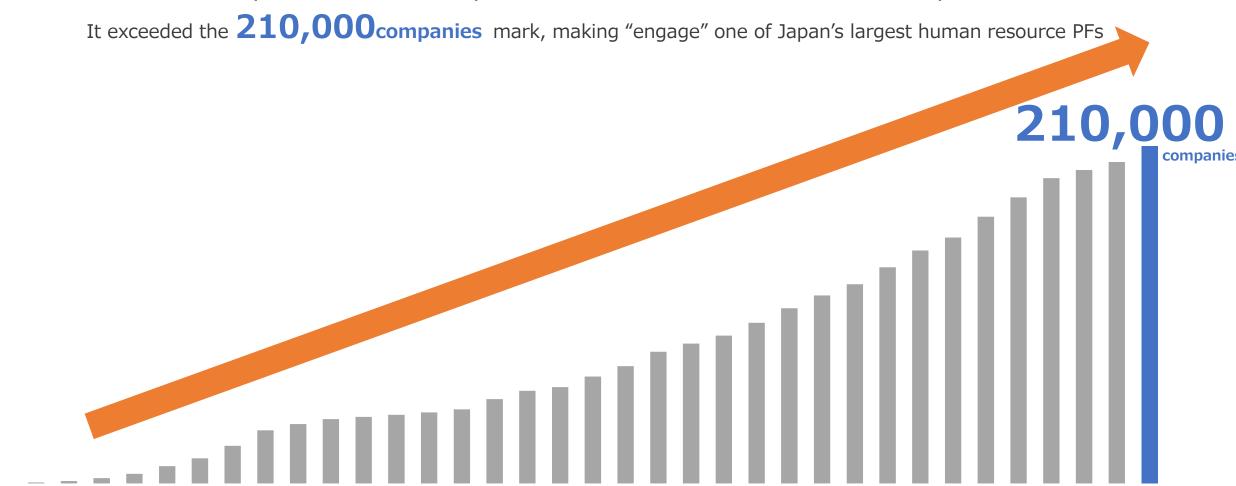


<sup>\*</sup> Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

Jun. 2019

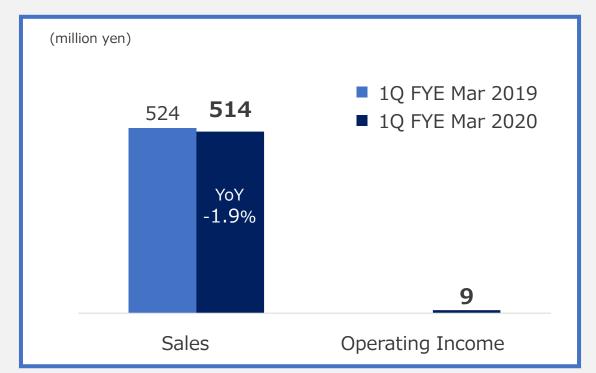
#### The number of companies using "engage"

An important KPI as a platform is the number of user companies



Aug. 2016

## 1Q FYE Mar/2020 Performance Overview by Segment 5 Domestic Other Business / Subsidiary



1Q FYE Mar 2020						
Overall summary	Although net sales of Cbase, which was sold in the third quarter of the previous period, were eliminated and the segment posted lower income, the result was above our expectations. en-japan's educational assessment products and subsidiary ZEKU posted favorable results and continue to steadily increase earnings.					
Cost and profit	Personnel expenses and outsourcing expenses associated with investments for new business development increased. The segment on the whole was slightly in the black. Higher net sales led to higher-than-expected results.					

Domestic Other Business / Subsidiary ⇒Education / Evaluation \ ZEKU\ Other New Business

	1Q FYE Mar 2019 (Apr.2018-Jun.2018)		1Q FYE Mar 2020 (Apr.2019-Jun.2019)		YOY change (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales		
Sales	524		514		-10	-1.9%
Operating Income			9	1.9%		

<sup>\*</sup> Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

## Return to Shareholders

#### Return to Shareholders

#### We will revise our policy starting from FY March 2020

Until FYE Mar 2019 Aiming for a dividend payout ratio of 30% or more, we determine a specific payout ratio based on the business results, financial position, investment plans for each fiscal year, among others.

In the medium term, we aim to achieve a dividend payout ratio of 40% for FY March 2020



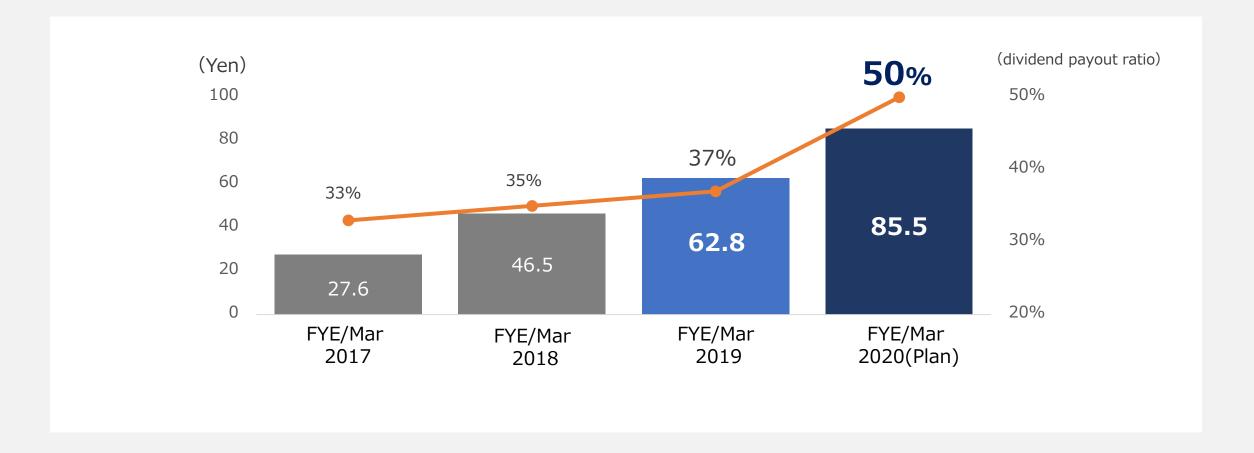
From FYE Mar 2020 We will make efforts for investment and shareholder return in a manner conducive to raising shareholder value, while securing our financial soundness. Specific measures are as follows.

