## FY12/ 10 3rd Quarter Earnings Review

Nov 10th, 2010

en-japan Inc.

- FY12/ 10 3rd Quarter Operating Results Summary

P 3

- FY12/ 10 Full year Revised Operating Results Projections P 18
- FY12/ 10 3rd Quarter Summary of Site I nformation

P 24

- Return to Shareholders

P $\mathbf{3 0}$

- Appendix

P $\mathbf{3 2}$

FY12/ 10 3rd Quarter

## Operating Results Summary

## Operating Results Highlights

## <Market environment>

While the ratio of job openings to job seekers improved for five consecutive months and the number of job seekers is seeing gradual growth, there are still many companies maintaining a cautious stance towards aggressive recruitment due to the unclear prospects for the economy.
<Net sales> 3rd Quarter: Consolidated $¥ \mathbf{2 . 4}$ billion, Non-consolidated $¥ \mathbf{2 . 2 4}$ billion ( $-0.8 \%$ ) 3rd Quarter Year-to-Date : Consolidated $¥ 6.63$ billion, Non-consolidated $¥ 6.46$ billion ( $-13.9 \%$ )
With the ratio of decline of websites falling below that of the previous year decreasing in the third quarter from the second quarter, the overall business performance of the company saw an improvement.

```
<Operating income>
``` 3rd Quarter : Consolidated \(¥ 364\) million, Non-consolidated \(¥ 340\) million ( \(+34.3 \%\) ) 3rd Quarter Year-to-Date: Consolidated \(¥ 842\) million, Non-consolidated \(¥ 817\) million ( \(+78.1 \%\) )
Although advertising and promotional expenses increased from same quarter of previous year due to intensified promotional activities for "[en] Green Wedding" etc, profits rose due to reductions of other expenses.

\section*{Topics After 3rd Quarter}
- Acquired ownership of Wall Street Associates Ltd. and commenced consolidated financial reporting.
> Grand opening of website for 2011 graduates "[en] J ob I nfo for Students 2012" on October 1, 2010. Total number of entries on the first day was more than double the volume of the previous year.
> China business Sales: \(\mathbf{2 7 . 2 9 1 m n}\) yuan( \(\mathbf{¥ 3 4 1}\) million) Up 101.3\% yoy Ordinary Income: 7.457 mn yuan( \(¥ 93\) million) Up \(468.6 \%\) yoy
※The exchange rate of 9/30 \(\mathbf{2 0 1 0}\) points in time: I calculate for 1 yuan =12.5 yen
> Downward revision of full-year performance forecasts for the year ending December 2010 (Refer to pages 19-24 for details)
\[
-4-
\]
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2009 } \\
\text { (09.Jul-Sep) }
\end{gathered}
\]} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2010 } \\
\text { (10.Jul-Sep) }
\end{gathered}
\]} \\
\hline & (million yen) & \% of sales & \[
\begin{aligned}
& \text { \% YOY } \\
& \text { change }
\end{aligned}
\] & (million yen) & \% of sales & \[
\begin{aligned}
& \text { \% Yoy } \\
& \text { change }
\end{aligned}
\] \\
\hline Net Sales & - & - & - & 2,409 & 100.0\% & \\
\hline Cost of Sales & - & - & - & 381 & 15.8\% & - \\
\hline Personnel & - & - & - & 97 & 4.1\% & - \\
\hline Other & - & - & - & 283 & 11.8\% & - \\
\hline Gross Profit & - & - & - & 2,027 & 84.2\% & \\
\hline SGA(Sales, general \&administrative) & - & - & - & 1,663 & 69.0\% & - \\
\hline Personnel & - & - & - & 818 & 34.0\% & - \\
\hline Advertising, sales promotion & - & - & - & 461 & 19.2\% & - \\
\hline Other & - & - & - & 383 & 15.9\% & - \\
\hline Operating income & - & - & - & 364 & 15.1\% & - \\
\hline Ordinary income & - & - & - & 363 & 15.1\% & - \\
\hline Net income & - & - & - & 182 & 7.6\% & - \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2009 } \\
\text { (09.Jul-Sep) }
\end{gathered}
\]} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2010 } \\
\text { (10.Jul-Sep) }
\end{gathered}
\]} \\
\hline & (million yen) & \% of sales & \% Yoy & (million yen) & \% of sales & \[
\% \text { Yoy }
\]
change \\
\hline Net Sales & 2,260 & 100.0\% & -54.2\% & 2,243 & 100.0\% & -0.8\% \\
\hline Cost of Sales & 415 & 18.4\% & -20.2\% & 352 & 15.7\% & -15.2\% \\
\hline Personnel & 73 & 3.2\% & -63.8\% & 68 & 3.0\% & -6.7\% \\
\hline Other & 342 & 15.1\% & 7.5\% & 284 & 12.7\% & -17.0\% \\
\hline Gross Profit & 1,845 & 81.6\% & -58.2\% & 1,891 & 84.3\% & 2.5\% \\
\hline SGA & 1,591 & 70.4\% & -53.0\% & 1,551 & 69.1\% & -2.6\% \\
\hline Personnel & 710 & 31.4\% & -44.8\% & 731 & 32.6\% & 2.9\% \\
\hline Advertising, sales promotion & 408 & 18.1\% & -71.3\% & 460 & 20.5\% & 12.9\% \\
\hline Other & 472 & 20.9\% & -30.7\% & 359 & 16.0\% & -24.0\% \\
\hline Operating income & 253 & 11.2\% & -75.2\% & 340 & 15.2\% & 34.3\% \\
\hline Ordinary income & 232 & 10.3\% & -77.6\% & 342 & 15.3\% & 46.9\% \\
\hline Net income & 77 & 3.4\% & -86.8\% & 174 & 7.8\% & 125.4\% \\
\hline
\end{tabular}

