## FY03/ 12 <br> $1^{\text {st }}$ Quarter Earnings Review

May 12th, 2011
en-japan Inc.

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FY03/ $121^{\text {st }}$ Quarter

## Operating Results Summary <br> - Company wide -

## FYO3/ $121^{\text {st }}$ Quarter Operating Results Highlights

## < Market Environment >

The employment environment was beginning to show signs of a pick-up, with moderate improvements in the employment rate and the ratio of job openings to job seekers. However, given the earthquake off the Pacific coast of the Tohoku region, there is a sense of uncertainty about the future.

```
< Sales > ¥ 2.8bn.
```

As companies were becoming more willing to hire new recruits until the earthquake, sales in four of the five recruiting information sites exceeded the results of the previous year.

```
< Operating Income > #0.5bn.
```

Operating income increased due to declined rent as a result of relocation of the Tokyo office and favorable net sales .

## FY03/ $121^{\text {st }}$ Quarter I ncome Statement

 (Companywide : Consolidated)|  | $\begin{gathered} \text { FY12/ } 10 \\ \text { (10.Jan-Mar) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/ } 12 \\ \text { (11.J an-Mar) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% Yoy change | (million yen) | \% of sales | \% YOY change |
| Net Sales | 2,118 | 100.0\% | -28.5\% | 2,896 | 100.0\% | 36.7\% |
| Cost of Sales | 403 | 19.1\% | -26.4\% | 456 | 15.8\% | 13.1\% |
| Personnel | 67 | 3.2\% | -50.7\% | 175 | 6.1\% | 160.3\% |
| Other | 336 | 15.9\% | -18.3\% | 281 | 9.7\% | -16.3\% |
| Gross Profit | 1,714 | 80.9\% | -29.0\% | 2,440 | 84.2\% | 42.3\% |
| SGA(Sales,general \&administrative) | 1,388 | 65.5\% | -37.4\% | 1,934 | 66.8\% | 39.3\% |
| Personnel | 718 | 33.9\% | -21.7\% | 1,099 | 37.9\% | 52.9\% |
| Advertising, sales promotion | 336 | 15.9\% | -51.7\% | 455 | 15.7\% | 35.3\% |
| Other | 333 | 15.7\% | -44.6\% | 379 | 13.1\% | 13.9\% |
| Operating income | 326 | 15.4\% | 64.9\% | 505 | 17.5\% | 55.0\% |
| Ordinary income | 304 | 14.4\% | 63.3\% | 460 | 15.9\% | 50.9\% |
| Net income | 148 | 7.0\% | 34.3\% | 172 | 5.9\% | 16.3\% |

$-5-$

## FY03/ $121^{\text {st }}$ Quarter Operating Results Changing Factor (Companywide : Consolidated)

Net Sales increase $\mathbf{3 6 . 7 \%}$ YOY to $\mathbf{¥ 7 7 8 m n}$.


## Operating Income

## $¥ 0.3 \mathrm{bn}$. Operating income increase $55.0 \%$ yoy to $¥ 179 \mathrm{mn}$. $¥ 0.5 \mathrm{bn}$.

FY12/ 10
$1^{\text {st }}$ Quarter

FY03/ 12
$1^{\text {st }}$ Quarter

FY03/ $121^{\text {st }}$ Quarter

## Operating Results Summary

- Summary of Segment I nformation -




## Market Environment

> In line with the moderate economic recovery, needs for part-time workers and mid-career employees also began increasing.
> The need to hire staff increased overall, supported by contract renewals and the increase in hiring volume in the fiscal-year end, although some business segments were affected by the earthquake disaster and the number of hiring volume declined.
> Part-time recruiting in the restaurant, distribution and retail segments dropped due to the effects of the earthquake disaster.

## FY03/ $121^{\text {st }}$ Quarter Overview

> As the number of items under the search-based solution in [en]Career Change Info increased, the number of people hired also rose considerably.
> Sales in [en]Temporary Placement Info showed a year-on-year increase for the first time in 9 quarters, owing to growing needs for dispatch workers.
> Although foreign companies had been quite eager to hire staff, delays in recruiting schedules became apparent due to the effects of the earthquake disaster.

Mid Career Hiring Business - Sales Breakdown by Product- $e n$

| (Million Yen) |  |  |  |
| :---: | :---: | :---: | :---: |
| 3,000 | - [en]Career Change Info <br> " [en]New Career Challenges | - [en]Career Change Consultant " WSA | " [enJTemporary Placement Info |
| 2,500 | 201 |  | 482 |
| 2,000 | 773 |  | 216 |
|  |  |  | 466 |
| 1,500 | 433 | 449 | 201 |
| 1,000 |  | 234 |  |
| 500 | 1,086 | 956 | 1,172 |
|  | FY12/09 1Q | FY12/10 1Q | FYO3/121Q |