- Dividend payout ratio: 50%
- During the term of the Medium-Term Management Plan, we will use a total of 20.0 billion yen for growth investments consisting mainly of M&A and capital contribution
- We will prioritize M&A and capital contribution and buy back our own shares during the term of the plan as required in consideration of investment circumstances (feasibility).

#### The dividend payout performance and plan

FYE Mar/2019: **462.8** (YonY+ 16.3)

FYE Mar/2020 plan : **\*85.5** (YonY+ \*22.7)



## Appendix

#### Consolidated Balance Sheet

	FYE Mar 2019	FYE Mar 2020 Q1	YOY change	YOY change
(million yen)	(Mar. 2019)	(Jun. 2019)	(million yen)	(%)
Current asset	37,255	33,697	-3,558	-9.6%
Cash	28,409	25,159	-3,250	-11.4%-
Accounts receivable	5,614	5,385	-229	-4.1%
Other current assets	3,231	3,153	-78	-2.4%
Non-current assets	12,596	12,848	252	2.0%
Property, plant and equipm	ent 719	730	11	1.5%
Intangible assets	6,858	6,869	11	0.2%
Investments and other asse	ets 5,018	5,249	231	4.6%
Assets	49,852	46,546	-3,306	-6.6%
Liabilities	14,385	12,287	-2,098	-14.6%
Current liabilities	13,274	11,032	-2,242	-16.9%
Not current liabilities	1,111	1,255	144	13.0%
Net assets	35,466	34,259	-1,207	-3.4%
Liabilities/Net assets	49,852	46,546	-3,306	-6.6%

Decrease due to payment of accounts payable and dividend

Payment of accounts payable for enhanced advertising at the end of the previous period

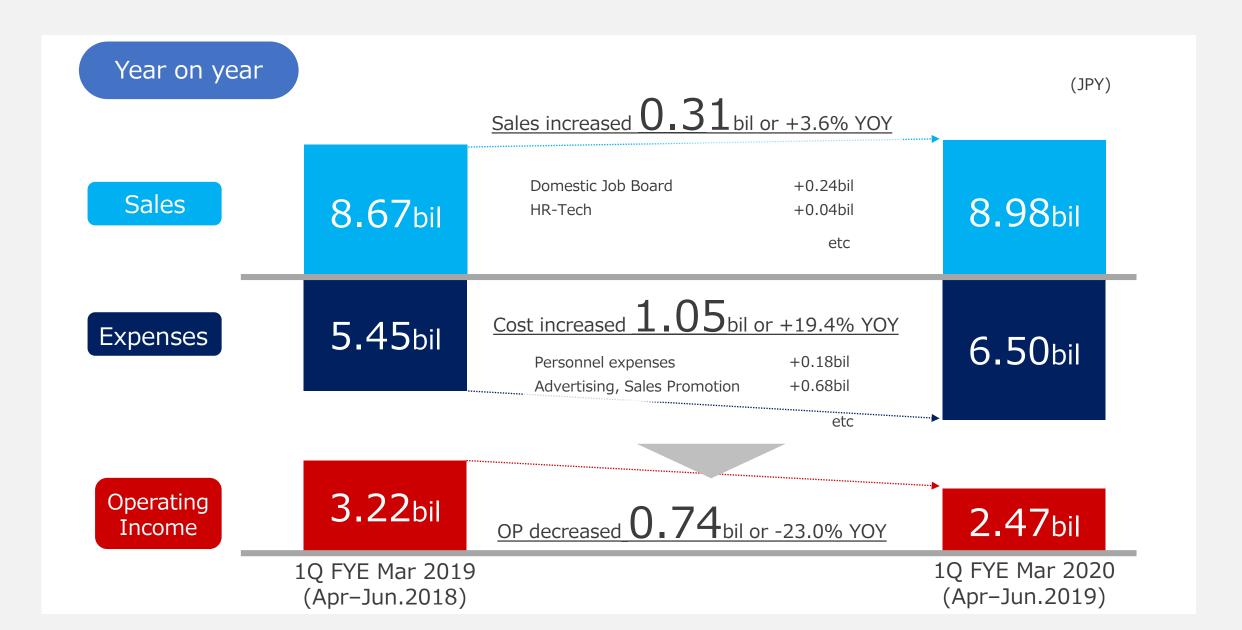
Decrease in retained earnings due to dividend payment

# Non-consolidated Income Statement for 1Q FYE Mar/2020

#### [1Q FYE Mar/2020 Results] Non-consolidated Income Statement

	FYE Mar 2019 (AprJun.2018)		FYE Mar 2020 (AprJun.2019)		YOY change (million	YOY change
	(million yen)	% of Sales	(million yen)	% of Sales	s <b>yen)</b>	(%)
Net Sales	8,672	100.0%	8,988	100.0%	316	3.6%
Cost of Sales	674	7.8%	704	7.8%	30	4.5%
Personnel	317	3.7%	302	3.4%	-15	-4.7%
Other	356	4.1%	401	4.5%	45	12.6%
<b>Gross Profit</b>	7,998	92.2%	8,283	92.2%	285	3.6%
SGA(Sales, general & administrative)	4,778	55.1%	5,804	64.6%	1,026	21.5%
Personnel	1,667	19.2%	1,855	20.6%	188	11.3%
Advertising, Sales Promotion	1,698	19.6%	2,385	26.5%	687	40.5%
Other	1,412	16.3%	1,563	17.4%	151	10.7%
Operating Income	3,219	37.1%	2,478	27.6%	-741	-23.0%
Ordinary Income	3,336	38.5%	2,578	28.7%	-758	-22.7%
Net Income	2,359	27.2%	1,789	19.9%	-570	-24.2%

