

## FYE Mar/2019Earnings Review Overview of the Medium-Term Management Plan

May 14, 2019

Security Code 4849 TSE First Section

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# Performance Summary for FYE Mar/2019

### FYE March 2019: Highlights

#### Consolidated sales stood at 48.7 billion yen, up 19.7% YoY and consolidated operating income came to 11.6 billion yen, up 21.1% YoY

• Although en-japan made an additional investment in "engage" in 4Q, operating income exceeded plan

• For the job board, the company shifted to a sales and organizational structure that places importance on large-transaction customer firms

• We began to consolidate equity method affiliate Talent Alliance (Beijing) Technology Development Limited in 4Q, retroactively reflecting its performance in en-japan's results for FY March 2019. The impact was approx. 1.3 billion yen in net sales and approx. 0.3 billion yen in operating income.

#### **Boosted M&A and capital contribution activities**

• M&A: Future Focus Infotech (India) and OWLS, INC. (Japan)

Capital contribution: Contributed over 1.0 billion yen to start-ups focusing on technology and recruitment

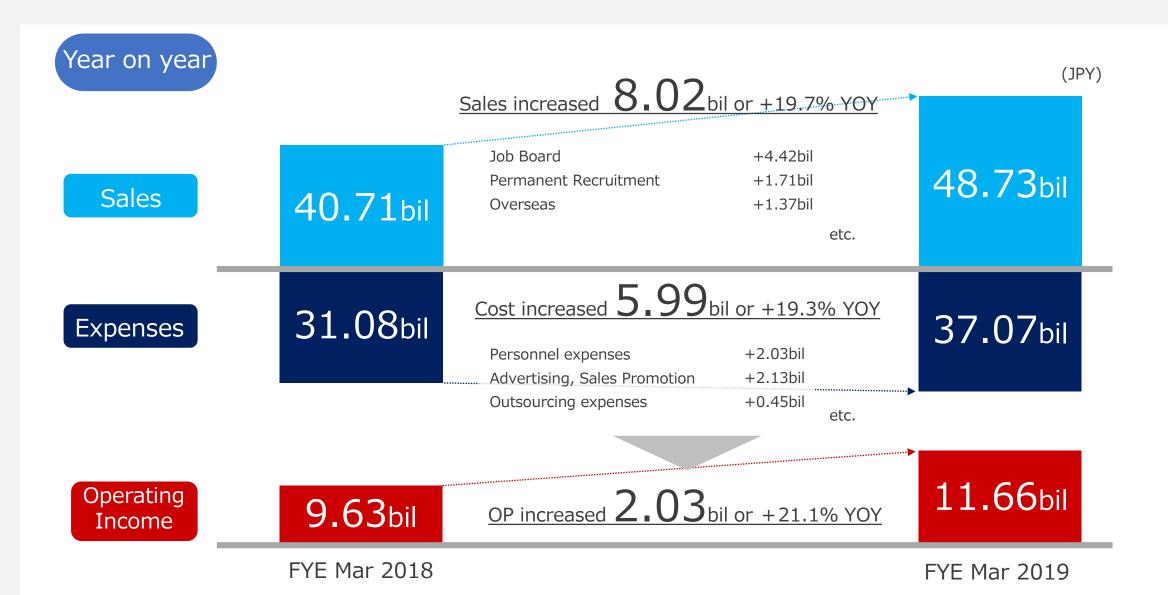
#### Strengthened operations in the HR-technology domain

 Continued to make growth investments in "engage" with a focus on promotion The number of accounts exceeded the 190,000 mark as of March 31, 2019, making it one of the largest human resource PFs in Japan

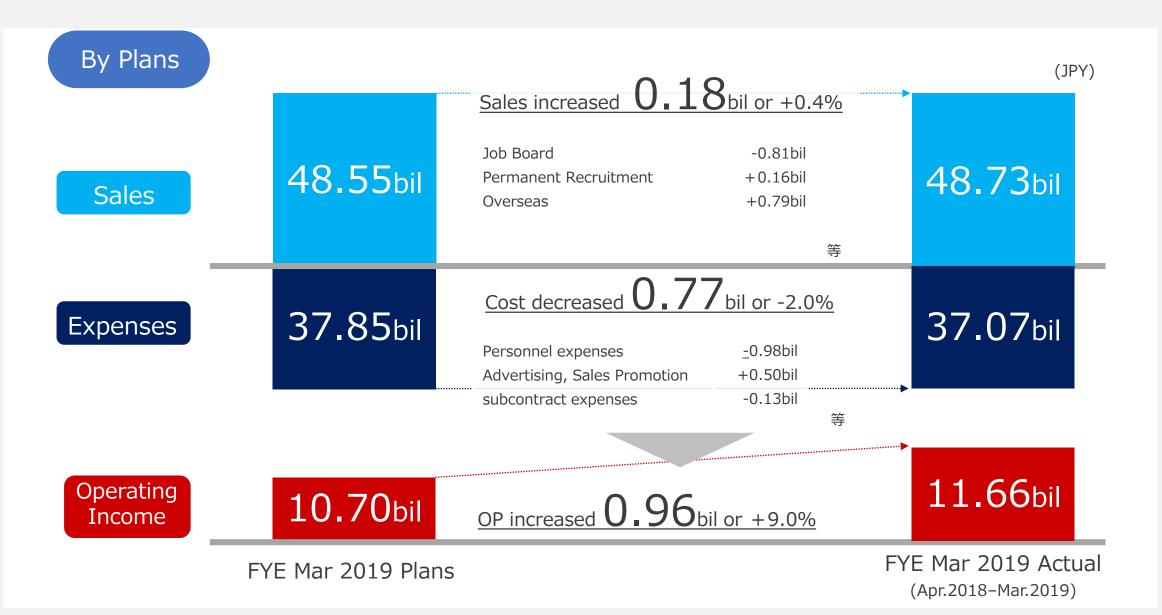
### Performance Summary for FYE Mar/2019 (Consolidated)

	FYE Mar 2 (Apr.2017–Ma			FYE Mar 2019 r.2018-Mar.2019)		YOY change	
	(million yen)	% of Sales	(million yen)	% of Sales	(million yen)	(%)	<ul> <li>Growth mainly in recruitment websites and job placement in</li> </ul>
Net Sales	40,710	100.0%	48,733	100.0%	8,022	19.7%	Japan •Consolidation of
Cost of Sales	3,835	9.4%	4,682	9.6%	846	22.1%	Talent Alliance (Beijing) Technology Development Limited
Personnel	2,615	6.4%	2,987	6.1%	372	14.3%	•Cost for securing candidate workers
Other	1,220	3.0%	1,694	3.5%	474	38.8%	
Gross Profit	36,875	90.6%	44,051	90.4%	7,175	19.5%	•Increase due to the consolidation of Talent Alliance (Beijing) Technology Development Limited
SGA(Sales, general & administrative)	27,248	66.9%	32,389	66.5%	5,141	18.9%	Teenhology Development Limited
Personnel	11,012	27.1%	12,671	26.0%	1,658	15.1%	•Made an additional investment
Advertising, Sales Promotion	8,811	21.6%	10,943	22.5%	2,132	24.2%	in "engage" in Q4 If it had not been for this, advertising to sales ratio would
Other	7,424	18.2%	8,775	18.0%	1,350	18.2%	have been flat year on year
Operating Income	9,626	23.6%	11,661	23.9%	2,034	21.1%	
Ordinary Income	9,731	23.9%	11,834	24.3%	2,103	21.6%	
Net Income attributable to en-japan	6,366	15.6%	8,144	16.7%	1,777	27.9%	

### Changing Factor of Earnings Year on Year



### Changing Factor of Earnings by plans



A composite recruitment website ranked fourth in size in China Strong in construction and real estate domains

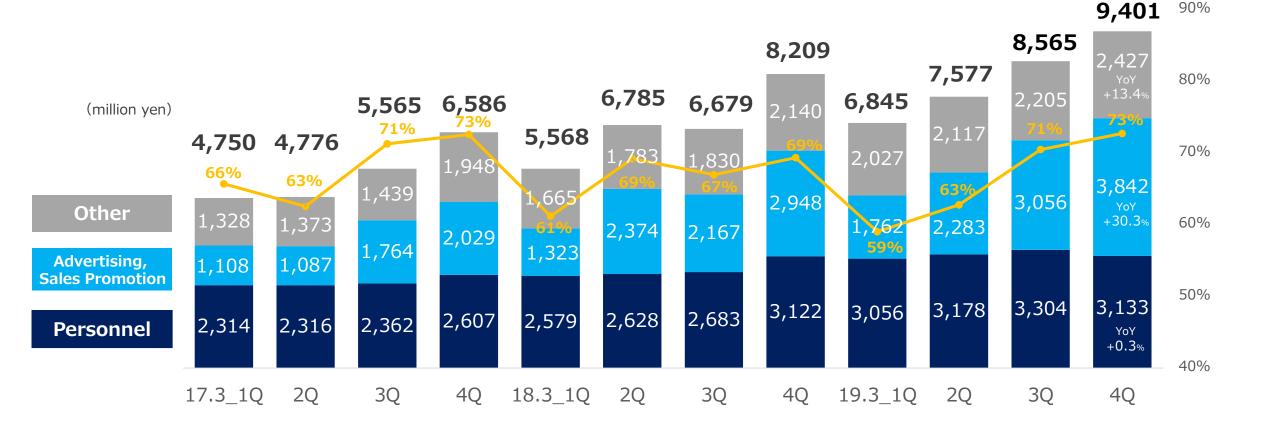


		英才网联·分行业专业人才招聘网站	【进行中】 [化工英才网] 第116届网络招聘会 🛛 🗍 手机版			
Company name	Talent Alliance (Beijing) Technology Development Limited	QOOR 找出山·实现梦	4 职位搜索 企业招聘 职业指导▼ 服务导航▼ 新闻中心▼ HR在线课堂			
Founded	March 2004					
Headquartered	Beijing, China		个人登录 企业登录 全新升级 请输入手机号			
en-japan shareholding ratio Capital contribution timing	Holding ratio of 49% Contributed capital in July 2006 as en-japan's first-ever overseas expansion		随时随地投简历! 行业找工作APP下载 ・ ・ ・ ・ ・ ・ ・ ・ ・ ・ ・ ・ ・			
Principal business activities	Recruitment website operation in China	地区不限 ▼ 按全文 》 请输入职位名称或公司名	称 搜索 伊朗伊雇主 榜单揭晓			

en-japan did not acquire shares as a result of the consolidation. No goodwill expenses will be recorded.

### SGA expenses increased 14.6% YOY

Advertising and sales promotion expenses exceeded plan as we made additional investments for "engage" %=SGA of sales

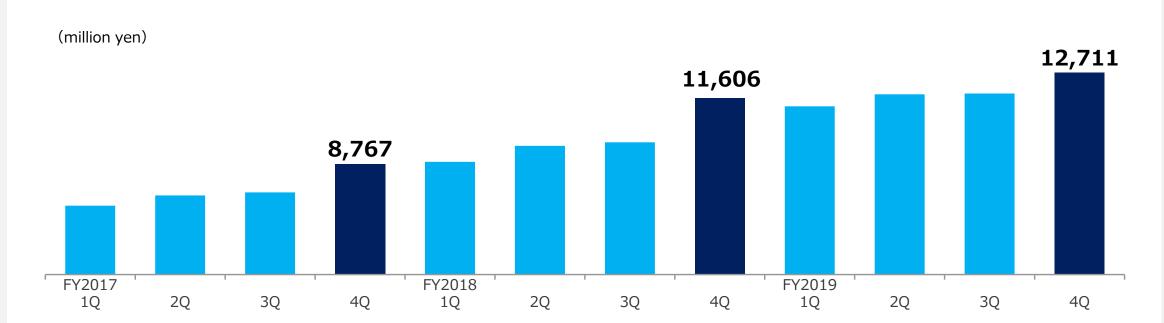


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		FYE Mar 2018 (Apr.2017–Mar.2018)		FYE Mar 20 (Apr.2018-Mar.	<b>YOY change</b> (million yen)	YOY change		
		(million yen)	% of Sales	(million yen)	% of Sales			
Net Sales		39,484	100.0%	47,508	100.0%	8,023	20.3%	
Cost of Sales		3,711	9.4%	4,514	9.5%	802	21.6%	
Gross Profit		35,773	90.6%	42,994	90.5%	7,220	20.2%	
SGA(Sales, general & administrative)		26,125	66.2%	31,415	66.1%	5,289	20.3%	
Pe	rsonnel	10,404	26.3%	12,139	25.6%	1,734	16.7%	
	vertising, Promotion	8,772	22.2%	10,855	22.9%	2,082	23.7%	
	Other	6,948	17.6%	8,420	17.7%	1,471	21.3%	
Operating Inc	come	9,647	24.4%	11,578	24.4%	1,931	20.0%	

Hiring<br/>BusinessJob BoardPermanent RecruitmentOthers[en]Career Change Info, [en]Career Change Consultant,<br/>AMBI, [en]Temporary Placement Info, en BAITO,<br/>i-tank japan, Overseas subsidiaries, etc.en Agent, en world Japan,<br/>Overseas subsidiaries, etc.Bermanent RecruitmentHiring related system,<br/>Zeku,<br/>New Businesses, etc.

### Sales of Hiring Business (By quarter)



	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
(Million yen)	FY2017	FY2017	FY2017	FY2017	FY2018	FY2018	FY2018	FY2018	FY2019	FY2019	FY2019	FY2019
[en]Career Change Info (Job board, SH ads=Retainer fee+Success fee)	2,694	3,065	3,296	4,097	3,906	4,405	4,307	5,563	4,887	5,132	5,153	5,626
Other sites (Sites for Permanent Recruitment agencies and Temporary staffing companies)	1,407	1,493	1,578	1,855	1,747	1,873	2,063	2,416	2,228	2,428	2,421	2,832
en world Japan(Permanent Recruitment)	1,296	1,285	1,122	1,176	1,295	1,321	1,357	1,519	1,586	1,705	1,719	1,765
Overseas subsidiaries (Vietnam , India , Singapore , Thailand , Australia)	644	738	730	709	734	849	858	825	1,149	1,229	1,169	1,094
Other	945	841	837	975	1,193	1,139	1,170	1,326	1,467	1,330	1,374	1,422
Total	6,977	7,413	7,549	8,767	8,865	9,557	9,710	11,606	11,261	11,782	11,815	12,711

\*Include a fraction and eliminations

### en world Japan

 4Q
 **1,765M** JPY
 16.2% increase vs. YOY

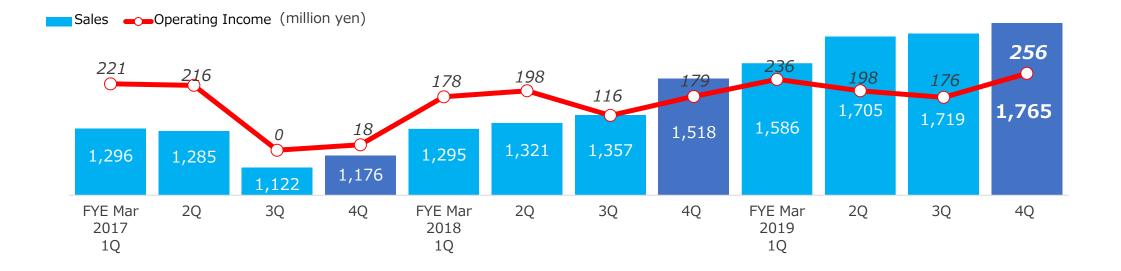
 Full year
 **6,776M** JPY
 23.4% increase vs. YOY

Operating Income **256M** JPY 43.0% increase vs. YOY **867M** JPY 29.0% increase vs. YOY

• Flagship job placement and specialist dispatch services were strong and the results exceeded the plan

Sales

• As job placement service with high profitability performed particularly well during the fourth quarter, profit mix improved





- In the fourth quarter, we consolidated Talent Alliance (Beijing) Technology Development Limited, which had previously been an equity method company, in light of its size and importance, and retroactively reflected its results in en-japan's financial results for this period.
   The value effect for the full fiscal year came to approx. 1.27 billion in sales and approx. 0.28 billion yen in operating income.
- Excluding the consolidation of Talent Alliance (Beijing) Technology Development Limited, sales grew year on year in the main country Vietnam as well as Singapore. Although falling short of plan as a whole, income grew by a double-digit percentage as cost-saving efforts were made.



