# $3^{\text {rd }}$ Quarter of Fiscal 2013 <br> Earnings Review 

February 8 ,2013 en-japan Inc.

- 3Q FY2013 Operating Results Summary... P 3
- Forecast for Full-Year-FY2013................ P 19
- Return to Shareholders

P 23

- (Reference) Non-consolidated Financial Statement

P 25

- Appendix

P 31

3Q FY2013

## Operating Results Summary

## Highlights of Financial Results at the End of the 3Q of FY2013

## < Market Environment >

The economic outlook for the future remained uncertain, due to the sovereign debt crisis in Europe and economic slowdowns in emerging countries, although corporate production activities and individual consumption were on a moderate recovery track, backed by restoration demand associated with the Great East Japan Earthquake.
The recruitment environment is showing signs of recovery, with the effective ratio of job offers in December 2012 going up from the month before.

```
< Sales > 3rd Quarter: #3.8bn.
The first nine months: ¥10.2bn.
```

Overall net sales were as planned, due to the strong performance of en world Japan K.K. backed by the robust recruiting demand among global companies, although some business segments fell short of the plan.
< Operating Income > $3^{\text {rd }}$ Quarter: ¥1.0bn. The first nine months: $\mathbf{¥ 2 . 3 b n}$.

Operating income exceeded the plan as a result of delaying the use of some expenses after revising the staff recruitment plan and promotion schedule.

## $-4-$

4Q FY2012
(Oct.-Dec.2011)

|  | (million yen) | \% of sales | \% Yoy change |
| :---: | :---: | :---: | :---: |
| Net Sales | 3,454 | 100.0\% | 2.8\% |
| Cost of Sales | 486 | 14.1\% | 0.3\% |
| Personnel | 210 | 6.1\% | 15.1\% |
| Other | 275 | 8.0\% | -8.7\% |
| Gross Profit | 2,968 | 85.9\% | 3.2\% |
| SGA(Sales,general \&administrative) | 2,062 | 59.7\% | 6.1\% |
| Personnel | 1,128 | 32.7\% | 6.9\% |
| Advertising, sales promotion | 482 | 14.0\% | 8.6\% |
| Other | 451 | 13.1\% | 1.7\% |
| Operating income | 906 | 26.2\% | -2.8\% |
| Ordinary income | 913 | 26.5\% | -2.1\% |
| Net income | 498 | 14.4\% | 6.8\% |


| $\begin{gathered} 3 Q \text { FY2013 } \\ \text { (Oct.-Dec. } 2012 \text { ) } \end{gathered}$ |  |  |
| :---: | :---: | :---: |
| (million yen) | \% of sales | \% Yoy change |
| 3,801 | 100.0\% | 10.0\% |
| 501 | 13.2\% | 3.2\% |
| 223 | 5.9\% | 6.1\% |
| 278 | 7.3\% | 1.0\% |
| 3,299 | 86.8\% | 11.2\% |
| 2,265 | 59.6\% | 9.9\% |
| 1,284 | 33.8\% | 13.9\% |
| 464 | 12.2\% | -3.6\% |
| 515 | 13.6\% | 14.1\% |
| 1,034 | 27.2\% | 14.1\% |
| 1,044 | 27.5\% | 14.3\% |
| 653 | 17.2\% | 31.0\% |

$-5-$

## [3Q FY2013 Results] Operating Results Changing Factor (Consolidated)

Net Sales increase 10.0\% YOY to $\mathbf{¥ 3 4 6 m n}$.
Sales

Expenses $¥ 2.5 \mathrm{bn}$.
[en] Career Change Info [en] Career Change Consultant [en] Temporary Placement Info [en] New Career Challenges [en] Job Info for Students en world Japan
Others
$\cdots+\neq 82 \mathrm{mn}$.
$\cdots+\neq 26 \mathrm{mn}$.
... - $¥ 6 \mathrm{mn}$.
$\cdots-\neq 117 \mathrm{mn}$.
$\cdots+\neq 127 \mathrm{mn}$.
$\cdots+\neq 246 \mathrm{mn}$.
$\cdots-\neq 15 \mathrm{mn}$.

Expenses increase $\mathbf{8 . 6 \% Y O Y}$ to $\mathbf{Y} 218 \mathrm{mn}$.
$\begin{array}{lll}\text { Personnel expenses } & \cdots & +\neq 169 \mathrm{mn} . \\ \text { Ad }, \mathrm{SP} \text { expenses } & \cdots & -\neq 17 \mathrm{mn} .\end{array}$

¥3.4bn.
$\cdots+\neq 47 \mathrm{mn}$. etc.