#### Changing Factor of Earnings (Non-consolidated)



### FYE Mar/2020 Earnings Forecast

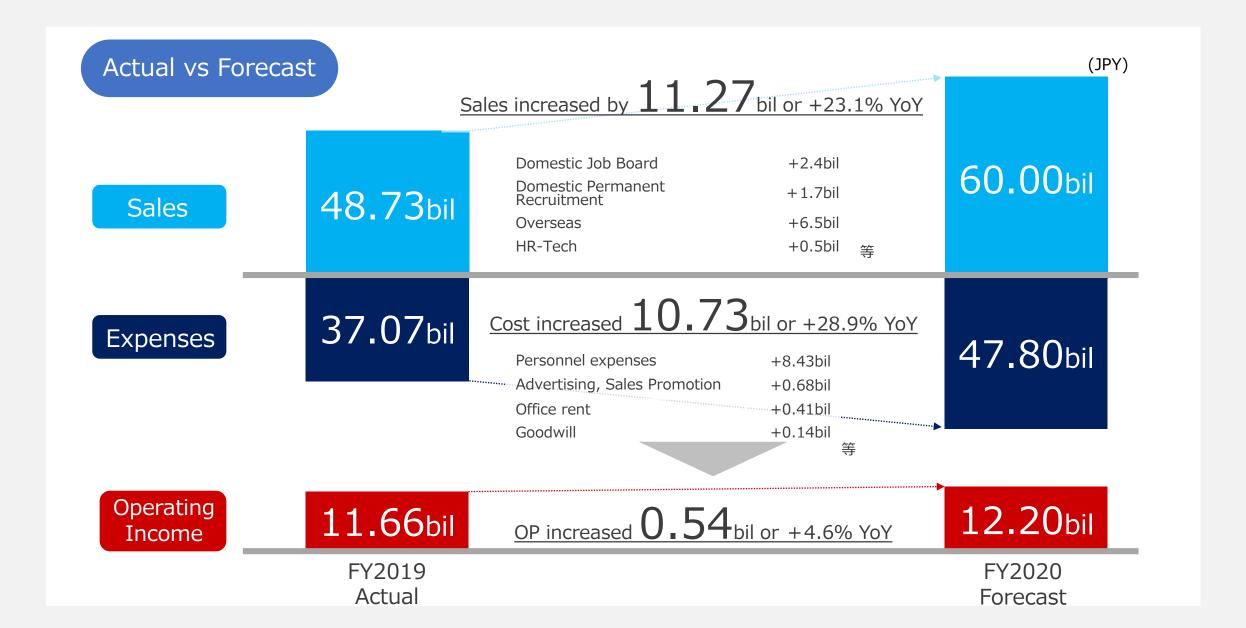
(Published on May 14, 2019)

- Consolidated · Segment · Main Services -

# FYE Mar/2019 Earnings Forecast (Consolidated)

	FYE Mar 2 (Apr.2018-M		FYE Mar 2020 (Apr.2019-Mar.2020)		YOY change (million yen)	YOY change	
	(million yen)	% of Sales	(million yen)	% of Sales	(minori yen)	(%)	<ul> <li>Increase due to consolidation of FFI of India</li> </ul>
Net Sales	48,733	100.0%	60,000	100.0%	11,267	23.1%	<ul> <li>Increase due to recruitment website and job placement services in Japan</li> </ul>
Cost of Sales	4,682	9.6%	10,885	18.1%	6,203	132.5%	пт зарат
Personnel	2,987	6.1%	8,911	14.9%	5,923	198.2%	<ul> <li>Increase due to consolidation of FFI of India which provides</li> </ul>
Other	1,694	3.5%	1,974	3.3%	280	16.5%	IT temporary staffing service
<b>Gross Profit</b>	44,051	90.4%	49,114	81.9%	5,063	11.5%	
SGA(Sales, general & administrative)	32,389	66.5%	36,914	61.5%	4,524	14.0%	<ul> <li>Mainly staffing reinforcement by non-consolidated en-japan</li> </ul>
Personnel	12,671	26.0%	15,179	25.3%	2,508	19.8%	by non consonance en japan
Advertising, Sales Promotion	10,943	22.5%	11,631	19.4%	687	6.3%	·Flattened in existing recruitment
Other	8,775	18.0%	10,103	16.8%	1,328	15.1%	website service while bolstering technology related promotion
Operating Income	11,661	23.9%	12,200	20.3%	539	4.6%	
Ordinary Income	11,834	24.3%	12,219	20.4%	384	3.2%	
Net Income attributable to en-japan	8,144	16.7%	8,210	13.7%	66	0.8%	

## [FYE March 2020 Forecast] Changing Factor of Earnings (Consolidated)

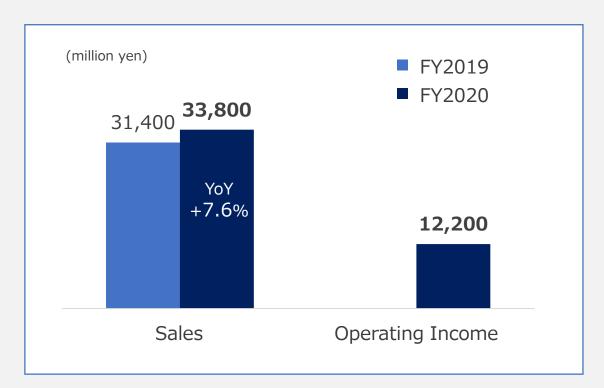


# (reference) FYE Mar/2020 Earnings Forecast (Non-consolidated)

	FYE Mar 2019 FYE Mar 2020 Forecast (Apr.2018–Mar.2019) (Apr.2019–Mar.2020)		YOY change (million yen)	YOY change		
	(million yen)	% of Sales	(million yen)	% of Sales		(%)
Net Sales	36,519	100.0%	40,000	100.0%	3,480	9.5%
Cost of Sales	2,648	7.3%	2,945	7.4%	296	11.2%
Personnel	1,266	3.5%	1,323	3.3%	57	4.5%
Other	1,382	3.8%	1,621	4.1%	239	17.3%
<b>Gross Profit</b>	33,871	92.7%	37,054	92.6%	3,183	9.4%
SGA(Sales, general & administrative)	23,683	64.9%	26,354	65.9%	2,671	11.3%
Personnel	6,819	18.7%	8,088	20.2%	1,269	18.6%
Advertising, Sales Promotion	10,759	29.5%	11,408	28.5%	649	6.0%
Other	6,105	16.7%	6,858	17.1%	753	12.3%
Operating Income	10,187	27.9%	10,700	26.7%	513	5.0%
Ordinary Income	10,576	29.0%	10,829	27.1%	253	2.4%
Net Income	7,442	20.4%	7,540	18.9%	98	1.3%