	FYE Mar 3 (Apr.2017–M		FYE Mar 2 (Apr.2018–Ma		<b>YOY change</b> (million yen)	YOY change (%)	
	(million yen)	% of Sales	(million yen)	% of Sales			
Net Sales	1,337	100.0%	1,315	100.0%	-22	-1.7%	
Cost of Sales	216	16.2%	236	18.0%	19	9.0%	
Gross Profit	1,120	83.8%	1,078	82.0%	-41	-3.7%	
<b>SGA</b> (Sales, general & administrative)	1,051	78.6%	1,001	76.2%	-49	-4.7%	
Personnel	608	45.5%	529	40.3%	-78	-13.0%	
Advertising, Sales Promotion	38	2.9%	87	6.6%	49	128.8%	
Other	404	30.2%	384	29.3%	-19	-4.8%	
Operating Income	69	5.2%	77	5.9%	7	11.1%	

Education/Evaluation & Other business

#### **Education / Evaluation**

en College, Consultation on recruitment , and Aptitude test development, etc.

Other

New business

\*Cbase, which was a subsidiary, was sold in the fourth quarter of fiscal 2019.Therefore, we have excluded the 4Q performance.

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# Medium-Term Management Plan

(FY2020-FY2022)

### Creating a new medium-term management plan, A year ahead of schedule

• Business performance has been progressing steadily since the previous medium-term management plan(May 2017, revised upward in May 2018) was announced.

• The foundation for HR-Tech, which was not included in the previous mediumterm management plan, is now in progress and will be put into full operation.

 The large-scale M&A project (India: Future Focus Infotech) has also been concluded.

As the premise has changed significantly, we have created a new Medium-Term Management Plan.

# Vision

# Vision

en-japan helps employees play active roles after joining a company

Instead of seeing employment and career change as the goal, en-japan runs operations with an eye on enriching the company joiner's life and contributing to improving corporate performance.



Social Contribution Through Core Business An industrial structure in which short-term earnings are contributed to more by nonretention of and repeated job changes by the newly employed is an issue and considered as not leading to sustainable business growth.

#### Success After Joining

Service is provided by not setting employment and career change per se as a goal, but setting instead the goal of "giving people who join the company a fulfilled life" and "helping to enhance the company's performance." This is linked to differentiation factors for the company as its unique strength.



- 100% of job advertisements based on interviews
- Detailed and objective information, Staff name and photo

#### [Main initiatives]

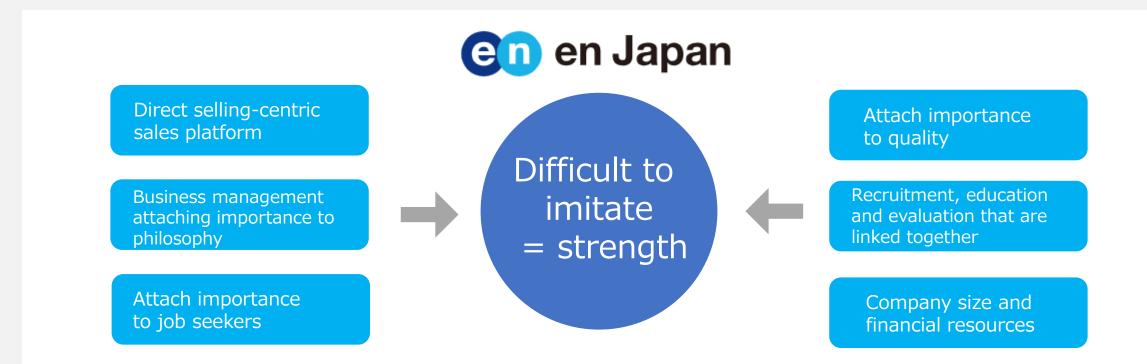


- Industry's first linkage between word-of mouth sites and recruitment advertisements
- Functions to provide companies' comments regarding word-of-mouth



- Identifies employee retention risk at an early stage and conducts appropriate follow-up activities
- Acts as an employee retention tool to prevent workers from leaving jobs at an early stage etc,

Because they are comprised of complex factors, en-japan's strengths are difficult to imitate



# Growth Strategy

### Permanent Recruitment and HR-Tech Become Growth Drivers

• Expand growth in the promising field of permanent recruitment. Carry out personnel growth, structuralization and standardization.

• Growth via the HR-Tech service and the expansion and monetization of "engage".

### Enhancement of M&A in the technology field

• We will use of 20 billion yen total for growth investment focused on M&As and funding within the period of the mid-term management plan.

• Our policy is to actively carry out M&A in the technology field in Japan and overseas.

# Recruitment and HR-Tech drive the business



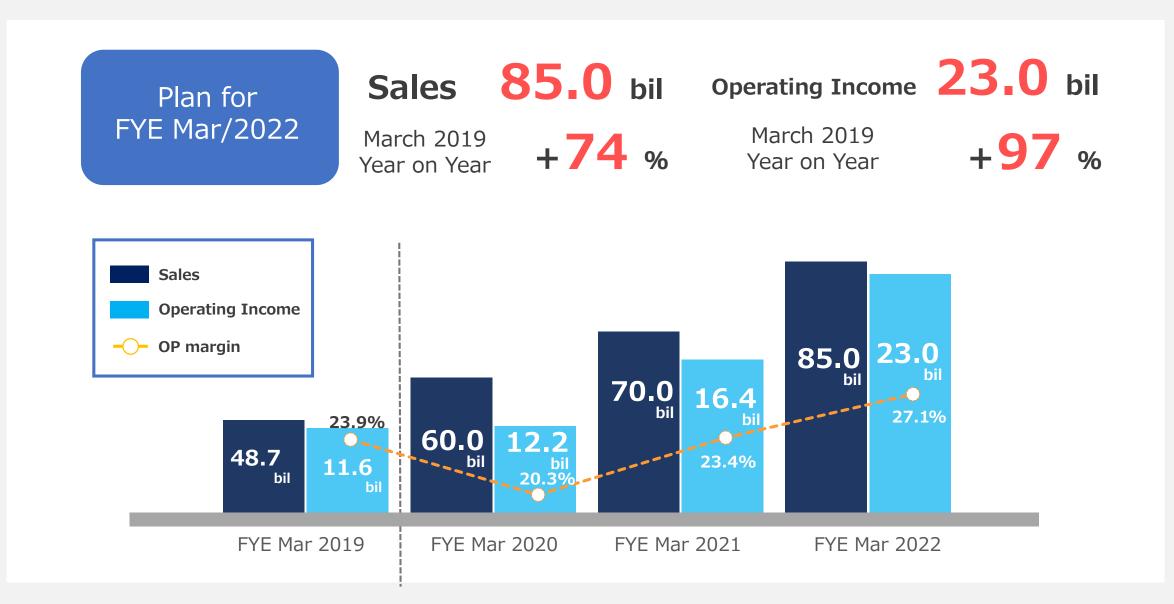
Permanent Recruitment Overseas

Job Board

~FYE Mar 2019

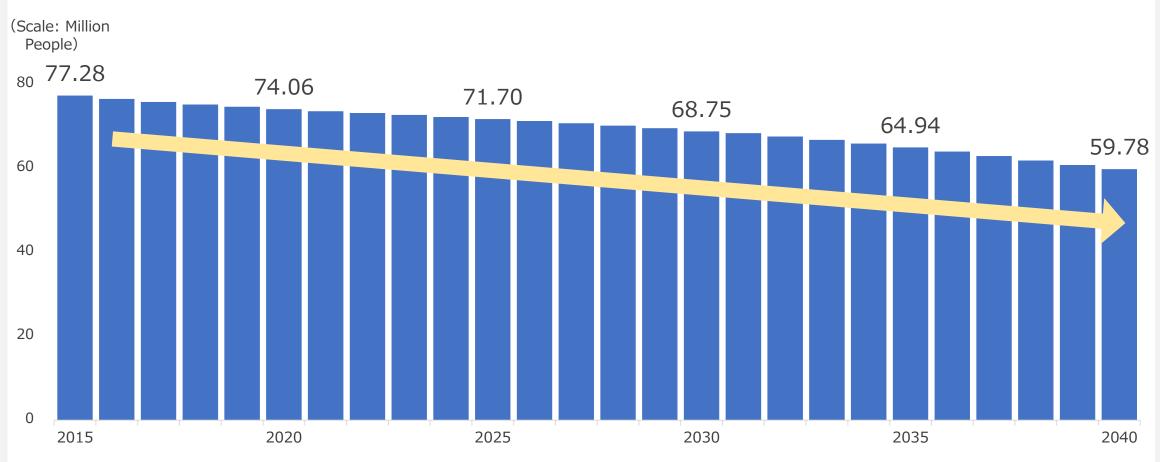
FYE Mar 2020 FYE Mar 2021

FYE Mar 2022~



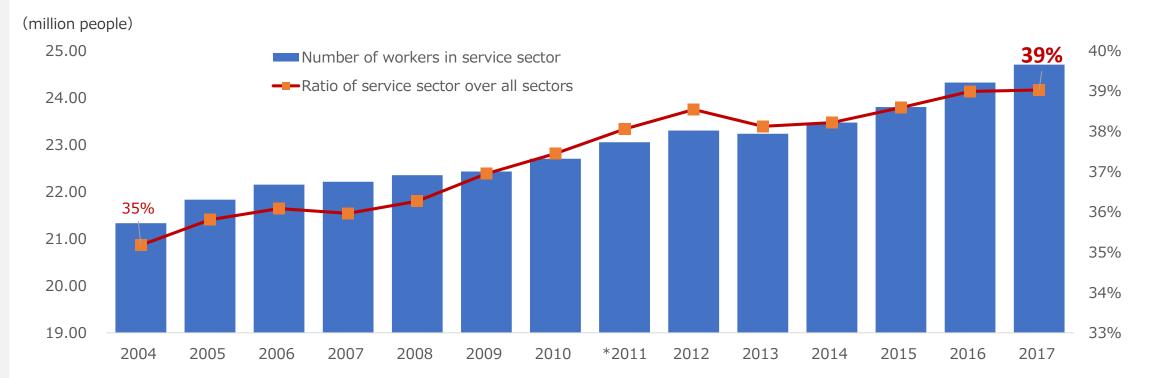
# The market environment

### Domestic working-age population continues to decline



Source : National Institute of Population and Social Security Research

The number and percentage of employees in non-manufacturing industries, especially in the service industry, is expanding. The ratio is expected to rise in the future, focusing on nursing care etc.

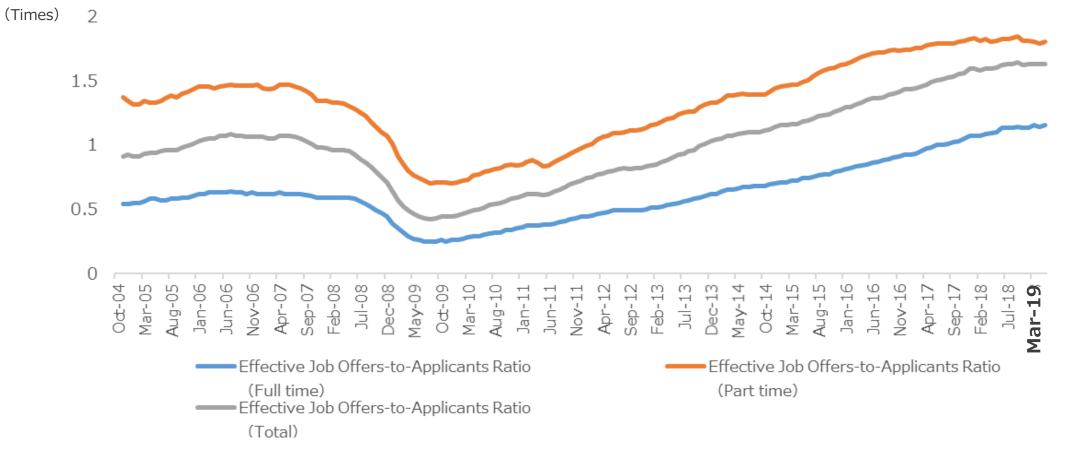


Source : Prepared by en-japan based on materials released by Static Bureau of the Ministry of Internal Affairs and Communications

### The market environment – Trends in Effective Job Offers-to-Applicants Ratio

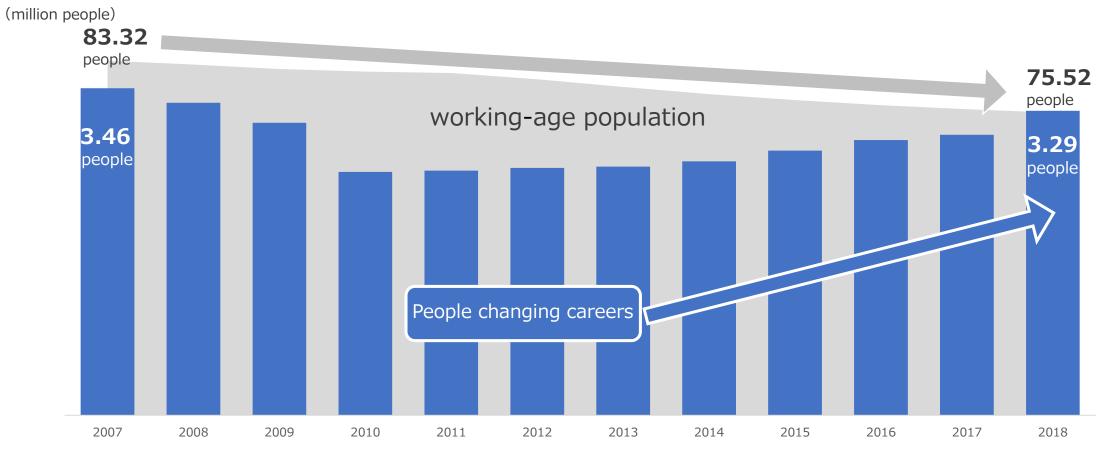
## Effective Job Offers-to-applicants ratio remains high due to a structural labor shortage

On the other hand, the future ratio is expected to be high and stable because the gap between supply and demand has already opened too much.