## Operating

 Income

4Q FY2012
(Oct.-Dec.2011)

3Q FY2013
(Oct.-Dec.2012)
[FY2013 Results]Consolidated Income Statement

|  | $\begin{aligned} & \text { (Reference):FY2012 } \\ & \text { (11.Apr.-Dec.) } \end{aligned}$ |  |
| :---: | :---: | :---: |
| Net Sales | 9,459 | 100.0\% |
| Cost of Sales | 1,421 | 15.0\% |
| Personnel | 588 | 6.2\% |
| Other | 833 | 8.8\% |
| Gross Profit | 8,038 | 85.0\% |
| SGA(Sales,general \&administrative) | 5,957 | 63.0\% |
| Personnel | 3,365 | 35.6\% |
| Advertising, sales promotion | 1,285 | 13.6\% |
| Other | 1,305 | 13.8\% |
| Operating income | 2,081 | 22.0\% |
| Ordinary income | 1,986 | 21.0\% |
| Net income | 1,013 | 10.7\% |


| FY2013 |  |  |
| ---: | ---: | ---: |
| (12.Apr.-Dec.) |  |  |
| (million yen) | \% of sales | \% yor change |
| $\mathbf{1 0 , 2 3 6}$ | $100.0 \%$ | $8.2 \%$ |
| $\mathbf{1 , 4 2 5}$ | $13.9 \%$ | $0.2 \%$ |
| $\mathbf{6 4 0}$ | $6.3 \%$ | $8.7 \%$ |
| $\mathbf{7 8 5}$ | $7.7 \%$ | $-5.8 \%$ |
| $\mathbf{8 , 8 1 1}$ | $86.1 \%$ | $9.6 \%$ |
| $\mathbf{6 , 4 9 5}$ | $63.5 \%$ | $9.0 \%$ |
| $\mathbf{3 , 7 5 3}$ | $36.7 \%$ | $11.5 \%$ |
| $\mathbf{1 , 2 3 0}$ | $12.0 \%$ | $-4.3 \%$ |
| $\mathbf{1 , 5 1 2}$ | $14.8 \%$ | $15.8 \%$ |
| $\mathbf{2 , 3 1 6}$ | $22.6 \%$ | $11.3 \%$ |
| $\mathbf{2 , 4 0 3}$ | $23.5 \%$ | $20.9 \%$ |
| $\mathbf{1 , 4 5 9}$ | $14.3 \%$ | $44.1 \%$ |

## [3Q FY2013 Results] <br> Operating Results Changing Factor(Consolidated)

Net Sales increase 8.2\% YOY to $\mathbf{Y 7 7 6 m n}$.

## Sales

## Expenses


[en] Career Change Info
[en] Career Change Consultant
[en] Temporary Placement Info
[en] New Career Challenges
[en]Job Info for Students
Education/Evaluation Business
en world Japan
Others
$\cdots+\neq 258 \mathrm{mn}$.
$\cdots+\neq 62 \mathrm{mn}$.
$\cdots-\neq 58 \mathrm{mn}$.
... - -163 mn .
$\cdots+\neq 153 \mathrm{mn}$.
$\cdots+\neq 71 \mathrm{mn}$.
$\cdots+\neq 537 \mathrm{mn}$.
... - $\ddagger 43 \mathrm{mn}$.

Expenses increase 7.3\%YOY to $\mathbf{Y} 541 \mathrm{mn}$.

Personnel expenses
$\cdots+\neq 438 \mathrm{mn}$.
Business consignment expenses $\cdots+\neq 98 \mathrm{mn}$.
Rent expense $\cdots+\neq 58 \mathrm{mn}$.
Depreciation expense $\cdots-\neq 95 \mathrm{mn}$. etc.

¥7.9bn.


## Operating

 Income$¥ 2.0 \mathrm{bn}$. Operating income increase $11.3 \%$ yoy to $¥ 234 \mathrm{mn}$. $¥ 2.3 \mathrm{bn}$.

