# FY12/09 3rd Quarter Earnings Review



Nov 12th, 2009 en-japan Inc.



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# FY12/09 3rd Quarter

# **Operating Results Summary**

## FY12/09 3rd Quarter Operating Results Highlights and Topics



## Operating Results Highlights

- <Net sales> 3rd Quarter: ¥2.26 billion (-54.2%)
  3rd Quarter Year-to-Date: ¥7.51 billion (-52.2%)

YOY changes for "[en] Career Change Info" and "[en] Part-time Jobs" improved in 3Q compared to 2Q, but the percentage decline was larger for other sites.

<Operating income> 3rd Quarter :¥250 million (-75.2%) 3rd Quarter Year-to-Date:¥450 million (-88.8%) 3Q operating margin recovered substantially as a result of ongoing expense reductions.
\*( )is YOY

## **Topics After 3rd Quarter**

- Launch "[en] Job Info for Students 2011"!
- China business Sales:13.556mn yuan(¥178million) Down10.1%yoy Ordinary Income: 1.311mn yuan(¥17million) Up79.1%yoy

\*\*The exchange rate of 9/30 2009 points in time: I calculate for 1 yuan =13.2 yen

- > Formed a capital and business alliance with Lacras Corporation for launch of SaaS-type Personnel Outsourcing Business.
- > Began pre-launch activities for "[en] College" corporate members-only business training course on October 28, 2009.



# FY12/09 3rd Quarter Income Statement (Companywide)

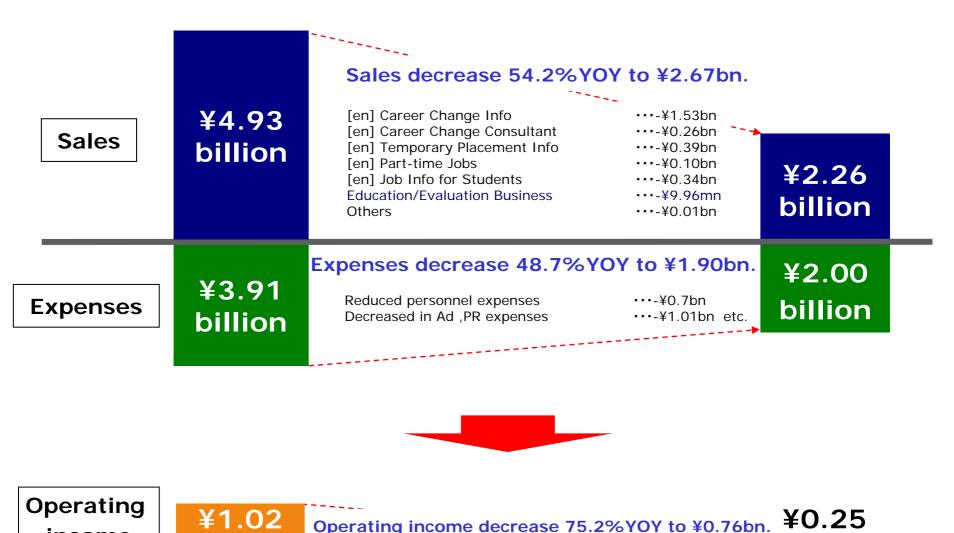


	FY2008 (08.Jul-Sep)				FY2009 9.Jul-Sep)	
	(million yen)	% of sales	% YOY change	(million yen)	% of sales	% YOY change
Net Sales	4,932	100.0%	-5.7%	2,260	100.0%	-54.2%
Cost of Sales	520	10.6%	19.4%	415	18.4%	-20.2%
Personnel	202	4.1%	-6.3%	73	3.2%	-63.8%
Other	318	6.5%	44.5%	342	15.1%	7.5%
<b>Gross Profit</b>	4,411	89.4%	-8.0%	1,845	81.6%	-58.2%
SGA(Sales,general &administrative)	3,390	68.7%	12.8%	1,591	70.4%	-53.0%
Personnel	1,288	26.1%	11.5%	710	31.4%	-44.8%
Advertising, sales promotion	1,420	28.8%	12.0%	408	18.1%	-71.3%
Other	682	13.8%	17.1%	472	20.9%	-30.7%
Operating income	1,021	20.7%	-42.9%	253	11.2%	-75.2%
Ordinary income	1,039	21.1%	-41.7%	232	10.3%	-77.6%
Net income	588	11.9%	-44.5%	77	3.4%	-86.8%