Source : Ministry of Health, Labor and Welfare

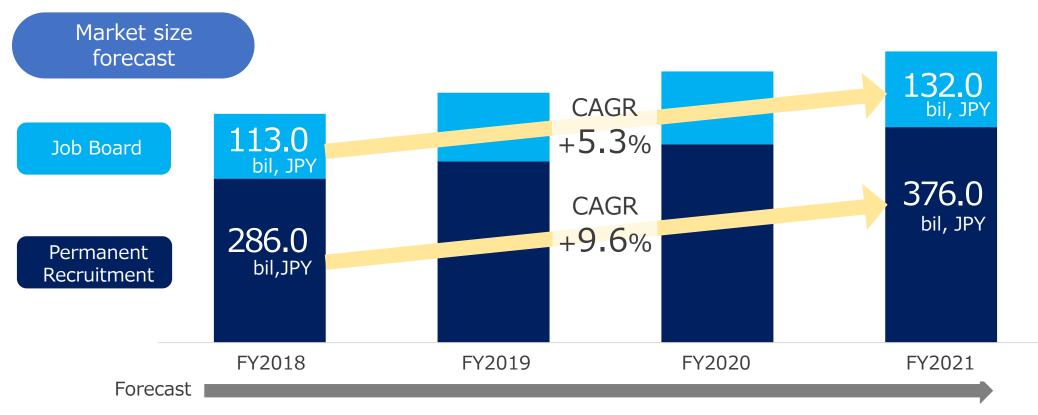
The working-age population declines, but Number of people changing careers increases and mobility is raised



Source : Prepared by en-japan based on materials released by Static Bureau of the Ministry of Internal Affairs

### Hiring market is expected to expand in the future.

In particular, Permanent recruitment market is steady in particular, both in market size and growth rate.



Source: Prepared by en-japan based on "Current Status and Prospects of Human Resources Business 2018" by Yano Research Institute Ltd.

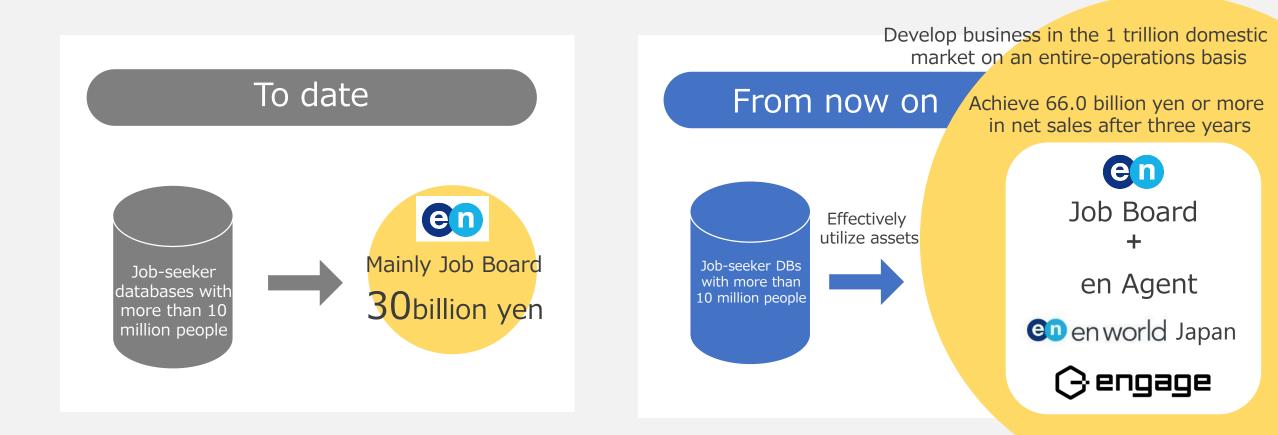
# (Domestic : Job Board/ Permanent Recruitment)

### Job Board

### Stable profit growth

### Permanent Recruitment

Sales growth Market share improvement Develop business in market segments with high growth potential by utilizing the assets of our Japan top-class recruitment sites



# Domestic Job Board

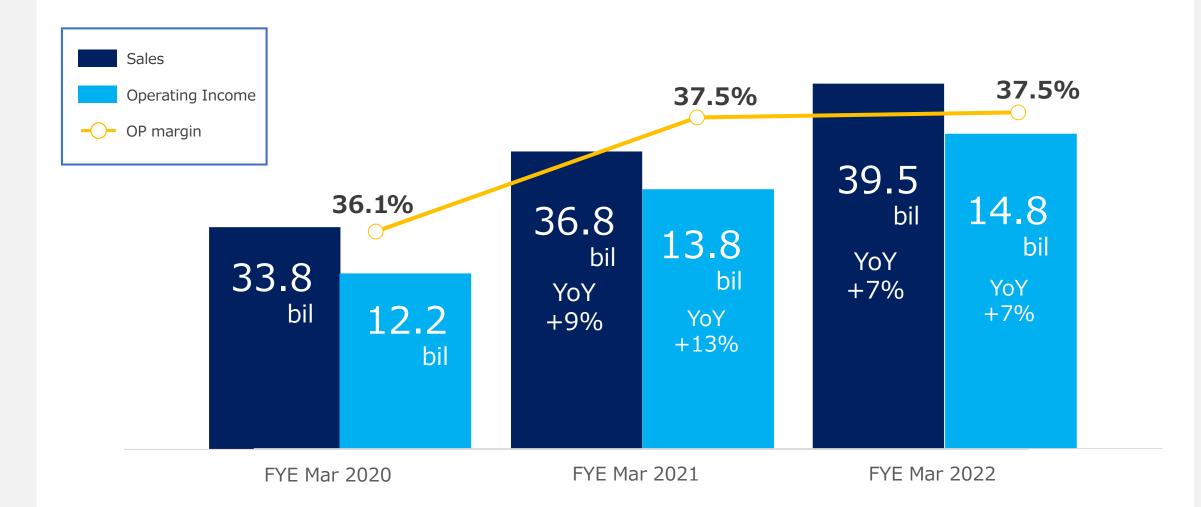


Source: Prepared by en-japan based on "Current Status and Prospects of Human Resources Business 2018" by Yano Research Institute Ltd.

### Recruitment websites as a whole attach importance to profit growth

	To date	Medium-term Plan policy
[en]Career Change Info		<ul> <li>Attach importance to profit growth</li> </ul>
<b>☺₀ 工⁻/</b> 転職	<ul> <li>Attach importance to sales growth</li> </ul>	<ul> <li>Concentrate on customers and areas</li> </ul>
Collective site for Permanent Recruitment agencies	<ul> <li>Seek high growth for all websites</li> </ul>	<ul> <li>([en]Career Change Consultant)</li> <li>Attach importance to profit growth</li> </ul>
<ul><li>CD ミドルの転職</li><li>A M B I</li></ul>		<ul> <li>(AMBI) Attach importance to sales growth</li> </ul>
Collective site for temporary staffing companies のエン派遣 のエンバイト	<ul> <li>Strengthen promotion including advance investments</li> </ul>	<ul> <li>Attach importance to profit growth</li> <li>Cultivate large-volume customers and strengthen consulting</li> </ul>

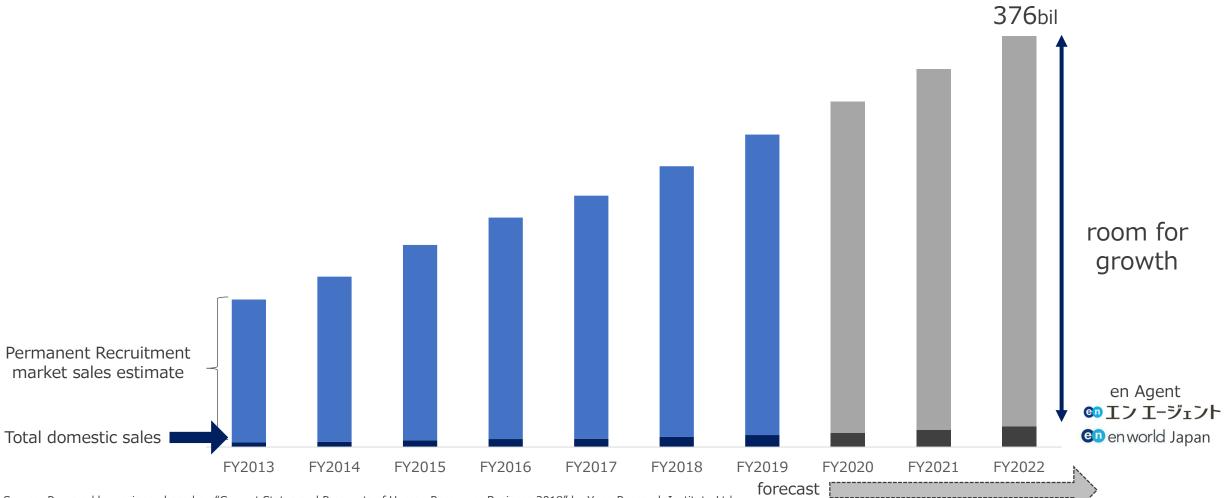
#### Mid Term Numerical plan -Domestic Job Board



## **Domestic Permanent Recruitment**

## Basic Strategy - sales trends and future prospects

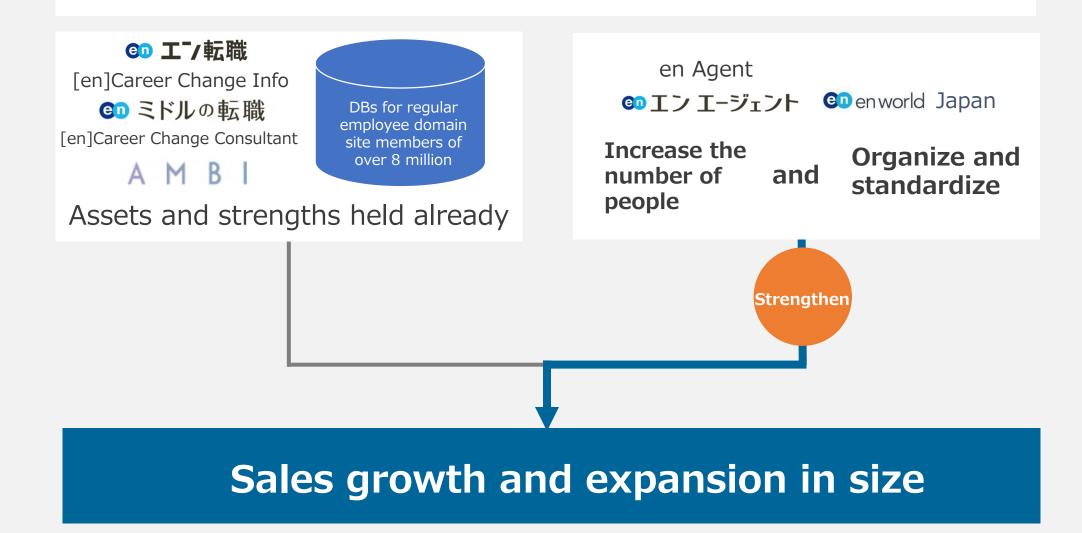
Given that our market share is low in comparison to the market size, there is room for growth especially in the domain of en-agent.



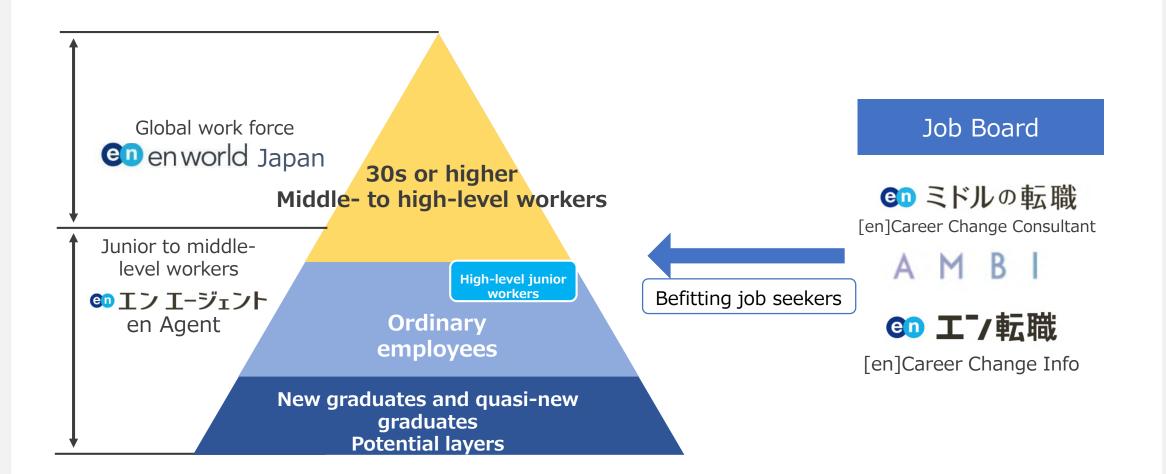
Source: Prepared by en-japan based on "Current Status and Prospects of Human Resources Business 2018" by Yano Research Institute Ltd.

