FY03/12
$4^{\text {th }}$ Quarter Earnings Review

February 9th, 2012
en-japan Inc.

- FY03/12 4 ${ }^{\text {th }}$ Quarter Consolidated

$$
\begin{aligned}
& \text { Operating Results Summary ..................... P } 3 \\
& \text { - Company wide } \\
& \text {-Summary of Segment Information }
\end{aligned}
$$

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FY03/12 4 $^{\text {th }}$ Quarter

## Operating Results Summary

- Company wide -


## < Market Environment >

The number of new job openings turned upward primarily as demand associated with post-earthquake restoration efforts became apparent and supply chains recovered, and the market environment remained favorable.

```
< Sales > 4th Quarter: ¥3.4bn.
    The first twelve months: ¥12.3bn.
```

Net sales from the new graduate hiring business exceeded plans, thanks to effective sales strategies and the growth of employees although there were concerns about the impact of the change in the start of the new graduate hiring period on operating results.

```
< Operating Income > 4th Quarter: 7906mn.
    The first twelve months:¥2.5bn.
```

Results significantly exceeded plans, supported by the strong new graduate hiring business and the delayed spending of some expenses.

FY03/12 $4^{\text {th }}$ Quarter Income Statement (Companywide: Consolidated)

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Oct-Dec) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Oct-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ | (million yen) | \% of sales | $\begin{aligned} & \text { \% yor } \\ & \text { change } \end{aligned}$ |
| Net Sales | 3,359 | 100.0\% | 24.5\% | 3,454 | 100.0\% | 2.8\% |
| Cost of Sales | 484 | 14.4\% | 13.8\% | 486 | 14.1\% | 0.3\% |
| Personnel | 182 | 5.4\% | 101.5\% | 210 | 6.1\% | 15.1\% |
| other | 301 | 9.0\% | -9.9\% | 275 | 8.0\% | -8.7\% |
| Gross Profit | 2,875 | 85.6\% | 26.5\% | 2,968 | 85.9\% | 3.2\% |
| $\begin{array}{\|l\|l\|} \hline \text { SGA(Sales, general } \\ \text { Eadministrative) } \end{array}$ | 1,943 | 57.8\% | 32.0\% | 2,062 | 59.7\% | 6.1\% |
| Personnel | 1,054 | 31.4\% | 50.2\% | 1,128 | 32.7\% | 6.9\% |
| Advertising, sales promotion | 443 | 13.2\% | 9.9\% | 482 | 14.0\% | 8.6\% |
| other | 444 | 13.2\% | 21.6\% | 451 | 13.1\% | 1.7\% |
| Operating income | 932 | 27.7\% | 16.5\% | 906 | 26.2\% | -2.8\% |
| Ordinary income | 933 | 27.8\% | 19.4\% | 913 | 26.5\% | -2.1\% |
| Net income | 466 | 13.9\% | -0.5\% | 498 | 14.4\% | 6.8\% |
| -5- |  |  |  |  |  |  |

Net Sales increase $\mathbf{2 . 8 \%}$ YOY to $\mathbf{Y 9 4 m n}$.


FY03/12 4th Quarter Operating Results Changing Factor of Plans. (Companywide: Consolidated)


> Operating Income

Operating Sales $\mathbf{¥ 2 5 3 m n}$ increase of plans.(+38.8\%)


