## FY03/12

$3^{\text {rd }}$ Quarter Earnings Review

November 10th, 2011
en-japan Inc.

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FY03/12 3rd Quarter
Operating Results Summary

- Company wide -

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< Market Environment >
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Companies remained eager to hire even in the summer and thereafter and the job opening-to-application ratio continued to improve, despite lingering uncertainties over future economic conditions.

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< Sales > 3rd Quarter: ¥3.1bn.
    The first nine months: ¥8.9bn.
```

The mid-career hiring business continued to be favorable, with Wall Street Associates Ltd. particularly going strong thanks to vigorous hiring demand among foreign companies, and it posted net sales that were higher than planned.

## < Operating Income >

3rd Quarter: $¥ 7.1 \mathrm{mn}$.
The first nine months: $\mathbf{7 1 6 . 8} \mathbf{m n}$.
Operating income was above plan, due to steady net sales and delayed spending of some expenses as was the case in the second quarter.

FY03/12 $3^{\text {rd }}$ Quarter Income Statement
(Companywide : Consolidated)

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jul-Sep) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jul-Sep) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ | (million yen) | \% of sales | $\begin{aligned} & \text { \% Yor } \\ & \text { change } \end{aligned}$ |
| Net Sales | 2,409 | 100.0\% | 6.6\% | 3,162 | 100.0\% | 31.2\% |
| Cost of Sales | 381 | 15.8\% | -8.2\% | 466 | 14.8\% | 22.3\% |
| Personnel | 97 | 4.1\% | 33.5\% | 197 | 6.3\% | 102.6\% |
| Other | 283 | 11.8\% | 17.1\% | 268 | 8.5\% | -5.3\% |
| Gross Profit | 2,027 | 84.2\% | 9.9\% | 2,695 | 85.2\% | 35.0\% |
| $\begin{gathered} \hline \text { SGA(Sales,general } \\ \text { \&administrative) } \\ \hline \end{gathered}$ | 1,663 | 69.0\% | 4.5\% | 1,978 | 62.6\% | 18.9\% |
| Personnel | 818 | 34.0\% | 15.2\% | 1,135 | 35.9\% | 38.7\% |
| Advertising, sales promotion | 461 | 19.2\% | 13.1\% | 398 | 12.6\% | -13.6\% |
| Other | 383 | 15.9\% | -19.0\% | 445 | 14.1\% | 16.2\% |
| Operating income | 364 | 15.1\% | 43.9\% | 716 | 22.7\% | 96.7\% |
| Ordinary income | 363 | 15.1\% | 56.2\% | 558 | 17.7\% | 53.4\% |
| Net income | 182 | 7.6\% | 135.4\% | 234 | 7.4\% | 28.8\% |
|  |  | -5 |  |  |  |  |

Net Sales increase 31.2\%YOY to $\mathbf{Y 7 5 2 m n}$.


## Operating Income



FY03/12 3rd Quarter Operating Results Changing Factor of Plans. (Companywide: Consolidated)
(Yen)
Net Sales $\mathbf{¥ 9 0 m n}$ increase of plans. (+2.9\%)


FY03/12 3rd Quarter Operating Results Changing Factor (Companywide : Consolidated)

|  | $\begin{array}{c}\text { FY12/10 } \\ \text { (10.Jul-Sep) }\end{array}$ |  |  | $\begin{array}{c}\text { FYO3/12 } \\ \text { (11.Jul-Sep) }\end{array}$ |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: |
|  | (million yen) |  |  |  |  |  |
| \% of sales |  |  |  |  |  |  |$)$

Net Sales increase 34.3\%YOY to $\mathbf{¥ 2 . 2 b n}$.


## Operating Income

FY03/12 $3^{\text {rd }}$ Quarter

## Operating Results Summary

- Summary of Segment Information -


## Mid Career Hiring Business




## Market Environment

> Companies continued to have strong motivation for hiring, despite concerns about worsening economic conditions due to the strong yen that has persisted since August.
> Needs for part-time and temporary workers were high and recovered to the level of demand prior to the March 11 earthquake.
> Given that job placements are concentrated in large companies despite the increasing number of placements, the market on the whole is yet to make a fullfledged recovery.

## FY03/12 $3^{\text {rd }}$ Quarter Overview

> The number of listings on "[en] Career Change Info", a search-based hiring solution, has been increasing and the hiring success rate is also on the rise. Consequently, results exceeded the plan. "[en] New Career Challenges" posted record high net sales in September (after the site renewal), thanks to a market recovery and effective sales strategies.