#### Basic strategy: Investments required for sales growth

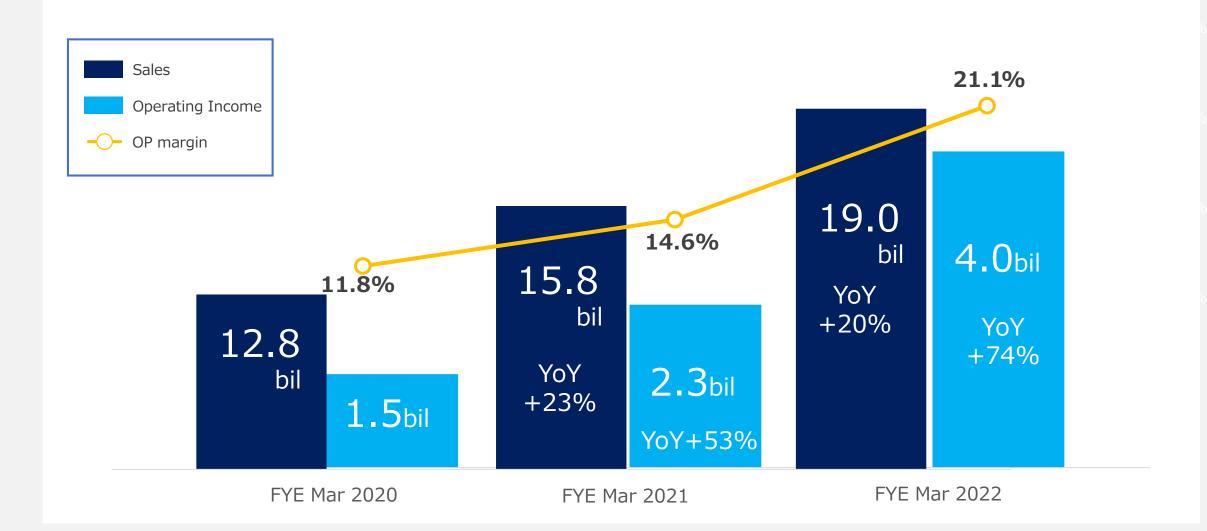
Boost headcount more than initially projected and seek to expand in size



Expand in size with service lineup covering the entire market

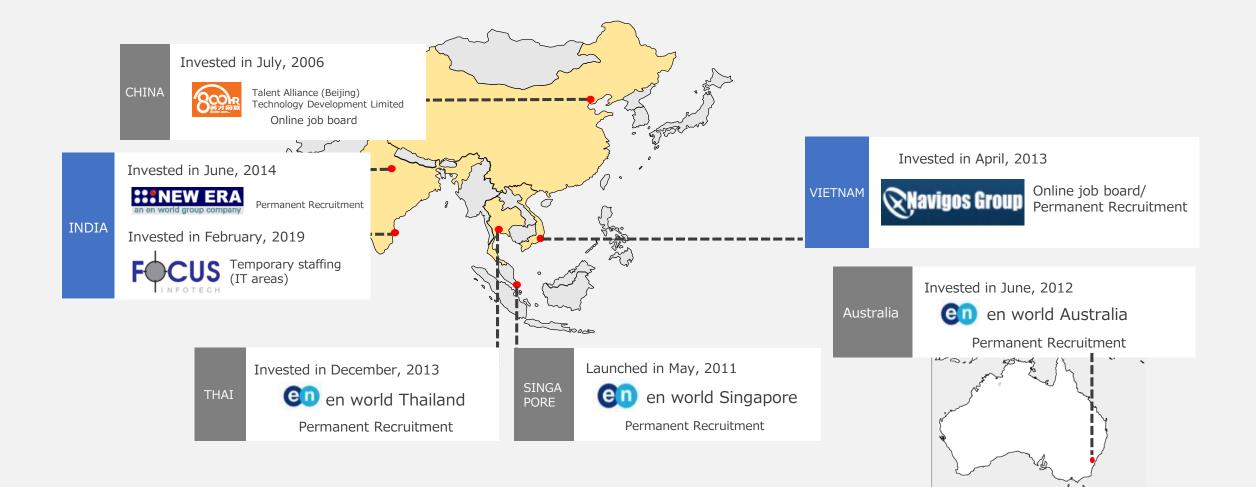


### Mid Term Numerical plan -Domestic Permanent Recruitment





### Pursuing business in six countries comprising mainly Asian states



#### Basic Strategy

Concentrate our resources on Vietnam and India Strengthen in technology domains



## Vietnam

Population	92.70 million (2016) 2030 forecast: 103.00 million
Average age	32.6 years old (estimated for 2020)
GDP growth rate	7.1% (Real GDP for 2018)
Human resource market expansion potential	Growth of white collar workers and rising d managerial workers
Our brand	vietnamworks Seize the Opportunity

Our strengths opportunities

demand for



- Overwhelming market share and brand appeal
- Investing actively in areas and services for which the market will likely grow

Recruitment, education and evaluation that are linked together

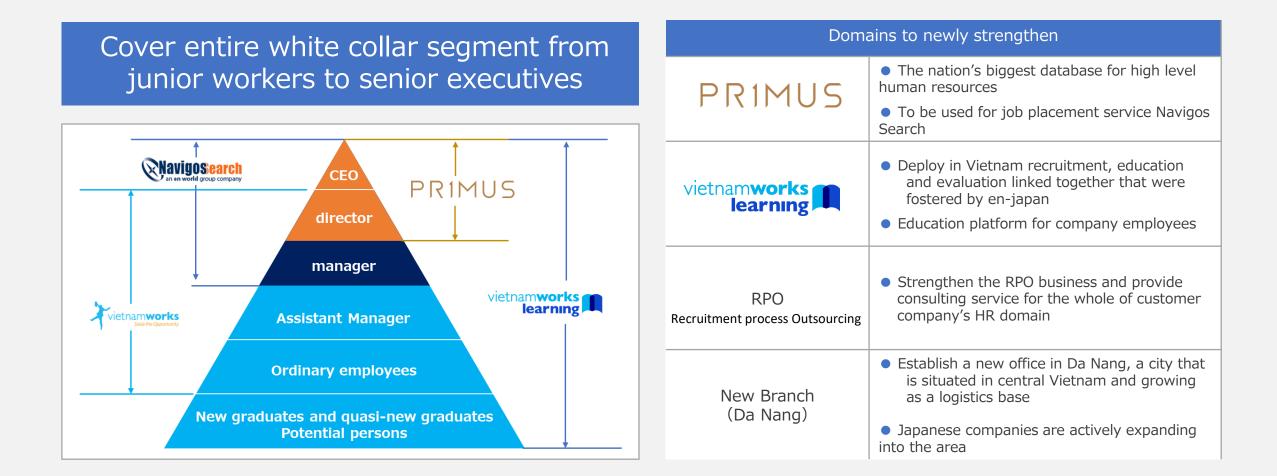


Population	1,339 million (2017) 2030 forecast: 1,510 million
Average age	28.2 years old (estimated for 2020)
GDP growth rate	7.2% (Real GDP estimated for 2018)
Human resource market expansion potential	Growing demand for IT workers and rising demand for managerial workers
Our brand Our strengths and opportunities	<ul> <li>Subsidiaries that are strong in IT domains</li> <li>Profitability improvement through specializing in leading-edge IT domains. Expansion of RPO</li> </ul>

#### **Basic Strategy**

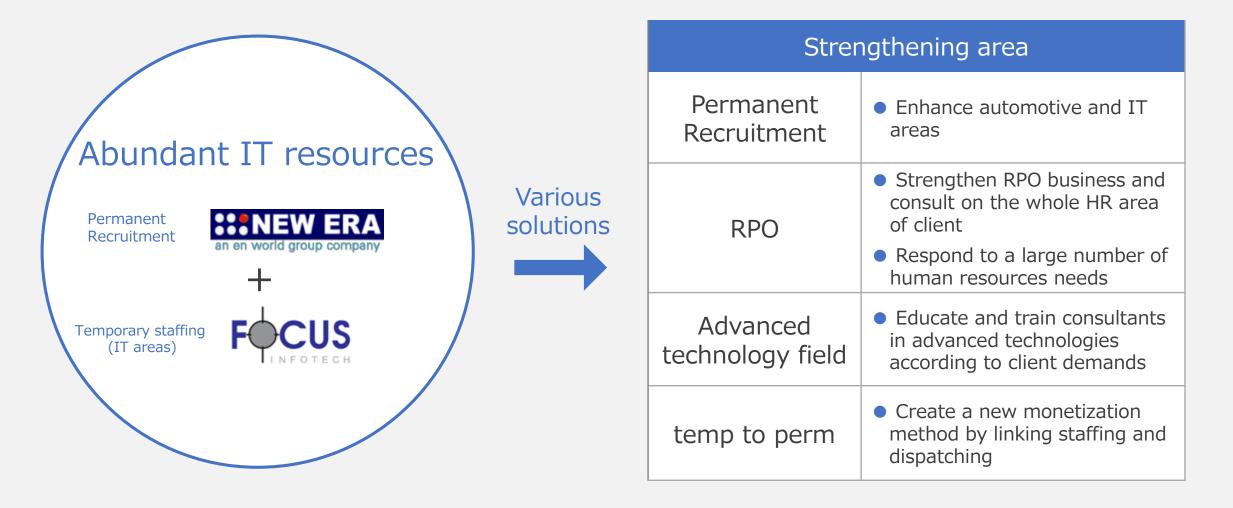


Enhance our areas and services by leveraging our overwhelming market share and brand appeal

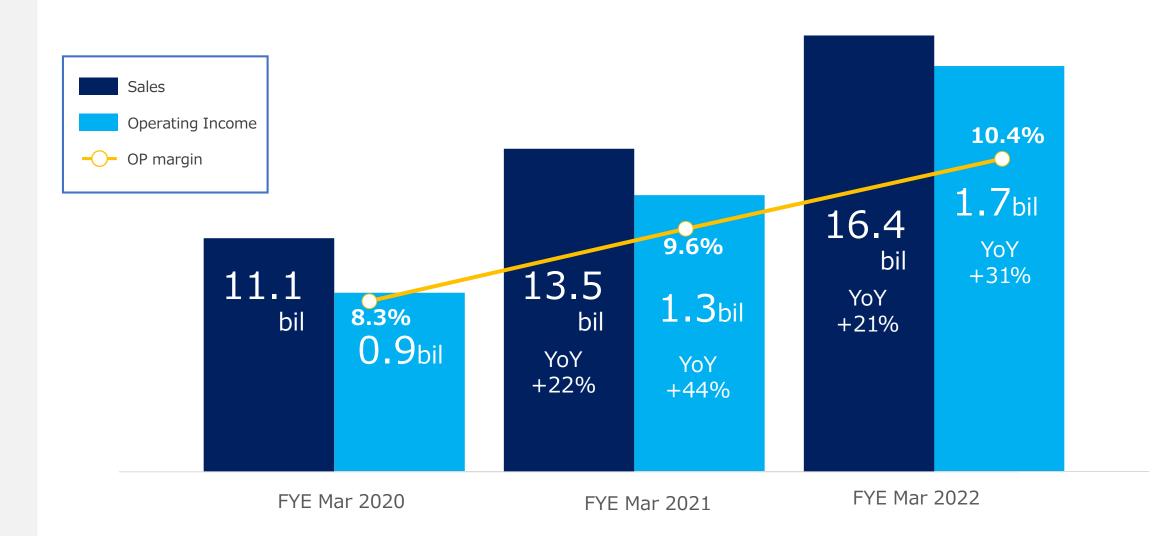


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# INDIA Provide a variety of services to clients utilizing abundant it engineer assets.

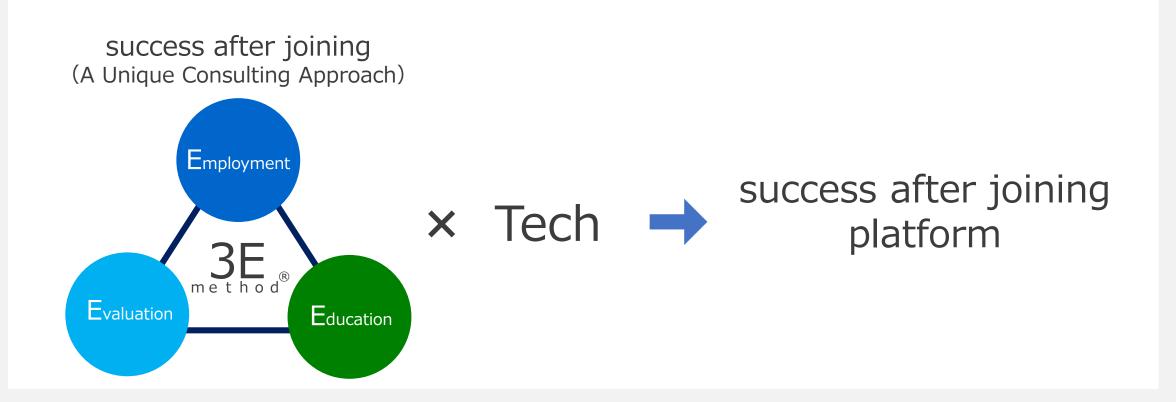


### Mid Term Numerical plan -Overseas

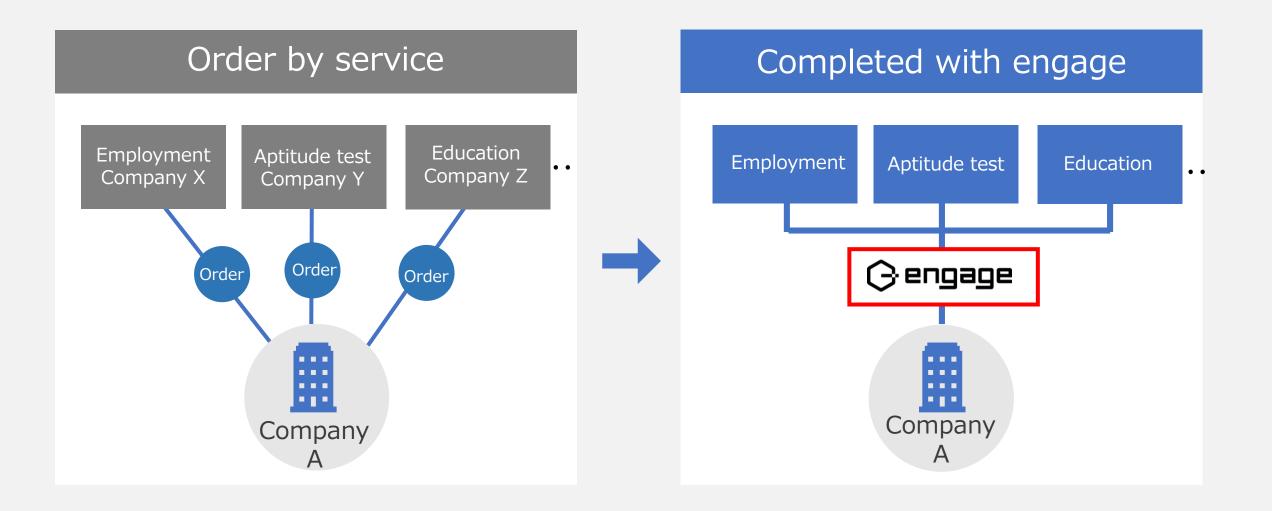


# **HR-Tech**

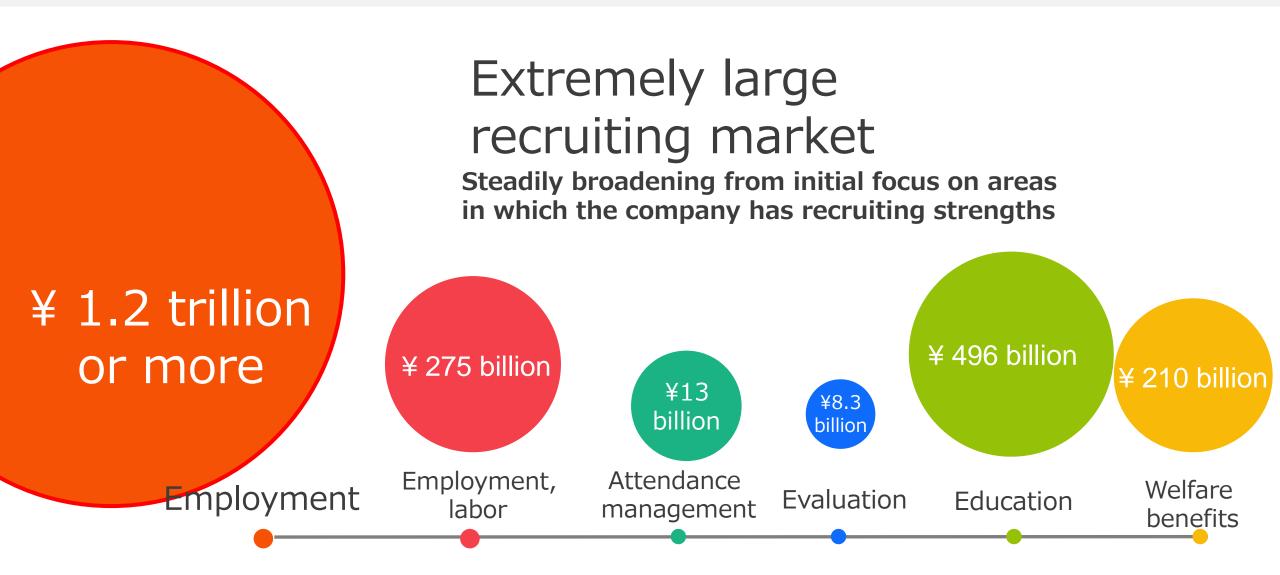
Multiply en-japan's 3 E method, designed to get three Es to be linked together, with technology, thus enabling more and more "employees to play active roles after joining the company"