FY03/12
$4^{\text {th }}$ Quarter Plans

FY03/12
$4^{\text {th }}$ Quarter Results

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Dec) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% YOY change | (million yen) | \% of sales | \% YOY change |
| Net Sales | 9,991 | 100.0\% | -2.1\% | 12,356 | 100.0\% | 23.7\% |
| Cost of Sales | 1,636 | 16.4\% | -9.3\% | 1,878 | 15.2\% | 14.8\% |
| Personnel | 414 | 4.1\% | 10.5\% | 763 | 6.2\% | 84.5\% |
| Other | 1,222 | 12.2\% | -14.5\% | 1,114 | 9.0\% | -8.8\% |
| Gross Profit | 8,354 | 83.6\% | -0.6\% | 10,478 | 84.8\% | 25.4\% |
| SGA(Sales,general \&administrative) | 6,579 | 65.9\% | -7.9\% | 7,891 | 63.9\% | 19.9\% |
| Personnel | 3,312 | 33.2\% | 4.2\% | 4,465 | 36.1\% | 34.8\% |
| Advertising, sales promotion | 1,765 | 17.7\% | -10.8\% | 1,740 | 14.1\% | -1.4\% |
| Other | 1,501 | 15.0\% | -24.5\% | 1,685 | 13.6\% | 12.2\% |
| Operating income | 1,774 | 17.8\% | 40.9\% | 2,586 | 20.9\% | 45.8\% |
| Ordinary income | 1,803 | 18.0\% | 48.7\% | 2,447 | 19.8\% | 35.7\% |
| Net income | 875 | 8.8\% | 90.5\% | 1,185 | 9.6\% | 35.4\% |
| -8- |  |  |  |  |  |  |



## Operating Income

FY03/12 $4^{\text {th }}$ Quarter

## Operating Results Summary

- Summary of Segment Information -


## Mid Career Hiring Business




## Market Environment

> Companies continued to show high motivation for hiring.
$>$ Recruitment in relation to SNS and smartphones was active in all employment categories.
> Given the growing number of companies accelerating global business expansions, job openings for bilingual and high-level individuals increased.

## FY03/12 $4^{\text {th }}$ Quarter Overview

> "[en] Career Change Info" underwent organizational changes and website renovation, causing a temporary fall in operating efficiency. However, the number of listings on the key "Searchbased Employment Solutions" increased steadily.
> Cross-selling between "[en] New Career Challenges" and "[en] Temporary Placement Info" improved as a result of organizational changes.

Mid Career Hiring Business -Sales Breakdown by Product-


|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Dec) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% YOY change | (million yen) | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ |
| Net Sales | 8,522 | 100.0\% | -0.2\% | 10,740 | 100.0\% | 26.0\% |
| Cost of Sales | 948 | 11.1\% | -0.9\% | 1,186 | 11.0\% | 25.0\% |
| Gross Profit | 7,574 | 88.9\% | -0.1\% | 9,553 | 89.0\% | 26.1\% |
| SGA(Sales,general \&administrative) | 4,937 | 57.9\% | -14.7\% | 6,478 | 60.3\% | 31.2\% |
| Personnel | 2,562 | 30.1\% | 4.0\% | 3,699 | 34.4\% | 44.4\% |
| Advertising, sales promotion | 1,236 | 14.5\% | -30.6\% | 1,403 | 13.1\% | 13.6\% |
| Other | 1,138 | 13.4\% | -26.2\% | 1,374 | 12.8\% | 20.7\% |
| Operating income | 2,636 | 30.9\% | 46.7\% | 3,075 | 28.6\% | 16.6\% |

- Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] New Career Challenges, WSA, other mid-career hiring related


## Mid Career Hiring Business -Sales breakdown by Website-

(Million Yen)





## New Graduate Hiring Business




## Market Environment

$>$ Companies' hiring motives have been comparable to the levels of the previous year, although recruitment activities for March 2013-graduates began two months later than usual in December.
> Fewer student entries have been made year on year. Small and midsize companies and ventures are highly likely to face more struggles than they normally have in securing the base population at the early stages of the hiring process.

## FY03/12 $4^{\text {th }}$ Quarter Overview

$>$ The unit price per company increased year on year, thanks to favorable sales of training products for successful applicants and new employees.
> Given the prolongation of hiring activities, the website for March 2012graduates posted net sales above plans.