$-9-$
*Non-consolidated performance for FY12/10 (WSA not included)

|  | $\begin{gathered} \text { FY12/ } 10 \\ \text { (10.Jan-Mar) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/ } 12 \\ \text { (11.Jan-Mar) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% Yoy | (million yen) | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ |
| Net Sales | 1,852 | 100.0\% | -26.5\% | 2,567 | 100.0\% | 38.6\% |
| Cost of Sales | 210 | 11.3\% | -24.9\% | 278 | 10.8\% | 32.4\% |
| Gross Profit | 1,642 | 88.7\% | -26.7\% | 2,289 | 89.2\% | 39.4\% |
| SGA(Sales,general عadministrative) | 1,092 | 59.0\% | -38.0\% | 1,551 | 60.4\% | 42.1\% |
| Personnel | 549 | 29.7\% | -18.8\% | 900 | 35.1\% | 63.9\% |
| Advertising, sales promotion | 293 | 15.9\% | -53.7\% | 346 | 13.5\% | 17.9\% |
| Other | 248 | 13.4\% | -44.5\% | 305 | 11.9\% | 22.6\% |
| Operating income | 550 | 29.7\% | 14.9\% | 737 | 28.7\% | 34.1\% |

- Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] New Career Challenges, WSA, other mid-career hiring related

Mid Career Hiring Business－Sales breakdown by Website－


【［en］Temporary Placement Info】

„0 【［en］Career Change Consultant】


【［en］New Career Challenges】


## New Graduate Hiring Business



## Quarterly Operating I ncome Trend

(Million Yen) 327


## Market Environment

$>$ Prior to the earthquake disaster
An increasing number of companies planned to hire more students graduating in March 2012 compared with the previous year.
$>$ After the earthquake disaster
Some companies, namely those damaged by the disaster or affected by the rolling blackouts, cancelling of events and other effects of the earthquake, are canceling or revising their hiring plans.

## FY03/ $121^{\text {st }}$ Quarter Overview

$>$ Both the sites and process products remained strong. Sales of process products, in particular, increased considerably year-on-year, as efforts were made to specialize in medium-size, small-to-mid size and venture companies.
$>$ Sales of tests continued to be favorable compared with the previous year, showing an increase of $\mathbf{2 8 . 9 \%}$ year-on-year.

## FY03/ $121^{\text {st }}$ Quarter I ncome Statement -New Graduate Hiring Business

|  | $\begin{gathered} \text { FY12/ } 10 \\ \text { (10.Jan-Mar) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/ } 12 \\ \text { (11.Jan-Mar) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | $\begin{aligned} & \text { \% yoy } \\ & \text { change } \end{aligned}$ | (million yen) | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ |
| Net Sales | 227 | 100.0\% | -44.2\% | 251 | 100.0\% | 10.5\% |
| Cost of Sales | 151 | 66.8\% | -42.5\% | 127 | 50.6\% | -16.2\% |
| Gross Profit | 75 | 33.2\% | -47.4\% | 124 | 49.4\% | 64.2\% |
| SGA(Sales,general \&administrative) | 187 | 82.4\% | -55.2\% | 235 | 93.6\% | 25.6\% |
| Personnel | 121 | 53.6\% | -44.4\% | 140 | 55.8\% | 15.2\% |
| Advertising, sales promotion | 6 | 2.7\% | -90.1\% | 40 | 15.9\% | 562.6\% |
| Other | 59 | 26.1\% | -56.7\% | 54 | 21.8\% | -7.6\% |
| Operating income | -111 | -49.2\% | - | -111 | -44.3\% |  |

- New Graduate Hiring Business: [en] Job Info for Students, other new graduate hiring related


## Education/ Evaluation Business



Quarterly Operating I ncome Trend
(Million Yen)


## Market Environment

$>$ Prior to the earthquake disaster
Companies had increasing needs for staff development education services.
> After the earthquake disaster
Due to the effects of the disaster, the priority that companies placed on employee education declined.

## FY03/ $121^{\text {st }}$ Quarter Overview

> Strengthened sales activities to capture new corporate registered users for En-College, the fixed-fee education service. Some companies that had signed contracts to begin the service in April postponed the implementation, due to the effects of the earthquake disaster.
$>$ Earnings for education products declined, as training products for workers who had been employed for three years or less were accounted for under the new graduate hiring business.

|  | $\begin{gathered} \text { FY12/ } 10 \\ \text { (10.Jan-Mar) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/ } 12 \\ \text { (11.Jan-Mar) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | $\begin{aligned} & \text { \% YOY } \\ & \text { change } \end{aligned}$ | (million yen) | \% of sales | $\begin{aligned} & \text { \% YOY } \\ & \text { change } \end{aligned}$ |
| Net Sales | 38 | 100.0\% | 5.7\% | 51 | 100.0\% | 32.2\% |
| Cost of Sales | 12 | 32.2\% | 136.8\% | 22 | 44.3\% | 81.7\% |
| Gross Profit | 26 | 67.8\% | -16.2\% | 28 | 55.7\% | 8.7\% |
| SGA(Sales,general \&administrative) | 48 | 124.5\% | 25.9\% | 48 | 94.3\% | 0.1\% |
| Personnel | 27 | 70.4\% | 22.8\% | 36 | 70.8\% | 33.0\% |
| Advertising, sales promotion | 3 | 9.9\% | 566.8\% | 0.7 | 1.5\% | -79.8\% |
| Other | 17 | 44.2\% | 10.3\% | 11 | 22.0\% | -34.2\% |
| Operating income | -22 | -56.7\% | - | -19 | -38.6\% | - |