Centralize all corporate activities related to HR with "engage"



### Target area of "engage"



Source : Prepared by en-japan based on materials released Industry Association data

"engage" promotion

Web advertising for varie

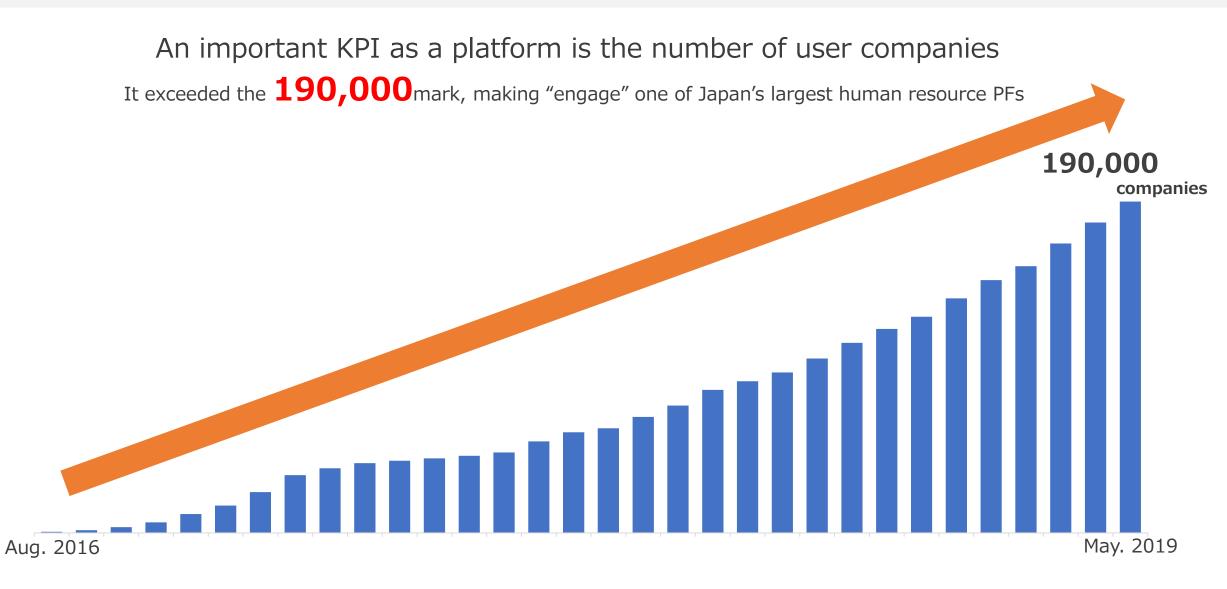
## Search inflows increase due to promotion

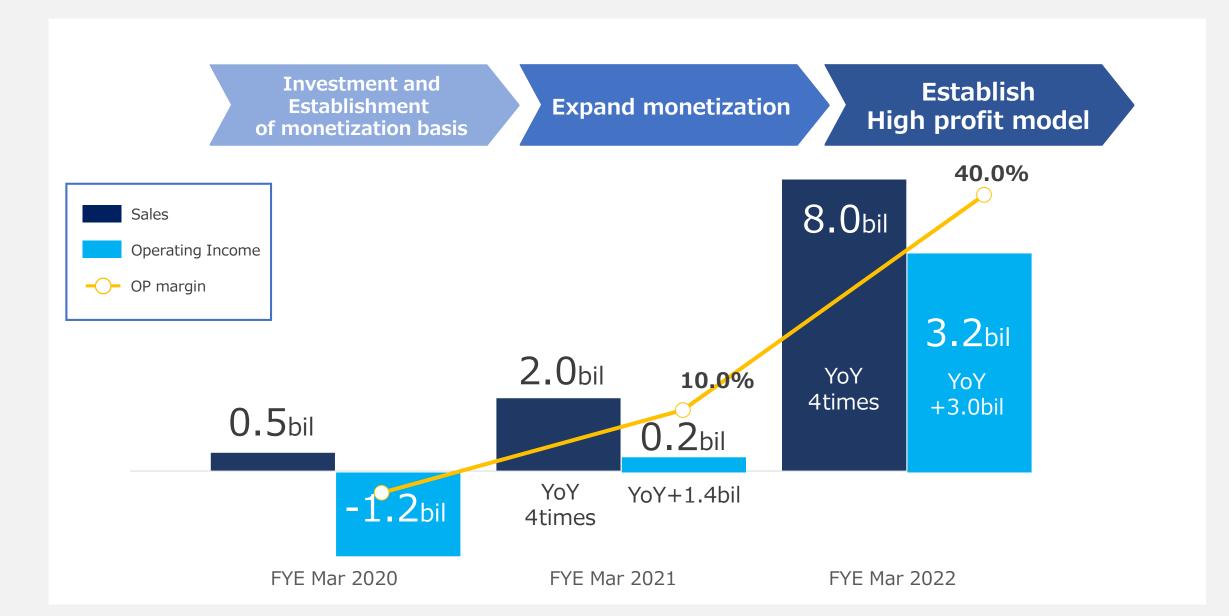
Enhance online and offline promotion



Advertising for newspaper etc







# Other

Our business philosophy

## We foster serendipitous connections between People and Organizations

Based on our business philosophy, we will develop services other than HR businesses.

D Insight Tech	Technology company with strength in AI, especially Japanese language analysis. Analyzes data owned by companies using sophisticated data analysis technologies. Provides issue-solving solutions.
<b>E</b> エン婚活 エージェント en KONKATSU Agent Inc.	Online service to support those looking for a marriage partner. Achieving the same level of quality as a marriage counseling center at a low price by utilizing the strength of online. This market is expected to expand in the future, and it is a business that can be expected to grow.
o.u.L.s	Company in the UI/UX growth contracting business. Not only site design but also design and consulting for the purpose of users using the site. We also expect to provide services to existing customers of en Japan.

## M&A · capital contribution

FY March 2020 to FY March 2022

## Set in place an investment limit of 20.0 billion yen in total

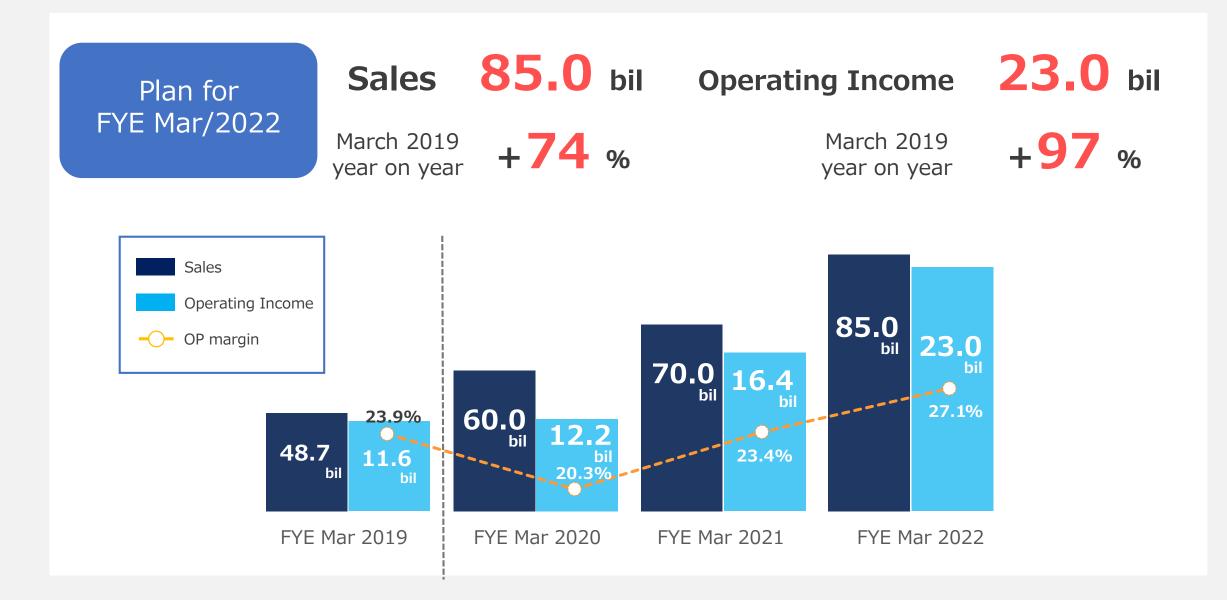
## Focused domains and aims

#### (In Japan)

Accelerate growth of our technology services through an M&A of, or capital contribution to, technology firms

#### (Overseas) M&A activities leading us to strengthen in Vietnam and India M&A activities leading us to reinforce the entire Group's technology in each country

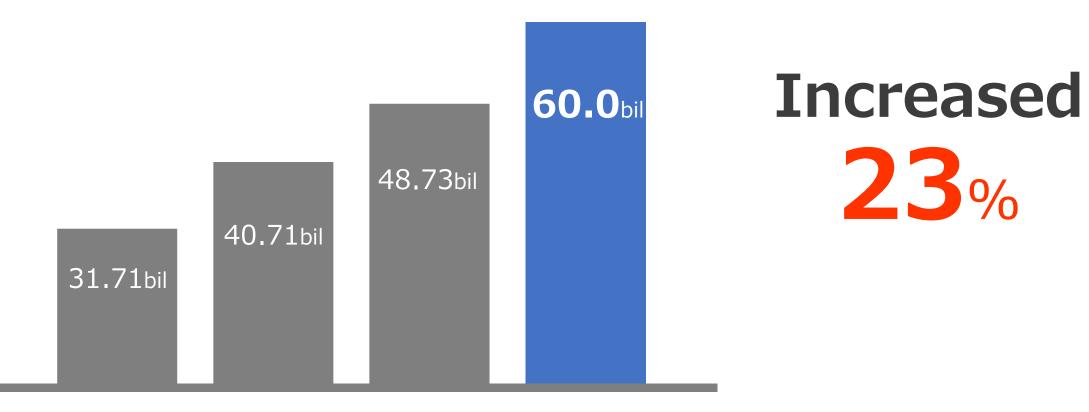
# (repeat) Mid-term performance plan



(bil JPY)		FYE Mar 2020	FYE Mar 2021	FYE Mar 2022
	Sales	33.8	36.8	39.5
Domestic Job Board	Operating Income	12.2	13.8	14.8
	OP margin	36.1%	37.5%	37.5%
Domestic Permanent	Sales	12.8	15.8	19.0
Recruitment	Operating Income	1.5	2.3	4.0
	OP margin	11.8%	14.6%	21.1%
	Sales	11.1	13.5	16.4
Overseas	Operating Income	0.9	1.3	1.7
	OP margin	8.3%	9.6%	10.4%
	Sales	0.5	2.0	8.0
HR-Tech	Operating Income	-1.2	0.2	3.2
	OP margin	-248%	10.0%	40.0%
	Sales	2.1	2.8	3.6
Other than HR	Operating Income	-0.3	0.1	0.1
	OP margin	-13.6%	3.6%	2.8%
adjustment	Sales	-0.3	-0.9	-1.5
	Operating Income	-0.9	-1.3	-0.8
	Sales	60.0	70.0	85.0
consolidated	Operating Income	12.2	16.4	23.0
	OP margin	20.3%	23.4%	27.1%

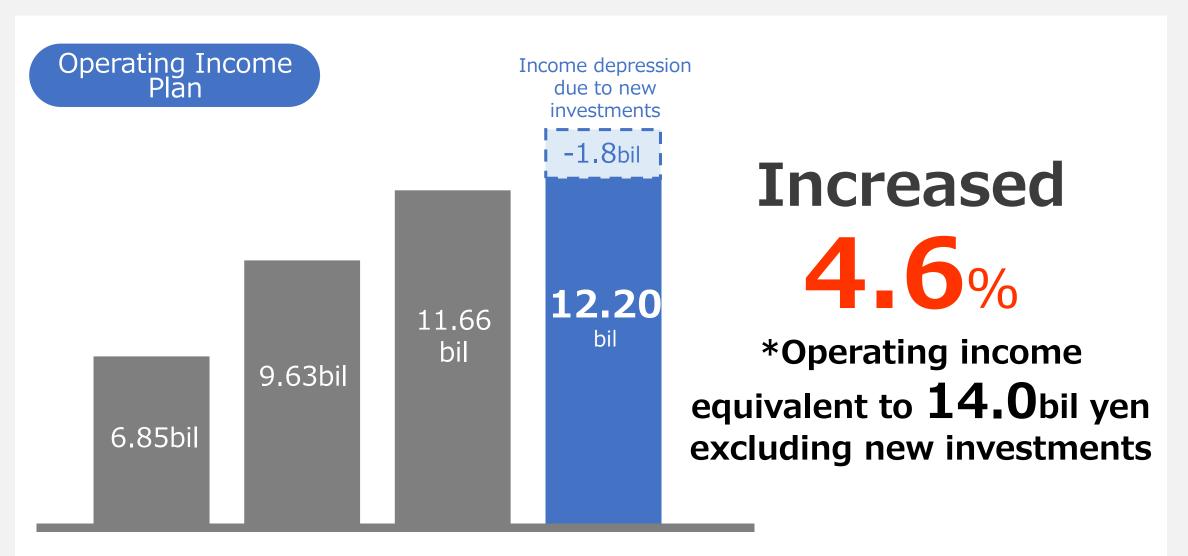
# FYE Mar/2020 Earnings Forecast

#### Sales Plan



FYE Mar 2017FYE Mar 2018FYE Mar 2019FYE Mar 2020

### FYE Mar/2020 Earnings Forecast



FYE Mar 2017 FYE Mar 2018 FYE Mar 2019 FYE Mar 2020

#### Sales of 60.0 billion yen, up 23% YOY, and operating income of 12.2 billion yen, up 4.6% YOY

- Operating income of approx. 14.0 billion yen if excluding the effect from new investments in HR-Technology, among others
- Starting from FY March 2020, contribution was made by the performance of Indian IT staffing service company Future Focus Infotech

## Reinforce staffing on an advance basis for FY March 2020 in conformity with the Medium Term Management Plan. Advertising expenses will flatten

- The staffing reinforcement is intended mainly to bolster domestic placement recruitment service and for new service offerings
- Advertising expenses for existing recruitment websites will flatten while technology-related investments will continue

#### HR technology investment reinforcement and billing trial

• en-japan will reinforce its investments in "engage" again in this term and initiate a billing trial with one of the largest human resource PFs in Japan as the axis