Mid Career Hiring Business -Sales Breakdown by Product- $e n$


* Non-consolidated performance for FY12/10 (WSA not included)

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Sep) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Sep) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% YOY change | (million yen) | \% of sales | \% YOY change |
| Net Sales | 5,860 | 100.0\% | -14.0\% | 8,022 | 100.0\% | 36.9\% |
| Cost of Sales | 650 | 11.1\% | -15.6\% | 878 | 11.0\% | 35.1\% |
| Gross Profit | 5,210 | 88.9\% | -13.8\% | 7,143 | 89.0\% | 37.1\% |
| SGA(Sales,general \&administrative) | 3,415 | 58.3\% | -27.6\% | 4,785 | 59.7\% | 40.1\% |
| Personnel | 1,717 | 29.3\% | -14.4\% | 2,756 | 34.4\% | 60.4\% |
| Advertising, sales promotion | 905 | 15.4\% | -35.6\% | 1,027 | 12.8\% | 13.5\% |
| Other | 792 | 13.5\% | -38.8\% | 1,002 | 12.5\% | 26.5\% |
| Operating income | 1,794 | 30.6\% | 33.7\% | 2,357 | 29.4\% | 31.4\% |

- Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] New Career Challenges, WSA, other mid-career hiring related

Mid Career Hiring Business -Sales breakdown by Website-





## New Graduate Hiring Business




## Market Environment

> Companies are beginning hiring activities at different timings as the opening of sites for students graduating in March 2013 is in December, which is later than usual.
> Awareness of the need to secure employment among students also seems to be lower compared to the situation a year earlier.

## FY03/12 $3^{\text {rd }}$ Quarter Overview

> Many companies have not determined when to start recruiting activities, and the pace of orders has been slower than initially expected.
Meanwhile, unit price per order of products on the service site exceeds the results of the previous year as well as the plan. This is thanks to people's higher recognition of the site as being specialized in mid-level, small \& mid size and venture companies.

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Sep) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Sep) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% YOY change | (million yen) | \% of sales | $\begin{aligned} & \text { \% yoy } \\ & \text { change } \end{aligned}$ |
| Net Sales | 525 | 100.0\% | -30.1\% | 620 | 100.0\% | 18.0\% |
| Cost of Sales | 363 | 69.1\% | -41.3\% | 364 | 58.7\% | 23.3\% |
| Gross Profit | 162 | 30.9\% | 22.3\% | 255 | 41.3\% | 57.7\% |
| SGA(Sales, general \& administrative) | 719 | 136.9\% | -28.4\% | 674 | 108.7\% | -6.3\% |
| Personnel | 388 | 73.9\% | -23.6\% | 416 | 67.1\% | 7.2\% |
| Advertising, sales promotion | 143 | 27.3\% | -16.3\% | 87 | 14.0\% | -39.3\% |
| Other | 188 | 35.8\% | -42.3\% | 171 | 27.6\% | -9.0\% |
| Operating income | -557 | -106.0\% |  | -418 | -67.5\% |  |

- New Graduate Hiring Business: [en] Job Info for Students,
other new graduate hiring related


## Education/Evaluation Business




## Market Environment

$>$ With the effects of the March 11 earthquake accounted for, companies' needs to invest in personnel development are recovering to the level prior to the disaster.
> Companies are continuing to be strictly selective in hiring, with a keen interest in tools that help them thoroughly evaluate applicants.

## FY03/12 $3^{\text {rd }}$ Quarter Overview

$>$ The latest results in "en-college", the a fixed-fee education service, have been comparable to plan but not enough to cover the shortage in the 2nd quarter.
$>$ Given companies' growing needs for hiring individuals with skills to respond to globalization, language aptitude tests for Chinese and English were developed, and we began sales activities for them in October.

\left.|  | FY12/10 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| (10.Jan-Sep) |  |  |  |$\right)$

## Other Business




## FY03/12 3rd Quarter Overview

en-Wedding
$>$ Sales and promotional strategies implemented in conjunction with the site renewal in April have begun to take effect. Number of postings as of September 30, 2011: 283
「FINE」
> Business continues to face difficulties. The Company will make efforts to further boost business in the next term by unearthing new clients and developing new functions for materializing product concepts.


Opened en-Wedding fan page, "Heine's Hiroba (field)" on Facebook.