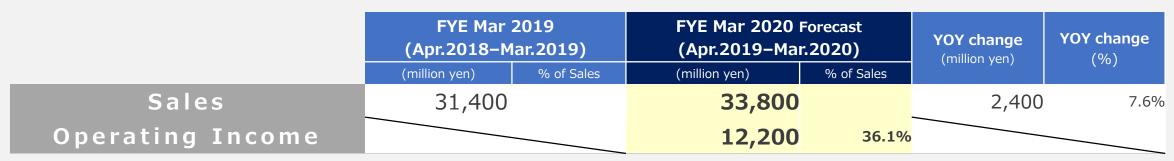
# FY March 2020 Performance Plan by Segment

## ① Domestic Job Board



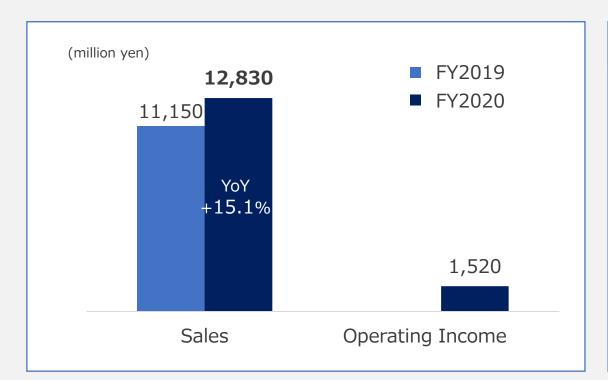
FYE Mar 2020 Forecast					
[en]Career Change Info	Concentrate on customers targeted and areas and realign its sales organization structure. Although sales will be on a par with the market growth rate, build a platform aimed at steady profit growth				
Sites for Permanent Recruitment agencies	The after-billing model for middle-level worker career change is strong. AMBI will make advance investments by bolstering direct recruiting				
Sites for Temporary staffing companies	Market growth is predicted to be moderate. Seek to achieve a higher share of business in leading temporary staffing service companies and achieve steady income growth				

Domestic Job Board⇒[en]Career Change Info, [en]Career Change Consultant, AMBI, [en]Temporary Placement Info, en BAITO, etc.



<sup>\*</sup> Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

# FY March 2020 Performance Plan by Segment ② Domestic Permanent Recruitment



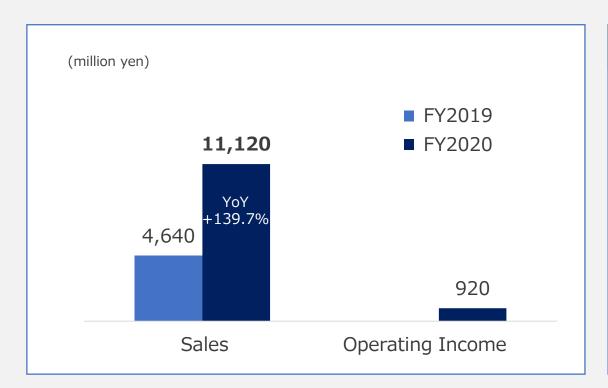
	FYE Mar 2020 Forecast
en Agent	Make increased efforts to expand sales during the term of the Medium-Term Management Plan As the firm reinforces staffing more than previously expected, advance costs will be incurred, but work to improve profits from the next fiscal year onward
en world Japan	Productivity improved more than expected in the previous term. Reinforce staffing for the new fiscal year as well along with the policy to bolster job placement service

Domestic Permanent Recruitment ⇒en world Japan、en , etc.

	FYE Mar (Apr.2018-M		FYE Mar 2020 (Apr.2019-Ma		YOY change (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales	(	(70)
Sales	11,150		12,830		1,680	15.1%
Operating Income			1,520	11.8%		

<sup>\*</sup> Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

## FY March 2020 Performance Plan by Segment ③ Overseas



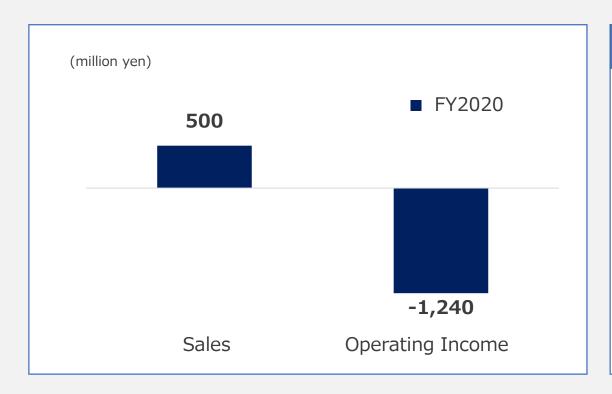
FYE Mar 2020 Forecast						
over view	An M&A program will result in an addition of an Indian temporary staffing service company, causing sales to grow markedly. We will continue to strengthen our operations in India and Vietnam.					
Vietnam	Upgrade services for high-class customers, a segment that will likely grow in the future. Newly establish the Da Nang office					
India	Step up the linkage of job placement to IT temporary staffing service. For the latter, we will improve profitability by revising targeted customers, among other steps					

Overseas ⇒Vietnam, India, China, Singapore, Thailand, Australia (Job Board, Permanent Recruitment, IT temp)



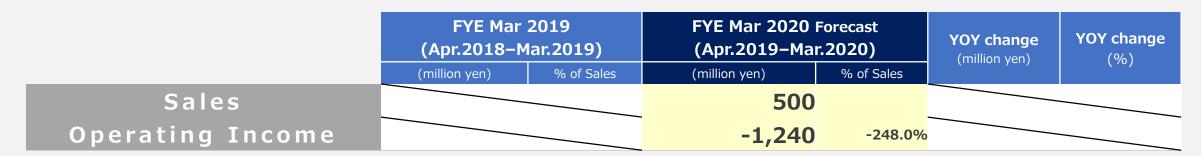
<sup>\*</sup> Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

## FY March 2020 Performance Plan by Segment 4 HR-Tech



# over view A loss is projected to be incurred for the fiscal year as we will continue to invest actively. We will monetize in provincial areas on a trial basis while building a platform for expansion from the next fiscal year onwards.