\section*{FY12/ 10 3rd Quarter Operating Results Changing Factor (Companywide: Non-consolidated)}

Sales decrease 0.9\% YOY to \(\mathbf{¥ 2 0 m n}\).


\begin{tabular}{|c|c|c|c|c|c|}
\hline \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2009 } \\
\text { (09.Jan-Sep) }
\end{gathered}
\]} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2010 } \\
\text { (10.Jan-Sep) }
\end{gathered}
\]} \\
\hline (million yen) & \% of sales & \[
\begin{aligned}
& \% \text { Yoy } \\
& \text { change }
\end{aligned}
\] & (million yen) & \% of sales & \% YOY change \\
\hline - & - & - & 6,631 & 100.0\% & \\
\hline - & - & - & 1,151 & 17.4\% & - \\
\hline - & - & - & 231 & 3.5\% & - \\
\hline - & - & - & 920 & 13.9\% & \\
\hline - & - & - & 5,479 & 82.6\% & \\
\hline - & - & - & 4,636 & 69.9\% & - \\
\hline - & - & - & 2,257 & 34.0\% & - \\
\hline - & - & - & 1,321 & 19.9\% & - \\
\hline - & - & - & 1,057 & 15.9\% & - \\
\hline - & - & - & 842 & 12.7\% & - \\
\hline - & - & - & 869 & 13.1\% & - \\
\hline - & - & - & 408 & 6.2\% & - \\
\hline
\end{tabular}
\(-8-\)
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2009 } \\
\text { (09.Jan-Sep) }
\end{gathered}
\]} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2010 } \\
\text { (10.Jan-Sep) }
\end{gathered}
\]} \\
\hline & (million yen) & \% of sales & \[
\begin{aligned}
& \text { \% yoy } \\
& \text { change }
\end{aligned}
\] & (million yen) & \% of sales & \[
\begin{aligned}
& \% \text { Yoy } \\
& \text { change }
\end{aligned}
\] \\
\hline Net Sales & 7,510 & 100.0\% & -52.2\% & 6,465 & 100.0\% & -13.9\% \\
\hline Cost of Sales & 1,378 & 18.4\% & -13.9\% & 1,122 & 17.4\% & -18.6\% \\
\hline Personnel & 284 & 3.8\% & -51.9\% & 201 & 3.1\% & -28.9\% \\
\hline Other & 1,094 & 14.6\% & 8.4\% & 920 & 14.2\% & -15.9\% \\
\hline Gross Profit & 6,132 & 81.6\% & -56.6\% & 5,342 & 82.6\% & -12.9\% \\
\hline SGA & 5,672 & 75.5\% & -43.4\% & 4,524 & 70.0\% & -20.2\% \\
\hline Personnel & 2,475 & 33.0\% & -33.5\% & 2,170 & 33.6\% & -12.3\% \\
\hline Advertising, sales promotion & 1,575 & 21.0\% & -63.8\% & 1,320 & 20.4\% & -16.1\% \\
\hline Other & 1,622 & 21.6\% & \(-16.6 \%\) & 1,033 & 16.0\% & -36.3\% \\
\hline Operating income & 459 & 6.1\% & -88.8\% & 817 & 12.7\% & 78.1\% \\
\hline Ordinary income & 430 & 5.7\% & -89.5\% & 847 & 13.1\% & 96.8\% \\
\hline Net income & -9 & -0.1\% & & 400 & 6.2\% & \\
\hline
\end{tabular}

Sales decrease 13.9\% YOY to \(¥ 1.04 b\).

