





Company Data

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Overview



[Name]	en-japan inc.
[Establishment]	January 14, 2000
[Representatives]	Michikatsu Ochi (Chairman) 🗡 Takatsugu Suzuki (President)
[Headquarters]	Shinjuku I-land Tower, 6-5-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo
【 Total Stockholder's Equity 】	JPY 13,085million (as of end of Mar. 2012)
[Stock Listing]	Jasdaq
[Fiscal Year]	April 1 – March 31
【 Number of Employees 】	Consolidated 795 , Non-consolidated 659 (as of end of Mar. 2012)
[Number of Outstanding Shares]	246,118 (as of end of Mar. 2012)
【 Business Description 】	 (1) Internet job recruitment service (2) Job placement service (3) Consultation on recruitment, employee education and personnel evaluation system (4) Sales of personnel systems and personnel outsourcing services (5) Operation of online media offering comprehensive wedding facilities information

History



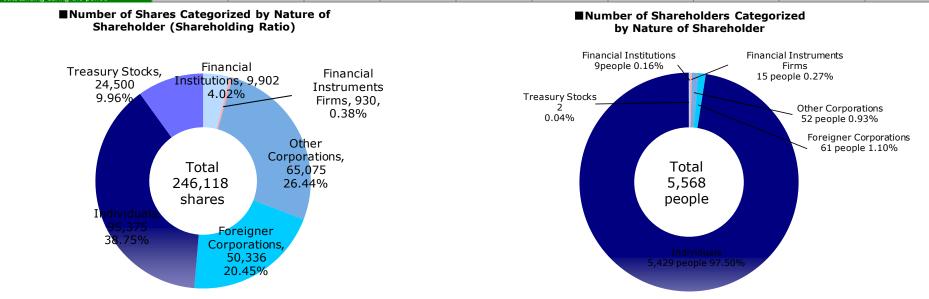
1995	Feb	Established Digital Media division in Nihon Brain Center Co., Ltd.
	Jul	Set up the new graduate and mid-career recruitment site, [en] employment net
2000	Jan	Spun off Digital Media division of Nihon Brain Center Co., Ltd. Established en-japan inc.
	Feb	Set up the collective site for job placement agencies, [en] Career Change Consultant
	Jul	Set up collective temporary staff services site, [en] Temporary Placement Info for the Tokyo metropolitan area
2001	Jun	Listed on NASDAQ Japan Market of Osaka Securities Exchange
2002	Aug	Started first video service in the industry
2003	Oct	en-japan wins court case recognizing copyrights of its contents, an industry first!
2004	Jun	Integrated Nihon Brain Center Co., Ltd.'s new graduate recruitment, education and evaluation business
2005	Feb	Opened a dedicated site to casual positions that can be upgraded to full-time positions, [en] Part-time Jobs Plus
2006	Jul	We invest in "Talent (Beijing) Alliance Technology Development, a Chinese Internet job site company, our first step in our overseas business expansion strategy
2007	Jul	[en] Career Change Info was selected as the No.1 site for the overall rating in "Career Change Job Site Survey 2007."
2008	Feb	Launched "[en] Part-time Jobs" a site which offers comprehensive information on part-time jobs.
	May	"[en] Career Change Info Mobile "Released.
	Jul	[en] Career Change Info was selected as the No.1 site for the overall rating in "Career Change Job Site Survey 2008."
		[en] Temporary Placement Info was Selected as No.1 as to User Satisfaction in the part time worker survey 3times in a row.
2009	Mar	We form a capital tie-up with Relo Holdings, Inc.
	Jul	We form a business alliance with Wilson Learning Worldwide
	Jui	We form a capital and business alliance with Pharma Network Co., Ltd.
	Sep	We form a capital and business alliance with Lacras Corporation for launch of SaaS-type Personnel Outsourcing Business.
	Oct	Began pre-launch activities for "en- College" corporate members-only business training course.
2010	Feb	Started sales for "FINE" (total HR support system)
	Mar	" en-Wedding " (wedding hall information website) grand opening
	Sep	Acquired ownership of "Wall Street Associates K.K.(Now en world Japan K.K.)"
	Dec	We launched a one stop job search site " [en] New Carrer Challenges "
2011	Jan	Establishment of jointventure Company in China"Zhiyuan Human Resorce Management Service".
	Mar	Launched a Social recruiting tool "enTree Work"
	Sep	Launched a recruitment business in Singapore.
	Nov	Launched a company evaluation site "Kaisha no Hyoban".