HR-Tech⇒ engage and related service



<sup>\*</sup> Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

# FY March 2020 Performance Plan by Segment 5 Domestic Other Business / Subsidiary





Domestic Other Business / Subsidiary ⇒Education / Evaluation 、ZEKU、Other New Business

	FYE Mar : (Apr.2018-M		FYE Mar 2020 (Apr.2019-Ma		YOY change (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales		(13)
Sales	2,020		2,130		110	5.4%
Operating Income			-290	-13.6%		

<sup>\*</sup> Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

\*Repeat on the summary

# Medium-Term Management Plan

(FY2020-FY2022)

Published on May 14, 2019

# Permanent Recruitment and HR-Tech Become Growth Drivers

- Expand growth in the promising field of permanent recruitment. Carry out personnel growth, structuralization and standardization.
- Growth via the HR-Tech service and the expansion and monetization of "engage".

# Enhancement of M&A in the technology field

- We will use of 20 billion yen total for growth investment focused on M&As and funding within the period of the mid-term management plan.
- Our policy is to actively carry out M&A in the technology field in Japan and overseas.

# Our Vision for Medium- to Long-Term Growth Strategy

Recruitment and HR-Tech drive the business

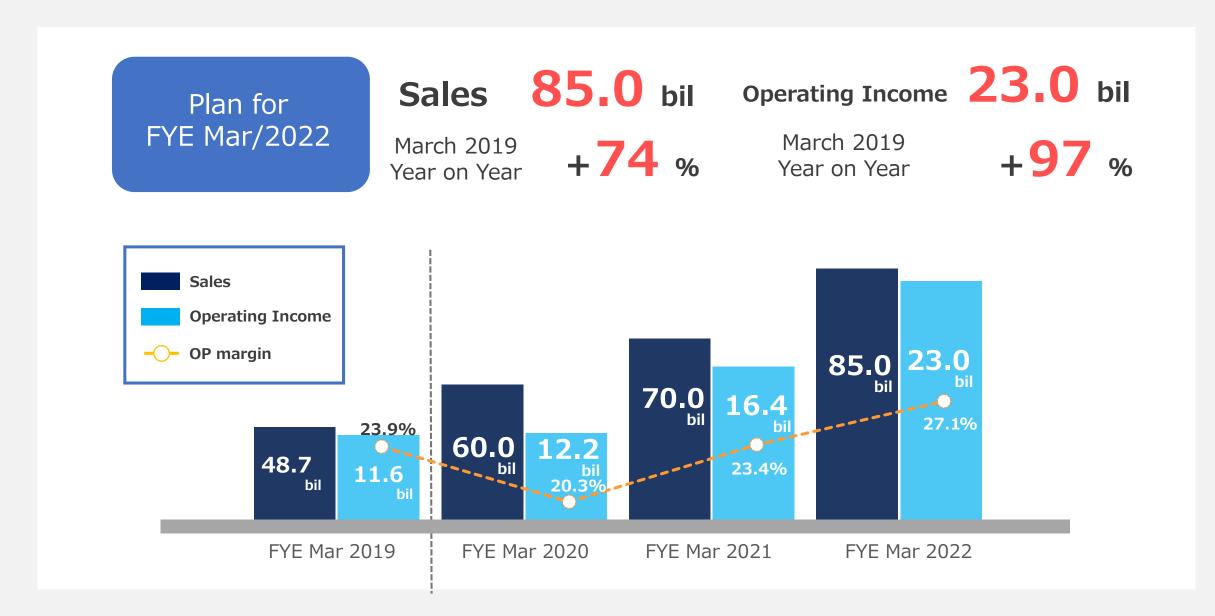
HR-Tech (engage)

Permanent Recruitment

Overseas

Job Board

## New Mid-term performance plan FY2020-FY2022



# New Mid-term performance plan FY2020-FY2022 by segments

(bil JPY)		FYE Mar 2020	FYE Mar 2021	FYE Mar 2022
	Sales	33.8	36.8	39.5
Domestic Job Board	Operating Income	12.2	13.8	14.8
	OP margin	36.1%	37.5%	37.5%
Domestic Permanent	Sales	12.8	15.8	19.0
Recruitment	Operating Income	1.5	2.3	4.0
Recruitment	OP margin	11.8%	14.6%	21.1%
	Sales	11.1	13.5	16.4
Overseas	Operating Income	0.9	1.3	1.7
	OP margin	8.3%	9.6%	10.4%
	Sales	0.5	2.0	8.0
HR-Tech	Operating Income	-1.2	0.2	3.2
	OP margin	-248%	10.0%	40.0%
	Sales	2.1	2.8	3.6
Other than HR	Operating Income	-0.3	0.1	0.1
	OP margin	-13.6%	3.6%	2.8%
adjustment	Sales	-0.3	-0.9	-1.5
adjustment	Operating Income	-0.9	-1.3	-0.8
	Sales	60.0	70.0	85.0
consolidated	Operating Income	12.2	16.4	23.0
	OP margin	20.3%	23.4%	27.1%

# **ESG**

## Action to ESG (repeat : Our vision)

# Social Contribution Through Core Business

An industrial structure in which short-term earnings are contributed to more by nonretention of and repeated job changes by the newly employed is an issue and considered as not leading to sustainable business growth.



## **Success After Joining**

Service is provided by not setting employment and career change per se as a goal, but setting instead the goal of "giving people who join the company a fulfilled life" and "helping to enhance the company's performance." This is linked to differentiation factors for the company as its unique strength.

## [Main initiatives]



- 100% of job advertisements based on interviews
- Detailed and objective information,
   Staff name and photo



- Industry's first linkage between word-of mouth sites and recruitment advertisements
- Functions to provide companies' comments regarding word-of-mouth





- Identifies employee retention risk at an early stage and conducts appropriate follow-up activities
- Acts as an employee retention tool to prevent workers from leaving jobs at an early stage

## Action to ESG (Diversity)

Promotion of Women's Participation and Advancement

Since our establishment, we have been promoting active hiring and advancement of female employees. They are actively involved in various areas.

\*Data is for en-japan on a non-consolidated basis As of Nov, 2018

Percentage of women to all employees

45.9%

Percentage of women to all directors

1Person 20%



#### **Main Incentives and System**

- Development of "WOMenLABO" project promoting women's participation and advancement
- Holding of social gatherings and luncheons to support employees taking childcare leave
- Satisfaction survey for female employees
- Smart Growth system (a system designed to prevent career stagnation and decrease in income by working on a short-time basis after returning from childcare leave), etc.