En-College - A number of the member companies change


## Other Business



## FY03／ $121^{\text {st }}$ Quarter Overview

## ［en］Green Wedding

＞The business climate became adverse due to the effects of the earthquake disaster as event facilities curtailed advertising and promotion expenses and people tended to not have wedding ceremonies heightened．

## HR Outsourcing Business「FINE」

＞Received an order in February to start operations in J une．Negotiations are under way toward attaining several more contracts．

【A number of the publication wedding venues change】


|  | $\begin{gathered} \text { FY12/ } 10 \\ \text { (10.J an-Mar) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/ } 12 \\ \text { (11.Jan-Mar) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ | $\begin{aligned} & \text { (million } \\ & \text { yen) } \end{aligned}$ | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ |
| Net Sales | 0 | - | - | 26 | 100.0\% | - |
| Cost of Sales | 29 | - |  | 28 | 109.0\% | -2.9\% |
| Gross Profit | -29 | - | - | -2 | -9.0\% | -92.0\% |
| SGA(Sales,general عadministrative) | 60 | - | - | 98 | 374.5\% | 62.6\% |
| Personnel | 20 | - | - | 22 | 85.3\% | 10.8\% |
| Advertising, sales promotion | 32 |  |  | 67 | 257.3\% | 107.5\% |
| Other | 7 |  |  | 8 | 31.9\% | 8.9\% |
| Operating income | -90 |  |  | -101 | -383.5\% |  |

- Other Business: [en] Green Wedding, FINE

FY03/ $122^{\text {nd }}$ Quarter and
FY03/ $124^{\text {th }}$ Quarter Operating Results Projections

FY03/ $122^{\text {nd }}$ Quarter Operating Results Projections (companywide : Consolidated)
(Million Yen)

|  | FY03/ 12 Q4 <br> Revised <br> Projection <br> (A) | FY03/ 12 Q4 <br> Initial <br> Projection <br> (B) | Net <br> increase- <br> decrease <br> (A-B) | increase- <br> decrease <br> rate <br> (A/ B) | \% YoY <br> (hange |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Net Sales | $\mathbf{5 , 6 6 9}$ | $\mathbf{5 , 7 7 9}$ | -109 | $-1.9 \%$ | $34.3 \%$ |
| Cost of Sales | $\mathbf{9 7 3}$ | $\mathbf{1 , 0 0 2}$ | -29 | $-3.0 \%$ | $26.3 \%$ |
| Personnel | $\mathbf{3 6 9}$ | $\mathbf{4 1 1}$ | -41 | $-10.1 \%$ | $176.8 \%$ |
| Other | $\mathbf{6 0 3}$ | $\mathbf{5 9 1}$ | 11 | $2.0 \%$ | $-5.3 \%$ |
| Gross Profit | $\mathbf{4 , 6 9 6}$ | $\mathbf{4 , 7 7 6}$ | -79 | $-1.7 \%$ | $36.1 \%$ |
| SGA(Sales,general | $\mathbf{4 , 0 7 3}$ | $\mathbf{4 , 1 4 1}$ | -67 | $-1.6 \%$ | $37.0 \%$ |
| Personnel | $\mathbf{2 , 1 9 7}$ | $\mathbf{2 , 2 9 1}$ | -93 | $-4.1 \%$ | $52.7 \%$ |
| Avdertising, |  |  |  |  |  |
| sales promotion | $\mathbf{9 9 2}$ | $\mathbf{9 7 2}$ | 19 | $2.1 \%$ | $15.4 \%$ |
| Other | $\mathbf{8 8 3}$ | $\mathbf{8 7 7}$ | 6 | $0.7 \%$ | $31.0 \%$ |
| Operating income | $\mathbf{6 2 2}$ | $\mathbf{6 3 4}$ | -12 | $-1.9 \%$ | $30.3 \%$ |
| Ordinary income | $\mathbf{6 0 0}$ | $\mathbf{5 5 6}$ | 44 | $7.9 \%$ | $18.8 \%$ |
| Net income | $\mathbf{2 1 4}$ | $\mathbf{3}$ | 210 | $7033.3 \%$ | $-5.1 \%$ |