|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Sep) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Sep) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% Yoy change | $\begin{aligned} & \text { (million } \\ & \text { yen) } \end{aligned}$ | \% of sales | \% YOY change |
| Net Sales | 26 | 100.0\% | - | 83 | 100.0\% | 213.5\% |
| Cost of Sales | 80 | 305.4\% | - | 89 | 107.6\% | 10.5\% |
| Gross Profit | -54 | -205.4\% | - | -6 | -7.6\% |  |
| SGA(Sales, general \& administrative) | 352 | 1333.1\% | - | 227 | 274.5\% | -35.5\% |
| Personnel | 58 | 219.7\% |  | 59 | 71.8\% | 2.4\% |
| Advertising, sales promotion | 269 | 1016.5\% | - | 143 | 172.6\% | -46.8\% |
| Other | 25 | 96.9\% |  | 24 | 30.1\% | -2.5\% |
| Operating income | -407 | -1538.5\% | - | -234 | -282.1\% | - |

- Other Business: en-Wedding, FINE

FYO3/12

## Operating Results Projections

FY03/12 Full year(15 months)
Operating Results Revised Projections - (companywide : Consolidated)
(Million yen)

|  | FY03/12 Ful year(15 months) Revised Projection <br> (A) | \% of sales | FY03/12 Full year(15 months) Initial Projection (B) | \% of sales | increasedecrease (A-B) | \% YOY change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 15,580 | 100.0\% | 15,580 | 100.0\% | 0 | 0.0\% |
| Cost of Sales | 2,444 | 15.7\% | 2,457 | 15.8\% | -13 | -0.6\% |
| Personnel | 985 | 6.3\% | 982 | 6.3\% | 3 | 0.4\% |
| Other | 1,458 | 9.4\% | 1,475 | 9.5\% | -17 | -1.2\% |
| Gross Profit | 13,135 | 84.3\% | 13,122 | 84.2\% | 13 | 0.1\% |
| SGA(Sales,general \&administrative) | 10,355 | 66.5\% | 10,342 | 66.4\% | 13 | 0.1\% |
| Personnel | 5,659 | 36.3\% | 5,685 | 36.5\% | -26 | -0.5\% |
| Advertising, sales promotion | 2,428 | 15.6\% | 2,356 | 15.1\% | 72 | 3.1\% |
| Other | 2,267 | 14.6\% | 2,300 | 14.8\% | -32 | -1.4\% |
| Operating income | 2,780 | 17.8\% | 2,780 | 17.8\% | 0 | 0.0\% |
| Ordinary income | 2,685 | 17.2\% | 2,732 | 17.5\% | -46 | -1.7\% |
| Net income | 1.384 | 8.9\% | 1,420 | 9.1\% | -35 | -2.5\% |

## FY03/12 Full year(15 months)

Operating Results Revised Projections - (companywide : Consolidated)


FY03/12 Full year(J an/2011-Mar/2012) Previous Projections

FY03/12 Full year(Jan/2011-Mar/2012) Revised Projections


FY03/12 Full year(15 months) Operating Results Projections (companywide: Consolidated)
(Million yen)

|  | FY03/12 Full year(15 months) Operating Results Projections | \% of sales | $\begin{gathered} \text { FY2010 } \\ \text { (Jan-Dec) } \end{gathered}$ | \% of sales | \% YOY change | Reference FY2010 (15months) | \% of sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 15,580 | 100.0\% | 9,991 | 100.0\% | 55.9\% | 12,887 | 100.0\% |
| Cost of Sales | 2,444 | 15.7\% | 1,636 | 16.4\% | 49.3\% | 2,093 | 16.2\% |
| Personnel | 985 | 6.3\% | 414 | 4.1\% | 138.1\% | 589 | 4.6\% |
| Other | 1,458 | 9.4\% | 1,222 | 12.2\% | 19.3\% | 1,504 | 11.7\% |
| Gross Profit | 13,135 | 84.3\% | 8,354 | 83.6\% | 57.2\% | 10,794 | 83.8\% |
| SGA(Sales,general \&administrative) | 10,355 | 66.5\% | 6,579 | 65.9\% | 57.4\% | 8,514 | 66.1\% |
| Personnel | 5,659 | 36.3\% | 3,312 | 33.2\% | 70.9\% | 4,411 | 34.2\% |
| Advertising, sales promotion | 2,428 | 15.6\% | 1,765 | 17.7\% | 37.5\% | 2,221 | 17.2\% |
| Other | 2,267 | 14.6\% | 1,501 | 15.0\% | 51.0\% | 1,881 | 14.6\% |
| Operating income | 2,780 | 17.8\% | 1,774 | 17.8\% | 56.7\% | 2,280 | 17.7\% |
| Ordinary income | 2,685 | 17.2\% | 1,803 | 18.0\% | 48.9\% | 2,263 | 17.6\% |
| Net income | 1,384 | 8.9\% | 875 | 8.8\% | 58.2\% | 1,047 | 8.1\% |

* Reference: Period of coverage for FY2010 (15 months) is from January 2010 to March 2011.