\begin{tabular}{|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2009 } \\
\text { (09.J an-Sep) }
\end{gathered}
\]} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2010 } \\
(10 . J \text { an-Sep) }
\end{gathered}
\]} \\
\hline & (million yen) & \% of sales & \% YOY
change & (million yen) & \% of sales & \% YOY
change \\
\hline Net Sales & - & - & - & 5,860 & 100.0\% & - \\
\hline Cost of Sales & - & - & - & 650 & 11.1\% & - \\
\hline Gross Profit & - & - & - & 5,210 & 88.9\% & - \\
\hline SGA & - & - & & 3,415 & 58.3\% & - \\
\hline Personnel & - & - & & 1,717 & 29.3\% & - \\
\hline Advertising, sales promotion & - & - & - & 905 & 15.4\% & - \\
\hline Other & - & - & - & 792 & 13.5\% & - \\
\hline Operating income & - & - & & 1,794 & 30.6\% & - \\
\hline
\end{tabular}
- Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] Part-time Jobs, WSA, other mid-career hiring related
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2009 } \\
\text { (09.Jan-Sep) }
\end{gathered}
\]} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2010 } \\
\text { (10.Jan-Sep) }
\end{gathered}
\]} \\
\hline & (million yen) & \% of sales & \% Yoy
change & (million yen) & \% of sales & \% yoy
change \\
\hline Net Sales & 6,624 & 100.0\% & -52.5\% & 5,694 & 100.0\% & -14.0\% \\
\hline Cost of Sales & 736 & 11.1\% & -30.6\% & 621 & 10.9\% & -15.6\% \\
\hline Gross Profit & 5,887 & 88.9\% & -54.3\% & 5,073 & 89.1\% & -13.8\% \\
\hline SGA & 4,564 & 68.9\% & -42.3\% & 3,303 & 58.0\% & -27.6\% \\
\hline Personnel & 1,905 & 28.8\% & -29.6\% & 1,630 & 28.6\% & -14.4\% \\
\hline Advertising, sales promotion & 1,403 & 21.2\% & -62.8\% & 904 & 15.9\% & -35.6\% \\
\hline Other & 1,255 & 19.0\% & -12.1\% & 768 & 13.5\% & -38.8\% \\
\hline Operating income & 1,323 & 20.0\% & -73.4\% & 1,770 & 31.1\% & 33.7\% \\
\hline
\end{tabular}
- Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] Part-time Jobs, other mid-career hiring related
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2009 } \\
\text { (09.Jan-Sep) }
\end{gathered}
\]} & \multicolumn{3}{|c|}{FY2010 (10.Jan-Sep)} \\
\hline & (million yen) & \% of sales & \% YOY change & (million yen) & \% of sales & \% YOY change \\
\hline Net Sales & 752 & 100.0\% & -52.3\% & 525 & 100.0\% & -30.1\% \\
\hline Cost of Sales & 619 & 82.4\% & 28.7\% & 363 & 69.1\% & -41.3\% \\
\hline Gross Profit & 132 & 17.6\% & -87.9\% & 162 & 30.9\% & 22.3\% \\
\hline SGA & 1,005 & 133.6\% & -46.0\% & 719 & 136.9\% & -28.4\% \\
\hline Personnel & 508 & 67.6\% & -42.6\% & 388 & 73.9\% & -23.6\% \\
\hline Advertising, sales promotion & 171 & 22.7\% & -67.8\% & 143 & 27.3\% & -16.3\% \\
\hline Other & 325 & 43.3\% & -26.6\% & 188 & 35.8\% & -42.3\% \\
\hline Operating income & -872 & 116.0\% & - & -557 & -106.0\% & -36.1\% \\
\hline
\end{tabular}
- New Graduate Hiring Business: [en] Job Info for Students, other new graduate hiring related
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2009 } \\
\text { (09.J an-Sep) }
\end{gathered}
\]} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2010 } \\
\text { (10.Jan-Sep) }
\end{gathered}
\]} \\
\hline & (million yen) & \% of sales & \% yoy
change & (million yen) & \% of sales & \% yoy
change \\
\hline Net Sales & 134 & 100.0\% & -18.9\% & 218 & 100.0\% & 62.5\% \\
\hline Cost of Sales & 22 & 16.9\% & 22.3\% & 57 & 26.2\% & 151.5\% \\
\hline Gross Profit & 111 & 83.1\% & -24.1\% & 161 & 73.8\% & 44.4\% \\
\hline SGA & 103 & 76.9\% & -4.7\% & 148 & 68.1\% & 43.8\% \\
\hline Personnel & 61 & 45.7\% & -11.6\% & 93 & 42.6\% & 51.6\% \\
\hline Advertising, sales promotion & 0.9 & 0.7\% & -39.6\% & 4 & 2.0\% & 340.9\% \\
\hline Other & 40 & 30.5\% & 9.7\% & 51 & 23.5\% & 25.1\% \\
\hline Operating income & 8 & 6.1\% & -78.6\% & 12 & 5.7\% & 52.4\% \\
\hline
\end{tabular}

\section*{[en] College}

【A number of the member companies change】

- Strengthened sales activities of direct sales team.
- Accumulated number of seminar participants has surpassed 10,000.

\section*{Eyeing the next term}

■ Strengthen follow-up system to ensure renewal of current member companies next term.
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2009 } \\
\text { (09.Jan-Sep) }
\end{gathered}
\]} & \multicolumn{3}{|c|}{\[
\begin{gathered}
\text { FY2010 } \\
(10 . J \text { an-Sep) }
\end{gathered}
\]} \\
\hline & (million yen) & \% of sales & \[
\begin{aligned}
& \text { \% Yoy } \\
& \text { change }
\end{aligned}
\] & (million yen) & \% of sales & \[
\begin{aligned}
& \text { \% Yoy } \\
& \text { change }
\end{aligned}
\] \\
\hline Net Sales & - & - & - & 26 & 100.0\% & \\
\hline Cost of Sales & - & - & - & 80 & 305.4\% & - \\
\hline Gross Profit & - & - & - & -54 & -205.4\% & - \\
\hline SGA & - & - & - & 352 & 1333.1\% & - \\
\hline Personnel & - & - & - & 58 & 219.7\% & - \\
\hline Advertising, sales promotion & - & - & - & 269 & 1016.5\% & \\
\hline Other & - & - & - & 25 & 96.9\% & - \\
\hline Operating income & - & - & - & -407 & 1538.5\% & - \\
\hline
\end{tabular}
- Other Business: [en] Green Wedding, FINE

