## FY12/ 08 3rd Quarter Earnings Review

Nov 13th, 2008 en-japan I nc.

## I mportant Note＞

## Change in Website Sales Classification



In the past，Sales of＂Hiring Outsourcing Products＂under the＂Mid－Career Hiring Business＂and＂New Graduate Hiring Business＂included in＂Other＂category under the＂Mid－Career Hiring Business＂and＂New Graduate Hiring Business＂ each with sales of＂test＂．However，these＂Hiring Outsourcing Products＂are strongly tied to the site＇s products． Accordingly，Sales of＂Mid－Career Hiring Outsourcing Products＂will be included in＂［en］Career Change Info＂site sales and Sales of＂New Graduate Hiring Outsourcing Products＂will be included in＂［en］Job Info for Students＂site sales beginning this period．

In addition，Beginning this period，＂［en］高校生（koukousei）＂revenues will be recorded in＂Education／Evaluation Business，Other．＂

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FY12/ 08 3rd Quarter

## Operating Results Summary

## Operating Results Highlights

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<Market Environment>
The hiring interest among corporations declined in each industry by a domestic economic slow down.
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<Net Sales>
3Qyear-to-Date: $¥ 15.72$ billion(+1.8\%) 3Q: $¥ 4.93$ billion(-5.7\%) Especially, sales of [en] Career Change Info in 3Q decrease 18.8\% YOY to 0.59billion.
<Ordinary I ncome>
3Qyear-to-Date: $¥ 4.11$ billion( $-17.0 \%$ ) $3 Q: \neq 1.03$ billion(-41.7\%)
Especially, Advertising, Sales promotion expenses and Personnel expenses increased in 3Q.


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## FY12/ 08 3rd Quarter Income Statement (Companywide)

| FY2007 (07.Jul-Sep) |  |  |
| :---: | :---: | :---: |
| (million yen) | \% of sales | \% YOY change |
| 5,230 | 100.0\% | 21.4\% |
| 436 | 8.3\% | 18.5\% |
| 215 | 4.1\% | 32.5\% |
| 220 | 4.2\% | 7.4\% |
| 4,794 | 91.7\% | 21.7\% |
| 3,006 | 57.5\% | 15.0\% |
| 1,154 | 22.1\% | 29.1\% |
| 1,268 | 24.2\% | -0.0\% |
| 582 | 11.1\% | 37.8\% |
| 1,787 | 34.2\% | 34.8\% |
| 1,782 | 34.1\% | 34.1\% |
| 1,059 | 20.3\% | 20.5\% |

FY2008
$(08 . J u l-S e p)$

(million yen)

\% of sales
\% YOY change

| $\mathbf{4 , 9 3 2}$ | $100.0 \%$ | $-5.7 \%$ |
| ---: | ---: | ---: |
| $\mathbf{5 2 0}$ | $10.6 \%$ | $19.4 \%$ |
| $\mathbf{2 0 2}$ | $4.1 \%$ | $-6.3 \%$ |
| $\mathbf{3 1 8}$ | $6.5 \%$ | $44.5 \%$ |
| $\mathbf{4 , 4 1 1}$ | $89.4 \%$ | $-8.0 \%$ |
| $\mathbf{3 , 3 9 0}$ | $68.7 \%$ | $12.8 \%$ |
| $\mathbf{1 , 2 8 8}$ | $26.1 \%$ | $11.5 \%$ |
| $\mathbf{1 , 4 2 0}$ | $28.8 \%$ | $12.0 \%$ |
| $\mathbf{6 8 2}$ | $13.8 \%$ | $17.1 \%$ |
| $\mathbf{1 , 0 2 1}$ | $20.7 \%$ | $-42.9 \%$ |
| $\mathbf{1 , 0 3 9}$ | $21.1 \%$ | $-41.7 \%$ |
| $\mathbf{5 8 9}$ | $11.9 \%$ | $-44.4 \%$ |