(Million yen)


## Net Sales

Operating Income
Operating income rate(\%)

## Net Sales

Operating Income
Operating income rate(\%)


* Reference: Period of coverage for FY2010 (15 months) is from January 2010 to March 2011.

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-25-
$$

## FY03/12 Full year(Jan/2011-Mar/2012) <br> Operating Results Projections (Websites)

(Million yen)


* Reference: Period of coverage for FY2010 (15 months) is from January 2010 to March 2011.

|  | FY03/12 Q1-Q4 <br> Revised Projection <br> (A) | \% of <br> sales | FY03/12 Q1-Q4 <br> Initial Projection <br> (B) | \% of <br> \% oles <br> sal | Net <br> increase <br> decrease <br> (A-B) | increase <br> decrease <br> rate <br> (A/B) |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Net Sales | $\mathbf{1 2 , 3 0 8}$ | $100.0 \%$ | $\mathbf{1 2 , 2 4 0}$ | $100.0 \%$ | 68 | $0.6 \%$ |
| Cost of Sales | $\mathbf{1 , 9 2 2}$ | $15.6 \%$ | $\mathbf{1 , 9 2 7}$ | $15.7 \%$ | -4 | $-0.3 \%$ |
| Personnel | $\mathbf{7 7 3}$ | $6.3 \%$ | $\mathbf{7 6 9}$ | $6.3 \%$ | 3 | $0.5 \%$ |
| Other | $\mathbf{1 , 1 4 8}$ | $9.3 \%$ | $\mathbf{1 , 1 5 7}$ | $9.5 \%$ | -8 | $-0.8 \%$ |
| Gross Profit | $\mathbf{1 0 , 3 8 5}$ | $84.4 \%$ | $\mathbf{1 0 , 3 1 2}$ | $84.3 \%$ | 73 | $0.7 \%$ |
| SGA(Sales,general <br> \&administrative) | $\mathbf{8 , 0 5 2}$ | $65.4 \%$ | $\mathbf{8 , 1 1 2}$ | $66.3 \%$ | -59 | $-0.7 \%$ |
| Personnel | $\mathbf{4 , 4 8 8}$ | $36.5 \%$ | $\mathbf{4 , 5 1 0}$ | $36.8 \%$ | -21 | $-0.5 \%$ |
| Advertising, <br> sales promotion | $\mathbf{1 , 7 9 9}$ | $14.6 \%$ | $\mathbf{1 , 7 9 9}$ | $14.7 \%$ | 0 | $0.0 \%$ |
| Other | $\mathbf{1 , 7 6 5}$ | $14.3 \%$ | $\mathbf{1 , 8 0 2}$ | $14.7 \%$ | -37 | $-2.1 \%$ |
| Operating income | $\mathbf{2 , 3 3 3}$ | $19.0 \%$ | $\mathbf{2 , 2 0 0}$ | $18.0 \%$ | 133 | $6.1 \%$ |
| Ordinary income | $\mathbf{2 , 2 0 7}$ | $17.9 \%$ | $\mathbf{2 , 1 3 1}$ | $17.4 \%$ | 76 | $3.6 \%$ |
| Net income | $\mathbf{1 , 1 2 0}$ | $9.1 \%$ | $\mathbf{1 , 0 8 0}$ | $8.8 \%$ | 39 | $3.7 \%$ |

## (Reference) FY03/12 Q1-Q4 12-Month Period

Consolidated Previous Projection vs. Revised Projection

Net Sales $\mathbf{7 6 0 m n}$ increase of previous projection. (+0.6\%).