Broaden the application of employee welfare

Apply the employee welfare system also to employees with a same-sex partner, broadening the application

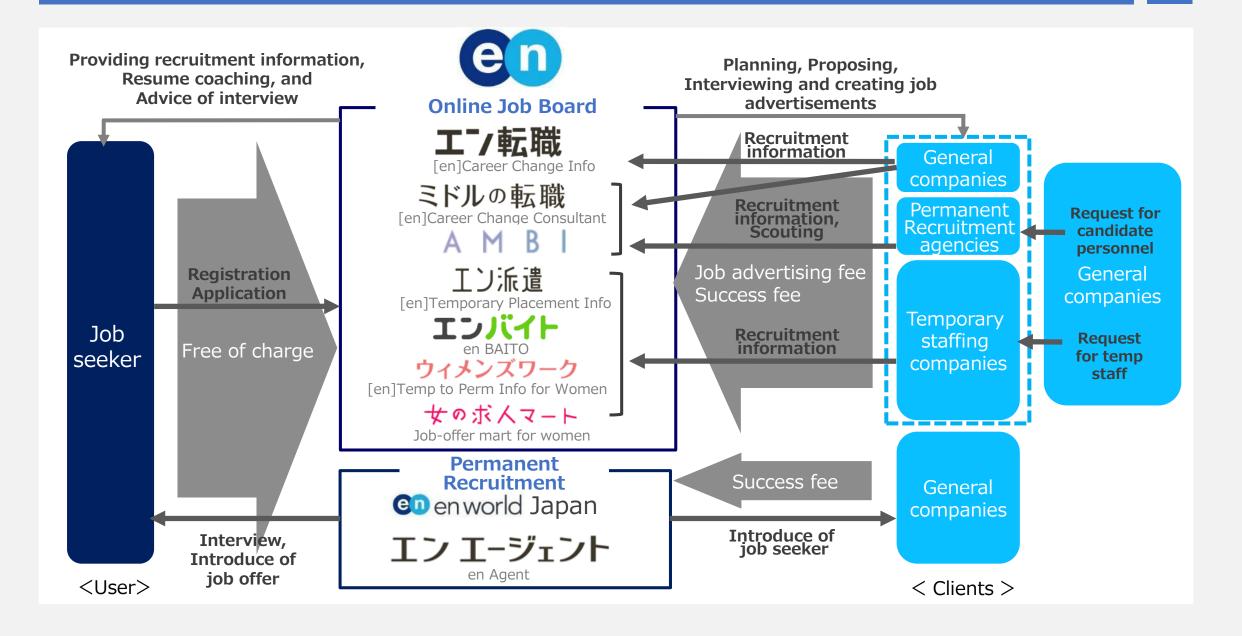
- •Apply the employee welfare system, made available to employees in male-female marriage to date, also to employees in common-law marriage with a same-sex partner
- •Wedding anniversary congratulatory money, congratulation or condolence leave, subsidy for unaccompanied posting and a grant of retirement benefit shares to be eaved families

# Company Overview

# Company Overview

【 Company Name 】	en-japan Inc.
[ Establishment ]	January 14, 2000
[ Representatives ]	Michikatsu Ochi (Chairman) Takatsugu Suzuki (President)
【 Headquarters 】	Shinjuku I-land Tower, 6-5-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo
【 Total Stockholder's Equity 】	JPY 1,194million (as of June. 2019)
[Stock Listing ]	The First Section of the Tokyo Stock Exchange / (code: 4849)
[Fiscal Year]	April 1 – March 31
【 Number of Employees 】	Consolidated 3,558, Non-consolidated 1,707 (as of June. 2019)
[ Number of Outstanding Shares ]	49,716,000 (as of June. 2019)
【 Business Description 】	<ol> <li>(1) Internet job recruitment service</li> <li>(2) Permanent recruitment service</li> <li>(3) Implementation of training, seminars</li> <li>(4) Consultation on recruitment, Aptitude test development</li> </ol>

## Business model of Job Board and Permanent Recruitment



# Our business contents ①

## <Job Board (Domestic) >

Service brand	Contents	Characteristics	Users	Clients	Company
[en]Career Change Info <b>en 工一/転職</b>	Site for Comprehensive Career Change Info	<ul> <li>Companies which put their recruitment ads on the job board are carefully researched and taken pictures by en-japan.</li> <li>Honest and detailed recruitment information developed by en-japan from the perspective of job seekers.</li> </ul>	• Mainly 20s	General Companies	
[en]Career Change Consultant <b>e</b> n ミドルの転職	Collective site for Permanent Recruitment agencies	<ul> <li>Over 500 recruitment companies whose specialties are career change for job seekers in 30's and 40's, and job information are available</li> <li>Disclose consultants specialty areas, their achievements, together with evaluations by users</li> </ul>	Mainly 30s to 40s	Permanent Recruitment agencies, General Companies	
AMBI	Recruitment site specializing in high achievers in their 20s	<ul> <li>Mainly listing information for users in their 20s with yearly income of 5 million yen or more</li> <li>The site is designed to focus on headhunting from companies and job placement agencies</li> </ul>	• Mainly 20s	Permanent Recruitment agencies, General Companies	
[en]Temporary Placement Info	Collective site for temporary staffing companies	<ul> <li>Temp agencies reputations and job information are available</li> <li>User friendly search function which does not require complicated user guide</li> </ul>	Mainly Females in their 20s to mid- 40s	Temporary staffing companies	en-japan
en BAITO ©D エンバイト	Part-time job information site	Part-time job information mostly owned by temporary staffing companies     User friendly functions such as job-recommendation based on their search history	University students Graduates without jobs Housewives Permanent part-timers	Temporary staffing companies	
[en]Temp to Perm Info for Women ©のウィメンズワーク	Recruitment information site for females	<ul> <li>A recruitment information site for females wishing to work as full-time regular employees.</li> <li>The site lists only such openings for "full-time employees or possible upgrade to full-time employee".</li> <li>Offers a number of listings for office-work posts.</li> </ul>	Mainly Females in their 20s to 30s	Temporary staffing companies	
Job-offer mart for women 女の求人マート	Recruitment information site for females	<ul> <li>Comprehensive job board for women</li> <li>Covers wide variety of jobs regardless of employment contract of each area</li> </ul>	Mainly Females in their 20s to 40s	Temporary staffing companies	