Stock Information



(shares)

Stock Information	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12
Shares outstanding at fiscal year-end (including treasury stock)	19,500	118,115	238,909	240,490	241,812	242,956	245,338	245,624	245,838	246,118
Average number of shares outstanding during the period	17,719	117,130	237,478	239,341	240,908	242,231	238,167	233,828	224,121	221,448



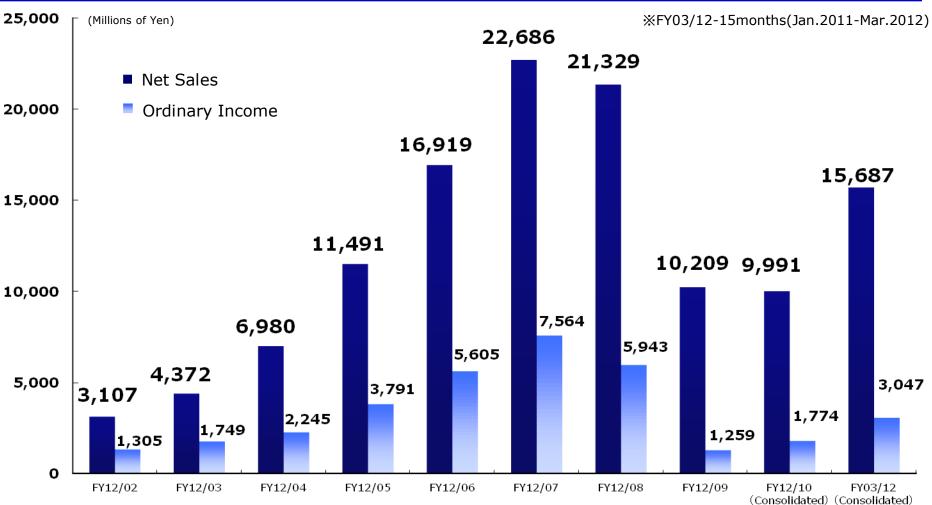
Number of Shares Categorized by Nature of Shareholder (Shareholding Ratio)	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12	(shares)
Financial Institutions	3,002(15.40%)	15,750(13.33%)	39,779(16.65%)	33,575(13.96%)	34,171(14.13%)	20,598(8.48%)	6,285(2.56%)	9,167(3.73%)	20,309(8.26%)	9,902(4.02%)	1
Financial Instruments Firms	27(0.14%)	158(0.13%)	310(0.13%)	474(0.20%)	1,776(0.74%)	2,188(0.90%)	1,145(0.47%)	801(0.33%)	932(0.38%)	930(0.38%)	1
Other Corporations	4,403(22.58%)	25,768(21.82%)	53,075(22.22%)	59,641(24.80%)	72,929(30.16%)	72,622(29.89%)	72,507(29.55%)	71,741(29.21%)	58,861(23.94%)	65,075(26.44%)	1
Foreigner Corporations	1,071(5.49%)	9,920(8.4%)	29,533(12.36%)	39,573(16.45%)	38,312(15.84%)	51,300(21.11%)	48,369(19.72%)	48,523(19.75%)	50,124(20.39%)	50,336(20.45%)	1
Individuals	10,997(56.39%)	66,519(56.32%)	116,212(48.64%)	107,227(44.59%)	94,624(39.13%)	96,248(39.62%)	110,032(44.85%)	102,892(41.89%)	103,112(41.94%)	95,375(38.75%)	1
Treasury Stocks	-	-	-	_	-	-	7,000(2.85%)	12,500(5.09%)	12,500(5.08%)	24,500(9.95%)	1
Total	19,500	118,115	238,909	240,490	241,812	242,956	245,338	245,624	245,838	246,118	