## FY12/ 08 Term Income Statement (Companywide)

| $\begin{gathered} \text { FY2007 } \\ \text { (07.Jan-Sep) } \end{gathered}$ |  |  |
| :---: | :---: | :---: |
| (million yen) | \% of sales | \% YOY change |
| 15,448 | 100.0\% | 35.4\% |
| 1,420 | 9.2\% | 35.4\% |
| 575 | 3.7\% | 33.8\% |
| 844 | 5.5\% | 36.5\% |
| 14,028 | 90.8\% | 35.5\% |
| 9,092 | 58.9\% | 36.7\% |
| 3,140 | 20.3\% | 36.7\% |
| 4,176 | 27.0\% | 32.6\% |
| 1,775 | 11.5\% | 47.5\% |
| 4,935 | 32.0\% | 33.2\% |
| 4,954 | 32.1\% | 33.9\% |
| 2,770 | 17.9\% | 30.5\% |


| FY2008 <br> (08.J an-Sep) |  |  |
| ---: | ---: | ---: |
| (million yen) | \% of sales | \% yoy <br> change |
| $\mathbf{1 5 , 7 2 7}$ | $100.0 \%$ | $1.8 \%$ |
| $\mathbf{1 , 6 0 0}$ | $10.2 \%$ | $12.7 \%$ |
| $\mathbf{5 9 0}$ | $3.8 \%$ | $2.6 \%$ |
| $\mathbf{1 , 0 0 9}$ | $6.4 \%$ | $19.6 \%$ |
| $\mathbf{1 4 , 1 2 7}$ | $89.8 \%$ | $0.7 \%$ |
| $\mathbf{1 0 , 0 1 7}$ | $63.7 \%$ | $10.2 \%$ |
| $\mathbf{3 , 7 2 2}$ | $23.7 \%$ | $18.5 \%$ |
| $\mathbf{4 , 3 4 9}$ | $27.7 \%$ | $4.1 \%$ |
| $\mathbf{1 , 9 4 5}$ | $12.4 \%$ | $9.6 \%$ |
| $\mathbf{4 , 1 0 9}$ | $26.1 \%$ | $-16.7 \%$ |
| $\mathbf{4 , 1 1 4}$ | $26.2 \%$ | $-17.0 \%$ |
| $\mathbf{2 , 0 5 5}$ | $13.1 \%$ | $-25.8 \%$ |



|  | $\begin{gathered} \text { FY2007 } \\ \text { (07.J an-Sep) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY2008 } \\ \text { (08.J an-Sep) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% Yoy change | (million yen) | \% of sales | \% YOY change |
| Net Sales | 13,945 | 100.0\% | 41.3\% | 13,940 | 100.0\% | -0.0\% |
| Cost of Sales | 908 | 6.5\% | 23.8\% | 1,060 | 7.6\% | 16.7\% |
| Gross Profit | 13,036 | 93.5\% | 42.7\% | 12,879 | 92.4\% | -1.2\% |
| SGA(Sales, general \&administrative) | 7,279 | 52.2\% | 34.9\% | 7,904 | 56.7\% | 8.6\% |
| Personnel | 2,284 | 16.4\% | 41.5\% | 2,707 | 19.4\% | 18.5\% |
| Advertising, sales promotion | 3,668 | 26.3\% | 27.4\% | 3,768 | 27.0\% | 2.7\% |
| Other | 1,326 | 9.5\% | 47.2\% | 1,427 | 10.2\% | 7.6\% |
| Operating income | 5,757 | 41.3\% | 54.0\% | 4,975 | 35.7\% | -13.6\% |
| Ordinary income | 5,776 | 41.4\% | 54.7\% | 4,980 | 35.7\% | -13.8\% |

- Mid-Career Hiring Business: [en] Career Change Info, [en] Career Change Consultant, [en] Temporary Placement Info, [en] Part-time Jobs, other mid-career hiring related
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|  | $\begin{gathered} \text { FY2007 } \\ \text { (07.Jan-Sep) } \end{gathered}$ |  |  | $\begin{gathered} \text { FY2008 } \\ \text { (08.J an-Sep) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (million yen) | \% of sales | \% Yoy change | million yen) | \% of sales | \% yoy change |
| Net Sales | 1,360 | 100.0\% | -4.5\% | 1,576 | 100.0\% | 15.8\% |
| Cost of Sales | 495 | 36.4\% | 64.3\% | 481 | 30.5\% | -2.9\% |
| Gross Profit | 864 | 63.6\% | -22.9\% | 1,094 | 69.5\% | 26.6\% |
| SGA(Sales, general عadministrative) | 1,717 | 126.2\% | 44.4\% | 1,862 | 118.2\% | 8.4\% |
| Personnel | 791 | 58.2\% | 25.1\% | 885 | 56.2\% | 11.9\% |
| Advertising, sales promotion | 507 | 37.3\% | 87.2\% | 532 | 33.8\% | 4.8\% |
| Other | 418 | 30.7\% | 46.4\% | 444 | 28.2\% | 6.2\% |
| Operating income | -852 | -62.7\% | - | -767 | -48.7\% |  |
| Ordinary income | -852 | -62.7\% | - | -767 | -48.7\% |  |
| - New Graduate Hiring Business: [en] Job Info for Students, other new graduate hiring related |  |  |  |  |  |  |