## (Reference) FY03/12 Q1-Q4 12-Month Period Operating Results Projections-(Segment)


(Reference) FY03/12 Q1-Q4 12-Month Period
Operating Results Projections (Websites)
(Million yen)

|  | Sales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Mid Career Hiring Business | FY03/12 Q1-Q4 <br> Revised Projection <br> (A) | FY03/12 Q1- Q4 <br> Previous Projection <br> (B) | increasedecrease rate (A/B) | FY12/10 Actual | \% YOY <br> Change |
| [en]Career Change Info | 4,920 | 4,840 | 1.7\% | 4,308 | 14.2\% |
| [en]Career Change Consultant | 780 | 780 | 0.0\% | 844 | -7.6\% |
| [en]Temporary Placement Info | 1,825 | 1,880 | -2.9\% | 1,745 | 4.6\% |
| [en]New Career Challenges | 890 | 860 | 3.5\% | 817 | 8.9\% |
|  | Sales |  |  |  |  |
| New Graduate Hiring Business | FY03/12 Q1-Q4 Revised Projection (A) | FY03/12 Q1- Q4 Previous Projection (B) | increasedecrease rate (A/B) | $\begin{aligned} & \text { FY12 / } 10 \\ & \text { Actual } \end{aligned}$ | \% YOY <br> Change |
| [en]Job Info for Students | 1,035 | 1,050 | -1.4\% | 1,006 | 2.9\% |

New Initiatives

## 【enTree Work】

Number of corporate users： 155 （as of November 10，2011）
Corporate users ：NIFTY Corporation，Netyear Group Corporation， CYBIRD Holdings Co．，Ltd．，etc．
Number of total network：171，660（as of November 10，2011）

## 【＂Kaisha no Hyoban＂】

Overview：A site offering a variety of information on companies，e．g．，
their corporate nature，annual salary and working hours，based on ＇prevailing reputations．＇

Date of launch：Scheduled for November 30， 2011


## Positioning of＂enTree Work＂ ＂Kaisha no Hyoban（Company Evaluations）＂

```
(Features of "[en] Career Change Info"]
- Descriptive articles based 100% on first-hand interviews
- Detailed and honest information on job-opening information
O Places emphasis on achieving qualitative effects in hiring (satisfaction level of hiring
companies: 89.7%)
－Places strong emphasis on having hirees contribute significantly and stay employed（high contribution level of hirees：72．2\％）
```

Eliminate mismatches and have more persons ＂contribute and stay employed＂

Obtain company information from articles on job－openings

## C 社会人の転職情報 ${ }^{\circ}$


produod by ©D

Obtain company information from prevailing reputations

## Return to Shareholders

## Basic Policy regarding Profit Distribution

The Company utilizes retained earnings for future growth and to maximize corporate value. Our basic policy is to return profits to our shareholders as appropriate, conducting dividend payouts targeting 30\%, depending on fiscal period earnings.

| FY12/10 |  | FY03/12 |  |
| :---: | :---: | :---: | :---: |
| - Dividends Projection |  | - Dividends Projection |  |
|  | 71,130 |  | ¥1,825 |
| - Payment Ratio |  | - Payment Ratio |  |
|  | 30.1\% |  | 30.8\% |

en (Reference) Non-consolidated financial statements

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Sep) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Sep) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% YOY change | (million yen) | \% of sales | \% Yoy change |
| Net Sales | 6,465 | 100.0\% | -13.9\% | 7,220 | 100.0\% | 11.7\% |
| Cost of Sales | 1,122 | 17.4\% | -18.6\% | 1,119 | 15.5\% | -0.3\% |
| Personnel | 201 | 3.1\% | -28.9\% | 283 | 3.9\% | 40.6\% |
| Other | 920 | 14.2\% | -15.9\% | 835 | 11.6\% | -9.3\% |
| Gross Profit | 5,342 | 82.6\% | -12.9\% | 6,100 | 84.5\% | 14.2\% |
| SGA(Sales,general \&administrative) | 4,524 | 70.0\% | -20.2\% | 4,641 | 64.3\% | 2.6\% |
| Personnel | 2,170 | 33.6\% | -12.3\% | 2,425 | 33.6\% | 11.8\% |
| Advertising, sales promotion | 1,320 | 20.4\% | -16.1\% | 1,249 | 17.3\% | -5.4\% |
| Other | 1,033 | 16.0\% | -36.3\% | 966 | 13.4\% | -6.5\% |
| Operating income | 817 | 12.7\% | 78.1\% | 1,459 | 20.2\% | 78.4\% |
| Ordinary income | 847 | 13.1\% | 96.8\% | 1,362 | 18.9\% | 60.8\% |
| Net income | 400 | 6.2\% | - | 692 | 9.6\% | 72.9\% |
|  |  | -37- |  |  |  |  |

Net Sales increase 11.7\%YOY to $\mathbf{¥ 7 5 4 m n}$.