Number of Shareholders Categorized by Nature of Shareholder	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12	(people)
Financial Institutions	13	14	16	15	16	17	12	9	11	9	
Financial Instruments Firms	1	9	12	10	23	27	18	21	16	15	
Other Corporations	26	54	37	57	77	67	73	66	55	52	
Foreigner Corporations	9	23	47	79	87	87	67	60	61	61	
Individuals	1,503	3,693	3,644	5,103	6,652	6,806	8,127	6,691	6,008	5,429	1
Treasury Stocks	-	-	-	-	-	-	1	1	1	2	
Total	1,552	3,793	3,756	5,264	6,855	7,004	8,298	6,848	6,152	5,568	



Financial Results

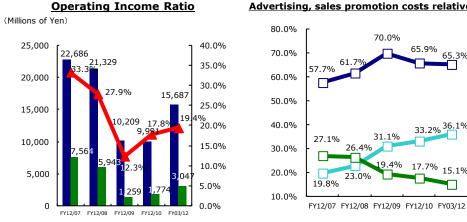




(Millions of Yen)	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12
Net Sales	3,107	4,372	6,980	11,491	16,919	22,686	21,329	10,209	9,991	15,687
Ordinary Income	1,305	1,749	2,245	3,791	5,605	7,564	5,943	1,259	1,774	3,047

Key Financial Results





Net Sales Operating Income Operating Income Ratio

Net Sales Operating Income

SGA relative to sales . Labor costs relative to sales. Advertising, sales promotion costs relative to sales