※Including［en］高校生（koukousei）in FY12／08

|  | FY2007 <br> （07．J an－Sep） |  |  | $\begin{gathered} \text { FY2008 } \\ \text { (08.Jan-Sep) } \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | （million yen） | \％of sales | \％YOY change | $\begin{aligned} & \text { (million } \\ & \text { yen) } \end{aligned}$ | $\% \text { of }$ <br> sales | \％YoY change |
| Net Sales | 142 | 100．0\％ | 25．1\％ | 211 | 100．0\％ | 48．9\％ |
| Cost of Sales | 15 | 10．7\％ | 16．2\％ | 58 | 27．8\％ | 284．9\％ |
| Gross Profit | 126 | 89．3\％ | 26．2\％ | 152 | 72．2\％ | 20．5\％ |
| SGA（Sales，general \＆administrative） | 95 | 67．0\％ | 41．7\％ | 250 | 118．5\％ | 163．3\％ |
| Personnel | 63 | 44．9\％ | 28．2\％ | 128 | 60．9\％ | 101．8\％ |
| Advertising， sales promotion | 0 | 0．4\％ | － | 48 | 23．0\％ | － |
| Other | 30 | 21．7\％ | 77．8\％ | 73 | 34．6\％ | 137．0\％ |
| Operating income | 31 | 22．2\％ | －5．0\％ | －98 | －46．3\％ | － |
| Ordinary income | 31 | 22．2\％ | －5．0\％ | －98 | －46．3\％ |  |

FY12/ 08

## Full year Revised

Operating Results Projections

## FY12/ 08 Full year Operating Results Projections - (companywide) $Q$

※September 26, 2008 announcement

| (million yen) | FY2008 Revised Projection (A) | FY2008 <br> Initial Projection (B) | Net increasedecrease (A-B) | increasedecrease rate (A/B) | \% YOY change | $\begin{aligned} & \text { FY2008 } \\ & \text { 3QYear-to } \\ & \text { Date } \end{aligned}$ | Status (vsRevised) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 22,100 | 26,100 | -4,000 | -15.3\% | -2.6\% | 15,727 | 71.2\% |
| Cost of Sales | 2,425 | 2,620 | -194 | -7.4\% | 19.3\% | 1,600 | 66.0\% |
| Personnel | 941 | 1,008 | -66 | -6.6\% | 14.2\% | 590 | 62.7\% |
| Other | 1,483 | 1,611 | -127 | -7.9\% | 22.8\% | 1,009 | 68.1\% |
| Gross Profit | 19,674 | 23,480 | -3,806 | -16.2\% | -4.7\% | 14,127 | 71.8\% |
| SGA(Sales,general \&administrative) | 13,874 | 15,480 | -1,606 | -10.4\% | 6.0\% | 10,017 | 72.2\% |
| Personnel | 5,032 | 5,739 | -707 | -12.3\% | 12.0\% | 3,722 | 74.0\% |
| Adivertismig, sales promotion | 6,151 | 6,866 | -715 | -10.4\% | 0.2\% | 4,349 | 70.7\% |
| Other | 2,690 | 2,875 | -185 | -13.3\% | 1.6\% | 1,945 | 71.5\% |
| Operating income | 5,800 | 8,000 | -2,200 | -27.5\% | -23.3\% | 4,109 | 70.9\% |
| Ordinary income | 5,800 | 8,000 | -2,200 | -27.5\% | -23.4\% | 4,114 | 70.9\% |
| Extra ordinary gain | 7 | 0 | 7 | - |  | 0 | 0.0\% |
| Extra ordinary loss | 555 | 10 | 545 | 5456.1\% | 126.0\% | 555 | 100.0\% |
| Net income | 3,100 | 4,500 | -1,400 | -31.1\% | -25.6\% | 2,055 | 66.3\% |