## Operating Income

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Sep) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Sep) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% Yoy change | (million yen) | \% of sales | \% YOY change |
| Net Sales | 5,694 | 100.0\% | -14.0\% | 6,339 | 100.0\% | 11.3\% |
| Cost of Sales | 621 | 10.9\% | -15.6\% | 605 | 9.5\% | -2.5\% |
| Gross Profit | 5,073 | 89.1\% | -13.8\% | 5,734 | 90.5\% | 13.0\% |
| SGA(Sales,general \&administrative) | 3,303 | 58.0\% | -27.6\% | 3,597 | 56.8\% | 8.9\% |
| Personnel | 1,630 | 28.6\% | -14.4\% | 1,844 | 29.1\% | 13.1\% |
| Advertising, sales promotion | 904 | 15.9\% | -35.6\% | 1,018 | 16.1\% | 12.6\% |
| Other | 768 | 13.5\% | -38.8\% | 735 | 11.6\% | -4.3\% |
| Operating income | 1,770 | 31.1\% | 33.7\% | 2,136 | 33.7\% | 20.7\% |

- Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] New Career Challenges, other mid-career hiring related

FY03/12 3rd Quarter Income Statement
-New Graduate Hiring Business (Non-Consolidated)

|  | $\begin{array}{c}\text { FY12/10 } \\ \text { (10.Jan-Sep) }\end{array}$ |  |  | $\begin{array}{c}\text { FY03/12 } \\ \text { (11.Jan-Sep) }\end{array}$ |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | (million yen) | \% of sales | $\begin{array}{l}\text { \% Yoy } \\ \text { change }\end{array}$ | (million yen) |  |  |
| \% of sales |  |  |  |  |  |  | \(\left.\begin{array}{l}\% Yoy <br>

change\end{array}\right)\)

- New Graduate Hiring Business: [en] Job Info for Students,
other new graduate hiring related

|  | FY12/10 <br> (10.Jan-Sep) |  |  | FY03/12 <br> (11.Jan-Sep) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | (million yen) | \% of sales | \% Yor <br> change | (million yen) | \% of sales | $\%$ Yoy <br> change |
| Net Sales | $\mathbf{2 1 8}$ | $100.0 \%$ | $62.5 \%$ | $\mathbf{1 7 6}$ | $100.0 \%$ | $-19.0 \%$ |
| Cost of Sales | $\mathbf{5 7}$ | $26.2 \%$ | $151.5 \%$ | $\mathbf{6 0}$ | $34.2 \%$ | $5.7 \%$ |
| Gross Profit | $\mathbf{1 6 1}$ | $73.8 \%$ | $44.4 \%$ | $\mathbf{1 1 6}$ | $65.8 \%$ | $-27.7 \%$ |
| SGA(Sales,general <br> \&administrative) | $\mathbf{1 4 8}$ | $68.1 \%$ | $43.8 \%$ | $\mathbf{1 4 1}$ | $79.9 \%$ | $-4.9 \%$ |
| Personnel | $\mathbf{9 3}$ | $42.6 \%$ | $51.6 \%$ | $\mathbf{1 0 5}$ | $59.5 \%$ | $13.1 \%$ |
| Advertising, <br> sales promotion | $\mathbf{4}$ | $2.0 \%$ | $340.9 \%$ | $\mathbf{1}$ | $0.8 \%$ | $-67.6 \%$ |
| Other | $\mathbf{5 1}$ | $23.5 \%$ | $25.1 \%$ | $\mathbf{3 4}$ | $19.6 \%$ | $-32.4 \%$ |
| Operating income | $\mathbf{1 2}$ | $5.7 \%$ | $52.4 \%$ | $\mathbf{- 2 4}$ | $-14.0 \%$ |  |

FY03/12 3rd Quarter Income Statement
-Other Business (Non-Consolidated)

|  | $\begin{gathered} \text { FY12/10 } \\ \text { (10.Jan-Sep) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/12 } \\ \text { (11.Jan-Sep) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% YoY change | $\begin{aligned} & \text { (million } \\ & \text { yen) } \end{aligned}$ | \% of sales | \% Yoy change |
| Net Sales | 26 | 100.0\% |  | 83 | 100.0\% | 215.4\% |
| Cost of Sales | 80 | 305.4\% |  | 89 | 107.6\% | 10.5\% |
| Gross Profit | -54 | -205.4\% |  | -5 | -7.0\% | - |
| SGA(Sales,general \&administrative) | 352 | 1333.1\% |  | 227 | 272.8\% | -35.5\% |
| Personnel | 58 | 219.7\% |  | 59 | 71.3\% | 2.4\% |
| Advertising, sales promotion | 269 | 1016.5\% |  | 143 | 171.5\% | -46.8\% |
| Other | 25 | 96.9\% |  | 24 | 29.9\% | -2.6\% |
| Operating income | -407 | -1538.5\% |  | -234 | -279.8\% | - |
| - Other Business: en-Wedding, fine |  |  |  |  |  |  |
| -42- |  |  |  |  |  |  |

En Appendix

Overview

| 【 Name】 | en－japan inc． |
| :---: | :---: |
| 【 Establishment】 | January 14， 2000 |
| 【 Representatives】 | Michikatsu Ochi（Chairman）／Takatsugu Suzuki（President ） |