\section*{[en] Green•Wedding}

【A number of the publication wedding venues change】


FY12/ 10
Full year Operating Results
Projections
(million yen)
\begin{tabular}{|l|r|r|r|r|r|r|}
\hline & \begin{tabular}{c} 
FY12/ 10 \\
Revised \\
Projections
\end{tabular} & \begin{tabular}{c} 
\% of \\
Sales
\end{tabular} & \begin{tabular}{c} 
\% Yor \\
Change
\end{tabular} & \begin{tabular}{c} 
FY12/ 10 \\
Previous \\
Projections
\end{tabular} & \begin{tabular}{c} 
\% of \\
Sales
\end{tabular} & \% Change \\
\hline Net Sales & \(\mathbf{9 , 1 1 0}\) & \(100.0 \%\) & \(-10.8 \%\) & \(\mathbf{9 , 4 8 0}\) & \(100.0 \%\) & \(-3.9 \%\) \\
\hline Cost of Sales & \(\mathbf{1 , 5 4 3}\) & \(16.9 \%\) & \(-14.5 \%\) & \(\mathbf{1 , 6 5 6}\) & \(17.5 \%\) & \(-6.8 \%\) \\
\hline Personnel & \(\mathbf{2 9 0}\) & \(3.2 \%\) & \(-22.4 \%\) & \(\mathbf{3 0 1}\) & \(3.2 \%\) & \(-3.7 \%\) \\
\hline Other & \(\mathbf{1 , 2 5 2}\) & \(13.7 \%\) & \(-12.4 \%\) & \(\mathbf{1 , 3 5 5}\) & \(14.3 \%\) & \(-7.6 \%\) \\
\hline Gross Profit & \(\mathbf{7 , 5 7 4}\) & \(83.1 \%\) & \(-9.9 \%\) & \(\mathbf{7 , 8 2 3}\) & \(82.5 \%\) & \(-3.2 \%\) \\
\hline SGA & \(\mathbf{6 , 1 2 4}\) & \(67.2 \%\) & \(-14.3 \%\) & \(\mathbf{6 , 3 7 3}\) & \(67.2 \%\) & \(-3.9 \%\) \\
\hline Personnel & \(\mathbf{2 , 9 0 7}\) & \(31.9 \%\) & \(-8.5 \%\) & \(\mathbf{2 , 9 2 1}\) & \(30.8 \%\) & \(-0.5 \%\) \\
\hline Advertising, \\
\hline sales promotion & \(\mathbf{1 , 7 8 5}\) & \(19.6 \%\) & \(-9.8 \%\) & \(\mathbf{1 , 9 0 7}\) & \(20.1 \%\) & \(-6.4 \%\) \\
\hline Other & \(\mathbf{1 , 4 3 1}\) & \(15.7 \%\) & \(-28.0 \%\) & \(\mathbf{1 , 5 4 4}\) & \(16.3 \%\) & \(-7.3 \%\) \\
\hline Operating income & \(\mathbf{1 , 4 5 0}\) & \(15.9 \%\) & \(15.1 \%\) & \(\mathbf{1 , 4 5 0}\) & \(15.3 \%\) & \(0.0 \%\) \\
\hline Ordinary income & \(\mathbf{1 , 4 7 0}\) & \(16.1 \%\) & \(21.2 \%\) & \(\mathbf{1 , 4 7 0}\) & \(15.5 \%\) & \(0.0 \%\) \\
\hline Net income & \(\mathbf{8 0 2}\) & \(8.8 \%\) & \(74.5 \%\) & \(\mathbf{8 3 0}\) & \(8.8 \%\) & \(-3.4 \%\) \\
\hline
\end{tabular} （companywide ：Consolidated）


\section*{（1）【Sales】}

Downward revisions of individual items leading to downward revision on a consolidated basis．
（2）【COGS】
Temporary staff placement ratio expected to be lower than initial estimates with regard to net sales of Wall Street Associates Ltd．
\(\Rightarrow\) COGS reduction expected
（3）【Operating income／ Ordinary income】
Profits expected to exceed forecasts due to decreases of various expenses and reduction of COGS at Wall Street Associates Ltd．

\section*{（4）［Net income】}

Expected to fall below forecasts due to plan to appropriate office relocation costs as extraordinary loss
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{4}{|c|}{Mid Career Hiring Business} \\
\hline & FY12/ 10
Revised Projections & \% YOY Change & \begin{tabular}{l}
FY12/ 10 \\
Previous Projections
\end{tabular} & \% Change \\
\hline Net Sales & 7,660 & -10.3\% & 7,995 & -4.2\% \\
\hline Operating Income & 2,375 & 32.1\% & 2,455 & -3.3\% \\
\hline Operating income rate(\%) & 31.0\% & \multirow[t]{2}{*}{} & 30.7\% & \\
\hline The Number of Employees & 461 & & 450 & \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{4}{|c|}{New Graduate Hiring Business} \\
\hline & FY12/ 10
Revised Proiections & \% YOY Change & FY12/ 10
Previous Projections & \% Change \\
\hline Net Sales & 1,110 & -25.3\% & 1,080 & 2.8\% \\
\hline Operating Income & -405 & - & -485 & \\
\hline Operating income rate(\%) & -36.5\% & & -44.9\% & \\
\hline The Number of Employees & 115 & & 115 & \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{4}{|c|}{Education/ Evaluation Business} \\
\hline & FY12/ 10
Revised Projections & \% YOY Change & \begin{tabular}{l}
\[
\text { FY12/ } 10
\] \\
Previous Projections
\end{tabular} & \% Change \\
\hline Net Sales & 285 & 57.7\% & 310 & -8.1\% \\
\hline Operating Income & 2 & -74.0\% & 13 & -84.6\% \\
\hline Operating income rate(\%) & 0.7\% & \multirow[t]{2}{*}{} & 4.2\% & \multirow[t]{2}{*}{} \\
\hline The Number of Employees & 34 & & 31 & \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{4}{|c|}{Other Buisiness} \\
\hline & FY12/ 10
Revised Projections & \% YOY Change & \begin{tabular}{l}
\[
\text { FY12/ } 10
\] \\
Previous Projections
\end{tabular} & \% Change \\
\hline Net Sales & 50 & - & 90 & -44.4\% \\
\hline Operating Income & -525 & - & -535 & \\
\hline Operating income rate(\%) & -1050.0\% & & -594.4\% & \\
\hline The Number of Employees & 15 & & 12 & \\
\hline
\end{tabular}