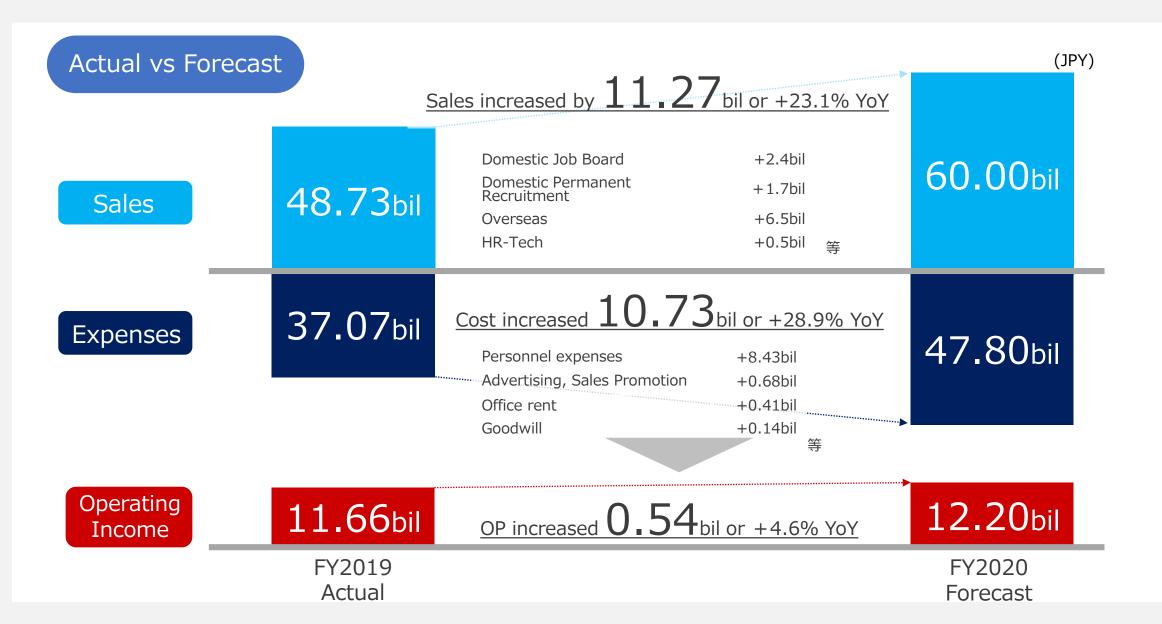
## FYE Mar/2019 Earnings Forecast (Consolidated)

	FYE Mar 2 (Apr.2018–M		FYE Mar 2020 (Apr.2019–Mar.2020)		YOY change (million yen)	YOY change		
	(million yen)	% of Sales	(million yen)	% of Sales	(minori yeri)	(%)	<ul> <li>Increase due to consolidation of FFI of India</li> </ul>	
Net Sales	48,733	100.0%	60,000	100.0%	11,267	23.1%	<ul> <li>Increase due to recruitment website and job placement services in Japan</li> </ul>	
Cost of Sales	4,682	9.6%	10,885	18.1%	6,203	132.5%		
Personnel	2,987	6.1%	8,911	14.9%	5,923	198.2%	<ul> <li>Increase due to consolidation of FFI of India which provides</li> </ul>	
Other	1,694	3.5%	1,974	3.3%	280	16.5%	IT temporary staffing service	
Gross Profit	44,051	90.4%	49,114	81.9%	5,063	11.5%		
SGA(Sales, general & administrative)	32,389	66.5%	36,914	61.5%	4,524	14.0%	<ul> <li>Mainly staffing reinforcement</li> <li>by non-consolidated en-japan</li> </ul>	
Personnel	12,671	26.0%	15,179	25.3%	2,508	19.8%		
Advertising, Sales Promotion	10,943	22.5%	11,631	19.4%	687	6.3%	•Flattened in existing recruitment	
Other	8,775	18.0%	10,103	16.8%	1,328	15.1%	website service while bolstering technology related promotion	
Operating Income	11,661	23.9%	12,200	20.3%	539	4.6%		
Ordinary Income	11,834	24.3%	12,219	20.4%	384	3.2%		
Net Income attributable to en-japan	8,144	16.7%	8,210	13.7%	66	0.8%		

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## [FYE March 2020 Forecast] Changing Factor of Earnings (Consolidated)

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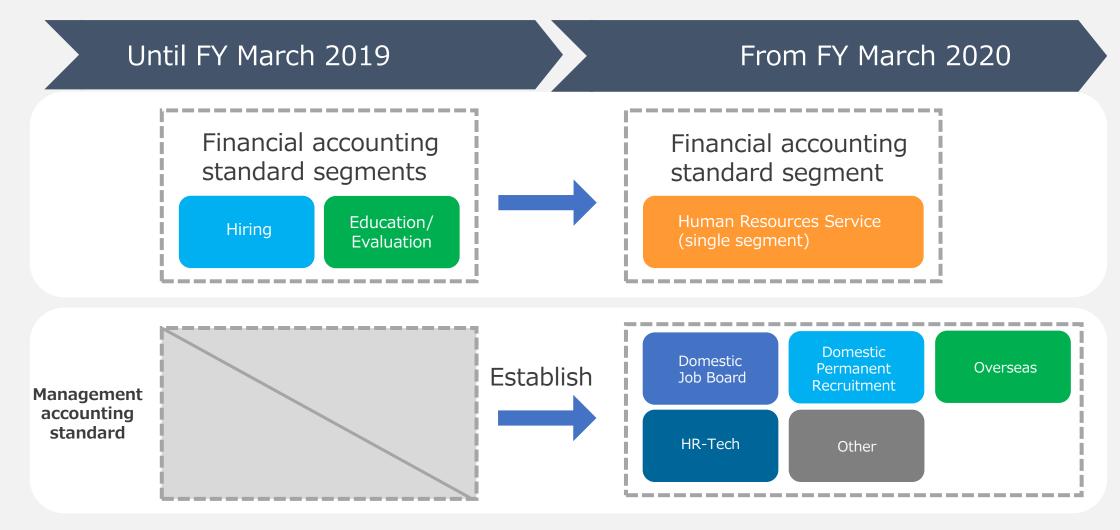


## (reference) FYE Mar/2020 Earnings Forecast (Non-consolidated)

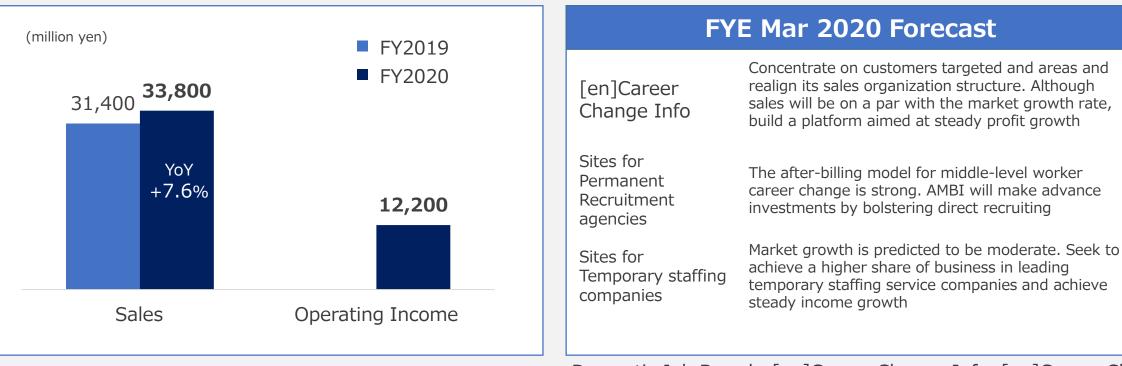
	FYE Mar 2019 (Apr.2018–Mar.2019)		FYE Mar 2020 Forecast (Apr.2019–Mar.2020)		YOY change (million yen)	YOY change
	(million yen)	% of Sales	(million yen)	% of Sales		(%)
Net Sales	36,519	100.0%	40,000	100.0%	3,480	9.5%
Cost of Sales	2,648	7.3%	2,945	7.4%	296	11.2%
Personnel	1,266	3.5%	1,323	3.3%	57	4.5%
Other	1,382	3.8%	1,621	4.1%	239	17.3%
Gross Profit	33,871	92.7%	37,054	92.6%	3,183	9.4%
SGA(Sales, general & administrative)	23,683	64.9%	26,354	65.9%	2,671	11.3%
Personnel	6,819	18.7%	8,088	20.2%	1,269	18.6%
Advertising, Sales Promotion	10,759	29.5%	11,408	28.5%	649	6.0%
Other	6,105	16.7%	6,858	17.1%	753	12.3%
Operating Income	10,187	27.9%	10,700	26.7%	513	5.0%
Ordinary Income	10,576	29.0%	10,829	27.1%	253	2.4%
Net Income	7,442	20.4%	7,540	18.9%	98	1.3%

#### Revision to our segmentation

Starting from FY March 2020, we will disclose new business segmentation on a management accounting basis, making it easy to know the state of our business lines.



#### FY March 2020 Performance Plan by Segment ① Domestic Job Board

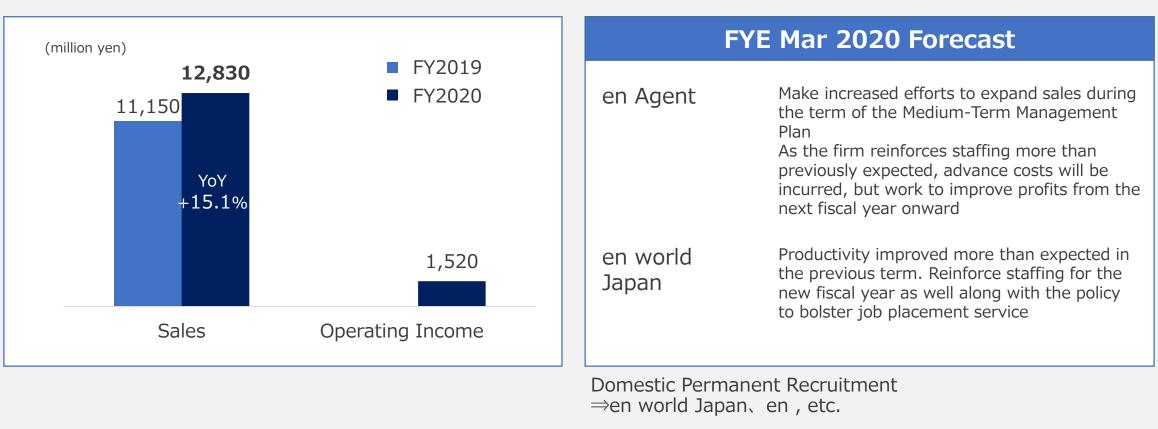


Domestic Job Board⇒[en]Career Change Info, [en]Career Change Consultant, AMBI, [en]Temporary Placement Info, en BAITO, etc.

	FYE Mar 2019 (Apr.2018–Mar.2019) (million yen) % of Sales		FYE Mar 2020 Forecast (Apr.2019–Mar.2020) (million yen) % of Sales		<b>YOY change</b> (million yen)	YOY change (%)
Sales	31,400		33,800		2,400	7.6%
Operating Income	51/100		12,200			

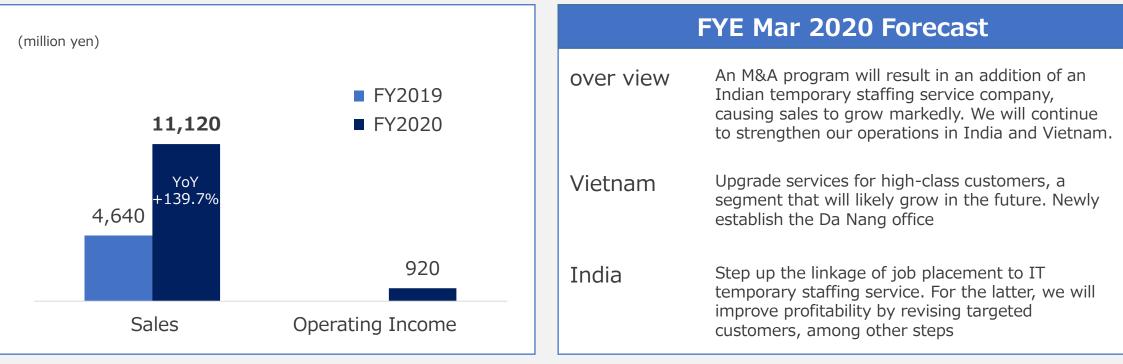
\* Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

#### FY March 2020 Performance Plan by Segment 2 Domestic Permanent Recruitment



	FYE Mar 2019 (Apr.2018–Mar.2019)		FYE Mar 2020 Forecast (Apr.2019–Mar.2020)		YOY change (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales	(	
Sales	11,150		12,830		1,680	15.1%
Operating Income			1,520	<b>11.8</b> %		

\* Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

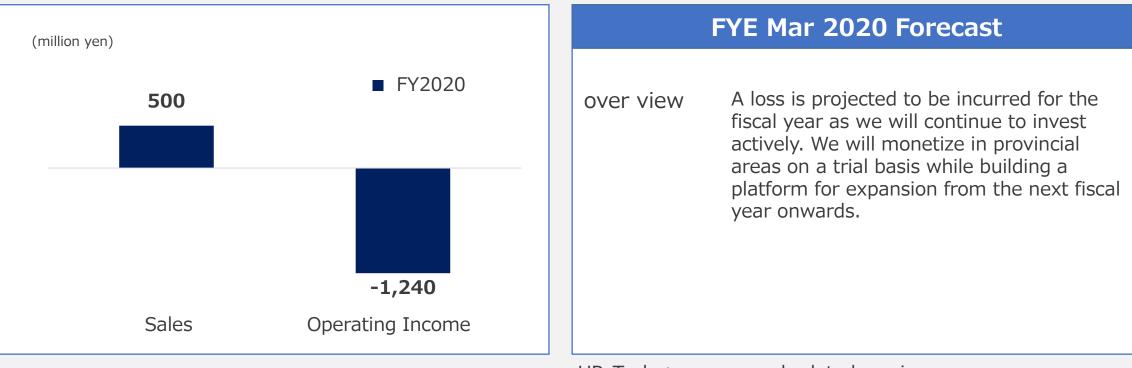


Overseas ⇒Vietnam, India, China, Singapore, Thailand, Australia (Job Board, Permanent Recruitment, IT temp)

	FYE Mar 2019 (Apr.2018–Mar.2019)		FYE Mar 2020 (Apr.2019–Ma	r.2020)	<b>YOY change</b> (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales		
Sales	4,640		11,120		6,480	139.7%
Operating Income			920	8.3%		

\* Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

### FY March 2020 Performance Plan by Segment ④HR-Tech



#### HR-Tech $\Rightarrow$ engage and related service

	FYE Mar 2019 (Apr.2018–Mar.2019)		FYE Mar 2020 (Apr.2019–Mai		YOY change (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales		
Sales			500			
Operating Income			-1,240	-248.0%		

\* Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

# FY March 2020 Performance Plan by SegmentDomestic Other Business / Subsidiary



#### Domestic Other Business / Subsidiary ⇒Education / Evaluation 、ZEKU、Other New Business

	FYE Mar 2019 (Apr.2018–Mar.2019)		FYE Mar 2020 (Apr.2019–Mai		YOY change (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales		
Sales	2,020		2,130		110	5.4%
Operating Income			-290	-13.6%		

\* Segment operating income for the fiscal year ending March 2019 is not calculated / compared due to different distribution criteria.