FY03/ $124^{\text {th }}$ Quarter Operating Results Projections (companywide : Consolidated)
(Million Yen)

|  | FY03/ 12 Q4 Revised Projection (A) | FY03/ 12 Q4 I nitial Projection (B) | Net increasedecrease (A-B) | increasedecrease rate (A/B) | \% Yoy change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 12,390 | 12,570 | -179 | -1.4\% | 24.0\% |
| Cost of Sales | 2,060 | 2,118 | -58 | -2.7\% | 25.9\% |
| Personnel | 804 | 874 | -70 | -8.0\% | 94.3\% |
| Other | 1,255 | 1,243 | 11 | 1.0\% | 2.7\% |
| Gross Profit | 10,329 | 10,451 | -121 | -1.2\% | 23.6\% |
| SGA(Sales,general | 8,329 | 8,451 | -121 | -1.4\% | 26.6\% |
| Personnel | 4,509 | 4,696 | -186 | -4.0\% | 36.1\% |
| Advertising, sales promotion | 2,002 | 1,944 | 57 | 3.0\% | 13.4\% |
| Other | 1,817 | 1,810 | 7 | 0.4\% | 21.0\% |
| Operating income | 2,000 | 2,000 | 0 | 0.0\% | 12.7\% |
| Ordinary income | 1,981 | 1,924 | 56 | 3.0\% | 9.9\% |
| Net income | 978 | 960 | 18 | 1.9\% | 11.8\% |

## FY12/ 10 Actual vs. FY03/ $124^{\text {th }}$ Quarter Projection

Net Sales increase 24.0\% YOY to $\mathbf{¥ 2 . 3}$ bn.


## Operating I ncome

## FY03/ $124^{\text {th }}$ Quarter I nitial Projection vs. Revised Projection

Net sales decline $¥ 170 \mathrm{mn}$ or $1.4 \%$ from the initial projection.


## Operating Income

## Operating income is in line with the initial projection.

## $¥ 2.0 \mathrm{bn}$.

Mid Career Hiring Business

|  | Mid Career Hiring Business |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY03/ 12 Q4 Revised Projection <br> (A) | FY03/ 12 Q4 Initial Projection <br> (B) | increasedecrease rate (A/B) | FY12/ 10 Actual | \% yoy Change |
| Net Sales | 10,680 | 10,840 | -1.5\% | 8,522 | 25.3\% |
| Operating Income | 2,630 | 2,710 | -3.0\% | 2,636 | -0.2\% |
| Operating income rate(\%) | 24.6\% | 25.0\% |  | 30.9\% | $\underline{-}$ |

## New Graduate Hiring Business

|  | FY03/ 12 Q4 <br> Revised Projection <br> (A) | FY03/ 12 Q4 <br> Initial Projection <br> (B) | increase- <br> decrease rate <br> (A/ B) | FY12/ 10 <br> Actual | \% Yoy <br> Change |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Net Sales | $\mathbf{1 , 2 6 5}$ | $\mathbf{1 , 2 3 0}$ | $\mathbf{2 . 8 \%}$ | $\mathbf{1 , 1 2 3}$ | $12.6 \%$ |
| Operating Income | -235 | -265 | - | -363 |  |
| Operating income rate(\%) | $-18.6 \%$ | $-21.5 \%$ |  | $-32.4 \%$ |  |


|  | Education/ Evaluation Business |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY03/ 12 Q4 Revised Projection <br> (A) | FY03/ 12 Q4 Initial Projection <br> (B) | increasedecrease rate (A/B) | FY12/ 10 Actual | \% yoy |
| Net Sales | 305 | 305 | 0.0\% | 291 | 4.8\% |
| Operating Income | -40 | -40 | - | 6 | - |
| Operating income rate(\%) | -13.1\% | -13.1\% |  | 2.1\% | - |
|  | Other Buisiness |  |  |  |  |
|  | FY03/ 12 Q4 Revised Projection <br> (A) | FY03/ 12 Q4 I nitial Projection <br> (B) | increasedecrease rate (A/B) | $\text { FY12/ } 10$ <br> Actual | \% Yoy |
| Net Sales | 140 | 190 | -26.3\% | 53 | 164.2\% |
| Operating Income | -350 | -400 | - | -504 |  |
| Operating income rate(\%) | -250.0\% | -210.5\% |  | -951.4\% | $\bigcirc$ |


|  | Sales |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Mid Career <br> Hiring Business | FY03/ 12 Q4 <br> Revised <br> Projection <br> (A) | FY03/ 12 Q4 <br> Initial <br> Projection <br> (B) | increase- <br> decreaserate <br> (A/ B) | FY12/ 10 <br> Actual | \% Yor <br> Change |
| [en]Career Change <br> Info | $\mathbf{4 , 8 3 0}$ | $\mathbf{4 , 7 3 0}$ | $2.1 \%$ | $\mathbf{4 , 3 0 8}$ | $12.1 \%$ |
| [en]Career Change <br> Consultant | $\mathbf{7 9 0}$ | $\mathbf{7 7 0}$ | $2.9 \%$ | $\mathbf{8 4 4}$ | $-6.2 \%$ |
| [en]Temporary <br> Placement Info | $\mathbf{1 , 8 8 0}$ | $\mathbf{1 , 8 5 0}$ | $1.7 \%$ | $\mathbf{1 , 7 4 5}$ | $8.0 \%$ |
| [en]New Career <br> Challenges | $\mathbf{1 , 0 5 0}$ | $\mathbf{1 , 2 0 0}$ | $-11.4 \%$ | $\mathbf{8 1 7}$ | $29.3 \%$ |