| 【 Headquarters】 | Shinjuku I－land Tower，6－5－1 Nishi－Shinjuku，Shinjuku－ku，Tokyo |
| 【 Total Stockholder＇s Equity 】 | JPY 12，625 million（as of end of Sep．2011） |
| 【Stock Listing 】 | Jasdaq |
| 【Fiscal Year】 | April 1 －March 31 |
| 【 Number of Employees 】 | Consolidated 769 ，Non－consolidated 652 （as of end of Sep．2011） |
| 【 Number of Outstanding Shares】 | 245，954（as of end of Sep．2011） |
| 【 Business Description】 | （1）Internet job recruitment service <br> （2）Consultation on recruitment，employee education and personnel evaluation system <br> （3）Sales of personnel systems and personnel outsourcing services <br> （4）Operation of online media offering comprehensive wedding <br> facilities information |

## Business Model


＜Mid Career Hiring Business＞

| Service | Sha －re | Contents | Characteristics | Users | Clients |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ［en］Career Change Info ［en］社会人（）転職情報 | $\begin{aligned} & 43 \\ & \% \end{aligned}$ | Site for <br> Comprehensi ve <br> Career Change Info | No． 2 in industry <br> －All information is provided through our reporting and photographing of each company <br> －Straightforward，detailed Career Change Info from perspective of job seekers <br> －All information has video（only en－japan） | －70\％are in their 20s－ mid－30s <br> －70\％are male <br> －All occupations | General Companies |
| ［en］Career Change Consultant ［en］転瞕コンサルタント | $\begin{gathered} 8 \\ \% \end{gathered}$ | Collective site for job placement agencies | No． 1 in industry <br> －Information on job placement agencies and their Career Change Info <br> －5－level evaluation of job placement agencies（first in industry） <br> －High End Job Corner opened | －60\％are in their late 26－40 <br> －80\％are male | Job <br> placement agencies |
| ［en］Temporary Placement Info ［en］派遣のお仕事情報 | $\begin{aligned} & 17 \\ & \% \end{aligned}$ | Collective site for temporary staffing companies | No． 2 in industry <br> －Temporary staffing company information and their Career Change Info <br> －Unique search category＂Insistence INDEX＂ | －80\％are in their 20s－ mid 30s <br> －80\％are female | Temporary staffing companies |
| ［en］New Career Challenges ［en！チャレンジ！！はた あらく | $\begin{gathered} 8 \\ \% \end{gathered}$ | Collective site for recruiting information | Information site for users to search part－time positions， temporary placements and full－time careers <br> －Recruiting site with the theme of＂challenge＂and＂re－ challenge＂ <br> －Job seekers can search by employment type：part－time， temporary placement，and full－time career <br> －A special section available to support females and graduates without jobs | －University students <br> －Graduates without jobs <br> －Housewives <br> －Permanent part－timers | General Companies Temporary staffing companies |
| WALL STREET <br> ASSOCIATES <br> Alwars Loosinc fon cimit provit | $\begin{gathered} 7 \\ \% \end{gathered}$ | Job placement agencies | Job placement agencies specializing in globally operating co <br> －Clients are foreign companies with sales，service，productio sites in Japan and Japanese companies with global operati <br> －Handling Japanese－English bilingual middle management positions | panies <br> and other s executive level | Foreign companies Japanese companies |


| ［en］Job Info for Students ［en］学生の就職情報 | $\begin{aligned} & 10 \\ & \% \end{aligned}$ | Site for student employment information | Specializing in career information relating to strong medium－level，small－to－mid size and venture companies <br> －Presents the strengths of companies in five perspectives <br> －Detailed recruiting information based on own interviews and photo shooting <br> －En－japan＇s unique planning：＂Research on Jobs of Professionals＂ | －University students <br> －Graduate students <br> －Junior college students | General Companies |