# FY12/09 3rd Quarter Operating Results Changing Factor (Companywide)



billion



FY12/08 3Q FY12/09 3Q

income

billion

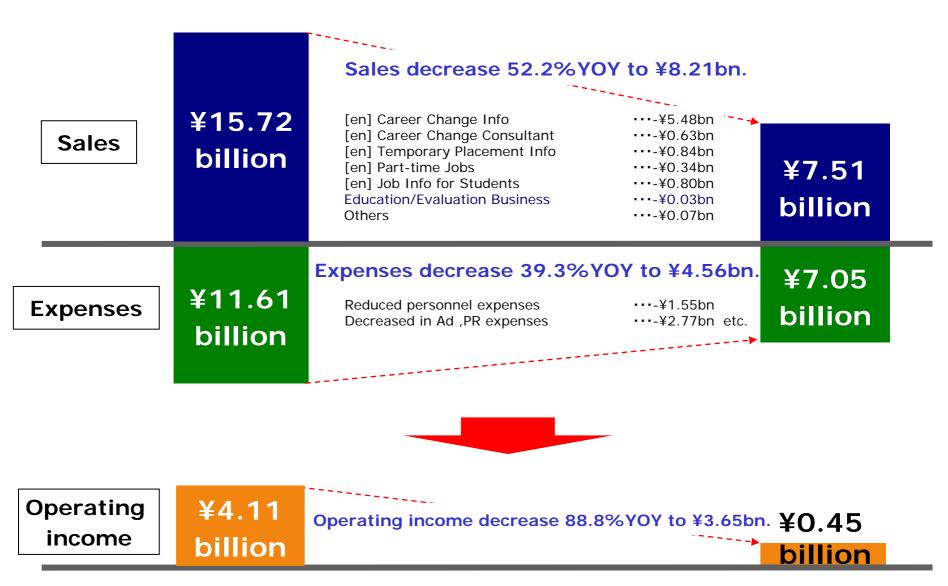
# FY12/09 Term Income Statement (Companywide)



	FY2008 (08.Jan-Sep)		FY200 (09.Jan-			
	(million yen)	% of sales	% YOY change	(million yen)	% of sales	% YOY change
Net Sales	15,727	100.0%	1.8%	7,510	100.0%	-52.2%
Cost of Sales	1,600	10.2%	12.7%	1,378	18.4%	-13.9%
Personnel	590	3.8%	2.6%	284	3.8%	-51.9%
Other	1,009	6.4%	19.6%	1,094	14.6%	8.4%
<b>Gross Profit</b>	14,127	89.8%	0.7%	6,132	81.6%	-56.6%
SGA(Sales,general &administrative)	10,017	63.7%	10.2%	5,672	75.5%	-43.4%
Personnel	3,722	23.7%	18.5%	2,475	33.0%	-33.5%
Advertising, sales promotion	4,349	27.7%	4.1%	1,575	21.0%	-63.8%
Other	1,945	12.4%	9.6%	1,622	21.6%	-16.6%
Operating income	4,109	26.1%	-16.7%	459	6.1%	-88.8%
Ordinary income	4,114	26.2%	-17.0%	430	5.7%	-89.5%
Net income	2,055	13.1%	-25.8%	-9	-0.1%	-

# FY12/09 Term Operating Results Changing Factor (Companywide)





FY12/08 3QYear-to-Date

FY12/09 3QYear-to-Date



	FY2008 (08.Jan-Sep)		FY2009 (09.Jan-Sep)			
	(million yen)	% of sales	% YOY change	(million yen)	% of sales	% YOY change
Net Sales	13,940	100.0%	-0.0%	6,624	100.0%	-52.5%
Cost of Sales	1,060	7.6%	16.7%	736	11.1%	-30.6%
<b>Gross Profit</b>	12,879	92.4%	-1.2%	5,887	88.9%	-54.3%
SGA(Sales,general &administrative)	7,904	56.7%	8.6%	4,564	68.9%	-42.3%
Personnel	2,707	19.4%	18.5%	1,905	28.8%	-29.6%
Advertising, sales promotion	3,768	27.0%	2.7%	1,403	21.2%	-62.8%
Other	1,427	10.2%	7.6%	1,255	19.0%	-12.1%
Operating income	4,975	35.7%	-13.6%	1,323	20.0%	-73.4%

 Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] Part-time Jobs, other mid-career hiring related

# FY12/09 Term Income Statement -New Graduate Hiring Business Cin



		FY2008 (08.Jan-Sep)			FY2009 (09.Jan-Sep)		
	(million yen)	% of sales	% YOY change	(million yen)	% of sales	% YOY change	
Net Sales	1,576	100.0%	15.8%	752	100.0%	-52.3%	
Cost of Sales	481	30.5%	-2.9%	619	82.4%	28.7%	
<b>Gross Profit</b>	1,094	69.5%	26.6%	132	17.6%	-87.9%	
SGA(Sales,general &administrative)	1,862	118.2%	8.4%	1,005	133.6%	-46.0%	
Personnel	885	56.2%	11.9%	508	67.6%	-42.6%	
Advertising, sales promotion	532	33.8%	4.8%	171	22.7%	-67.8%	
Other	444	28.2%	6.2%	325	43.3%	-26.6%	
Operating income	-767	-48.7%	-	-872	-116.0%	-	

New Graduate Hiring Business: [en] Job Info for Students, other new graduate hiring related



	FY2008 (08.Jan-Sep)		FY2009 (09.Jan-Sep)			
	(million yen)	% of sales	% YOY change	(million yen)	% of sales	% YOY change
Net Sales	165	100.0%	16.4%	134	100.0%	-18.9%
Cost of Sales	18	11.2%	21.7%	22	16.9%	22.3%
<b>Gross Profit</b>	146	88.8%	15.8%	111	83.1%	-24.1%
SGA(Sales,general &administrative)	108	65.5%	13.8%	103	76.9%	-4.7%
Personnel	69	42.0%	8.8%	61	45.7%	-11.6%
Advertising, sales promotion	1	1.0%	192.2%	0.9	0.7%	-39.6%
Other	37	22.6%	20.8%	40	30.5%	9.7%
Operating income	38	23.3%	21.8%	8	6.1%	-78.6%