|  | Sales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| New Graduate <br> Hiring Business | FY03/ 12 Q4 <br> Revised <br> Projection <br> (A) | FY03/ 12 Q4 <br> Initial <br> Projection <br> (B) | increase- <br> decrease rate <br> (A/ B) | FY12/ 10 <br> Actual | \% YoY <br> Change |
| [en] ob Info for <br> Students | $\mathbf{1 , 0 9 0}$ | $\mathbf{1 , 0 5 0}$ | $3.8 \%$ | $\mathbf{1 , 0 0 6}$ | $8.8 \%$ |

## Return to Shareholders

## Return to Shareholders

Basic Policy regarding Profit Distribution

The Company utilizes retained earnings for future growth and to maximize corporate value. Our basic policy is to return profits to our shareholders as appropriate, conducting dividend payouts targeting 30\%, depending on fiscal period earnings.


## FY03/ 12

The Company will disclose details as soon as determining its 15 -month operating projection.
en (Reference) Non-consolidated financial statements

## FY03/ $121^{\text {st }}$ Quarter I ncome Statement (Companywide : Non-Consolidated)

|  | $\begin{gathered} \text { FY12/ } 10 \\ \text { (10.Jan-Dec) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/ } 12 \\ \text { (11.J an-Dec) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% Yoy | (million yen) | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ |
| Net Sales | 2,118 | 100.0\% | -28.5\% | 2,416 | 100.0\% | 14.1\% |
| Cost of Sales | 403 | 19.1\% | -26.4\% | 375 | 15.6\% | -7.0\% |
| Personnel | 67 | 3.2\% | -50.7\% | 95 | 3.9\% | 41.5\% |
| Other | 336 | 15.9\% | -18.3\% | 280 | 11.6\% | -16.6\% |
| Gross Profit | 1,714 | 80.9\% | -29.0\% | 2,040 | 84.4\% | 19.0\% |
| SGA(Sales,general \&administrative) | 1,388 | 65.5\% | -37.4\% | 1,528 | 63.2\% | 10.1\% |
| Personnel | 718 | 33.9\% | -21.7\% | 778 | 32.2\% | 8.2\% |
| Advertising, sales promotion | 336 | 15.9\% | -51.7\% | 452 | 18.7\% | 34.5\% |
| Other | 333 | 15.7\% | -44.6\% | 297 | 12.3\% | -10.7\% |
| Operating income | 326 | 15.4\% | 64.9\% | 512 | 21.2\% | 57.1\% |
| Ordinary income | 304 | 14.4\% | 63.3\% | 466 | 19.3\% | 53.0\% |
| Net income | 148 | 7.0\% | 34.3\% | 191 | 7.9\% | 29.3\% |

## FY03/ $121^{\text {st }}$ Quarter Operating Results Changing Factor (Companywide : Non-Consolidated)

Net Sales increase 14.1\% YOY to $\mathbf{¥ 2 9 7 m n}$.


## Operating Income

## $¥ 326 \mathrm{mn}$. Operating income increase $57.1 \%$ yoy to $¥ 186 \mathrm{mn} ¥ 512 \mathrm{mn}$.

FY12/ 10
1 $^{\text {st }}$ Quarter

FY03/ 12
$1^{\text {st }}$ Quarter

|  | $\begin{gathered} \text { FY12/ } 10 \\ \text { (10.Jan-Mar) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/ } 12 \\ \text { (11.Jan-Mar) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% YOY change | (million yen) | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ |
| Net Sales | 1,852 | 100.0\% | -26.5\% | 2,087 | 100.0\% | 12.7\% |
| Cost of Sales | 210 | 11.3\% | -24.9\% | 197 | 9.4\% | -6.2\% |
| Gross Profit | 1,642 | 88.7\% | -26.7\% | 1,890 | 90.6\% | 15.1\% |
| SGA(Sales, general \&administrative) | 1,092 | 59.0\% | -38.0\% | 1,145 | 54.9\% | 4.9\% |
| Personnel | 549 | 29.7\% | -18.8\% | 578 | 27.7\% | 5.4\% |
| Advertising, sales promotion | 293 | 15.9\% | -53.7\% | 343 | 16.5\% | 17.0\% |
| Other | 248 | 13.4\% | -44.5\% | 223 | 10.7\% | -10.4\% |
| Operating income | 550 | 29.7\% | 14.9\% | 744 | 35.7\% | 35.3\% |

- Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] New Career Challenges, other mid-career hiring related

|  | $\begin{gathered} \text { FY12/ } 10 \\ \text { (10.Jan-Mar) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/ } 12 \\ \text { (11.Jan-Mar) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ | $\begin{aligned} & \text { (million } \\ & \text { yen) } \end{aligned}$ | \% of sales | \% Yoy change |
| Net Sales | 227 | 100.0\% | -44.2\% | 251 | 100.0\% | 10.5\% |
| Cost of Sales | 151 | 66.8\% | -42.5\% | 127 | 50.6\% | -16.2\% |
| Gross Profit | 75 | 33.2\% | -47.4\% | 124 | 49.4\% | 64.2\% |
| SGA(Sales,general \&administrative) | 187 | 82.4\% | -55.2\% | 235 | 93.6\% | 25.6\% |
| Personnel | 121 | 53.6\% | -44.4\% | 140 | 55.8\% | 15.2\% |
| Advertising, sales promotion | 6 | 2.7\% | -90.1\% | 40 | 15.9\% | 562.6\% |
| Other | 59 | 26.1\% | -56.7\% | 54 | 21.8\% | -7.6\% |
| Operating income | -111 | -49.2\% | - | -111 | -44.3\% | - |

- New Graduate Hiring Business: [en] Job Info for Students, other new graduate hiring related

|  | $\begin{gathered} \text { FY12/ } 10 \\ \text { (10.J an-Mar) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/ } 12 \\ \text { (11.Jan-Mar) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% yoy change | (million yen) | \% of sales | $\begin{aligned} & \text { \% YOY } \\ & \text { change } \end{aligned}$ |
| Net Sales | 38 | 100.0\% | 5.7\% | 51 | 100.0\% | 32.2\% |
| Cost of Sales | 12 | 32.2\% | 136.8\% | 22 | 44.3\% | 81.7\% |
| Gross Profit | 26 | 67.8\% | -16.2\% | 28 | 55.7\% | 8.7\% |
| SGA(Sales, general \&administrative) | 48 | 124.5\% | 25.9\% | 48 | 94.3\% | 0.1\% |
| Personnel | 27 | 70.4\% | 22.8\% | 36 | 70.8\% | 33.0\% |
| Advertising, sales promotion | 3 | 9.9\% | 566.8\% | 0.7 | 1.5\% | -79.8\% |
| Other | 17 | 44.2\% | 10.3\% | 11 | 22.0\% | -34.2\% |
| Operating income | -22 | -56.7\% | - | -19 | -38.6\% | - |

## FY03/ $121^{\text {st }}$ Quarter I ncome Statement

 -Other Business (Non-Consolidated)|  | $\begin{gathered} \text { FY12/ } 10 \\ \text { (10.J an-Mar) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY03/ } 12 \\ \text { (11.Jan-Mar) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% Yoy change | $\begin{gathered} \text { (million } \\ \text { yen) } \end{gathered}$ | \% of sales | $\begin{aligned} & \text { \% Yoy } \\ & \text { change } \end{aligned}$ |
| Net Sales | 0 | - |  | 26 | 100.0\% |  |
| Cost of Sales | 29 | - | - | 28 | 109.0\% | -2.9\% |
| Gross Profit | -29 | - | - | -2 | -9.0\% | -92.0\% |
| SGA(Sales,genera \&administrative) | 60 | - | - | 98 | 374.5\% | 62.6\% |
| Personnel | 20 | - |  | 22 | 85.3\% | 10.8\% |
| Advertising, sales promotion | 32 | - | - | 67 | 257.3\% | 107.5\% |
| Other | 7 | - | - | 8 | 31.9\% | 8.9\% |
| Operating income | -90 | - | - | -101 | -383.5\% | - |

- Other Business: [en] Green Wedding, FINE


## en Appendix

| 【 Name】 | en－japan inc． |
| :---: | :---: |
| 【 Establishment】 | J anuary 14， 2000 |
| 【 Representatives】 | Michikatsu Ochi（Chairman）／Takatsugu Suzuki（President ） |
| 【 Headquarters】 | Shinjuku I－land Tower，6－5－1 Nishi－Shinjuku，Shinjuku－ku，Tokyo |
| 【 Total Stockholder＇s Equity 】 | J PY 12，334million（as of end of Mar．2011） |
| 【Stock Listing】 | J asdaq |
| ［Fiscal Year】 | J anuary 1 －December 31 |
| 【 Number of Employees】 | Consolidated 703 ，Non－consolidated 602 （as of end of Mar．2011） |
| 【 Number of Outstanding Shares】 | 245，954（as of end of Mar．2011） |
| 【 Business Description】 | （1）I nternet job recruitment service <br> （2）Consultation on recruitment，employee education and personnel evaluation system <br> （3）Sales of personnel systems and personnel outsourcing services <br> （4）Operation of online media offering comprehensive wedding facilities information |