FY12/ 10 Full year Operating Results Projections (segment : Consolidated)


Education/ Evaluation Business
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multirow[b]{2}{*}{\begin{tabular}{l}
\[
\text { FY12/ } 10
\] \\
Revised Projections
\end{tabular}} & & & \multirow[b]{2}{*}{\% Change} \\
\hline & & \% YOY
Change & \begin{tabular}{c|c} 
FY12/ 10 \\
Previous Projections
\end{tabular} & \\
\hline Net Sales & 285 & & 310 & -8.1\% \\
\hline Operating Income & 2 & & 13 & -84.6\% \\
\hline Operating income rate(\%) & 0.7\% & \multirow[t]{2}{*}{} & 4.2\% & \multirow[t]{2}{*}{} \\
\hline \multirow[t]{3}{*}{The Number of Employees} & 34 & & - & \\
\hline & \multicolumn{4}{|c|}{Other Buisiness} \\
\hline & FY12/ 10
Revised Projections & \[
\begin{aligned}
& \text { \% YOY } \\
& \text { Change }
\end{aligned}
\] & FY12/ 10
Previous Projections & \% Change \\
\hline Net Sales & 50 & & 90 & -44.4\% \\
\hline Operating Income & -525 & & -535 & \\
\hline Operating income rate(\%) & -1050.0\% & & -594.4\% & \\
\hline The Number of Employees & 15 & & & \\
\hline
\end{tabular}
\begin{tabular}{|l|r|r|r|r|}
\cline { 2 - 5 } \multicolumn{1}{c|}{} & \multicolumn{4}{c|}{ Sales } \\
\hline \multicolumn{1}{c|}{\begin{tabular}{c} 
Mid Career \\
Hiring Business
\end{tabular}} & \begin{tabular}{c} 
FY12/ 10 \\
Revised \\
Projections
\end{tabular} & \begin{tabular}{c} 
\% YoY \\
Change
\end{tabular} & \begin{tabular}{c} 
FY12/ 10 \\
Previous \\
Projections
\end{tabular} & \% Change \\
\hline \begin{tabular}{l} 
[en]Career Change \\
Info
\end{tabular} & \(\mathbf{4 , 1 7 0}\) & \(2.5 \%\) & \(\mathbf{4 , 3 0 0}\) & \(-3.0 \%\) \\
\hline \begin{tabular}{l} 
[en]Career Change \\
Consultant
\end{tabular} & \(\mathbf{8 3 5}\) & \(-38.0 \%\) & \(\mathbf{9 3 0}\) & \(-10.2 \%\) \\
\hline \begin{tabular}{l} 
[en]Temporary \\
Placement Info
\end{tabular} & \(\mathbf{1 , 7 3 5}\) & \(-24.7 \%\) & \(\mathbf{1 , 7 6 0}\) & \(-1.4 \%\) \\
\hline [en]Part-time Jobs & \(\mathbf{8 2 0}\) & \(9.9 \%\) & \(\mathbf{9 2 0}\) & \(-10.9 \%\) \\
\hline
\end{tabular}
\begin{tabular}{|l|r|r|r|r|}
\cline { 2 - 5 } & \multicolumn{4}{c|}{ Sales } \\
\hline \begin{tabular}{c} 
New Graduate \\
Hiring Business
\end{tabular} & \begin{tabular}{c} 
FY12/ 10 \\
Revised \\
Projections
\end{tabular} & \begin{tabular}{c} 
\% YoY \\
Change
\end{tabular} & \begin{tabular}{c} 
FY12/ 10 \\
Previous \\
Projections
\end{tabular} & \% Change \\
\hline \begin{tabular}{l} 
[en]Job Info for \\
Students
\end{tabular} & \(\mathbf{9 9 5}\) & \(-28.7 \%\) & \(\mathbf{9 7 0}\) & \(2.6 \%\) \\
\hline
\end{tabular}