## Operating Results variance analysis (companywide)



## FY12/ 08 Full year Operating Results Projections - (segment)

| (million yen) | Mid Career Hiring Business |  |  |  | FY2008 3QYear-to-Date | Status (vs Revised) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY2008 <br> Revised Projection <br> (A) | FY2 008 Initial Projection (B) | increasedecrease rate (A/B) | \% YOY Change |  |  |
| Net Sales | 18,174 | 21,925 | -17.1\% | -5.6\% | 13,940 | 76.7\% |
| Ordinary Income | 5,791 | 7,945 | -27.1\% | -22.1\% | 4,980 | 86.0\% |
| Ordnary income rate(\%) | 31.9\% | 3 6.2\% | -12.1\% | -17.5\% | 35.7\% |  |
| The Number of Employees | 876 | 920 |  |  |  |  |
|  | New | raduate Hiring Busi | ness |  | FY2008 |  |
| (million yen) | FY2008 <br> Revised Projection <br> (A) | FY2 008 Initial Projection (B) | increasedecrease rate (A/B) | \% YOY <br> Change | 3QYear- <br> to-Date | Status (vs Revised) |
| Net Sales | 3,660 | 3,760 | -2.7\% | 12.4\% | 1,576 | 43.1\% |
| Ordinary Income | 200 | 140 | 43.3\% | 80.7\% | -767 |  |
| Ordnary income rate(\%) | 5.5\% | 3.7\% | 47.2\% | 60.7 \% | -48.7\% |  |
| The Number of Employees | 257 | 290 |  |  |  |  |


| (million yen) | Education/ Evaluation Busin ess, Others |  |  |  | FY2008 3QYear-to-Date | Status (vs Revised) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY200 8 <br> Revised Projection <br> (A) | FY2 008 Initial Projection <br> (B) | increase decrease rate (A/B) | \% YOY <br> Change |  |  |
| Net Sales | 265 | 415 | -36.0\% | 42.2\% | 211 | 79.7\% |
| Ordinary Income | -176 | -85 | 107.1\% |  | -98 |  |
| $\begin{aligned} & \text { Ordnary income } \\ & \text { rate( } \% \text { ) } \\ & \hline \end{aligned}$ | -66.4\% | -2 0.5\% | 223.4\% |  | -46.3\% |  |
| The Number of Employees | 22 | 50 |  |  |  |  |

FY12/ 08 3rd Quarter

## Summary of Site I nformation



| (million yen) |  |  |
| :---: | :---: | :---: |
| n ${ }^{\text {FY12/08 }}$ | 8,555 |  |
|  | Status (vs Revised) | 77.7 \% |
| FY12/07 | 9,164 |  |
|  | Status <br> (vs 07 Actual) | 72.0\% |


| Full-year Sales Projection(million yen) |  |  |  | FY2008 |
| ---: | :---: | :---: | :---: | :---: |
| Revised | I nitial | increase- <br> decrease <br> rate | \% YOY <br> change | 3QYear- <br> to Date |
| $\mathbf{1 1 , 0 0 5}$ | $\mathbf{1 4 , 3 3 8}$ | $-23.2 \%$ | $-14.8 \%$ | $\mathbf{8 , 5 5 5}$ |
| The number of registered users <br> (At the end of September) | $\mathbf{2 , 2 7 0 , 0 0 0}$ | Up 470,000 <br> $(26.1 \%)$ |  |  |

## Achieved sales in Q3 of $¥ 2.57$ bn,

 Down $¥ 592 \mathrm{mn}$ or $\mathbf{1 8 . 8 \%}$ year-on-year.$>$ Depression of the hiring interest accompanied by the recession. Average number of job advertisements placed on the site per month down 14.2\% YOY.
$>$ Spend a low-priced article toward number of the companies share expansion. As a result, average unit price decrease *6.9\% YOY.

* comparison by former classification


## Strategy in 4th Quarter

$>$ Focus on expand share of companies listing on job placement sites continuously.
$>$ The commodity lineup to answer various customer needs is expanded.
>User's convenience is improved by a renewal site.