# FY12/09 Full year Operating Results Projections

# FY12/09 Full year Operating Results Projections – (companywide)



X Aug 10, 2009 announcement

## (million yen)

	FY12/09 Projection	% of Sales	% YOY Change	FY12/09 Jan-Sep	% of Sales	% YOY Change
Net Sales	10,900	100.0%	-48.9%	7,510	100.0%	-52.2%
Cost of Sales	1,822	16.7%	-18.3%	1,378	18.4%	-13.9%
Personnel	386	3.5%	-52.5%	284	3.8%	-51.9%
Other	1,436	13.2%	1.3%	1,094	14.6%	8.4%
<b>Gross Profit</b>	9,078	83.3%	-52.5%	6,132	81.6%	-56.6%
SGA(Sales,general &administrative)	8,077	74.1%	-38.6%	5,672	75.5%	-43.4%
Personnel	3,245	29.8%	-34.0%	2,475	33.0%	-33.5%
Advertising, sales promotion	2,569	23.6%	-54.4%	1,575	21.0%	-63.8%
Other	2,262	20.8%	-13.1%	1,622	21.6%	-16.6%
Operating income	1,000	9.2%	-83.2%	459	6.1%	-88.8%
Ordinary income	1,000	9.2%	-83.1%	430	5.7%	-89.5%
Net income	280	2.6%	-90.9%	-9	-0.1%	-

# FY12/09 Full year Operating Results Projections – (segment)



(million yen)

	Mid Career Hiring Business					
	FY12/09 Projection	% YOY Change	FY12/09 JanSep.	% YOY Change		
Net Sales	8,890	-49.6%	6,621	-62.4%		
Operating Income	1,332	-77.1%	818	-77.7%		
Operating income						
rate(%)	15.0%		17.8%			
The Number						
of Employees	524					

	New Graduate Hiring Business					
	FY12/09 Projection	% YOY Change	FY12/09 JanSep.	% YOY Change		
Net Sales	1,790	-48.1%	755	-78.1%		
Operating Income	-364	-269.3%	-624	_		
Operating income						
rate(%)	-20.3%		-111.1%			
The Number						
of Employees	116					

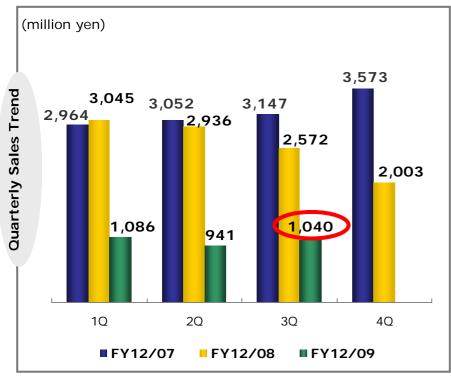
	Education/Evaluation Business					
	FY12/09 Projection	% YOY Change	FY12/09 JanSep.	% YOY Change		
Net Sales	200	-2.0%	134	-34.3%		
Operating Income	32	-17.9%	12	-66.5%		
Operating income rate(%)	16.0%		12.3%			
The Number of Employees	17					

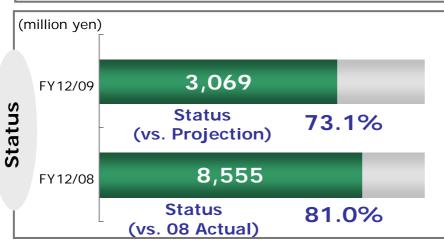


# FY12/09 3rd Quarter Summary of Site Information

# [en] Career Change Info







Sales Projection (million yen)						
FY12/09 1Q-3Q	FY12/0 Full Ye		FY12/08 1Q-3Q	% YOY Change		
3,069	4,2	200	8,55!	5 -64.1%		
The number of registered users 2 (At the end of September)		2,!	590,000	UP320,000 (+14.1%)		

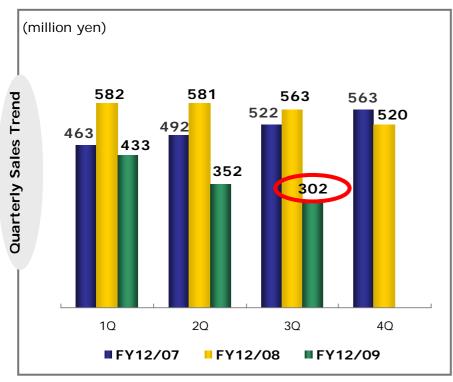
#### FY12/09 3rd Quarter Overview

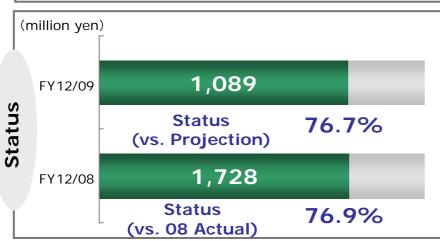
- Because of the economic downturn, firms continued to refrain from new hiring and net sales fell 59.6% YOY.
- With some activity to restart hiring evident, net sales rose 10.5% and average number of job advertisements placed on the site per month increased 17.3% from the previous quarter.
- Low-priced products increased as percent of sales, as firms reduced hiring budgets. The average unit price fell 30.4% YOY and slipped 7.2% from previous quarter.