FY12/ 10 3rd Quarter

\section*{Summary of Site I nformation}

\section*{[en] Career Change Info}

\begin{tabular}{|c|c|c|}
\hline \multicolumn{3}{|l|}{(million yen)} \\
\hline FY12/10 & \multicolumn{2}{|l|}{3,079} \\
\hline \(\xrightarrow{0}\) & \begin{tabular}{l}
Status \\
(vs. Projection)
\end{tabular} & 73.9\% \\
\hline \multirow[t]{2}{*}{FY12/09} & 3,069 & \\
\hline & \[
\begin{gathered}
\text { Status } \\
\text { vs. } 09 \text { Actual) }
\end{gathered}
\] & 75.5\% \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline \multicolumn{4}{|c|}{Sales Projection (million yen)} \\
\hline \[
\begin{gathered}
\text { FY12/ } 10 \\
\text { 1Q-3Q }
\end{gathered}
\] & \[
\begin{gathered}
\text { FY12/ } 09 \\
\text { 1Q-3Q }
\end{gathered}
\] & \begin{tabular}{l}
\% YOY \\
Change
\end{tabular} & \begin{tabular}{l}
FY12/ 10 \\
Full Year
\end{tabular} \\
\hline 3,079 & 3,069 & +0.3\% & 4,170 \\
\hline The number of registered users (At the end of Septen & 27,700 & 000 & \[
\begin{array}{r}
\text { UP1,800,000 } \\
(+6.9 \%)
\end{array}
\] \\
\hline
\end{tabular}

\section*{FY12/ 10 3rd Quarter Overview}
> Net sales were JPY1.1 billion, an increase of 6.6\% from same quarter of the previous year, due to spread of vacant position replacement and restart of hiring activities following economic recovery.
> Publication case volume concerning success feebased job advertising service "Search Type Recruitment Solution" is showing good progress and an increase in the number of persons undergoing successful closing.

\section*{Policies from FY12/ 10 4th Quarter}
> Seek further increase of publication case volume through thorough client follow-ups and addressing potential needs etc.
> Strengthen sales of option services to improve successful employment ratio.

\section*{[en] Career Change Consultant}




The number of
registered users (At the end of September)

610,000

> UP70,000 \((+13.0 \%)\)

\section*{FY12/ 10 3rd Quarter Overview}
> Net sales were JPY204 million, a decline of 32.6\% from same quarter of the previous year, given the recovery in the number of job seeking cases handled by mid/ small cap job placement agencies, who are our company's main clients, continue to be at a standstill.
> Number of corporate publications rose from the previous quarter for the first time since 08.1Q due to aggressive follow-up activities conducted with new and existing clients.

\section*{Policies from FY12/ 10 4th Quarter}
> Seek to retain and expand the number of corporate publications through continued detailed client followups to avoid opportunity losses.
> Strengthen measures to improve website value.

\section*{[en] Temporary Placement Info}


\begin{tabular}{|c|c|c|r|}
\hline \multicolumn{3}{|c|}{ Sales Projection (million yen) } \\
\hline \begin{tabular}{c} 
FY12/ 10 \\
1Q-3Q
\end{tabular} & \begin{tabular}{c} 
FY12/ 09 \\
1Q-3Q
\end{tabular} & \begin{tabular}{c} 
\% YOY \\
Change
\end{tabular} & \begin{tabular}{c} 
FY12/ 10 \\
Full Year
\end{tabular} \\
\hline \(\mathbf{1 , 3 0 2}\) & \(\mathbf{1 , 8 4 9}\) & \(-29.6 \%\) & \(\mathbf{1 , 7 3 5}\) \\
\hline
\end{tabular}

\section*{FY12/ 10 3rd Quarter Overview}
> Net sales were JPY433 million, a 12.8\% decline from the same quarter of the previous year, but temporary staff placement saw a recovery trend, and rose from the previous quarter for the first time in nine quarters.
> Number of office publications increased from the previous quarter and the same quarter of the previous year driven due to strengthened sales activities for regional bases of temporary staffing companies.

\section*{Policies from FY12/ 10 4th Quarter}
> Strengthen sales activities for regional bases to increase new office publications.
> Review existing contracts as necessary to ensure renewed publication of existing clients in line with the rise in demand for temporary staff placements.

\section*{[en] Part-time Jobs}
(million yen) \(\quad\) ※General Part-time Employment Info Site started in Feb 2008.

\begin{tabular}{|c|c|c|c|}
\hline \multicolumn{4}{|c|}{(million yen)} \\
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{\[
\begin{array}{ll} 
& \text { FY12/10 } \\
n & \\
\eta_{0} & \\
\tilde{n} &
\end{array}
\]}} & \multicolumn{2}{|l|}{596} \\
\hline & & Status (vs. Projection) & 72.7\% \\
\hline \multirow[t]{2}{*}{,} & FY12/09 & 553 & \\
\hline & & \[
\begin{gathered}
\text { Status } \\
\text { (vs. } 09 \text { Actual) }
\end{gathered}
\] & 74.2\% \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline \multicolumn{4}{|c|}{Sales Projection (million yen)} \\
\hline \[
\begin{gathered}
\text { FY12/ } 10 \\
\text { 1Q-3Q }
\end{gathered}
\] & \[
\begin{aligned}
& \text { FY12/ } 09 \\
& \text { 1Q-3Q }
\end{aligned}
\] & \begin{tabular}{l}
\% YOY \\
Change
\end{tabular} & \[
\begin{aligned}
& \text { FY12/ } 10 \\
& \text { Full Year }
\end{aligned}
\] \\
\hline 596 & 553 & +7.6\% & 820 \\
\hline The number of registered users (At the end of September) & 500, & & \[
\begin{array}{r}
\text { UP110,000 } \\
(+28.2 \%)
\end{array}
\] \\
\hline
\end{tabular}

\section*{FY12/ 10 3rd Quarter Overview}
> Net sales were JPY210 million, an increase of \(15.4 \%\) from the same quarter of the previous year, driven by a rise in demand for part-time employment in sales-related occupations following a recovery in consumption.
> Productivity per person has increased significantly, and profitability has improved.