# Return to Shareholders

## We will revise our policy starting from FY March 2020

Aiming for a dividend payout ratio of 30% or more, we determine a specific payout ratio based on the business results, financial position, investment plans for each fiscal year, among others.

March In the medium term, we aim to achieve a dividend payout ratio of 40% for FY March 2019 2020



From FY March 2020

Until

FY

We will make efforts for investment and shareholder return in a manner conducive to raising shareholder value, while securing our financial soundness. Specific measures are as follows.

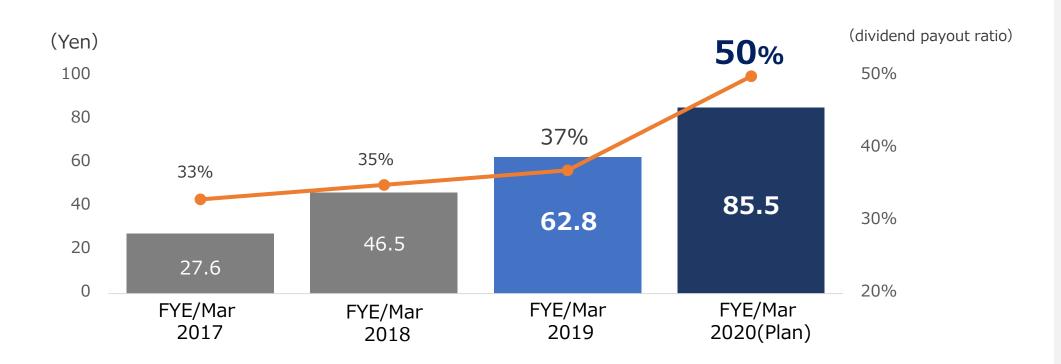
• Dividend payout ratio: 50%

• During the term of the Medium-Term Management Plan, we will use a total of 20.0 billion yen for growth investments consisting mainly of M&A and capital contribution

• We will prioritize M&A and capital contribution and buy back our own shares during the term of the plan as required in consideration of investment circumstances (feasibility).

\*We could potentially buy back our own shares flexibly depending on market developments.

## FYE Mar/2019 : **\*62.8** (YonY + **\***16.3) FYE Mar/2020 plan : **\*85.5** (YonY + **\***22.7)



# Appendix

\* Starting from the first quarter of the fiscal year ended March 2019, we transferred the sales and expenses recorded for aptitude testing in the Hiring Business to the Education/Evaluation Business. Year-on-year changes were revised into figures reflecting the transfer.

\* In the fourth quarter of the fiscal year ended March 2019, we consolidated a subsidiary, Talent Alliance (Beijing) Technology Development Limited, and retroactively reflected its financial results for that period, meaning that sales and expenses for the fiscal year ended March 2019 as shown in the data were revised to include those of this subsidiary.

# \*FY2019 Performance Appendix

\*For official segments (Hiring business and Education/Evaluation business), please refer to P79 and 88. \*Sales by service of Hiring business, please refer to P80

(million yen)	FYE Mar 2018	FYE Mar 2019	YOY change (million yen)	YOY change (%)	
Current asset	30,804	37,255	6,451	21%	
Cash	23,505	28,409	4,904	21%	
Accounts receivable	4,662	5,614	952	20%	
Other current assets	2,636	3,231	595	23%	
Non-current assets	9,796	12,596	2,800	29%	Increase in conduill due to the
Property, plant and equipment	580	719	139	24%	Increase in goodwill due to the acquisition of FFI of India and
Intangible assets	5,784	6,858	1,074	19%	OWLS, INC.
Investments and other assets	3,431	5,018	1,587	46%	Mainly capital contributions to technology firms
Assets	40,600	49,852	9,252	23%	
Liabilities	11,973	14,385	2,412	20%	
Current liabilities	10,982	13,274	2,292	21%	
Not current liabilities	990	1,111	121	12%	Mainly an increase in retained
Net assets	28,626	35,466	6,840	24%	earnings
Liabilities/Net assets	40,600	49,852	9,252	23%	

# ESG

Social Contribution Through Core Business An industrial structure in which short-term earnings are contributed to more by nonretention of and repeated job changes by the newly employed is an issue and considered as not leading to sustainable business growth.

### Success After Joining

Service is provided by not setting employment and career change per se as a goal, but setting instead the goal of "giving people who join the company a fulfilled life" and "helping to enhance the company's performance." This is linked to differentiation factors for the company as its unique strength.

### [Main initiatives]



- 100% of job advertisements based on interviews
- Detailed and objective information, Staff name and photo



- Industry's first linkage between word-of mouth sites and recruitment advertisements
- Functions to provide companies' comments regarding word-of-mouth



- Identifies employee retention risk at an early stage and conducts appropriate follow-up activities
- Acts as an employee retention tool to prevent workers from leaving jobs at an early stage etc,

Promotion of Women's Participation and Advancement

Since our establishment, we have been promoting active hiring and advancement of female employees. They are actively involved in various areas.

\*Data is for en-japan on a non-consolidated basis As of Nov, 2018

#### Percentage of women to all employees

45.9%

Percentage of women to all directors

 $1 \text{Person} \ 20\%$ 

Broaden the application of employee welfare

Main Incentives and System

- Development of "WOMenLABO" project promoting women's participation and advancement
- Holding of social gatherings and luncheons to support employees taking childcare leave
- Satisfaction survey for female employees
- Smart Growth system (a system designed to prevent career stagnation and decrease in income by working on a short-time basis after returning from childcare leave), etc.

Apply the employee welfare system also to employees with a same-sex partner, broadening the application

- Apply the employee welfare system, made available to employees in male-female marriage to date, also to employees in common-law marriage with a same-sex partner
- Wedding anniversary congratulatory money, congratulation or condolence leave, subsidy for unaccompanied posting and a grant of retirement benefit shares to bereaved families

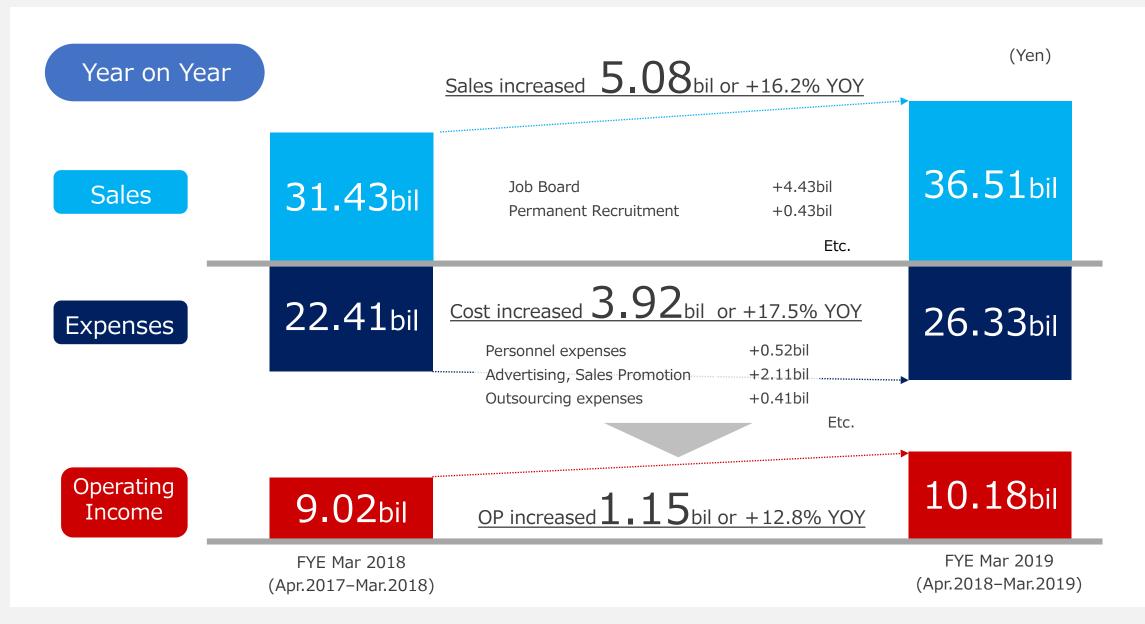


# Non-consolidated Performance Summary FYE Mar/2019

## [FYE Mar/2019 Results] Non-consolidated Income Statement

		FYE Mar 2018 (Apr.2017–Mar.2018)		019 nr.2019)	YOY change (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales	(minori yeny	(70)
Net Sales	31,437	100.0%	36,519	100.0%	5,082	20.4%
Cost of Sales	2,293	7.3%	2,648	7.3%	355	23.4%
Personnel	1,151	3.7%	1,266	3.5%	115	21.2%
Other	1,142	3.6%	1,382	3.8%	240	25.7%
Gross Profit	29,143	92.7%	33,871	92.7%	4,727	20.1%
SGA(Sales, general & administrative)	20,113	64.0%	23,683	64.9%	3,569	18.4%
Personnel	6,414	20.4%	6,819	18.7%	405	12.8%
Advertising, Sales Promotion	8,641	27.5%	10,759	29.5%	2,117	20.3%
Other	5,057	16.1%	6,105	16.7%	1,047	22.5%
Operating Income	9,029	28.7%	10,187	27.9%	1,157	23.7%
Ordinary Income	8,978	28.6%	10,576	29.0%	1,597	24.4%
Net Income	6,268	19.9%	7,442	20.4%	1,173	23.2%

### [FY Mar/2019 Results] Changing Factor of Earnings(Non-consolidated)



	FYE Mar 2 (Apr.2017–Ma %referer	ar.2018)	FYE Mar 2019 (Apr.2018–Mar.2019)		<b>YOY change</b> (million yen)	YOY change (%)
	(million yen)	% of Sales	(million yen)	% of Sales		
Net Sales	30,501	100.0%	35,521	100.0%	5,019	16.5%
Cost of Sales	2,109	6.9%	2,427	6.8%	318	15.1%
Gross Profit	28,392	93.1%	33,093	93.2%	4,701	16.6%
SGA(Sales, general & administrative)	19,448	63.8%	22,927	64.5%	3,479	17.9%
Personnel	6,004	19.7%	6,406	18.0%	401	6.7%
Advertising, Sales Promotio	n 8,612	28.2%	10,672	30.0%	2,060	23.9%
Other	4,831	15.8%	5,848	16.5%	1,017	21.1%
Operating Income	8,944	29.3%	10,166	28.6%	1,222	13.7%
Hiring Business (Non-consolidated)	<b>Job Board</b> [en]Career Change Info, [en]Career Ch AMBI, [en]Temporary Placement Info,		Permanent Recruitment en Agent, etc.		<b>Others</b> Hiring related syste New Businesses,	

		FYE Mar 2 (Apr.2017–Ma %referer	ar.2018)	FYE Mar 2019 (Apr.2018–Mar.2019)		YOY change (million yen)	YOY change (%)
		(million yen)	% of Sales	(million yen)	% of Sales		
Net Sa	ales	935	100.0%	998	100.0%	62	6.7%
Cost o	of Sales	184	19.7%	221	22.1%	36	19.9%
Gross	Profit	751	77.9%	777	77.9%	26	3.5%
SGA(Sale & administ	es, general trative)	665	75.7%	756	75.7%	90	13.6%
	Personnel	409	41.2%	411	41.2%	1	0.3%
	Advertising, Sales Promotion	21	8.7%	86	8.7%	65	31.0%
	Other	159	17.0%	258	25.9%	99	62.6%
Opera	ting Income	85	9.2%	21	2.1%	64	-75.2%

Education/Evaluation & Other business

(Non-consolidated)

#### **Education / Evaluation**

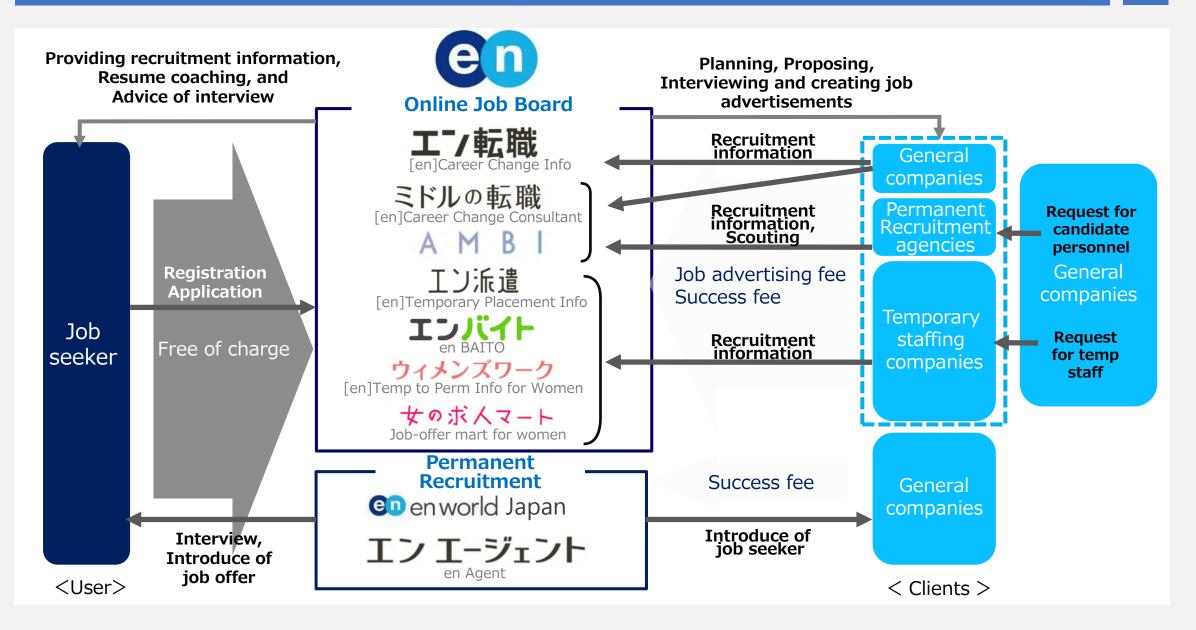
en College, Consultation on recruitment, and Aptitude test development, etc. Other

New business

## **Company Overview**

	· •
[ Company Name ]	en-japan Inc.
[ Establishment ]	January 14, 2000
[ Representatives ]	Michikatsu Ochi (Chairman) Takatsugu Suzuki (President)
[ Headquarters ]	Shinjuku I-land Tower, 6-5-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo
[ Total Stockholder's Equity ]	JPY 1,194million (as of Mar. 2019)
[Stock Listing ]	The First Section of the Tokyo Stock Exchange / (code: 4849)
[Fiscal Year ]	April 1 – March 31
[ Number of Employees ]	Consolidated 3,351, Non-consolidated 1,506 (as of Mar. 2019)
[ Number of Outstanding Shares ]	49,716,000 (as of Mar. 2019)
[ Business Description ]	(1) Internet job recruitment service
	(2) Permanent recruitment service
	(3) Implementation of training, seminars
	(4) Consultation on recruitment , Aptitude test development