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Dec) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | $\begin{aligned} & \text { \% yoy } \\ & \text { change } \end{aligned}$ | (million yen) | \% of sales | $\begin{aligned} & \text { \% yoy } \\ & \text { change } \end{aligned}$ |
| Net Sales | 1,123 | 100.0\% | -24.5\% | 1,262 | 100.0\% | 12.4\% |
| Cost of Sales | 503 | 44.8\% | -38.4\% | 493 | 39.1\% | -2.0\% |
| Gross Profit | 619 | 55.2\% | -7.5\% | 768 | 60.9\% | 24.1\% |
| SGA(Sales, general \& administrative) | 983 | 87.5\% | -19.1\% | 939 | 74.4\% | -4.5\% |
| Personnel | 531 | 47.3\% | -15.7\% | 548 | 43.5\% | 3.2\% |
| Advertising, sales promotion | 196 | 17.5\% | -0.4\% | 161 | 12.8\% | -18.1\% |
| Other | 254 | 22.7\% | -34.1\% | 229 | 18.2\% | -10.0\% |
| Operating income | -363 | -32.4\% | - | -170 | -13.5\% |  |

* New Graduate Hiring Business: [en] Job Info for Students, other new graduate hiring related


## Education/Evaluation Business




## Market Environment

$>$ While companies have restored their motivation for developing human resources to the level prior to the March 11 disaster, there have been no clear moves on the market.
$>$ There are signs of intensifying competition in the education business with some companies announcing the launch of new flat-rate education services.

## FY03/12 4 ${ }^{\text {th }}$ Quarter Overview

> "en-College", the flat-rate training service, recorded profits in October, thanks to cost reduction efforts including in-house development of training courses and a greater number of corporate members.
$>$ The unit price per company increased as companies had greater use of testing services.

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Dec) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% Yoy change | (million yen) | \% of sales | \% YOY change |
| Net Sales | 291 | 100.0\% | 61.5\% | 241 | 100.0\% | -17.3\% |
| Cost of Sales | 75 | 25.9\% | 155.0\% | 76 | 31.8\% | 1.5\% |
| Gross Profit | 216 | 74.1\% | 43.1\% | 164 | 68.2\% | -23.8\% |
| SGA(Sales, general \& administrative) | 210 | 72.0\% | 46.6\% | 188 | 78.2\% | -10.1\% |
| Personnel | 135 | 46.3\% | 60.9\% | 139 | 57.7\% | 3.2\% |
| Advertising, sales promotion | 4 | 1.5\% | 194.2\% | 1 | 0.8\% | -55.7\% |
| Other | 70 | 24.2\% | 22.1\% | 47 | 19.7\% | -32.7\% |
| Operating income | 6 | 2.1\% | -20.8\% | -24 | -10.0\% |  |




## FY03/12 $4^{\text {th }}$ Quarter Overview

en-Wedding
> The unit price per posting increased as a result of reinforcing ties with client wedding hall operators despite the tough business environment in which the number of new marriages in 2011 declined 30,000 from the year before. Number of postings as of December 31, 2011: 283
「FINE」
> While the year-end was a busy period for personnel-related operations and sales activities slowed at times, we acquired several new clients.


|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Dec) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% yoy change | $\begin{gathered} \left(\begin{array}{c} \text { million } \\ \text { yen) } \end{array}\right. \end{gathered}$ | \% of sales | \% Yoy change |
| Net Sales | 53 | 100.0\% | - | 112 | 100.0\% | 112.4\% |
| Cost of Sales | 108 | 204.2\% | - | 121 | 108.0\% | 12.4\% |
| Gross Profit | -55 | -104.2\% | - | -7 | -6.2\% |  |
| SGA(Sales, general \& administrative) | 449 | 847.2\% | - | 285 | 253.0\% | -36.6\% |
| Personnel | 83 | 157.2\% | - | 77 | 68.7\% | -7.1\% |
| Advertising, sales promotion | 328 | 618.9\% | - | 174 | 154.4\% | -47.0\% |
| Other | 37 | 71.1\% | - | 33 | 29.9\% | -10.7\% |
| Operating income | -504 | -951.4\% | - | -294 | -261.0\% |  |