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| (million yen) |  |  |
| :---: | :---: | :---: |
| FY12/08 | 1,728 |  |
|  | Status (vs Revised) | 75.0\% |
| FY12/07 | 1,478 |  |
|  | Status (vs 07 Actual) | 72.4\% |


| Full-year Sales Projection( million yen) |  |  |  | FY2008 3QYearto Date |
| :---: | :---: | :---: | :---: | :---: |
| Revised | I nitial | increasedecrease rate | \% YOY <br> change |  |
| 2,305 | 2,300 | 0.2\% | 12.8\% | 1,728 |
| The number of registered users (At the end of September) |  | 465 | ,000 | $\begin{aligned} & \text { Up 82,000 } \\ & (21.4 \%) \end{aligned}$ |

## Achieved sales in Q3 of $¥ 563 \mathrm{mn}$, Up $¥ 40 \mathrm{mn}$ or $7.7 \%$ year-on-year.

>J ob placement agencies profits by economic slowdown.
But average number of advertisements per month up 4.4\% year-on-year. Average unit price up 3.1\% year-on-year.
>Average number of advertisements per month decreased 1.3\% from the previous quarter. Average price decreased $\mathbf{2 . 2 \%}$ from the previous quarter.

## Strategy in 4th Quarter

$>$ The business operation for a continuous order is strengthened.

Carry out a measure for number of business company expansion.


| (million yen) |  |  |
| :---: | :---: | :---: |
| FY12/08 | 2,692 |  |
|  | Status (vs Revised) | 74.8\% |
| FY12/07 | 2,343 |  |
|  | Status (vs 07 Actual) | 73.7 \% |


| Full-year Sales Projection(million yen) |  |  |  | FY2008 |
| ---: | ---: | ---: | ---: | ---: |
| Revised | I nitial | increase- <br> decrease <br> rate | \% YOY <br> change |  |
| $\mathbf{3 , 5 9 9}$ | $\mathbf{3 , 5 4 0}$ | $1.7 \%$ | $13.2 \%$ | $\mathbf{2 , 6 9 2}$ |
| The number of registered users <br> (At the end of September) | $\mathbf{5 1 0 , 0 0 0}$ | Up99,000 <br> $(24.1 \%)$ |  |  |

## Achieved sales in Q3 of $¥ 895 m n$, Up $¥ 74 \mathrm{mn}$ or $9.1 \%$ year-on-year.

$>$ Companies listing jobs on our site totaled 647 firms as of end of Sept, up34 companies or 5.3\% year-on-year.
$>$ Average number of companies per month was up11.4\% year-on-year.
$>$ The amount of order from large companies spread. But average price decreased 2.1\% YOY by the temporary staffing companies Deterioration in earnings.

## Strategy in 4th Quarter

>Focus on the amount of order from large companies spread continuously.
$>$ Business to a new customer is strengthened by the products lineup change.

## FY12/ 08 3rd Quarter Term Operating Results by site - [en] Part-time Jobs

(million yen)

※General Part-time Employment Info Site started in Feb 2008.


| Full-year Sales Projection(million yen) |  |  |  | FY2008 |  |
| ---: | ---: | ---: | ---: | ---: | :---: |
| Revised | I nitial | increase- <br> decrease <br> rate | \% YOY <br> change | 3QYear- <br> to Date |  |
| $\mathbf{1 , 1 9 7}$ | $\mathbf{1 , 6 5 5}$ | $-27.6 \%$ | $8.3 \%$ | $\mathbf{8 9 4}$ |  |


| The number of registered users <br> (At the end of September) | $\mathbf{2 6 7 , 0 0 0}$ | Up94,000 <br> $(54.3 \%)$ |
| :--- | :---: | ---: |

## Achieved sales in Q3 of $¥ \mathbf{2 8 9 m n}$, Up $¥ 7 \mathrm{mn}$ or $\mathbf{2 . 6 \%}$ year-on-year.

$>$ General Part-time Employment Info Site produced strong results based on the effectiveness of our sites.
$>$ Site for part-time jobs that offer the potential to be hired as full-time employees decreased advertisement due to depression of hiring interest.

## Strategy in 4th Quarter

>Based on the effectiveness of our site, business for a continuous order and new customer is strengthened.
>The organization power is strengthened by the personnel training.