- Strengthen support for human resources success and retention after individuals join companies, and work to improve customer satisfaction.
- Seek to increase earnings and expand sales share by increasing points of contact with clients and strengthening ability to uncover potential needs.

# [en] Career Change Consultant







Sales Projection (million yen)						
FY12/09 1Q-3Q	FY12/09 Full Year	FY12/08 1Q-3Q	% YOY Change			
1,089	1,420	1,728	-37.0%			
The number of registered users		540,000	UP74,000 (+16.0%)			

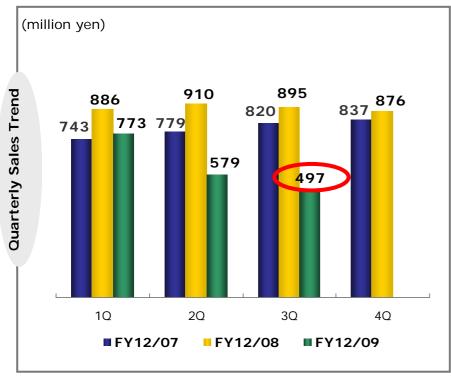
#### FY12/09 3rd Quarter Overview

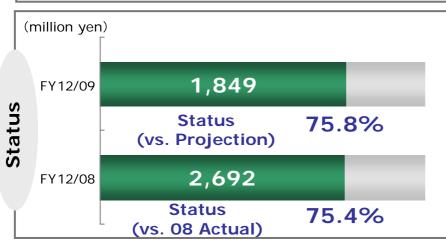
- Net sales dropped 46.2% YOY as the number of job openings fell and job placement agency operating conditions deteriorated.
- ➤ Sales of "High End Job Corner" and other optional products were lackluster. Average unit price was off 21.2% YOY, and down 7.1% from previous quarter.

- Strengthen approach to job placement agencies that handle projects suitable for enjapan registered users.
- Seek to raise percentage of continuous order placement by bolstering sales activities featuring examples of site use, and supporting job placement agency project contracts.

# [en] Temporary Placement Info







Sales Projection (million yen)					
FY12/09 1Q-3Q	FY12/09 Full Year		FY12/08 1Q-3Q	% YOY Change	
1,849	2,4	440	2,692	-31.3%	
The number of registered users (At the end of September)		62	20,000	UP110,000 (+21.6%)	

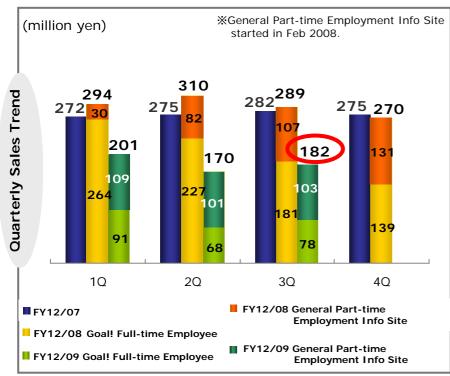
#### FY12/09 3rd Quarter Overview

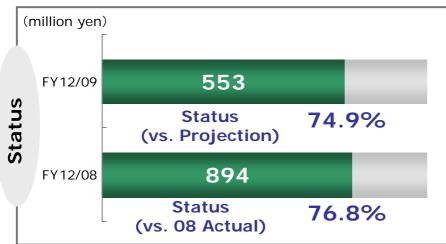
- ➤ The number of new ad placements for dispatched workers decreased because of the slump in corporate demand for temporary staffing, and net sales declined 44.5% YOY.
- ➢ Because the trend toward more clients cutting back their plans at renewal time accelerated, the average unit price was down 28.9% YOY and decreased 11.6% compared with the previous quarter.

- Strengthen sales activities for continuous order placements by proposing products that correspond to clients' conditions and needs.
- Pursue new customer development, to maintain the number of business locations listing ads.

# [en] Part-time Jobs







Sales Projection (million yen)						
FY12/09 1Q-3Q	FY12/09 Full Year	FY12/08 1Q-3Q	% YOY Change			
553	740	89	4 -38.1%			
The number of registered users		390,000	UP125,000 (+47.0%)			

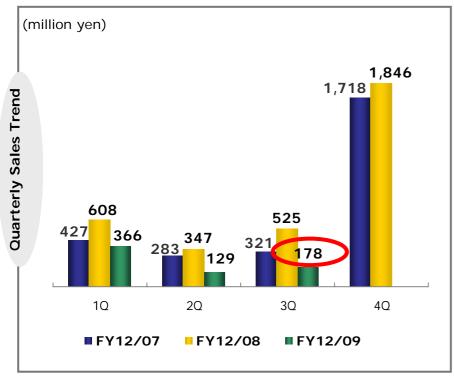
#### FY12/09 3rd Quarter Overview

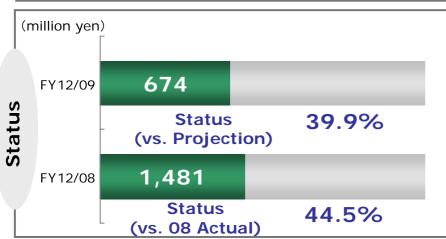
- Net sales were 37.1% lower YOY because of intensified price competition, but rose 6.9% from the previous quarter thanks to successful marketing to industries with steady manpower needs.
- New graduate employees who joined in April demonstrated their potential and began contributing to earnings.