## FY03/12 Full year

## Operating Results Projections

FY03/12 Full year Operating Results Projections (companywide : Consolidated)
(Million yen)

|  | FY03/12 <br> Full year Revised Projection <br> (A) | \% of sales | FY03/12 <br> Full year Initial Projection (B) | \% of sales | increasedecrease $(A-B)$ | change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 15,580 | 100.0\% | 15,580 | 100.0\% | 0 | 0.0\% |
| Cost of Sales | 2,387 | 15.3\% | 2,444 | 15.7\% | -57 | -2.3\% |
| Personnel | 976 | 6.3\% | 985 | 6.3\% | -9 | -0.9\% |
| Other | 1,410 | 9.1\% | 1,458 | 9.4\% | -48 | -3.3\% |
| Gross Profit | 13,192 | 84.7\% | 13,135 | 84.3\% | 57 | 0.4\% |
| SGA(Sales,general \&administrative) | 10,207 | 65.5\% | 10,355 | 66.5\% | -148 | -1.4\% |
| Personnel | 5,610 | 36.0\% | 5,659 | 36.3\% | -49 | -0.9\% |
| Advertising, sales promotion | 2,381 | 15.3\% | 2,428 | 15.6\% | -47 | -1.9\% |
| Other | 2,215 | 14.2\% | 2,267 | 14.6\% | -52 | -2.3\% |
| Operating income | 2,985 | 19.2\% | 2,780 | 17.8\% | 205 | 7.4\% |
| Ordinary income | 2,857 | 18.3\% | 2,685 | 17.2\% | 172 | 6.4\% |
| Net income | 1,403 | 9.0\% | 1,384 | 8.9\% | 19 | 1.4\% |

(Million yen)

|  | FY03/12 Full year(15 months) Operating Results Projections | \% of sales | FY2010 <br> Full year (Jan-Dec) | \% of sales | \% YOY change | Reference FY2010 (15months) | \% of sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 15,580 | 100.0\% | 9,991 | 100.0\% | 55.9\% | 12,887 | 100.0\% |
| Cost of Sales | 2,387 | 15.3\% | 1,636 | 16.4\% | 45.9\% | 2,093 | 16.2\% |
| Personnel | 976 | 6.3\% | 414 | 4.1\% | 135.7\% | 589 | 4.6\% |
| Other | 1,410 | 9.1\% | 1,222 | 12.2\% | 15.4\% | 1,504 | 11.7\% |
| Gross Profit | 13,192 | 84.7\% | 8,354 | 83.6\% | 57.9\% | 10,794 | 83.8\% |
| SGA(Sales,general \&administrative) | 10,207 | 65.5\% | 6,579 | 65.9\% | 55.1\% | 8,514 | 66.1\% |
| Personnel | 5,610 | 36.0\% | 3,312 | 33.2\% | 69.4\% | 4,411 | 34.2\% |
| Advertising, sales promotion | 2,381 | 15.3\% | 1,765 | 17.7\% | 34.9\% | 2,221 | 17.2\% |
| Other | 2,215 | 14.2\% | 1,501 | 15.0\% | 47.6\% | 1,881 | 14.6\% |
| Operating income | 2,985 | 19.2\% | 1,774 | 17.8\% | 68.3\% | 2,280 | 17.7\% |
| Ordinary income | 2,857 | 18.3\% | 1,803 | 18.0\% | 58.5\% | 2,263 | 17.6\% |
| Net income | 1,403 | 9.0\% | 875 | 8.8\% | 60.3\% | 1,047 | 8.1\% |

* Reference: Period of coverage for FY2010 (15 months) is from J anuary 2010 to March 2011.
(Million yen)


[^0](Million yen)


* Reference: Period of coverage for FY2010 (15 months) is from January 2010 to March 2011.


## Return to Shareholders

## Return to Shareholders

## Basic Policy regarding Profit Distribution

The Company utilizes retained earnings for future growth and to maximize corporate value. Our basic policy is to return profits to our shareholders as appropriate, conducting dividend payouts targeting 30\%, depending on fiscal period earnings.