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## FY12/ 08 3rd Quarter Term Operating Results by site - [en] Job Info for Students

FY12/ 07 Net Sales FY12/ 07 Others
$\square$ FY12/ 08 Net Sales FY1 08 Others
※Sales in former classification is 34 page of reference.

| (million yen) |  |
| :---: | :---: |
| FY12/08 | 1,576 |
| + | $\begin{gathered} \text { Status } \\ (\text { vs Revised) } \end{gathered} \mathbf{4 3 . 1 \%}$ |
| FY12/07 | 1,360 |
|  | Status 41.8\% (vs 07 Actual) |


| Full-year Sales Projection (million yen) | FY2008 <br> 3QYear- |  |  |  |
| ---: | :---: | :---: | :---: | :---: |
| Revised |  | increase- <br> decrease <br> rate | \% YoY <br> change | to Date <br> to |
| $\mathbf{3 , 6 6 0}$ | $\mathbf{3 , 7 6 0}$ | $-2.7 \%$ | $12.4 \%$ | $\mathbf{1 , 5 7 6}$ |
| The number of registered users <br> (at the 1st October) | $\mathbf{3 1 4 , 0 0 0}$ | Up106,000 <br> $(50.9 \%)$ |  |  |

## Achieved sales in Q3 of $¥ 535 \mathrm{mn}$, Up $¥ 151 \mathrm{mn}$ or $39.5 \%$ year-on-year.

$>$ Q1-Q3 sales were $¥ 1,576 \mathrm{mn}$, with service orders outstanding at end $3 Q$ of $¥ 1,497 \mathrm{mn}$. Total of $¥ 3,073 \mathrm{mn}$ secured at the end of Sept. Percentage of sales forecast achieved:84.0\% (prior year:82\%)
>By economic recession, there is the grad hiring budget for company in a tendency to reduction, and price competition intensifies.

## Strategy in 4th Quarter

$>$ The low end product is turned on for the Number of corporate clients listing jobs on our site increase.
>Additional proposal strengthening of option commodity.

## Return to Shareholders

## Dividends

- Dividends Projection 4,100 yen (yoy $\pm$ Oyen)

Basic policy of en-japan on returning profits to shareholders is to ensure appropriate dividends to stockholders while securing sufficient retained earnings for future business development and changes in the company's management environment.
Stated above in order to respond to the support from our shareholders in accordance with the basic policy of the Company.

## en Appendix

【 Name】 en－japan inc．
【 Establishment】 】 anuary 14， 2000
【 Representative】 Michikatsu Ochi（Chairman）／Takatsugu Suzuki（President）
【 Headquarters】 Shinjuku I－land Tower，6－5－1 Nishi－Shinjuku，Shinjuku－ku，Tokyo
【 Total Stockholder＇s
Equity 】
J PY 965 million（as of end of Sep 2008）
【Stock Listing】 لNippon New Market＂Hercules＂
【Fiscal Year】 J anuary 1 －December 31
【 Number of
Employees】
1，126（as of end of Sep 2008）
【 Number of
Outstanding Shares】 245，338（as of end of Sep 2008）
【 Business
（1）I nternet job recruitment service
Description】
（2）Consultation on recruitment，employee education and personnel evaluation system

## Business Model



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Our Main Business Contents－Sites We Operate