## Business Model


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## Our Business Contents

## Mid Career Hiring Business $>$

| Service | $\begin{aligned} & \text { Sha } \\ & \text {-re } \end{aligned}$ | Contents | Characteristics | Users | Clients |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ［en］Career Change Info ［en］社会人の転職情報 | $\begin{aligned} & 43 \\ & \% \end{aligned}$ | Site for <br> Comprehensi ve <br> Career Change Info | No． 2 in industry <br> －All information is provided through our reporting and photographing of each company <br> －Straightforward，detailed Career Change Info from perspective of job seekers <br> －All information has video（only en－japan） | －70\％are in their 20s－ mid－30s <br> －70\％are male <br> －All <br> occupations | General Companies |
| ［en］Career Change Consultant ［en］䡉職コンサルタント | $\begin{gathered} 8 \\ \% \end{gathered}$ | Collective site for job placement agencies | No． 1 in industry <br> －Information on job placement agencies and their Career Change Info <br> － 5 －level evaluation of job placement agencies（first in industry） <br> －High End Job Corner opened | －60\％are in their late 26－40 <br> －80\％are male | Job placement agencies |
| ［en］Temporary Placement Info ［en］派嗢『お仕事情報 | $\begin{aligned} & 17 \\ & \% \end{aligned}$ | Collective site for temporary staffing companies | No． 2 in industry <br> －Temporary staffing company information and their Career Change Info <br> －Unique search category＂I nsistence I NDEX＂ | －80\％are in their 20s－ mid 30s <br> －80\％are female | Temporary staffing companies |
| ［en］New Career Challenges ［en］チャレンジ！はた | $\begin{array}{r} 8 \\ \% \end{array}$ | Collective site for recruiting information | Information site for users to search part－time positions， temporary placements and full－time careers <br> －Recruiting site with the theme of＂challenge＂and＂re－ challenge＂ <br> －J ob seekers can search by employment type：part－time， temporary placement，and full－time career <br> －A special section available to support females and graduates without jobs | －University students <br> －Graduates without jobs <br> －Housewives <br> －Permanent part－timers | General Companies Temporary staffing companies |
|  | $\begin{gathered} 7 \\ \% \end{gathered}$ | Job placement agencies | Lob placement agencies specializing in globally operating companies <br> －Clients are foreign companies with sales，service，production and other sites in Japan and J apanese companies with global operations <br> －Handling J apanese－English bilingual middle management to executive level positions |  | Foreign companies J apanese companies |
| ＜New Graduate Hiring Business＞ |  |  |  |  |  |
| ［en］Job I nfo for Students ［eb］学生の就職情報 | $\begin{aligned} & 10 \\ & \% \end{aligned}$ | Site for student employment information | Specializing in career information relating to strong medium－level，small－to－mid size and venture companies <br> －Presents the strengths of companies in five perspectives <br> －Detailed recruiting information based on own interviews and photo shooting <br> －En－japan＇s unique planning：＂Research on Jobs of Professionals＂ | －University students <br> －Graduate students <br> －J unior college students | General Companies |

## Education/ Evaluation Business $>$

| Service | Share | Contents | Characteristics | Users |
| :---: | :---: | :---: | :---: | :---: |
| - | 3\% | Employee training Aptitude test development Personnel system development | Support to help companies strengthen their recruitment capability and for employed individuals to demonstrate their competence <br> - Skill-enhancement training for personnel in charge of recruiting, and development and sales of screening tests <br> - Operation of En-College, a fixed-fee education service <br> - Development of personnel evaluation system aimed at maximizing competence of individuals | General Companies |

## < Other Business

| en-wedding | 1\% | Site for information on wedding halls | Wedding site for proposing wedding ceremonies that value harmony with people and the environment <br> - Detailed information on services, staff and other 'soft' information in addition to facilities, general overview and other 'hard' data. <br> - User-friendly search function to propose wedding halls and facilities that match user preferences | Wedding hall operating Hotels <br> Restauran ts <br> Event planning companies |
| :---: | :---: | :---: | :---: | :---: |
|  | - | Human resources operation system Human resources operation outsourcing service | Cloud-type human resources system and payroll operation outsourcing service <br> - Sales of a human resource operation system that can collect attendance and application information and create a database from such data <br> - Outsourcing service provider that undertakes payroll calculation, social security administration and other operations | General Companies |

The number of registered users (At the end of March, 2011)
(Thousand)

| 6,000 | " [en]Career Change Info | " [en]Career Change Consultant |
| :--- | :--- | :--- |
| 5,000 | "[en]Temporary Placement Info | " [en]New Career Challenges |


(Thousand)