70.0%

31.1%

Labor costs relative to sales

 Advertising, sales promotion costs relative to sales

26.4%

23.0%

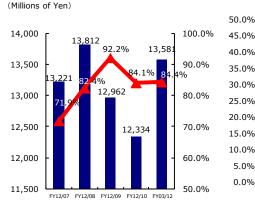
65.9%

33.2%

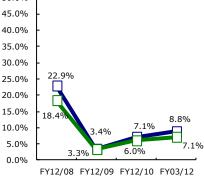
65.3%

36.1%

Net Assets Net Assets Ratio



Net Assets — Net Assets Ratio



ROE·ROA



- ROA

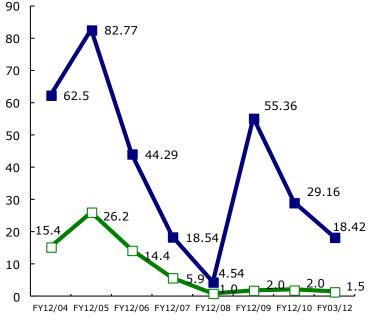
Main management indexes	FY12/02	change	FY12/03	change	FY12/04	change	FY12/05	change	FY12/06	change	FY12/07	change	FY12/08	change	FY12/09	change	FY12/10	change	FY03/12	change
Net Sales	3,107	65.6%	4,372	40.7%	6,980	59.7%	11,491	64.6%	16,919	47.2%	22,686	34.1%	21,329	-6.0%	10,209	-52.1%	9,991	-2.1%	15,687	57.0%
Sales amount gross profit ratio	98.2%	-0.4pt	95.3%	-2.9pt	91.8%	-3.5 pt	90.5%	-1.3pt	90.5%	0.0pt	91.0%	0.5pt	89.5%	-1.5 pt	82.3%	-7.2%	83.6%	1.3pt	84.7%	1.1pt
Sales, General and Administrative Expenses	1,747	90.5%	2,418	38.4%	4,163	72.2%	6,603	58.6%	9,710	47.1%	13,088	34.8%	13,155	0.5%	7,144	-45.7%	6,579	-7.9%	10,246	55.7%
SGA relative to sales	56.2%	7.3pt	55.3%	-0.9pt	59.6%	4.3 pt	57.5%	-2.1 pt	57.4%	-0.1pt	57.7%	0.3pt	61.7%	4 .0 pt	70.0%	8.3 pt	65.9%	-4.1pt	65.3%	-0.6pt
Labor costs relative to sales	15.0%	-1.1pt	14.5%	-0.5pt	17.7%	3.2 pt	17.5%	-0.2 pt	19.8%	2.3pt	19.8%	0.0pt	23.0%	3.2 pt	31.1%	8.1 pt	33.2%	2.1 pt	36.1%	2.9pt
Advertising, sales promotion costs relative to sales	22.8%	0.0pt	25.8%	3.0pt	29.9%	4.1 pt	29.4%	-0.5 pt	27.5%	-1.9pt	27.1%	-0.4pt	26.4%	0.7 pt	19.4%	-7.0 pt	17.7%	-1.7pt	15.1%	-2.6pt
Operating Income	1,305	39.9%	1,749	34.0%	2,245	28.4%	3,791	68.9%	5,605	47.9%	7,564	35.0%	5,943	-21.4%	1,259	-78.8%	1,774	40.9%	3,047	71.8%
Operating income ratio	42.0%	-7.7pt	40.0%	-2.0pt	32.2%	-7.8 pt	33.0%	0.8pt	33.1%	0.1pt	33.3%	0.2pt	27.9%	-5.4 pt	12.3%	-15.6pt	17.8%	5.5pt	19.4%	1.6pt
Ordinary Income	1,283	42.9%	1,754	36.7%	2,254	28.5%	3,826	69.7%	5,607	46.5%	7,573	35.1%	5,906	-22.0%	1,212	-79.5%	1,803	48.7%	2,884	60.0%
Ordinary Income ratio	41.3%	-6.5pt	40.1%	-1.2pt	32.3%	-7.8 pt	33.3%	1.0 pt	33.1%	-0.2pt	33.4%	0.3pt	27.7%	-5.7 pt	11.9%	-15.8pt	18.0%	6.1pt	18.4%	0.4pt
Net Income	663	42.9%	1,038	56.6%	1,253	20.7%	2,203	75.8%	3,105	40.9%	4,168	34.2%	3,090	-25.9%	459	-85.1%	875	90.5%	1,135	29.7%
Net Income ratio	21.3%	-3.4pt	23.8%	2.5pt	18.0%	- 5 .8 pt	19.2%	1.2 pt	18.4%	-0.8pt	18.4%	0.0pt	14.5%	-3.9 pt	4.5%	-10.0pt	8.8%	4.3pt	7.2%	-1.6pt
Total Assets	3,712	33.9%	4,710	26.9%	7,067	50.0%	9,949	40.8%	14,129	42.0%	18,382	30.1%	16,769	-8.8%	14,064	-16.1%	14,612	2.7%	16,084	10.1%
ROA	17.9%	1.2 pt	22.0%	4.1pt	17.7%	-4.3 pt	22.1%	4.4 pt	22.0%	-0.1pt	22.7%	0.7pt	18.4%	-4.3 pt	3.3%	-15.1pt	6.0%	2.7pt	7.1%	1.1pt
Net Assets(Owners' Equity)	2,973	28.8%	3,882	30.6%	5,116	31.8%	6,986	36.6%	9,611	37.6%	13,221	37.6%	13,812	4.5%	12,962	-6.2 pt	12,334	0.8%	13,581	10.1%
Net Asset Ratio	80.1%	-3.2pt	82.4%	2.3pt	72.4%	-10.0pt	70.2%	-2.2 pt	68.0%	-2.2pt	71.9%	3.9pt	82.4%	10.5 pt	92.2%	9.8 pt	84.1%	-8.1pt	84.4%	0.3pt
ROE	25.1%	-5.6pt	30.3%	5.2 pt	27.9%	- 2 .4 pt	36.4%	8.5 pt	37.4%	1.0pt	36.5%	-0.9pt	22.9%	-13.6pt	3.4%	-19.5pt	7.1%	3.7 pt	8.8%	1.3pt
Employee	103	43.1%	179	73.8%	374	108.9%	538	43.9%	879	63.4%	1,138	29.5%	1,094	-3.9%	634	-42.0%	714	12.6%	795	11.3%