|  | Site Brand | Sha－ re | Contents | Characteristics | Users | Clients |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mid－career Hiring Business | ［en］Career Change Info ［en］社会人の転職情報 | $\begin{aligned} & 56 \\ & \% \end{aligned}$ | Site for <br> Comprehens ive <br> Career Change Info | No． 2 in industry <br> －All information is provided through our reporting and photographing of each company <br> －Straightforward，detailed Career Change Info from perspective of job seekers <br> －All information has video（only en－japan） | －70\％are in their 20s－ mid－30s <br> －70\％are male <br> －All occupations | General Companies |
|  | ［en］Career Change Consultant ［en］䡎職コソサルタント | $\begin{gathered} 9 \\ \% \end{gathered}$ | Collective site for job placement agencies | No． 1 in industry <br> －Information on job placement agencies and their Career Change Info <br> －5－level evaluation of job placement agencies（first in industry） <br> －High End J ob Corner opened | －60\％are in their late 26－40 <br> －80\％are male | J ob placement agencies |
|  | ［en］Temporary Placement Info ［en］派遭（1）李仕事情数 | $\begin{aligned} & 14 \\ & \% \end{aligned}$ | Collective site for temporary staffing companies | No． 2 in industry <br> －Temporary staffing company information and their Career Change Info <br> －Unique search category＂I nsistence I NDEX＂ | －70\％are in their 20s－ mid 30s <br> －80\％are female | Temporary staffing companies |
|  | ［en］Part－time Jobs ［en］本気のアル／トイト | $\begin{array}{r} 5 \\ \% \end{array}$ | Site for Comprehens ive Part－ time worker Career Change Info | General Part－Time Employment Info Site（2／25 Open！） <br> －First Membership Part－Time employment site in the industry <br> －Companies award points based on work performance <br> －Mini－bonuses awarded based on points earned | －High school student <br> －University students | contractor <br> Temporary staffing companies General Companies |
|  |  |  |  | Site for part－time jobs that offer the potential to be hired as full－time employees［Goal！Full－time Employee］ <br> －\＃1 site in part－time Career Change Info Volume with unique content <br> －Clear merits from potential of full－time employment oppotunites | －80\％are in their 20s－ mid 30s <br> －50\％are Part－timers and NEETs | General Companies |
|  | ［en］Job Info for Students [ën]学生の就職情報 | $\begin{aligned} & 12 \\ & \% \end{aligned}$ | Site for student employment information | Unique job and company research type－site <br> －Largest J apanese site with largest volume and highest quality of job infomation <br> －Same characteristics as［en］Career Change Info <br> －＂Professional Work Research，＂a unique service of en－ japan | －University students <br> －Graduate students | General Companies |

## Sales Breakdown by Product

2008 figures by the new criteria for the classification of Sales


## Comparison by the former classification




## Labor costs relative sales and Advertising, sales promotion costs

18.0\%
$\longrightarrow$ Labor costs relative to sales Advertising, sales promotion costs relative to sales $\quad \square$ Ordinary Income Growth rate

|  | 06.2Q | 06.3Q | 06.4Q | 07.1Q | 07.2Q | 07.3Q | 07.4Q | 08.1Q | 08.2Q | 08.3Q |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ordinary I ncome (million yen) | 933 | 1,338 | 1,907 | 1,634 | 1,538 | 1,782 | 2,619 | 1,763 | 1,311 | 1,039 |
| Ordinary I ncome rate | 26.5\% | 31.1\% | 34.6\% | 31.8\% | 30.3\% | 34.1\% | 36.2\% | 31.7\% | 25.0\% | 21.1\% |
| Labor costs | 1,038 | 1,042 | 1,262 | 1,024 | 1,319 | 1,370 | 1,603 | 1,358 | 1,464 | 1,490 |
| Labor costs relative to sales | 29.5\% | 24.2\% | 22.9\% | 19.9\% | 26.0\% | 26.2\% | 22.2\% | 24.4\% | 28.0\% | 30.2\% |
| Advertising, sales promotion costs | 925 | 1,297 | 1,496 | 1,622 | 1,285 | 1,268 | 1,964 | 1,449 | 1,479 | 1,420 |
| Advertising, sales promotion costs relative to sales | 26.3\% | 30.1\% | 27.1\% | 31.6\% | 25.3\% | 24.2\% | 27.1\% | 26.1\% | 28.2\% | 28.8\% |
| -29 - |  |  |  |  |  |  |  |  |  |  |

## FY12／ 08 3rd Quarter Term Segment performance

※Including［en］高校生（koukousei）in FY12／08


|  |  |  |
| :--- | :--- | :--- | :--- |
| 2002 | 2003 | 2004 |


| $818.6 \%$ | $\begin{gathered} 113 \\ \hline 33 \end{gathered}$ | $142$ | 211 $46.3 \%$ |
| :---: | :---: | :---: | :---: |
| 2005 | 2006 | 2007 | 2008 |

Ordinary
Income （million yen）

Ordinary ncome Rat

## Transition of Quarter Segment Performance



Net Sales （million yen）

|  |
| :---: |

※Including［en］高校生（koukousei）in FY12／08


Ordinary
Income
（million yen）

$$
-31-
$$

## Effective J ob Offers-to-Applicants Ratio ,Unemployment Rate



## J ob Advertising Market Trends



Source: Association of Job Information of J apan "J ob Advertisement Numbers" (Oct 2008) * Survey of 64 domestic companies (Prior to March 2006, survey of 64 companies, Apr 2007 to Mar 2008,survey of 67 companies)

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## Cautionary Statement

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[^0]:    $-20-$