## Sales Breakdown by Product (Non-consolidated)



Labor costs relative sales and Advertising, sales promotion costs (Non-consolidated)


|  | $\begin{gathered} 12 / 07 \\ \text { Q4 } \end{gathered}$ | $\begin{gathered} 12 / 08 \\ \text { Q1 } \end{gathered}$ | $\begin{gathered} 12 / 08 \\ \text { Q2 } \end{gathered}$ | $\begin{gathered} 12 / 08 \\ \text { Q3 } \end{gathered}$ | $\begin{gathered} 12 / 08 \\ \text { Q4 } \end{gathered}$ | $\begin{gathered} 12 / 09 \\ \text { Q1 } \end{gathered}$ | $\begin{gathered} 12 / 09 \\ \text { Q2 } \end{gathered}$ | $\begin{gathered} 12 / 09 \\ \text { Q3 } \end{gathered}$ | $\begin{gathered} 12 / 09 \\ \text { Q4 } \end{gathered}$ | $\begin{gathered} 12 / 10 \\ \text { Q1 } \end{gathered}$ | $\begin{gathered} 12 / 10 \\ \text { Q2 } \end{gathered}$ | $\begin{gathered} 12 / 10 \\ \text { Q3 } \end{gathered}$ | $\begin{gathered} 12 / 10 \\ \text { Q4 } \end{gathered}$ | $\begin{gathered} 03 / 12 \\ \text { Q1 } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ordinary Income (million yen) | 2,618 | 1,763 | 1,311 | 1,039 | 1,791 | 186 | 10 | 232 | 782 | 304 | 200 | 342 | 828 | 466 |
| Ordinary Income rate | 36.2\% | 31.7\% | 25.0\% | 21.1\% | 32.0\% | 6.3\% | 0.5\% | 10.3\% | 29.0\% | 14.4\% | 9.5\% | 15.3\% | 29.5\% | 19.3\% |
| Labor costs (million yen) | 1,603 | 1,358 | 1,464 | 1,490 | 1,414 | 1,055 | 920 | 783 | 793 | 786 | 786 | 799 | 884 | 873 |
| Labor costs relative to sales | 22.2\% | 24.4\% | 28.0\% | 30.2\% | 25.3\% | 35.6\% | 40.2\% | 34.7\% | 29.4\% | 37.1\% | 37.4\% | 35.6\% | 31.4\% | 36.1\% |
| Ad, SP costs (million yen) | 1,964 | 1,449 | 1,479 | 1,420 | 1,286 | 696 | 470 | 408 | 404 | 336 | 523 | 460 | 441 | 452 |
| Ad, SP costs relative to sales | 27.1\% | 26.1\% | 28.2\% | 28.8\% | 23.0\% | 23.5\% | 20.6\% | 18.1\% | 15.0\% | 15.9\% | 24.9\% | 20.5\% | 15.7\% | 18.7\% |
| -42- |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## FY12／ 10 Term Segment performance（Non－consolidated）



|  | $4618$ | $\begin{array}{r} 605 \\ -101 \\ \hline \end{array}$ | $\begin{array}{r} 659 \\ \square \\ \hline \end{array}$ | 407－274 | 227－111 | 251－111 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1．7\％ | －16．7\％ | －11．8\％ | －67．3\％ | －48．9\％ | －44．2\％ |
| \％${ }_{\text {3 }}$ | $\begin{gathered} 06.12 \\ 1 Q \end{gathered}$ | $\begin{gathered} 07.12 \\ 1 Q \end{gathered}$ | $\begin{gathered} 08.12 \\ 1 Q \end{gathered}$ | $\begin{gathered} 09.12 \\ 1 Q \end{gathered}$ | $\begin{gathered} 10.12 \\ 1 Q \end{gathered}$ | $\begin{gathered} 12.3 \\ 1 Q \end{gathered}$ |


|  | ※FY12／08 include［en］高校生 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 3638.9 \% \\ 14 \end{gathered}$ | $\begin{gathered} 4231.0 \% \\ 13 \end{gathered}$ | $58-33$ | 36－7 | 38－22 | 51－19 |
|  |  |  | －56 | －19．4\％ | －57．9\％ | －37．3\％ |
|  | 06.12 | 07.12 | 08.12 | 09.12 | 10.12 | 12.3 |
|  | 1Q | 1Q | 1Q | 1Q | 1Q | 1Q |

Ordinary Income （million yen）

Ordinary Income Rate

## Transition of Quarter Segment Performance （Non－consolidated）


※FY12／08 include［en］高校生


Ordinary Income （million yen）

Ordinary Income Rate

## Effective J ob Offers-to-Applicants Ratio ,Unemployment Rate



## Job Advertising Market Trends



Source: Association of Job Information of Japan "J ob Advertisement Numbers" (Mar. 2011)

* Survey of 59 domestic companies
(Prior to March 2007, survey of 64 companies,
Apr 2007 to Mar 2008, survey of 66 companies,
Apr 2008 to Mar 2009, survey of 64 companies,
Apr 2009 to Mar 2010, survey of 62 companies,
Apr 2010 to Mar 2011, survey of 59 companies)
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