e $\cap$ (Reference) Non-consolidated financial statements

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% YOY change |
| Net Sales | 9,276 | 100.0\% | -9.1\% |
| Cost of Sales | 1,513 | 16.3\% | -16.1\% |
| Personnel | 297 | 3.2\% | -20.5\% |
| Other | 1,215 | 13.1\% | -14.9\% |
| Gross Profit | 7,762 | 83.7\% | -7.6\% |
| SGA(Sales,general sadministrative) | 6,120 | 66.0\% | -14.3\% |
| Personnel | 2,959 | 31.9\% | -6.9\% |
| Advertising, sales promotion | 1,761 | 19.0\% | -11.0\% |
| Other | 1,398 | 15.1\% | -29.7\% |
| Operating income | 1,642 | 17.7\% | 30.4\% |
| Ordinary income | 1,676 | 18.1\% | 38.2\% |
| Net income | 827 | 8.9\% | 80.1\% |
| -29- |  |  |  |


| $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: |
| (million yen) | \% of sales | \% YOY change |
| 10,117 | 100.0\% | 9.1\% |
| 1,509 | 14.9\% | -0.3\% |
| 399 | 3.9\% | 34.0\% |
| 1,109 | 11.0\% | -8.7\% |
| 8,608 | 85.1\% | 10.9\% |
| 6,283 | 62.1\% | 2.7\% |
| 3,234 | 32.0\% | 9.3\% |
| 1,728 | 17.1\% | -1.9\% |
| 1,319 | 13.0\% | -5.6\% |
| 2,325 | 23.0\% | 41.6\% |
| 2,235 | 22.1\% | 33.4\% |
| 1,185 | 11.7\% | 43.2\% |

## FY03/12 Term Operating Results Changing Factor (Companywide: Non-Consolidated)

Net Sales increase $9.1 \%$ YOY to $\mathbf{~} 841 \mathrm{mn}$.


## Operating Income


¥2.3bn
FY12/10 $4^{\text {th }}$ Quarter
(year-to-date)

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Dec) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% Yoy change | (million yen) | \% of sales | \% YOY change |
| Net Sales | 7,808 | 100.0\% | -8.6\% | 8,499 | 100.0\% | 8.8\% |
| Cost of Sales | 826 | 10.6\% | -13.7\% | 816 | 9.6\% | -1.1\% |
| Gross Profit | 6,982 | 89.4\% | -7.9\% | 7,682 | 90.4\% | 10.0\% |
| SGA(Sales,general \&administrative) | 4,477 | 57.3\% | -22.6\% | 4,870 | 57.3\% | 8.8\% |
| Personnel | 2,209 | 28.3\% | -10.3\% | 2,469 | 29.1\% | 11.7\% |
| Advertising, sales promotion | 1,232 | 15.8\% | -30.8\% | 1,391 | 16.4\% | 12.9\% |
| Other | 1,035 | 13.3\% | -32.9\% | 1,009 | 11.9\% | -2.5\% |
| Operating income | 2,504 | 32.1\% | 39.4\% | 2,812 | 33.1\% | 12.3\% |

* Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] New Career Challenges, other mid-career hiring related

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Dec) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% YOY change | (million yen) | \% of sales | \% Yoy change |
| Net Sales | 1,123 | 100.0\% | -24.5\% | 1,262 | 100.0\% | 12.4\% |
| Cost of Sales | 503 | 44.8\% | -38.4\% | 493 | 39.1\% | -2.0\% |
| Gross Profit | 619 | 55.2\% | -7.5\% | 768 | 60.9\% | 24.1\% |
| SGA(Sales,general \&administrative) | 983 | 87.5\% | -19.1\% | 939 | 74.4\% | -4.5\% |
| Personnel | 531 | 47.3\% | -15.7\% | 548 | 43.5\% | 3.2\% |
| Advertising, sales promotion | 196 | 17.5\% | -0.4\% | 161 | 12.8\% | -18.1\% |
| Other | 254 | 22.7\% | -34.1\% | 229 | 18.2\% | -10.0\% |
| Operating income | -363 | -32.4\% | - | -170 | -13.5\% |  |

- New Graduate Hiring Business: [en] Job Info for Students,
other new graduate hiring related