## Reference:

FY2012
(Apr.-Dec.2011)

## [3Q FY2013 Results] Operating Results Changing Factor of Plans.(Consolidated)



## Operating

 Income3Q FY2013 Plans
(Apr.-Dec. 2012)
$3 Q$ FY2013 Results
(Apr.-Dec.2012)

3Q FY2013

## Operating Results Summary <br> -Summary of Segment Information -

## Mid Career Hiring Business



Quarterly Operating Income Trend (million yen)


## Market Environment

$>$ Companies continued to have strong hiring needs in general, although the trend weakened in December partly due to seasonal factors.
$>$ Given the revision to the Temporary Staffing Services Act, more temporary staffing companies considered changing their business model.
$>$ The hiring needs of global companies remained at a high level in all sectors.

## Overview of 3Q FY2013

$>$ In [en] Career Change Info, product lineups of contingent-fee-type job advertising were expanded.
> The number of business office listings on [en] Temporary Placement Info increased, thanks to the successful sales strategy.
> en world Japan's results exceeded those of the year before, due to the favorable performance of the "en premium" service that began in August plus the strong contribution from the mid-hire staff members.

## Mid Career Hiring Business -Sales Breakdown by Product- $\mathrm{e} \cap$



## [3Q FY2013 Results] <br> Income Statement - Mid-Career Hiring Business

|  | $\begin{gathered} \text { (Reference):FY2012 } \\ \text { (11.Apr.-Dec.) } \end{gathered}$ |  | $\begin{gathered} \text { FY2013 } \\ \text { (12.Apr.-Dec.) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | (million yen) | \% of sales | $\underset{\substack{\text { \% Yoy } \\ \text { change }}}{ }$ |
| Net Sales | 8,172 | 100.0\% | 8,811 | 100.0\% | 7.8\% |
| Cost of Sales | 908 | 11.1\% | 996 | 11.3\% | 9.7\% |
| Gross Profit | 7,264 | 88.9\% | 7,814 | 88.7\% | 7.6\% |
| SGA(Sales,general \&administrative) | 4,926 | 60.3\% | 5,687 | 64.6\% | 15.5\% |
| Personnel | 2,799 | 34.3\% | 3,273 | 37.2\% | 16.9\% |
| Advertising, sales promotion | 1,057 | 12.9\% | 1,108 | 12.6\% | 4.8\% |
| Other | 1,069 | 13.1\% | 1,305 | 14.8\% | 22.1\% |
| Operating income | 2,337 | 28.6\% | 2,127 | 24.1\% | -9.0\% |

- Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] New Career Challenges, en world Japan(Include WING), other mid-career hiring related

Mid Career Hiring Business -Sales breakdown by Website-





## New Graduate Hiring Business




## Market Environment

> Companies show strong needs to hire new graduates for FY2014.
> As many companies had difficulty securing the target number of hires for FY2013, some companies are initiating hiring activities for FY2014 earlier than they did a year earlier.

## Overview of 3Q FY2013

$>$ Sales of special features offered via the FY2014 edition site were strong.
$>$ Companies put priority on securing the target number of hires, resulted in favorable sales of sites and events. However, process products faced difficulties.

|  | $\begin{gathered} \text { (Reference):FY2012 } \\ \text { (11.Apr.-Dec.) } \end{gathered}$ |  | $\begin{gathered} \text { FY2013 } \\ \text { (12.Apr.-Dec.) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | (million yen) | \% of sales | \% Yoy change |
| Net Sales | 1,011 | 100.0\% | 1,167 | 100.0\% | 15.5\% |
| Cost of Sales | 366 | 36.2\% | 353 | 30.2\% | -3.6\% |
| Gross Profit | 644 | 63.8\% | 814 | 69.8\% | 26.4\% |
| SGA(Sales,general $\underset{\substack{\text { \&administrative) }}}{ }$ | 703 | 69.6\% | 624 | 53.5\% | -11.2\% |
| Personnel | 408 | 40.4\% | 370 | 31.7\% | -9.3\% |
| Advertising, sales promotion | 120 | 12.0\% | 94 | 8.1\% | -22.1\% |
| Other | 174 | 17.2\% | 160 | 13.7\% | -8.3\% |
| Operating income | -59 | -5.8\% | 190 | 16.3\% |  |

- New Graduate Hiring Business: [en] Job Info for Students, other new graduate hiring related

Education/Evaluation Business


## Market Environment

$>$ As companies continue to be heavily occupied with their business activities, their eagerness to invest in employee education has yet to recover.
$>$ Competition is intensifying as more companies are reinforcing the flat-rate training service, due to the sluggish growth of the conventional collective training service.