- Boost sales activity for site for part-time jobs that offer the potential to be hired as full-time employees, which has a stronger order placement effect than in the past.
- Seek to expand the number of orders placed by strengthening proposals for products corresponding to clients' businesses and business conditions, and incorporating definite needs.

# [en] Job Info for Students







Sales Projection (million yen)					
FY12/09 1Q-3Q	FY12/09 Full Year		FY12/08 1Q-3Q	% YOY Change	
674	1,69	90	1,48	<b>1</b> -54.5%	
The number of registered users		1	84,000	DOWN129,000 (-41.2%)	

#### FY12/09 3rd Quarter Overview

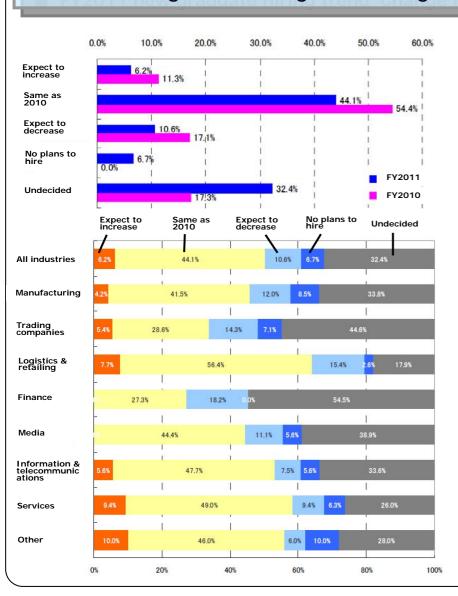
- ➤ The number of firms that cut their new graduate employment budget or left recruitment plans undecided rose because the business outlook is uncertain. Net sales dropped 66.0% YOY.
- > The status of net sales on orders completed within the year including service orders outstanding as of the end of September rose to 76.2% of the budget.

- Strengthen new client development aimed at expanding the number of companies listing jobs on en-japan's website.
- ➢ Hold small-scale events tailored according to students' characteristics. Differentiate enjapan from other companies by improving firm and student matches.

# [en] Job Info for Students



#### ■ FY2011 new graduate hiring trend Change in new graduates hired (October 2009 survey)



Increase in percentage who answered "Undecided" nearly doubled ]

Because of the severe economic situation, the number of respondents who answered "Expect to increase" or "Same as previous year" regarding their FY2011 hiring budget declined 5.1 pts. and 10.3 pts., respectively.

Moreover, no firms responded "No plans to hire" in the FY2010 survey, but 6.7% indicated "No plans to hire" in FY2011.

On the other hand, although 32.4% of

On the other hand, although 32.4% of responding firms answered "Undecided," the probability of such firms increasing from the previous year is considered to be low.

[ "Logistics and Retailing" and "Services" indicate a strong intent to hire

Although some firms in "Logistics and retailing" and "Services" answered "No plans to hire" or "Undecided," over 50% of the respondents indicated they plan to "Increase" or hire the "Same as previous year."

On the other hand, a majority of the firms in "Finance" are "Undecided" and can be seen to have adopted a prudent stance towards hiring.



# **Return to Shareholders**



### **Regarding Profit Distribution**

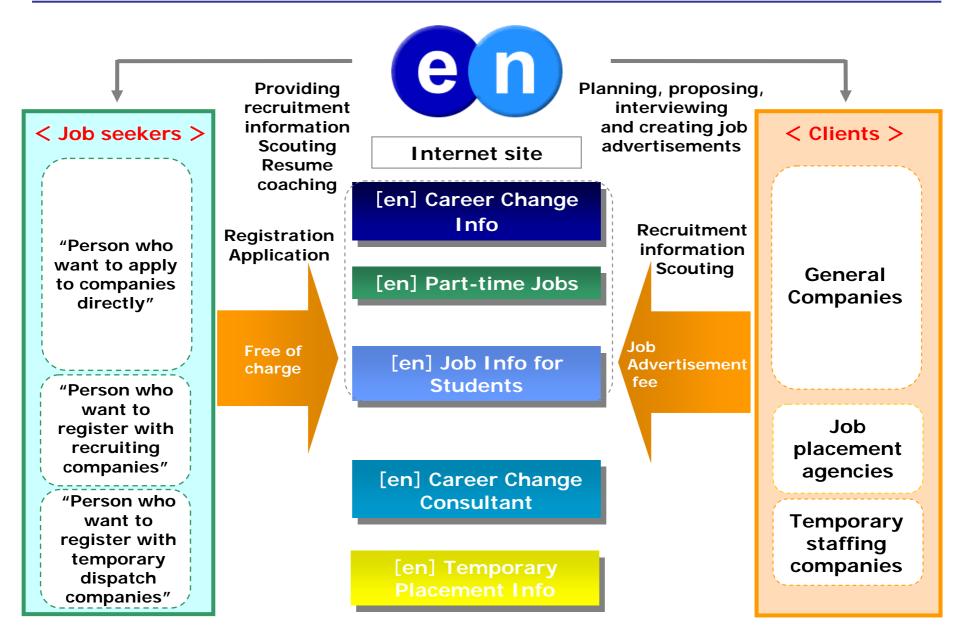
en-japan considers the maintenance of a dividend payout ratio of approximately 30% and the appropriate return of earnings to shareholders according to the operating results in each period, while taking into consideration the use of internal reserves to invest for growth and the maximization of corporate value, to be its fundamental policy. Because it has revised its operating results projections as described above in response to the rapid deterioration of its operating environment, the Company has decided to leave the full year-end dividend for the fiscal year ending December 2009 "undecided" at this time, and will propose the dividend amount after comprehensively considering its full year operating results for the current period and other factors.