| :---: | :---: | :---: | :---: | :---: | :---: |

## < Education/Evaluation Business >

| Service | Sha- <br> re | Contents | Characteristics |  |
| :---: | :---: | :--- | :--- | :--- |
| - | $3 \%$ | Employee <br> training <br> Aptitude test <br> development <br> Personnel <br> system <br> development | Support to help companies strengthen their recruitment capability <br> and for employed individuals to demonstrate their competence | Users <br> and development and sales of screening tests <br> Operation of En-College, a fixed-fee education service <br> - Development of personnel evaluation system aimed at maximizing <br> competence of individuals |

< Other Business >

| en-wedding | 1\% | Site for information on wedding halls | Wedding site for proposing wedding ceremonies that value harmony with people and the environment <br> - Detailed information on services, staff and other 'soft' information in addition to facilities, general overview and other 'hard' data. <br> - User-friendly search function to propose wedding halls and facilities that match user preferences | Wedding hall operating companies Hotels <br> Restauran ts Event planning companies |
| :---: | :---: | :---: | :---: | :---: |
|  | - | Human resources operation system Human resources operation outsourcing service | Cloud-type human resources system and payroll operation outsourcing service <br> - Sales of a human resource operation system that can collect attendance and application information and create a database from such data <br> - Outsourcing service provider that undertakes payroll calculation, social security administration and other operations | General Companies |

The number of registered users (At the end of Sep, 2011)


## Sales Breakdown by Product (Non-consolidated)



Labor costs relative sales and Advertising，sales promotion costs （Non－consolidated）


|  | $\begin{gathered} 08.12 \\ 30 \end{gathered}$ | $\begin{gathered} 08.12 \\ 4 \mathrm{Q} \end{gathered}$ | $\begin{gathered} 09.12 \\ 10 \end{gathered}$ | $\begin{gathered} 09.12 \\ 20 \end{gathered}$ | $\begin{gathered} 09.12 \\ 30 \end{gathered}$ | $\begin{gathered} 09.12 \\ 40 \end{gathered}$ | $\begin{gathered} 10.12 \\ 10 \end{gathered}$ | $\begin{gathered} 10.12 \\ 20 \end{gathered}$ | $\begin{gathered} 10.12 \\ 30 \end{gathered}$ | $\begin{gathered} 10.12 \\ 40 \end{gathered}$ | $\begin{gathered} 12.3 \\ 10 \end{gathered}$ | $\begin{gathered} 12.3 \\ 20 \end{gathered}$ | $\begin{gathered} 12.3 \\ 30 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 経帚利益（百万開） | 1，039 | 1，791 | 186 | 10 | 232 | 782 | 304 | 200 | 342 | 828 | 466 | 503 | 392 |
| 経常利益率 | 21．1\％ | 32．0\％ | 6．3\％ | 0．5\％ | 10．3\％ | 29．0\％ | 14．4\％ | 9．5\％ | 15．3\％ | 29．5\％ | 19．3\％ | 21．7\％ | 15．8\％ |
| 人件費（百万四） | 1，490 | 1，414 | 1，055 | 920 | 783 | 793 | 786 | 786 | 799 | 884 | 873 | 905 | 930 |
| 対茪上比（入件費） | 30．2\％ | 25．3\％ | 35．6\％ | 40．2\％ | 34．7\％ | 29．4\％ | 37．1\％ | 37．4\％ | 35．6\％ | 31．4\％ | 36．1\％ | 39．1\％ | 37．4\％ |
| 広宣•眅䛤唄（百万田） | 1，420 | 1，286 | 696 | 470 | 408 | 404 | 336 | 523 | 460 | 441 | 452 | 401 | 395 |
| 対売上比（広宣•眅促費） | 28．8\％ | 23．0\％ | 23．5\％ | 20．6\％ | 18．1\％ | 15．0\％ | 15．9\％ | 24．9\％ | 20．5\％ | 15．7\％ | 18．7\％ | 17．3\％ | 15．9\％ |

FY03/12 Term Segment performance (Non-consolidated)


Transition of Quarter Segment Performance (Non-consolidated)




Source: Association of Job Information of J apan "J ob Advertisement Numbers" (Sep. 2011)

* Survey of 52 domestic companies
(Prior to March 2007, survey of 64 companies, Apr 2007 to Mar 2008, survey of 66 companies, Apr 2008 to Mar 2009, survey of 64 companies, Apr 2009 to Mar 2010, survey of 62 companies, Apr 2010 to Mar 2011, survey of 59 companies, Apr 2011 to J un 2011, survey of 52 companies)


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