### Business model of Hiring Business



### <Hiring Business $\cdot$ Job Board (Domestic) >

	Contents	Characteristics	Users	Clients
[en]Career Change Info <b>CD エノ転職</b>	Site for Comprehensive Career Change Info	<ul> <li>Companies which put their recruitment ads on the job board are carefully researched and taken pictures by en-japan.</li> <li>Honest and detailed recruitment information developed by en-japan from the perspective of job seekers.</li> </ul>	• Mainly 20s	General Companies
[en]Career Change Consultant ©D ミドルの転職	Collective site for Permanent Recruitment agencies	<ul> <li>Over 500 recruitment companies whose specialties are career change for job seekers in 30's and 40's, and job information are available</li> <li>Disclose consultants specialty areas, their achievements, together with evaluations by users</li> </ul>	• 30s to 40s	Permanent Recruitment agencies, General Companies
AMBI	Recruitment site specializing in high achievers in their 20s	<ul> <li>Mainly listing information for users in their 20s with yearly income of 5 million yen or more</li> <li>The site is designed to focus on headhunting from companies and job placement agencies</li> </ul>	• Mainly 20s	Permanent Recruitment agencies, General Companies
[en]Temporary Placement Info のエン派遣	Collective site for temporary staffing companies	<ul> <li>Temp agencies reputations and job information are available</li> <li>User friendly search function which does not require complicated user guide</li> </ul>	• Females in their 20s to mid-40s	Temporary staffing companies
en BAITO のエンバイト	Part-time job information site	<ul> <li>Part-time job information mostly owned by temporary staffing companies</li> <li>User friendly functions such as job-recommendation based on their search history</li> </ul>	<ul> <li>University students</li> <li>Graduates without jobs</li> <li>Housewives</li> <li>Permanent part-timers</li> </ul>	Temporary staffing companies
[en]Temp to Perm Info for Women <b>En</b> ウィタンズワーク	Recruitment information site for females	<ul> <li>A recruitment information site for females wishing to work as full-time regular employees.</li> <li>The site lists only such openings for "full-time employees or possible upgrade to full-time employee".</li> <li>Offers a number of listings for office-work posts.</li> </ul>	• Females in their 20s to 30s	Temporary staffing companies
Job-offer mart for women 女の求人マート	Recruitment information site for females	<ul> <li>Comprehensive job board for women</li> <li>Covers wide variety of jobs regardless of employment contract of each area</li> </ul>	Females in their 20s to 40s	Temporary staffing companies
Career BAITO <b>◇キ<sub>↑</sub>リアバイト</b>	Internship information sites for university students	<ul> <li>Targeting university students who look for "paid internship jobs that can foster their abilities," rather than seeking those jobs purely for money</li> <li>The pioneer site for internship jobs which is the best in the country in terms of both performance and the number of jobs</li> </ul>	University     students	General Companies

### <Hiring Business $\cdot$ Permanent Recruitment (Domestic) >

	Contents	Characteristics	Clients
💿 en world Japan	Permanent Recruitment	<ul> <li>Clients are foreign companies with sales, service, production and other sites in Japan and Japanese companies with global operations</li> <li>Handling Japanese-English bilingual middle management to executive level positions</li> </ul>	<ul> <li>Foreign companies</li> <li>Japanese companies</li> </ul>
en Agent © エン エージェント	Permanent Recruitment	<ul> <li>Job search services that leverage en Japan's job-seeker database and the track record of its past business transactions with corporate clients</li> </ul>	• Japanese companies

### <Hiring Business (Overseas) (1) >

	country	Contents	Characteristics	Clients
	Singapore	Permanent Recruitment	<ul> <li>Clients are local business companies and global business companies operating in Singapore.</li> <li>Engages mainly in placing local and global individuals.</li> </ul>	<ul> <li>Local Companies</li> <li>Global Companies</li> </ul>
<b>en</b> world	Thailand	Permanent Recruitment	<ul> <li>Offers job search services under the TOP TALENT ASIA brand.</li> <li>Mainly places management-level individuals. Strong in high income-earning zone.</li> </ul>	<ul> <li>Local Companies</li> <li>Global Companies</li> </ul>
	Australia	Permanent Recruitment	<ul> <li>Clients are local business companies and global business companies operating in Australia.</li> <li>Particularly strong in placing engineers.</li> </ul>	<ul> <li>Local Companies</li> <li>Global Companies</li> </ul>
<b>EXANIGOSearch</b> an en world group company	Vietnam	Permanent Recruitment	<ul> <li>No. 1 service in Vietnam.</li> <li>Engages in placing management-level individuals in local and global business companies.</li> <li>Enhancing Japanese companies in Vietnam.</li> </ul>	Local Companies     Global Companies     Japanese     companies
vietnamworks Seize the Opportunity		Job board	<ul> <li>No. 1 recruiting website in Vietnam.</li> <li>Clients are local individuals and local and global business companies. Enhancing Japanese companies in Vietnam.</li> </ul>	Local Companies     Global Companies     Japanese     Companies

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### <Hiring Business (Overseas) ②>

	country	Contents	Characteristics	Clients
	China	Job board	<ul> <li>Established in 2004. Strong in construction and real estate areas</li> <li>In recent years, areas other than construction and real estate have been strengthened.</li> </ul>	<ul> <li>Local Companies</li> <li>Global Companies</li> </ul>
an en world group company	india	Permanent Recruitment	<ul> <li>Clients are local business companies and global business companies operating in India.</li> <li>Mainly places high income-earning zone. Particularly strong in IT field.</li> </ul>	<ul> <li>Local Companies</li> <li>Global Companies</li> </ul>
FOCUS	mula	Temporary staffing (IT areas)	<ul> <li>Has 20 years of experience in IT dispatching and has many leading IT companies as clients</li> <li>Focus on investment and education in advanced technologies such as AI and IoT</li> </ul>	<ul> <li>Local Companies</li> <li>Global Companies</li> </ul>

### <Hiring Business $\cdot$ Others>

Contents	Characteristics	Clients
Hiring management system Operation management system	<ul> <li>Uniform management of various data and functions, e.g. hiring information, interviewers, response to applications, and effectiveness measurement.</li> <li>Uniform management of hired staff and job listings.</li> </ul>	Temporary staffing companies General Companies

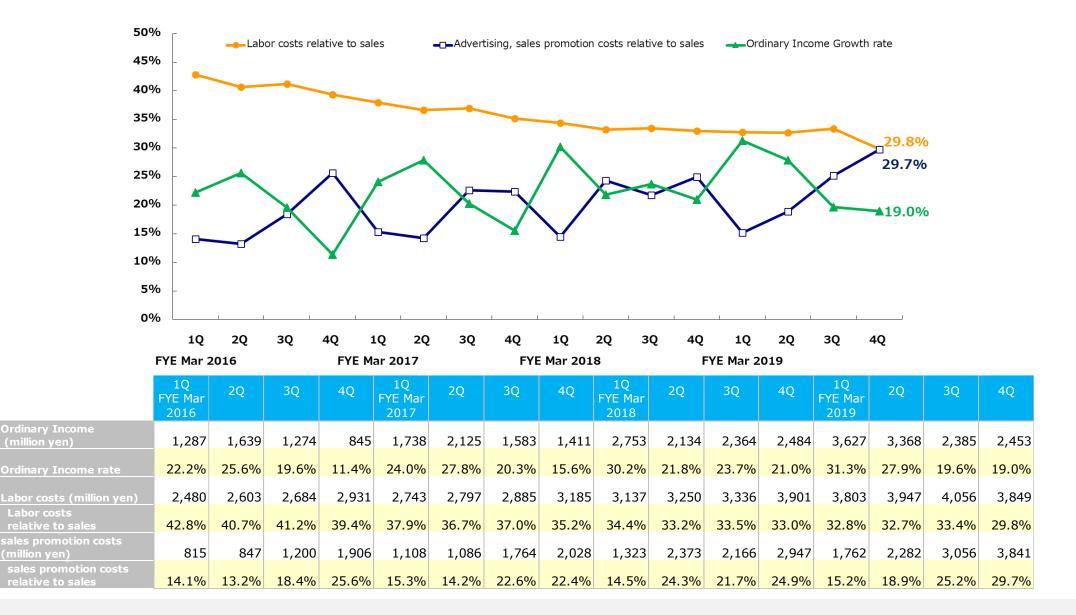
### < Education / Evaluation Business >

Contents	Characteristics	Clients
<ul> <li>Employee training</li> <li>Aptitude test development</li> <li>Personnel system development</li> </ul>	<ul> <li>Skill-enhancement training for personnel in charge of recruiting, and development and sales of screening tests</li> <li>Operation of en-College, a fixed-fee education service</li> <li>Development of personnel evaluation system aimed at maximizing competence of individuals</li> </ul>	General Companies

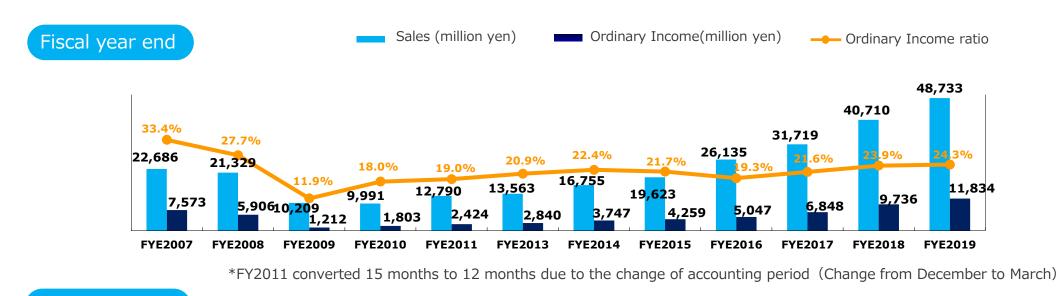
### <Other New Business \*Unconsolidated subsidiary >

	Contents	Characteristics	Clients
o.w.L.s	Design and development of web site and application	<ul> <li>Company in the UI/UX growth contracting business.</li> <li>Not only site design but also design and consulting for the purpose of users using the site.</li> </ul>	General Companies
لم Insight Tech	Marketing research Data analysis using AI	<ul> <li>Creates a database of and analyzes complaints acquired from consumers and sells the database/analysis as a product that contributes to product development to companies.</li> <li>Analyzes data owned by companies using sophisticated data analysis technologies. Provides issue-solving solutions.</li> </ul>	General Companies
CD エン婚活 エージェント	Online service to support those looking for a marriage partner	<ul> <li>Service to support people looking for a husband or wife with the new concept of seeking happiness after marriage</li> </ul>	General users

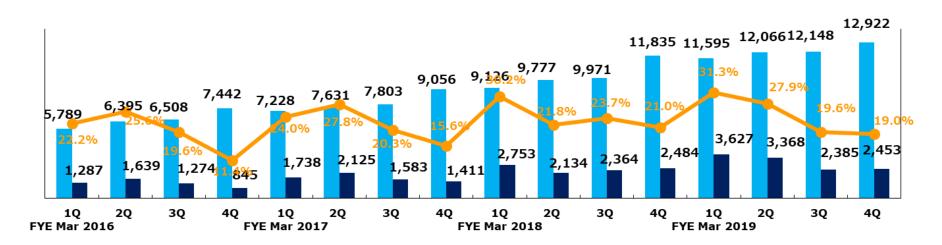
### Cost relative to sales - Labor cost and Sales & Promotion cost (consolidated)



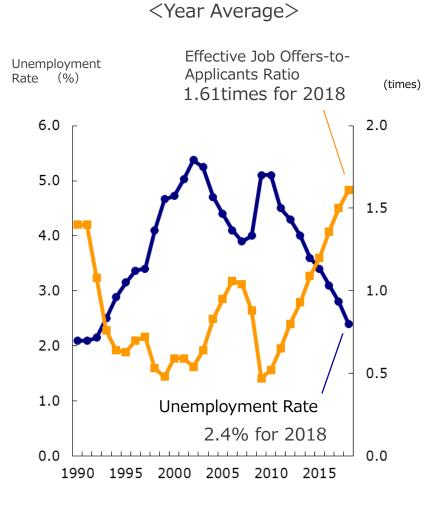
## Earnings for Fiscal year end and each quarter

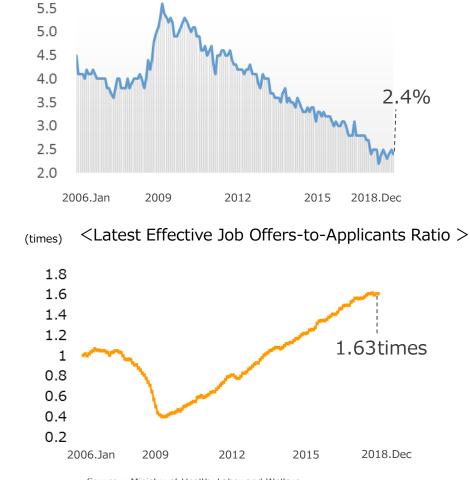


Quarter



### The market environment – Trends in Unemployment Rate & Effective Job Offers-to-Applicants Ratio

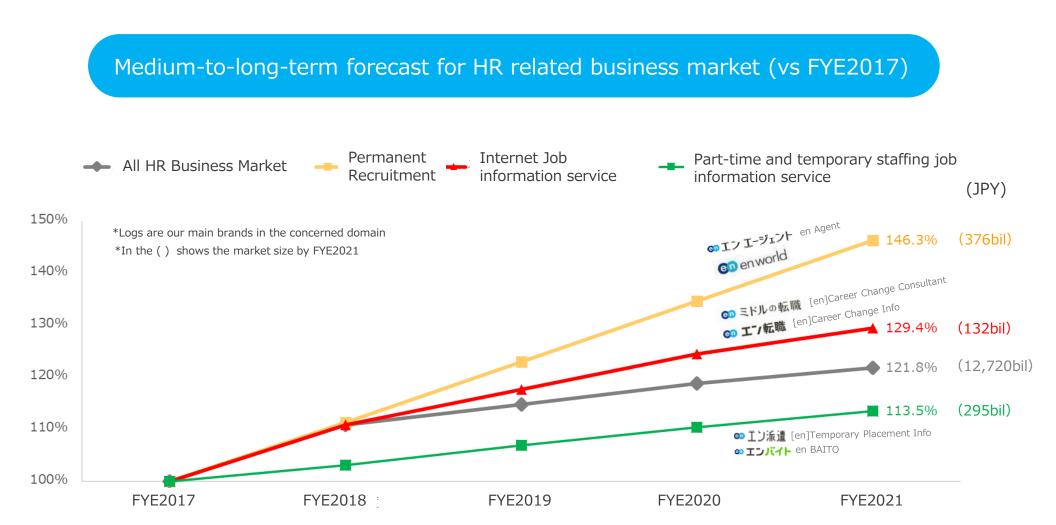




< Latest Unemployment Rate >

(%)

Source : Ministry of Health, Labor and Welfare , the Statistics Bureau, Ministry of Internal Affairs and Communications



\*All HR business market = Temporary staffing service, Permanent Recruitment, outplacement, temporary engineer staffing, sales and marketing support personnel, internet job information service, part-time job and temporary staffing job information service, dispatching and outsourcing service in manufacturing, medical staff

Source: Prepared by en-japan based on "Current Status and Prospects of Human Resources Business 2018" by Yano Research Institute Ltd.



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#### Cautionary Statement

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