## Overview of 3Q FY2013

$>$ Began preparations for providing the flat-rate training service, en-College, in regional areas (plan to start operation in the next period).
>Sales activities were strengthened with the aim of capturing new orders for enCollege in the next period.
$>$ Sales of new testing products were strong.

|  | $\begin{gathered} \text { (Reference):FY2012 } \\ (11 . A p r .-D e c .) \end{gathered}$ |  | $\begin{gathered} \text { FY2013 } \\ \text { (12.Apr.-Dec.) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | (million yen) | \% of sales | \% Yoy change |
| Net Sales | 189 | 100.0\% | 224 | 100.0\% | 18.1\% |
| Cost of Sales | 53 | 28.4\% | 53 | 24.0\% | -0.4\% |
| Gross Profit | 136 | 71.6\% | 170 | 76.0\% | 25.4\% |
| SGA(Sales,general \&administrative) | 140 | 73.9\% | 134 | 60.1\% | -3.9\% |
| Personnel | 102 | 54.2\% | 92 | 41.3\% | -9.9\% |
| Advertising, sales promotion | 1 | 0.6\% | 3 | 1.4\% | 170.9\% |
| Other | 36 | 19.0\% | 38 | 17.4\% | 7.6\% |
| Operating income | -4 | -2.2\% | 35 | 15.9\% | - |

Forecast for Full-Year FY2013

## Forecast for Full-year FY2013 (Consolidated)

|  | FY2012 <br> (Jan.2011-Mar.2012) <br> (million yen) <br> \% of sales |  |
| :---: | :---: | :---: |
| Net Sales | 15,687 | 100.0\% |
| Cost of Sales | 2,393 | 15.3\% |
| Personnel | 979 | 6.2\% |
| Other | 1,414 | 9.0\% |
| Gross Profit | 13,294 | 84.7\% |
| SGA(Sales,general \&administrative) | 10,246 | 65.3\% |
| Personnel | 5,670 | 36.1\% |
| Advertising, sales promotion | 2,366 | 15.1\% |
| Other | 2,209 | 14.1\% |
| Operating income | 3,047 | 19.4\% |
| Ordinary income | 2,884 | 18.4\% |
| Net income | 1,135 | 7.2\% |


| FY2013 <br> (Apr.2012-Mar. 2013) |  |  | Reference: <br> 12months FY2012 <br> (Apr.2011-Mar.2012) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (million yen) | \% of sales | vs.FY2012 <br> /difference | (million yen) | \% of sales | vs.FY2013 /difference |
| 13,770 | 100.0\% | -12.2\% | 12,790 | 100.0\% | 7.7\% |
| 2,034 | 14.8\% | -15.0\% | 1,936 | 15.1\% | 5.0\% |
| 913 | 6.6\% | -6.8\% | 804 | 6.3\% | 13.6\% |
| 1,121 | 8.1\% | -20.7\% | 1,132 | 8.9\% | -1.0\% |
| 11,735 | 85.2\% | -11.7\% | 10,854 | 84.9\% | 8.1\% |
| 9,035 | 65.6\% | -11.8\% | 8,312 | 65.0\% | 8.7\% |
| 5,051 | 36.7\% | -10.9\% | 4,571 | 35.7\% | 10.5\% |
| 1,949 | 14.2\% | -17.6\% | 1,910 | 14.9\% | 2.0\% |
| 2,035 | 14.8\% | -7.9\% | 1,830 | 14.3\% | 11.2\% |
| 2,700 | 19.6\% | -11.4\% | 2,541 | 19.9\% | 6.2\% |
| 2,800 | 20.3\% | -2.9\% | 2,424 | 19.0\% | 15.5\% |
| 1,530 | 11.1\% | 34.7\% | 963 | 7.5\% | 58.8\% |

## Forecast for Full-year FY2013 (Consolidated) -Business Segment-

(million yen)

|  | Mid Career Hiring Business |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { FY2012 } \\ \text { (Jan.2011-Mar.2012) } \\ \text { (A) } \end{gathered}$ | FY2013 <br> (Apr.2012-Mar.2013) <br> Forecast <br> (B) | (B)/(A)-1 | $\begin{gathered} \text { Reference } \\ \text { FY2012 } \\ \text { (Apr.2011-Mar.2012) } \\ \text { (C) } \end{gathered}$ | (B)/(C)-1 |
| Net Sales | 13,617 | 11,970 | -12.1\% | 11,049 | 8.3\% |
| Operating Income | 3,637 | 2,650 | -27.1\% | 2,899 | -8.6\% |
| Operating income rate(\%) | 26.7\% | 22.1\% | - | 26.2\% | - |