\section*{Policies from FY12/ 10 4th Quarter}
> Towards the year-end, promote sales to companies in industries expecting a rise of demand for parttime employment.
> Proactively handle products of other sites to respond to customer needs.

\section*{[en] Job Info for Students}


\begin{tabular}{|c|c|c|c|}
\hline \multicolumn{4}{|c|}{Sales Projection (million yen)} \\
\hline \[
\begin{gathered}
\text { FY12/ } 10 \\
\text { 1Q-3Q }
\end{gathered}
\] & \[
\begin{gathered}
\text { FY12/ } 09 \\
\text { 1Q-3Q }
\end{gathered}
\] & \begin{tabular}{l}
\% YOY \\
Change
\end{tabular} & FY12/ 10 Full Year \\
\hline 436 & 674 & -35.3\% & 995 \\
\hline
\end{tabular}

The number of
registered users
181,000
DOWN3,000
(-1.6\%)

\section*{FY12/ 10 3rd Quarter Overview}
> Net sales were JPY154 million, down \(13.6 \%\) from the same quarter of the previous year, but according to plan driven by strong sales of process-related products etc.
> Budget achievement ratio of net sales for deliveries by year-end including the balance of undelivered products as at the end of September was 91.4\%.

\section*{Policies from FY12/ 10 4th Quarter}
> Promote acquisition of new customers and seek to increase number of corporate publications.
> Thoroughly follow up with corporate publication clients for sales promotion of recruitment processrelated products.

Return to Shareholders

\section*{Return to Shareholders}

\section*{Basic Policy regarding Profit Distribution}

The Company utilizes retained earnings for future growth and to maximize corporate value. Our basic policy is to return profits to our shareholders as appropriate, conducting dividend payouts targeting 30\%, depending on fiscal period earnings.

FY10/ 12
- Dividends Projection \(\mathbf{¥ 1 , 0 7 0}\)
- Payout ratio (projection) 30.1\%

\section*{(FY09/ 12 result)}
- Dividends
\[
¥ 800 \text { ( Payout ratio 40.7\% ) }
\]
- Breakdown:Year-End Dividends \(¥ 600\)
Commemorative Dividends \(\quad \mathbf{¥ 2 0 0}\)
(10 \({ }^{\text {th }}\) Anniversary Establishment)
- Reacquisition

Number of shares to be reacquired
Total cost of shares reacquired

5,500shares
¥484million The gross shareholder return ratio 146.0\%

\section*{en Appendix}

【 Name】 en－japan inc．
【 Establishment】 】 anuary 14， 2000
【 Representatives】 Michikatsu Ochi（Chairman）／Takatsugu Suzuki（President）
【 Headquarters】 Shinjuku I－land Tower，6－5－1 Nishi－Shinjuku，Shinjuku－ku，Tokyo
【 Total Stockholder＇s
Equity 】
J PY 11，645 million（as of end of Sep．2010）

【Stock Listing 】 Jasdaq
【Fiscal Year】 J anuary 1 －December 31
【 Number of
Employees 】
610 （as of end of Sep．2010）
【 Number of
Outstanding Shares】 245，718（as of end of Sep．2010）
【 Business
（1）I nternet job recruitment service
Description】
（2）Consultation on recruitment，employee education and personnel evaluation system
（3）Sales of personnel systems and personnel outsourcing services
（4）Operation of online media offering comprehensive wedding facilities information

\section*{Business Model}

\(-34-\)