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Dec) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% Yoy change | (million yen) | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ |
| Net Sales | 291 | 100.0\% | 61.5\% | 241 | 100.0\% | -17.3\% |
| Cost of Sales | 75 | 25.9\% | 155.0\% | 76 | 31.8\% | 1.5\% |
| Gross Profit | 216 | 74.1\% | 43.1\% | 164 | 68.2\% | -23.8\% |
| SGA(Sales,general \&administrative) | 210 | 72.0\% | 46.6\% | 188 | 78.2\% | -10.1\% |
| Personnel | 135 | 46.3\% | 60.9\% | 139 | 57.7\% | 3.2\% |
| Advertising, sales promotion | 4 | 1.5\% | 194.2\% | 1 | 0.8\% | -55.7\% |
| Other | 70 | 24.2\% | 22.1\% | 47 | 19.7\% | -32.7\% |
| Operating income | 6 | 2.1\% | -20.8\% | -24 | -10.0\% |  |


|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Dec) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% YOY change | (million yen) | \% of sales | \% Yoy change |
| Net Sales | 53 | 100.0\% | - | 114 | 100.0\% | 116.2\% |
| Cost of Sales | 108 | 204.2\% | - | 121 | 106.1\% | 12.4\% |
| Gross Profit | -55 | -104.2\% | - | -7 | -6.1\% | - |
| SGA(Sales,general \&administrative) | 449 | 847.2\% | - | 285 | 248.6\% | -36.6\% |
| Personnel | 83 | 157.2\% | - | 77 | 67.5\% | -7.1\% |
| Advertising, sales promotion | 328 | 618.9\% | - | 174 | 151.7\% | -47.0\% |
| Other | 37 | 71.1\% |  | 33 | 29.3\% | -10.7\% |
| Operating income | -504 | -951.4\% | - | -292 | -254.7\% | - |

En Appendix

Overview

| 【 Name】 | en－japan inc． |
| :---: | :---: |
| 【 Establishment】 | January 14， 2000 |
| 【 Representatives】 | Michikatsu Ochi（Chairman）／Takatsugu Suzuki（President ） |
| 【 Headquarters】 | Shinjuku I－land Tower，6－5－1 Nishi－Shinjuku，Shinjuku－ku，Tokyo |
| 【 Total Stockholder＇s Equity 】 | JPY 13，229 million（as of end of Dec．2011） |
| 【Stock Listing 】 | Jasdaq |
| 【Fiscal Year】 | April 1 －March 31 |
| 【 Number of Employees 】 | Consolidated 789，Non－consolidated 657 （as of end of Dec．2011） |
| 【 Number of Outstanding Shares】 | 245，954（as of end of Dec．2011） |
| 【 Business Description】 | （1）Internet job recruitment service <br> （2）Consultation on recruitment，employee education and personnel evaluation system <br> （3）Sales of personnel systems and personnel outsourcing services <br> （4）Operation of online media offering comprehensive wedding facilities information |

## Business Model


＜Mid Career Hiring Business＞

| Service | Share | Contents | Characteristics | Users | Clients |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ［en］Career Change Info ［en］社会 人の転職情報 | $\begin{aligned} & 43 \\ & \% \end{aligned}$ | Site for <br> Comprehensive <br> Career Change Info | No． 2 in industry <br> －All information is provided through our reporting and photographing of each company <br> －Straightforward，detailed Career Change Info from perspective of job seekers <br> －All information has video（only en－japan） | －70\％are in their 20s－mid－ 30s <br> －70\％are male <br> －All occupations | General Companies |
| ［en］Career Change Consultant ［en］転瞕コンサルタント | 8\％ | Collective site for job placement agencies | No． 1 in industry <br> －Information on job placement agencies and their Career Change Info <br> －5－level evaluation of job placement agencies（first in industry） <br> －High End Job Corner opened | －60\％are in their late 26－40 <br> －80\％are male | Job <br> placement agencies |
| ［en］Temporary Placement Info ［en］派遺の市仕事情報 | $\begin{aligned} & 17 \\ & \% \end{aligned}$ | Collective site for temporary staffing companies | No． 2 in industry <br> －Temporary staffing company information and their Career Change Info <br> －Unique search category＂Insistence INDEX＂ | － $80 \%$ are in their 20s－mid 30s <br> －80\％are female | Temporary staffing companies |
| ［en］New Career Challenges ［en］チャレンジ！はだらく | 8\％ | Collective site for recruiting information | Information site for users to search part－time positions， temporary placements and full－time careers <br> －Recruiting site with the theme of＂challenge＂and＂re－ challenge＂ <br> －Job seekers can search by employment type：part－ time，temporary placement，and full－time career <br> －A special section available to support females and graduates without jobs | －University students <br> －Graduates without jobs <br> －Housewives <br> －Permanent part－timers | General Companies Temporary staffing companies |
| WALL STREET <br> ASSOCIATES <br> Alsars Loosinc fon chat provit | 7\％ | Job placement agencies | Job placement agencies specializing in globally operating <br> －Clients are foreign companies with sales，service，prod sites in Japan and Japanese companies with global ope <br> －Handling Japanese－English bilingual middle manageme level positions | ompanies tion and other tions to executive | Foreign companies Japanese companies |