New Graduate Hiring Business


Education/Evaluation Business

|  | FY2012 (Jan.2011-Mar.2012) <br> (A) | FY2013 <br> (Apr.2012-Mar.2013) <br> Forecast <br> (B) | (B)/(A)-1 | $\begin{gathered} \text { Reference } \\ \text { FY2012 } \\ \text { (Apr.2011-Mar.2012) } \\ \text { (C) } \end{gathered}$ | (B)/(C)-1 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 303 | 300 | -1.0\% | 251 | 19.5\% |
| Operating Income | -37 | 20 | - | -17 | - |
| Operating income rate(\%) | -12.2\% | 6.7\% | - | -6.8\% | - |

$-21-$
(million yen)

|  | Sales |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mid Career Hiring Business | FY2012 (Jan.2011-Mar.2012) <br> (A) | $\begin{gathered} \text { FY2013 } \\ \text { (Apr.2012- } \\ \text { Mar.2013) } \\ \text { Revised } \\ \text { Forecast (B) } \end{gathered}$ | (B)/(A)-1 | $\begin{gathered} \text { FY2013 } \\ \text { (Apr.2012- } \\ \text { Mar.2013) } \\ \text { Previous } \\ \text { Forecast (C) } \end{gathered}$ | (B)/(C)-1 | $\begin{array}{\|\|c} \text { Reference } \\ \text { FY2012 } \\ \text { (Apr.2011-Mar.2012) } \\ \text { (D) } \end{array}$ | (B)/(D)-1 |
| [en]Career Change Info | 6,190 | 5,750 | -7.1\% | 5,900 | -2.5\% | 5,017 | 14.6\% |
| [en]Career Change Consultant | 989 | 880 | -11.0\% | 850 | 3.5\% | 787 | 11.8\% |
| [en]Temporary Placement Info | 2,280 | 1,720 | -24.6\% | 1,820 | -5.5\% | 1,814 | -5.2\% |
| [en]New Career Challenges | 1,170 | 560 | -52.1\% | 510 | 9.8\% | 953 | -41.2\% |
| [en]Women's Work | - | 20 |  | 80 | -75.0\% | - |  |
|  |  |  |  | Sales |  |  |  |
| New Graduate Hiring Business | FY2012 (Jan.2011-Mar.2012) <br> (A) | FY 2013 <br> (Apr.2012- <br> Mar.2013) Forecast <br> (B) | (B)/(A)-1 | $\begin{gathered} \text { FY2013 } \\ \text { (Apr.2012- } \\ \text { Mar.2013) } \\ \text { Previous } \\ \text { Forecast (C) } \end{gathered}$ | (B)/(C)-1 | $\begin{array}{\|c} \text { Reference } \\ \text { FY2012 } \\ \text { (Apr.2011-Mar.2012) } \end{array}$ <br> (D) | (B)/(D)-1 |
| [en]Job Info for Students | 1,399 | 1,290 | -7.8\% | 1,290 | 0.0\% | 1,204 | 7.1\% |

-22-

## Return to Shareholders

## Return to Shareholders

Basic Policy regarding Profit Distribution

The Company utilizes retained earnings for future growth and to maximize corporate value. Our basic policy is to return profits to our shareholders as appropriate, conducting dividend payouts targeting 30\%, depending on fiscal period earnings.


|  | $\begin{gathered} \text { (Reference):FY2012 } \\ \text { (11.Apr.-Dec.) } \end{gathered}$ |  | $\begin{gathered} \text { FY2013 } \\ \text { (12.Apr.-Dec.) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | (million yen) | \% of sales | ${ }_{\substack{\text { \% Y Yor } \\ \text { change }}}$ |
| Net Sales | 7,700 | 100.0\% | 7,949 | 100.0\% | 3.2\% |
| Cost of Sales | 1,133 | 14.7\% | 1,107 | 13.9\% | -2.3\% |
| Personnel | 303 | 3.9\% | 328 | 4.1\% | 8.1\% |
| Other | 829 | 10.8\% | 778 | 9.8\% | -6.1\% |
| Gross Profit | 6,567 | 85.3\% | 6,842 | 86.1\% | 4.2\% |
| SGA(Sales,general \&administrative) | 4,754 | 61.7\% | 4,870 | 61.3\% | 2.4\% |
| Personnel | 2,456 | 31.9\% | 2,542 | 32.0\% | 3.5\% |
| Advertising, sales promotion | 1,275 | 16.6\% | 1,214 | 15.3\% | -4.8\% |
| Other | 1,022 | 13.3\% | 1,113 | 14.0\% | 9.0\% |
| Operating income | 1,812 | 23.5\% | 1,971 | 24.8\% | 8.7\% |
| Ordinary income | 1,769 | 23.0\% | 2,087 | 26.3\% | 18.0\% |
| Net income | 993 | 12.9\% | 1,328 | 16.7\% | 33.6\% |
| -26- |  |  |  |  |  |