【 Name 】	en-japan inc.
【 Establishment 】	January 14, 2000
[ Representative ]	Michikatsu Ochi (Chairman) / Takatsugu Suzuki (President)
【 Headquarters 】	Shinjuku I-land Tower, 6-5-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo
【 Total Stockholder's Equity 】	JPY 12,351 million (as of end of Sep. 2009)
[Stock Listing]	Nippon New Market "Hercules"
[Fiscal Year ]	January 1 – December 31
【 Number of Employees 】	644 (as of end of Sep. 2009)
[ Number of Outstanding Shares]	245,624 (as of end of Sep. 2009)
【Business Description】	<ul><li>(1) Internet job recruitment service</li><li>(2) Consultation on recruitment, employee education and personnel evaluation system</li></ul>



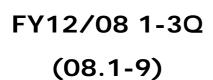


# **Our Main Business Contents - Sites We Operate**

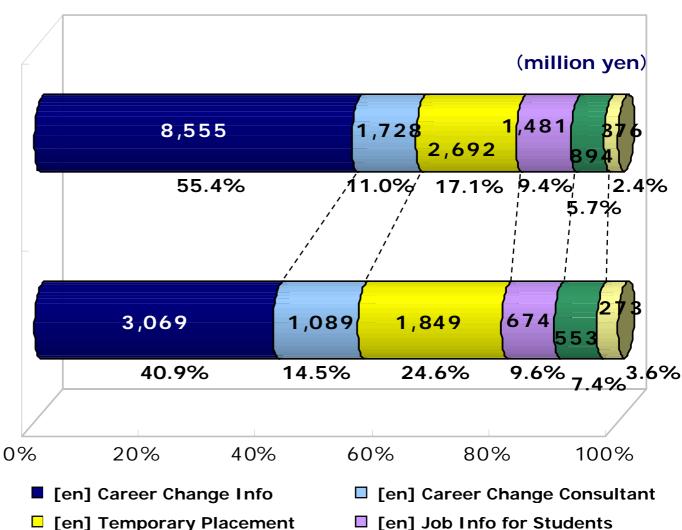


	Site Brand	Sha- re	Contents	Characteristics	Users	Clients
Mid-career Hiring Business	[en] Career Change Info [en]社会人の転職情報	50 %	Site for Comprehens ive Career Change Info	No.2 in industry  All information is provided through our reporting and photographing of each company  Straightforward,detailed Career Change Info from perspective of job seekers  All information has video(only en-japan)	<ul> <li>70% are in their 20s-mid-30s</li> <li>70% are male</li> <li>All occupations</li> </ul>	General Companies
	[en] Career Change Consultant [en] 転職コンサルタント	11 %	Collective site for job placement agencies	No.1 in industry  Information on job placement agencies and their Career Change Info  5-level evaluation of job placement agencies(first in industry)  High End Job Corner opened	<ul> <li>60% are in their late 26-40</li> <li>80% are male</li> </ul>	Job placement agencies
	[en] Temporary Placement Info <mark>[en]派遣の하仕事情報</mark>	17 %	Collective site for temporary staffing companies	No.2 in industry  Temporary staffing company information and their Career Change Info Unique search category "Insistence INDEX"	<ul> <li>70% are in their 20s- mid 30s</li> <li>80% are female</li> </ul>	Temporary staffing companies
	[en]本気のアルバイト	6	Site for Comprehens ive Part- time worker	General Part-Time Employment Info Site (2/25 Open!)  • First Membership Part-Time employment site in the industry  • Companies award points based on work performance  • Mini-bonuses awarded based on points earned	High school student     University students	contractor Temporary staffing companies General Companies
		% Career Change Info	Site for part-time jobs that offer the potential to be hired as full-time employees [Goal! Full-time Employee]  #1 site in part-time Career Change Info Volume with unique content  Clear merits from potential of full-time employment oppotunites	<ul> <li>80% are in their 20s- mid 30s</li> <li>50% are Part-timers and NEETs</li> </ul>	General Companies	
New-Graduate Business	[en] Job Info for Students [前]学生の就職情報	16 %	Site for student employment information	<ul> <li>Unique job and company research type-site</li> <li>Largest Japanese site with largest volume and highest quality of job infomation</li> <li>Same characteristics as [en]Career Change Info</li> <li>"Professional Work Research,"a unique service of enjapan</li> </ul>	<ul> <li>University students</li> <li>Graduate students</li> <li>Junior college students</li> </ul>	General Companies