＜New Graduate Hiring Business＞

| ［en］Job Info for Students ［ein］学生の就職情報 | $\begin{aligned} & 10 \\ & \% \end{aligned}$ | Site for student employment information | Specializing in career information relating to strong medium－level，small－to－mid size and venture companies <br> －Presents the strengths of companies in five perspectives <br> －Detailed recruiting information based on own interviews and photo shooting <br> －En－japan＇s unique planning：＂Research on Jobs of Professionals＂ | －University students <br> －Graduate students <br> －Junior college students | General Companies |
| :---: | :---: | :---: | :---: | :---: | :---: |

< Education/Evaluation Business >

| Service | Share | Contents | Characteristics | Users |
| :---: | :--- | :--- | :--- | :--- |
|  |  | Employee <br> training <br> Aptitude test <br> development <br> Personnel <br> system <br> development | Support to help companies strengthen their recruitment capability <br> and for employed individuals to demonstrate their competence <br> - Skill-enhancement training for personnel in charge of recruiting, <br> and development and sales of screening tests <br> - Operation of En-College, a fixed-fee education service <br> - Development of personnel evaluation system aimed at maximizing <br> competence of individuals | General <br> Companies |

< Other Business >

| en-wedding | 1\% | Site for information on wedding halls | Wedding site for proposing wedding ceremonies that value harmony with people and the environment <br> - Detailed information on services, staff and other 'soft' information in addition to facilities, general overview and other 'hard' data. <br> - User-friendly search function to propose wedding halls and facilities that match user preferences | Wedding <br> hall <br> operating <br> Hotels <br> Restaurants <br> Event <br> planning <br> companies |
| :---: | :---: | :---: | :---: | :---: |
|  | - | Human resources operation system Human resources operation outsourcing service | Cloud-type human resources system and payroll operation outsourcing service <br> - Sales of a human resource operation system that can collect attendance and application information and create a database from such data <br> - Outsourcing service provider that undertakes payroll calculation, social security administration and other operations | General Companies |

The number of registered users (At the end of Dec, 2011)


## Sales Breakdown by Product (Non-consolidated)

FY12/10 (10.1-12)

FY03/12 (11.1-12)


Labor costs relative sales and Advertising, sales promotion costs (Non-consolidated)


FY03/12 Term Segment performance (Non-consolidated)


Transition of Quarter Segment Performance (Non-consolidated)


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-44-
$$

## Effective Job Offers-to-Applicants Ratio ,Unemployment Rate




Source: Association of Job Information of Japan "J ob Advertisement Numbers" (Dec. 2011)

* Survey of 52 domestic companies
(Prior to March 2007, survey of 64 companies, Apr 2007 to Mar 2008, survey of 66 companies, Apr 2008 to Mar 2009, survey of 64 companies, Apr 2009 to Mar 2010, survey of 62 companies, Apr 2010 to Mar 2011, survey of 59 companies, Apr 2011 to Dec 2011, survey of 52 companies)


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## Cautionary Statement

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[^0]:    * Reference: Period of coverage for FY2010 (15 months) is from January 2010 to March 2011. -24-