## [3Q of FY2013 Results] Operating Results Changing Factor(Non-Consolidated)

Net Sales increase 3.2\%YOY to $\mathbf{Y} 248 \mathrm{mn}$.


## Operating Income

Reference:
FY2012
(Apr.-Dec.2011)

|  | $\begin{gathered} \text { (Reference):FY2012 } \\ \text { (11.Apr.-Dec.) } \end{gathered}$ |  | $\begin{gathered} \text { FY2013 } \\ \text { (12.Apr.-Dec.) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | (million yen) | \% of sales | $\%$ \% Yoy change |
| Net Sales | 6,411 | 100.0\% | 6,523 | 100.0\% | 1.7\% |
| Cost of Sales | 619 | 9.7\% | 678 | 10.4\% | 9.4\% |
| Gross Profit | 5,791 | 90.3\% | 5,844 | 89.6\% | 0.9\% |
| SGA(Sales,general \&administrative) | 3,724 | 58.1\% | 4,063 | 62.3\% | 9.1\% |
| Personnel | 1,890 | 29.5\% | 2,062 | 31.6\% | 9.1\% |
| Advertising, sales promotion | 1,047 | 16.3\% | 1,092 | 16.8\% | 4.3\% |
| Other | 786 | 12.3\% | 907 | 13.9\% | 15.5\% |
| Operating income | 2,067 | 32.2\% | 1,781 | 27.3\% | -13.8\% |

- Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] New Career Challenges, other mid-career hiring related

|  | ```(Reference):FY2012 (11.Apr.-Dec.)``` |  | $\begin{gathered} \text { FY2013 } \\ \text { (12.Apr.-Dec.) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | (million yen) | \% of sales | \% yoy change |
| Net Sales | 1,011 | 100.0\% | 1,167 | 100.0\% | 15.5\% |
| Cost of Sales | 366 | 36.2\% | 353 | 30.2\% | -3.6\% |
| Gross Profit | 644 | 63.8\% | 814 | 69.8\% | 26.4\% |
| SGA(Sales,general \&administrative) | 703 | 69.6\% | 624 | 53.5\% | -11.2\% |
| Personnel | 408 | 40.4\% | 370 | 31.7\% | -9.3\% |
| Advertising, sales promotion | 120 | 12.0\% | 94 | 8.1\% | -22.1\% |
| Other | 174 | 17.2\% | 160 | 13.7\% | -8.3\% |
| Operating income | -59 | -5.8\% | 190 | 16.3\% | - |

- New Graduate Hiring Business: [en] Job Info for Students, other new graduate hiring related

|  | $\begin{gathered} \text { (Reference):FY2012 } \\ \text { (11.Apr.-Dec.) } \end{gathered}$ |  | $\begin{gathered} \text { FY2013 } \\ \text { (12.Apr.-Dec.) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | (million yen) | \% of sales | \% Yor change |
| Net Sales | 189 | 100.0\% | 224 | 100.0\% | 18.1\% |
| Cost of Sales | 53 | 28.4\% | 53 | 24.0\% | -0.4\% |
| Gross Profit | 136 | 71.6\% | 170 | 76.0\% | 25.4\% |
| $\begin{aligned} & \text { SGA(Sales,general } \\ & \text { \&administrative) } \end{aligned}$ | 140 | 73.9\% | 134 | 60.1\% | -3.9\% |
| Personnel | 102 | 54.2\% | 92 | 41.3\% | -9.9\% |
| Advertising, sales promotion | 1 | 0.6\% | 3 | 1.4\% | 171.0\% |
| Other | 36 | 19.0\% | 38 | 17.4\% | 7.6\% |
| Operating income | -4 | -2.2\% | 35 | 15.9\% | - |