FY12/09 1-3Q (09.1-9)



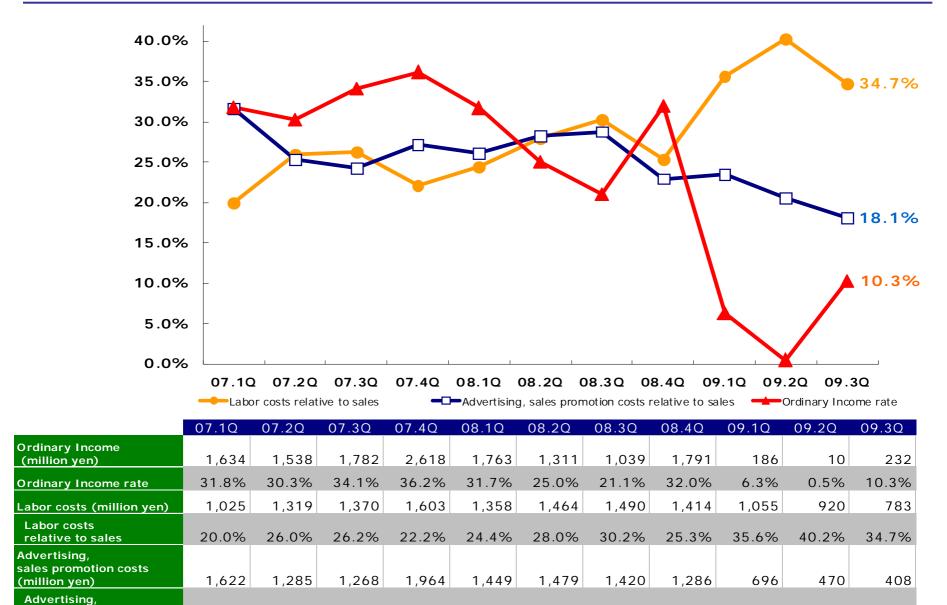
- [en] Part-time Jobs

- [en] Job Info for Students
- [en] Others

: education/evaluation business, other mid-career hiring related, other new graduate hiring related, [en]高校生(koukousei)