Our Main Business Contents－Sites We Operate
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline & Site Brand & Sha－ re & Contents & Characteristics & Users & Clients \\
\hline \multirow{5}{*}{Mid-career Hiring Business} & ［en］Career Change Info ［en］社会人の転湶情報 & \[
\begin{aligned}
& 40 \\
& \%
\end{aligned}
\] & \begin{tabular}{l}
Site for \\
Comprehens ive \\
Career Change Info
\end{tabular} & \begin{tabular}{l}
No． 2 in industry \\
－All information is provided through our reporting and photographing of each company \\
－Straightforward，detailed Career Change Info from perspective of job seekers \\
－All information has video（only en－japan）
\end{tabular} & \begin{tabular}{l}
－70\％are in their 20s－ mid－30s \\
－70\％are male \\
－All occupations
\end{tabular} & General Companies \\
\hline & ［en］Career Change Consultant ［en］䡉職コソサルタソト & \[
\begin{aligned}
& 13 \\
& \%
\end{aligned}
\] & Collective site for job placement agencies & \begin{tabular}{l}
No． 1 in industry \\
－Information on job placement agencies and their Career Change Info \\
－5－level evaluation of job placement agencies（first in industry） \\
－High End J ob Corner opened
\end{tabular} & \begin{tabular}{l}
－60\％are in their late 26－40 \\
－80\％are male
\end{tabular} & J ob placement agencies \\
\hline & ［en］Temporary Placement Info ［en］派運（1） & \[
\begin{aligned}
& 23 \\
& \%
\end{aligned}
\] & Collective site for temporary staffing companies & \begin{tabular}{l}
No． 2 in industry \\
－Temporary staffing company information and their Career Change Info \\
－Unique search category＂I nsistence I NDEX＂
\end{tabular} & \begin{tabular}{l}
－80\％are in their 20s－ mid 30s \\
－80\％are female
\end{tabular} & Temporary staffing companies \\
\hline & \multirow[b]{2}{*}{［en］Part－time J obs ［en］本気のアルノイ゙イト} & \multirow[t]{2}{*}{\[
\begin{gathered}
7 \\
\%
\end{gathered}
\]} & \multirow{2}{*}{Site for Comprehens ive Part－ time worker Career Change Info} & \begin{tabular}{l}
General Part－Time Employment Info Site（2／25 Open！） \\
－First Membership Part－Time employment site in the industry \\
－Companies award points based on work performance \\
－Mini－bonuses awarded based on points earned
\end{tabular} & \begin{tabular}{l}
－High school student \\
－University students \\
－Part－timers
\end{tabular} & \begin{tabular}{l}
contractor \\
Temporary staffing companies General Companies
\end{tabular} \\
\hline & & & & \begin{tabular}{l}
Site for part－time jobs that offer the potential to be hired as full－time employees［Goal！Full－time Employee］ －\＃1 site in part－time Career Change Info Volume with unique content \\
－Clear merits from potential of full－time employment oppotunites
\end{tabular} & \begin{tabular}{l}
－80\％are in their 20s－ mid 30s \\
－70\％are Part－timers and NEETs
\end{tabular} & General Companies \\
\hline  & ［en］Job Info for Students
[ën]学生の就職情報 & \[
\begin{aligned}
& 14 \\
& \%
\end{aligned}
\] & Site for student employment information & \begin{tabular}{l}
Unique job and company research type－site \\
－Largest J apanese site with largest volume and highest quality of job infomation \\
－Same characteristics as［en］Career Change Info \\
－＂Professional Work Research，＂a unique service of en－ japan
\end{tabular} & \begin{tabular}{l}
－University students \\
－Graduate students \\
－Junior college students
\end{tabular} & General Companies \\
\hline
\end{tabular}

\section*{Sales Breakdown by Product (Non-consolidated)}


Labor costs relative sales and Advertising, sales promotion costs (Non-consolidated)

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & 07.4Q & 08.1Q & 08.2Q & 08.3Q & 08.4Q & 09.1Q & 09.2Q & 09.3Q & 09.4Q & 10.1Q & 10.2Q & 10.3 Q \\
\hline Ordinary Income (million yen) & 2,618 & 1,763 & 1,311 & 1,039 & 1,791 & 186 & 10 & 232 & 782 & 304 & 200 & 342 \\
\hline Ordinary Income rate & 36.2\% & 31.7\% & 25.0\% & 21.1\% & 32.0\% & 6.3\% & 0.5\% & 10.3\% & 29.0\% & 14.4\% & 9.5\% & 15.3\% \\
\hline Labor costs (million yen & 1,603 & 1,358 & 1,464 & 1,490 & 1,414 & 1,055 & 920 & 783 & 793 & 786 & 786 & 799 \\
\hline Labor costs relative to sales & 22.2\% & 24.4\% & 28.0\% & 30.2\% & 25.3\% & 35.6\% & 40.2\% & 34.7\% & 29.4\% & 37.1\% & 37.4\% & 35.6\% \\
\hline Advertising, sales promotion costs (million yen) & 1,964 & 1,449 & 1,479 & 1,420 & 1,286 & 696 & 470 & 408 & 404 & 336 & 523 & 460 \\
\hline Advertising, sales promotion costs relative to sales & 27.1\% & 26.1\% & 28.2\% & 28.8\% & 23.0\% & 23.5\% & 20.6\% & 18.1\% & 15.0\% & 15.9\% & 24.9\% & 20.5\% \\
\hline
\end{tabular}

\section*{3rd Quarter Term Segment performance（Non－consolidated）}


Ordinary
Income （million yen）
※Including［en］高校生（koukousei）in FY12／08


\section*{Transition of Quarter Segment Performance （Non－consolidated）}


Net Sales （million yen）

Ordinary Income （million yen）
※Including［en］高校生（koukousei）in FY12／08

\section*{}


\section*{Effective J ob Offers-to-Applicants Ratio ,Unemployment Rate}


\(-40-\)

\section*{Job Advertising Market Trends}
(\# in ten thousand)
- Print Media
- Websites

Websites YoY +14.1\%


Source: Association of Job Information of Japan "J ob Advertisement Numbers" (Sep. 2010)
* Survey of 59 domestic companies
(Prior to March 2007, survey of 64 companies,
Apr 2007 to Mar 2008, survey of 66 companies,
Apr 2008 to Mar 2009, survey of 64 companies,
Apr 2009 to Mar 2010, survey of 62 companies,
Apr 2010 to Sep 2010, survey of 59 companies)
\(-41-\)

\section*{© 1}

\section*{■ en-japan inc. I R Corporate Planning Department \\ TEL:03-3342-4506 Mail: ir-en@en-japan.com URL:http:/ / corp.en-japan.com}

\section*{Cautionary Statement}

This material is for informational purpose only. You are fully responsible for the final decision to invest in the company. The statements included in these documents that are not historical facts are forward-looking statements which reflect management's current views with respect to certain future events and financial performance of the company. The company makes no guarantee or promise as to the accuracy or completeness of the information provided here and shall not be liable for any errors or delays in
the content, or for any actions taken in reliance thereon. The content is subject to change without notice hereon.```