## en Appendix

| 【 Name 】 | en－japan inc． |
| :--- | :--- |
| 【 Establishment 】 | January 14，2000 |
| 【 Representatives 】 | Michikatsu Ochi（Chairman） ／Takatsugu Suzuki（President ） |
| 【 Headquarters 】 | Shinjuku I－land Tower，6－5－1 Nishi－Shinjuku，Shinjuku－ku，Tokyo |
| 【 Total Stockholder＇s <br> Equity 】 | JPY 14，118million（as of end of Dec．2012） |
| 【Stock Listing 】 | Jasdaq |
| 【Fiscal Year 】 | April 1－March 31 |
| 【 Number of <br> Employees 】 | Consolidated 871，Non－consolidated 704（as of end of Dec．2012） |

## Business Model


＜Mid Career Hiring Business＞

| Service | Share | Contents | Characteristics | Users | Clients |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ［en］Career Change Info ［en］社会人の転職情報 | 40\％ | Site for <br> Comprehensive <br> Career Change Info | －All information is provided through our reporting and photographing of each company <br> －Straightforward，detailed Career Change Info from perspective of job seekers | －70\％are in their 20s－mid－ 30s <br> －70\％are male <br> －All occupations | General Companies Job placement agencies |
| ［en］Career Change Consultant ［en］転瞫コンサルタント | 6\％ | Collective site for job placement agencies | －Information on job placement agencies and their Career Change Info <br> －5－level evaluation of job placement agencies（first in industry） <br> －High End Job Corner opened | －60\％are in their late 26－40 <br> －80\％are male | Job <br> placement agencies |
| － | － | Recruitment information site for females | －A recruitment information site for females wishing to work as full－time regular employees． <br> －The site lists only such openings for＂full－time employees or possible upgrade to full－time employee＂． <br> －Offers a number of listings for office－work posts． | －70\％are in their late 20s－ mid－30s | Temporary staffing companies |
| ［en］Temporary Placement Info ［en］派遣（木仕事情報 | 15\％ | Collective site for temporary staffing companies | －Temporary staffing company information and their Career Change Info <br> －Unique search category＂Insistence INDEX＂ | －80\％are in their 20s－mid 30s <br> －80\％are female | Temporary staffing companies |
| ［en］New Career Challenges ［en］チャレンジ！はた | 8\％ | Collective site for recruiting information | －Recruiting site with the theme of＂challenge＂and＂re－ challenge＂ <br> －Job seekers can search by employment type：part－ time，temporary placement，and full－time career <br> －A special section available to support females and graduates without jobs | －University students <br> －Graduates without jobs <br> －Housewives <br> －Permanent part－timers | Temporary staffing companies |
| Qn en world | 18\％ | Job placement agencies | －Clients are foreign companies with sales，service，produ sites in Japan and Japanese companies with global oper <br> －Handling Japanese－English bilingual middle managemen level positions | tion and other tions to executive | Foreign companies Japanese companies |

$<$ New Graduate Hiring Business $>$

| Service | Share | Contents | Characteristics | Users | Clients |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ［en］Job Info for Students ［en］学生の就職情報 | 9\％ | Site for student employment information | －Specializing in career information relating to strong medium－level，small－to－mid size and venture companies <br> －Presents the strengths of companies in five perspectives <br> －Detailed recruiting information based on own interviews and photo shooting <br> －en－japan＇s unique planning：＂Research on Jobs of Professionals＂ | －University students <br> －Graduate students <br> －Junior college students | General Companies |

＜Education／Evaluation Business＞

| Service | Share | Contents | Characteristics |
| :---: | :---: | :--- | :--- | :--- |
|  |  | Employee <br> training <br> Aptitude test <br> development <br> Personnel <br> system <br> development | －Skill－enhancement training for personnel in charge of recruiting， <br> and development and sales of screening tests <br> －Operation of En－College，a fixed－fee education service <br> －Development of personnel evaluation system aimed at maximizing <br> competence of individuals |

The number of registered users (At the end of Dec, 2012)