# Our business contents 2

## <Permanent Recruitment (Domestic) >

Service brand	Contents	Characteristics	Clients	Company
<b>en</b> en world Japan	Permanent Recruitment	<ul> <li>Clients are foreign companies with sales, service, production and other sites in Japan and Japanese companies with global operations</li> <li>Handling Japanese-English bilingual middle management to executive level positions</li> </ul>	·Foreign companies ·Japanese companies	en world Japan
en Agent ロエンエージェント	Permanent Recruitment	Job search services that leverage en Japan's job-seeker database and the track record of its past business transactions with corporate clients	·Japanese companies	en-japan

## <Overseas ①>

Service brand	country	Contents	Characteristics	Clients	Company
<b>©</b> en world	Singapore	Permanent Recruitment	<ul> <li>Clients are local business companies and global business companies operating in Singapore.</li> <li>Engages mainly in placing local and global individuals.</li> </ul>	·Local Companies ·Global Companies	en world Singapore
	Thailand	Permanent Recruitment	<ul> <li>Offers job search services under the TOP TALENT ASIA brand.</li> <li>Mainly places management-level individuals.</li> <li>Strong in high income-earning zone.</li> </ul>	·Local Companies ·Global Companies	en world Thailand
	Australia	Permanent Recruitment	<ul> <li>Clients are local business companies and global business companies operating in Australia.</li> <li>Particularly strong in placing engineers.</li> </ul>	·Local Companies ·Global Companies	en world Australia
Navigosearch an en world group company	Vietnam	Permanent Recruitment	<ul> <li>No. 1 service in Vietnam.</li> <li>Engages in placing management-level individuals in local and global business companies.</li> <li>Enhancing Japanese companies in Vietnam.</li> </ul>	·Local Companies ·Global Companies ·Japanese companies	Navigos group Joint Stock
vietnamworks Seize the Opportunity	Job board		<ul> <li>No. 1 recruiting website in Vietnam.</li> <li>Clients are local individuals and local and global business companies. Enhancing Japanese companies in Vietnam.</li> </ul>	·Local Companies ·Global Companies ·Japanese Companies	Company

# Our business contents ③

## <Overseas ②>

Service brand	country	Contents	Characteristics	Clients	Company
<b> R</b> A  A  B  O  I  C  O  T  C  O  T  C  O  T  C  O  T	China	Job board	<ul> <li>Established in 2004. Strong in construction and real estate areas</li> <li>In recent years, areas other than construction and real estate have been strengthened.</li> </ul>	·Local Companies ·Global Companies	Talent Alliance (Beijing) Technology Development Limited
*** NEW ERA an en world group company	india	Permanent Recruitment	<ul> <li>Clients are local business companies and global business companies operating in India.</li> <li>Mainly places high income-earning zone. Particularly strong in IT field.</li> </ul>	·Local Companies ·Global Companies	NEWERA INDIA
FOCUS		Temporary staffing (IT areas)	<ul> <li>Has 20 years of experience in IT dispatching and has many leading IT companies as clients</li> <li>Focus on investment and education in advanced technologies such as AI and IoT</li> </ul>	·Local Companies ·Global Companies	Future Focus Infotech

#### <HR-Tech>

Service brand	Contents	Characteristics	Clients	Company
() engage	Digital platform aimed at having workers play active roles after being hired, joining companies	<ul> <li>A freemium-model recruitment support tool</li> <li>Can create high-quality corporate recruitment websites and job listings easily and quickly</li> <li>Job offers created are automatically linked to Indeed, Google job search and such like</li> <li>Use of the fee-based plan allows access to a greater number of job-seeker applications and stronger recruitment support</li> <li>Aptitude tests, retention tools and other related services are also available on engage</li> </ul>	General Companies	en-japan

## Our business contents 4

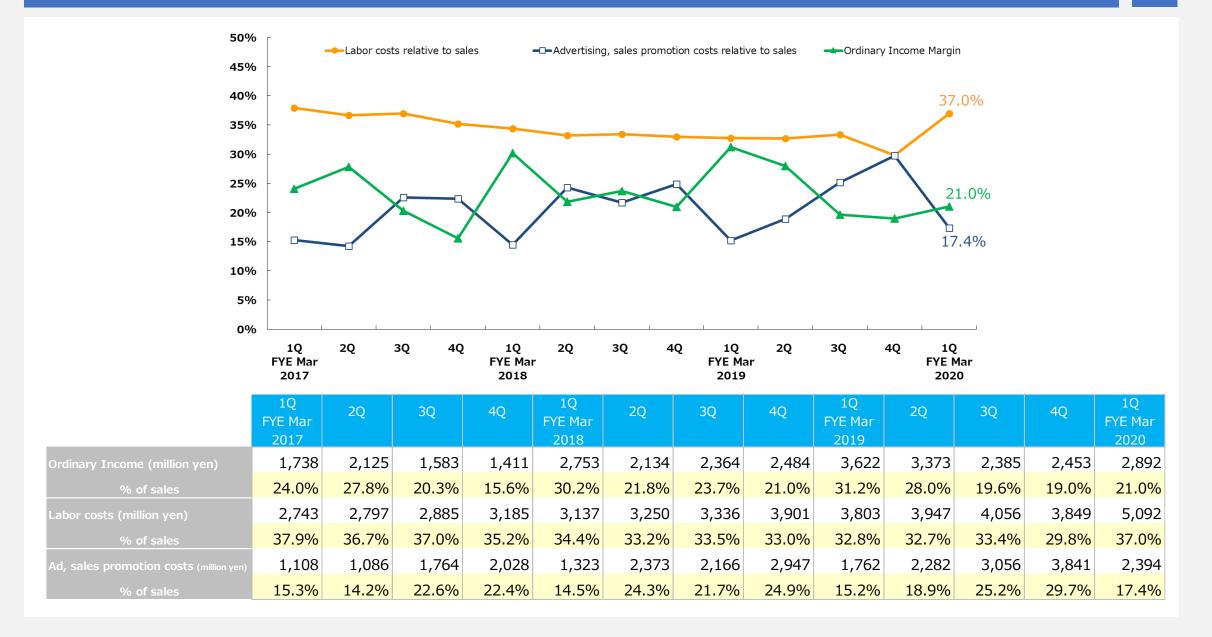
#### <Domestic Other Business / Subsidiary>