### Labor costs relative sales and Advertising, sales promotion costs





28.2%

28.8%

23.0%

23.5%

20.6%

18.1%

sales promotion costs relative to sales

31.6%

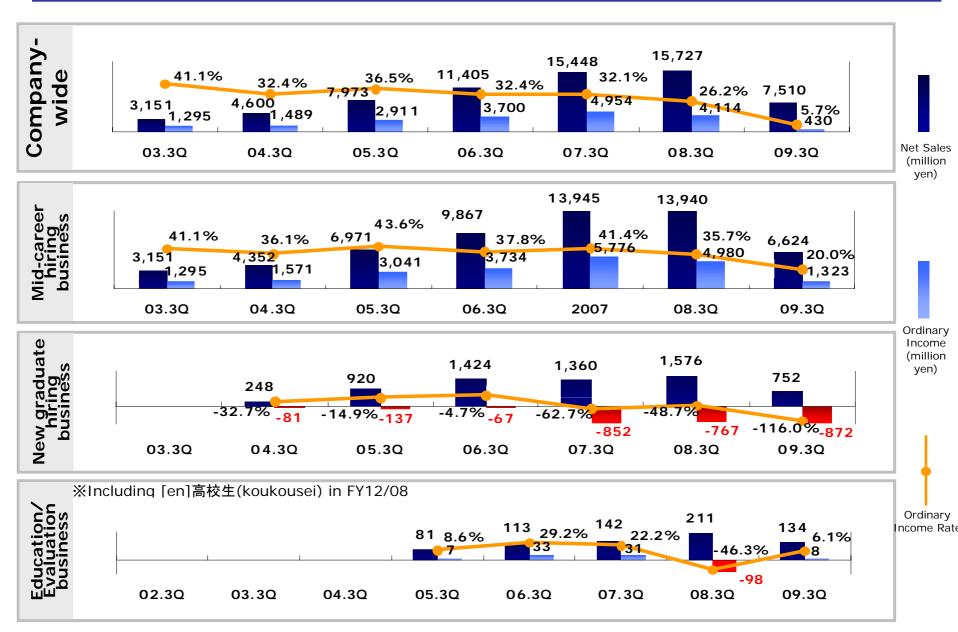
25.3%

24.3%

27.1%

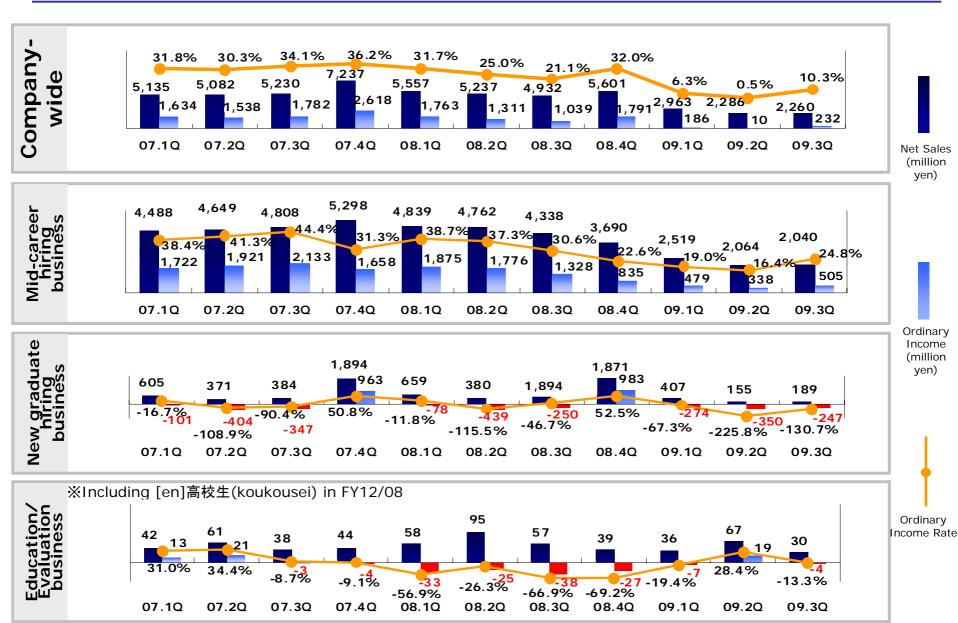
# FY12/08 3rd Quarter Term Segment performance





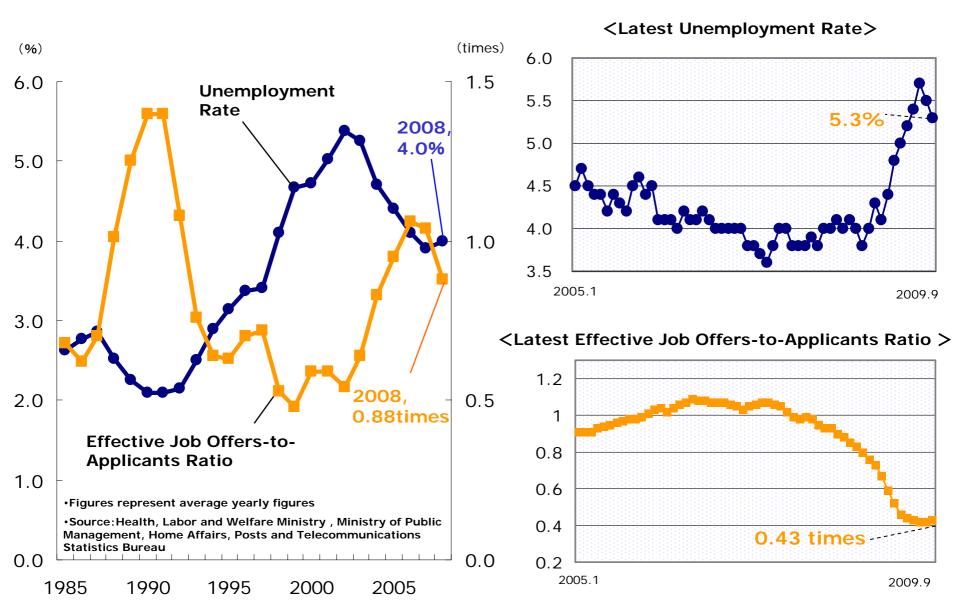
# Transition of Quarter Segment Performance



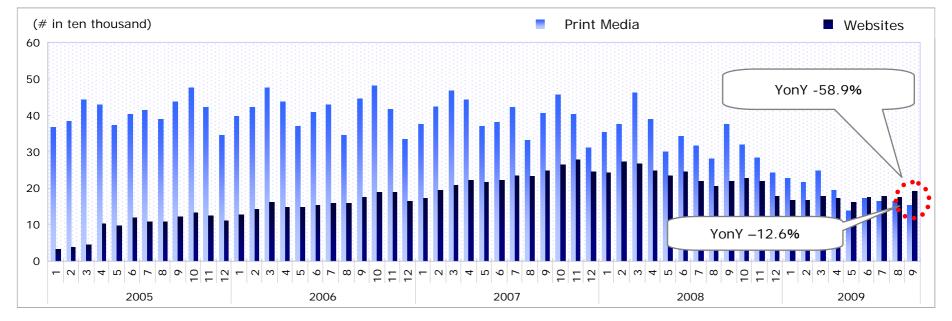


## Effective Job Offers-to-Applicants Ratio , Unemployment Rate









Source: Association of Job Information of Japan "Job Advertisement Numbers" (Oct 2009)

\*Survey of 62 domestic companies (Prior to Apr 2007 to Mar 2008, survey of 67 companies. Apr 2008 to Mar 2009, survey of 64 companies.)



### ■ en-japan inc. IR Administration Office

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#### **Cautionary Statement**

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