## Sales Breakdown by Product (Non-consolidated)



## Labor costs relative sales and Advertising, sales promotion costs (Non-consolidated)



|  | - Advertising, sales promotion costs relative to sales |  |  |  |  |  |  |  |  | $\pm$ Ordinary Income rate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 4 \mathrm{Q} \\ \mathrm{FY} 2009 \end{gathered}$ | $\begin{gathered} 1 Q \\ \text { FY2010 } \end{gathered}$ | $\begin{gathered} 2 \mathrm{Q} \\ \mathrm{FY} 2010 \end{gathered}$ | $\begin{gathered} 3 Q \\ \text { FY2010 } \end{gathered}$ | $\begin{gathered} 4 \mathrm{Q} \\ \mathrm{FY} 2010 \end{gathered}$ | $\begin{gathered} 1 Q \\ \text { FY2012 } \end{gathered}$ | $\begin{gathered} 2 \mathrm{Q} \\ \mathrm{FY} 2012 \end{gathered}$ | $\begin{gathered} 3 Q \\ \text { FY2012 } \end{gathered}$ | $\begin{gathered} 4 \mathrm{Q} \\ \mathrm{FY} 2012 \end{gathered}$ | $\begin{gathered} 5 Q \\ \text { FY2012 } \end{gathered}$ | $\begin{gathered} 1 Q \\ \text { FY2013 } \end{gathered}$ | $\begin{gathered} 2 \mathrm{Q} \\ \mathrm{FY} 2013 \end{gathered}$ | $\begin{gathered} 3 Q \\ \text { FY2013 } \end{gathered}$ |
| Ordinary Income (million yen) | 782 | 304 | 200 | 342 | 828 | 466 | 503 | 392 | 873 | 428 | 635 | 491 | 959 |
| Ordinary Income rate | 29.0\% | 14.4\% | 9.5\% | 15.3\% | 29.5\% | 19.3\% | 21.7\% | 15.8\% | 30.1\% | 15.7\% | 24.8\% | 20.7\% | 32.0\% |
| Labor costs (million yen) | 793 | 786 | 786 | 799 | 884 | 873 | 905 | 930 | 924 | 979 | 934 | 969 | 966 |
| Labor costs relative to sales | 29.4\% | 37.1\% | 37.4\% | 35.6\% | 31.4\% | 36.1\% | 39.1\% | 37.4\% | 31.9\% | 35.9\% | 36.4\% | 40.7\% | 32.2\% |
| Ad, SP costs (million yen) | 404 | 336 | 523 | 460 | 441 | 452 | 401 | 395 | 478 | 621 | 392 | 366 | 455 |
| Ad, SP costs relative to sales | 15.0\% | 15.9\% | 24.9\% | 20.5\% | 15.7\% | 18.7\% | 17.3\% | 15.9\% | 16.5\% | 22.8\% | 15.3\% | 15.4\% | 15.2\% |
| -38- |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Reference:Segment performance (Non-consolidated)



Net Sales (million yen)

Ordinary Income (million yen)

Ordinary Income Rate

## Transition of Quarter Segment Performance <br> (Non-consolidated)



Net Sales (million yen)



Ordinary Income (million yen)

## ssouisnq uolyenjenヨ uólesnpy


$\begin{array}{cccccccccccccc}4 Q & 1 Q & 2 Q & 3 Q & 4 Q & 1 Q & 2 Q & 3 Q & 4 Q & 5 Q & 1 Q & 2 Q & 3 Q \\ \text { FY2009 } & \text { FY2010 } & \text { FY2010 } & \text { FY2010 } & \text { FY2010 } & \text { FY2012 } & \text { FY2012 } & \text { FY2012 } & \text { FY2012 } & \text { FY2012 } & \text { FY2013 } & \text { FY2013 } & \text { FY2013 }\end{array}$

## Effective Job Offers-to-Applicants Ratio ,Unemployment Rate


-Source: Health, Labor and Welfare Ministry , Ministry of Public Management, Home Affairs, Posts and Telecommunications Statistics Bureau
(\# in ten thousand)

- Print Media
- Websites


Source: Association of Job Information of Japan "Job Advertisement Numbers" (Dec.2012)

* Survey of 50 domestic companies
(Prior to March 2007, survey of 64 companies, Apr 2007 to Mar 2008, survey of 66 companies, Apr 2008 to Mar 2009, survey of 64 companies, Apr 2009 to Mar 2010, survey of 62 companies, Apr 2010 to Mar 2011, survey of 59 companies, Apr 2011 to Mar 2012, survey of 52 companies, Apr 2012~, survey of 50 companies


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## ■ en-japan inc. IR Corporate Planning Department <br> TEL:03-3342-4506 Mail: ir-en@en-japan.com URL:http://corp.en-japan.com

## Cautionary Statement

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