	Contents	Characteristics	Clients	Company
3Eテスト HR OnBoard	Provision of various services to help employees play active roles and keep working for the company	<ul> <li>Development and sale of aptitude tests</li> <li>Operation of en-college training services</li> <li>Development and sale of retention tool "HR OnBoard"</li> <li>Establishment of personnel assessment system, etc.</li> </ul>	General Companies Temporary staffing companies	en-japan
ZEKU 株式会社ゼクウ	Hiring management system Operation management system	<ul> <li>Uniform management of various data and functions, e.g. hiring information, interviewers, response to applications, and effectiveness measurement.</li> <li>Uniform management of hired staff and job listings.</li> </ul>	Temporary staffing companies General Companies	Zeku
o.w.L.s	Design and development of web site and application	<ul> <li>Company in the UI/UX growth contracting business.</li> <li>Not only site design but also design and consulting for the purpose of users using the site.</li> </ul>	General Companies	OWLS
Career BAITO  プロアンバイト	Internship information sites for university students	<ul> <li>Targeting university students who look for "paid internship jobs that can foster their abilities," rather than seeking those jobs purely for money</li> <li>The pioneer site for internship jobs which is the best in the country in terms of both performance and the number of jobs</li> </ul>	General Companies	i-tank japan
Japan Work	Recruitment business for foreigners	<ul> <li>Undertakes correspondence between foreign job seekers in Japan and hiring firms using chat</li> <li>Resolves the inconvenience of job seekers, such as job listings being available only in Japanese language and difficulty in communication on the phone</li> <li>Resolves issues faced by hiring firms, such as job applicant not showing up for an interview due to a lack of communication</li> </ul>	General Companies	Japan Work

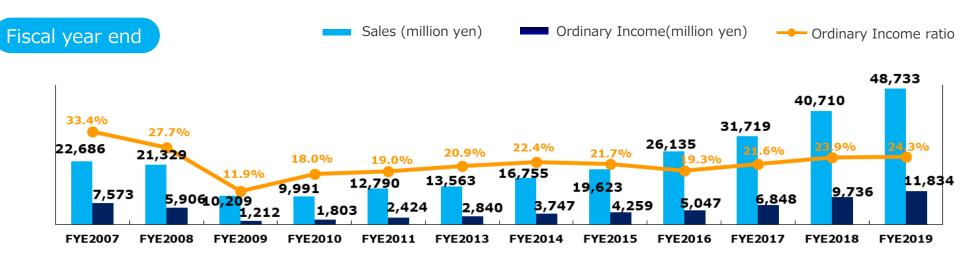
## <Other New Business \*Unconsolidated subsidiary >

		Contents	Characteristics	Clients	Company
<b>©</b>	Д InsightTech	Marketing research Data analysis using AI	<ul> <li>Creates a database of and analyzes complaints acquired from consumers and sells the database/analysis as a product that contributes to product development to companies.</li> <li>Analyzes data owned by companies using sophisticated data analysis technologies. Provides issue-solving solutions.</li> </ul>	General Companies	Insight Tech
	en- KONKATSU-Agent <b>©</b> D エン婚活 <u>エージェント</u>	Online service to support those looking for a marriage partner	Service to support people looking for a husband or wife with the new concept of seeking happiness after marriage	General users	en KONKATSU AGENT

## Cost relative to sales - Labor cost and Sales & Promotion cost (consolidated)

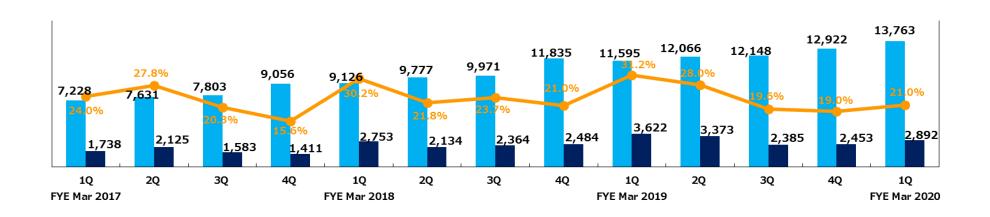


## Earnings for Fiscal year end and each quarter

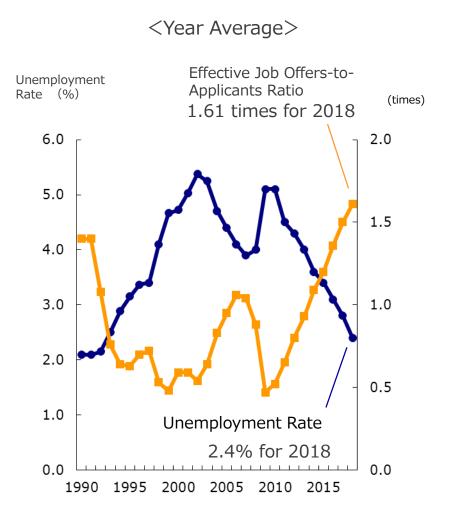


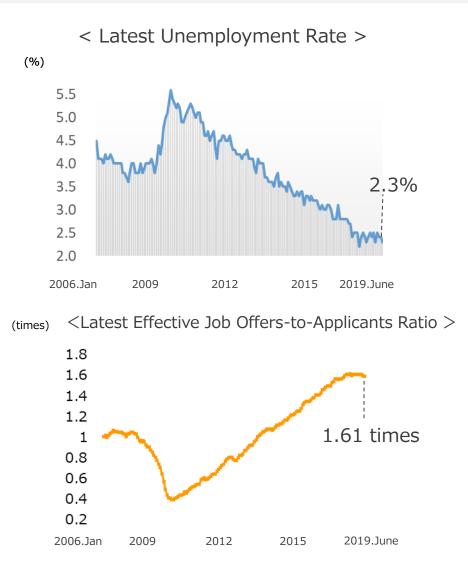
\*FY2011 converted 15 months to 12 months due to the change of accounting period (Change from December to March)

#### Quarter



## - Trends in Unemployment Rate & Effective Job Offers-to-Applicants Ratio





Source: Ministry of Health, Labor and Welfare, the Statistics Bureau, Ministry of Internal Affairs and Communications



#### ■ en-japan inc. Corporate Planning Department IR Group

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