*Consolidated from FY12/10

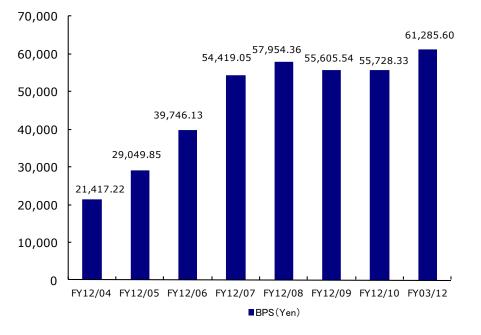
%FY03/12-15months(Jan.2011-Mar.2012)

Policy on Valuation





PER(Times) PBR(Times)

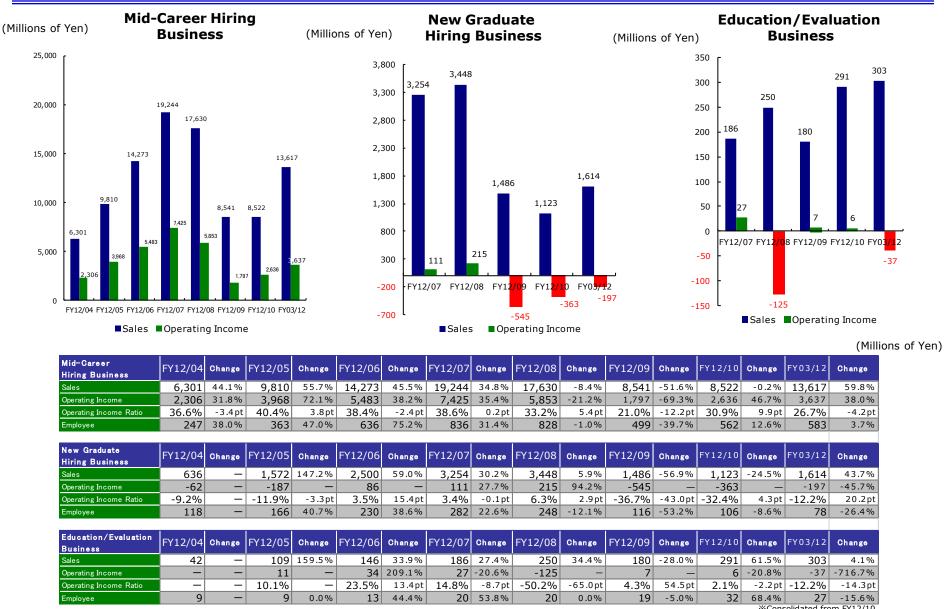


	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12
BPS(Yen)	152,468.31	32,869.17	21,417.22	29,049.85	39,746.13	54,419.05	57,954.36	55,605.54	55,728.33	61,285.60
EPS(Yen)	37,431.87	8,868.57	5,277.44	9,205.85	12,892.66	17,209.57	12,977.66	1,965.24	3,905.72	5,129.36
Dividends(Yen)	10,000	2,500	1,500	2,300	3,100	4,100	4,100	800	1,130	1,850
Payout Ratio(%)	26.7	28.2	28.4	25.0	24.0	23.8	31.6	40.7	30.1	38.0
Stock Price(Yen)	630,000	285,000	330,000	762,000	571,000	319,000	58,900	108,800	113,900	94,500
PER(Times)	16.8	32.1	62.5	82.77	44.29	18.54	4.54	55.36	29.16	18.42
PBR(Times)	4.1	8.7	15.4	26.2	14.4	5.9	1.0	2.0	2.0	1.5

*Consolidated from FY12/10

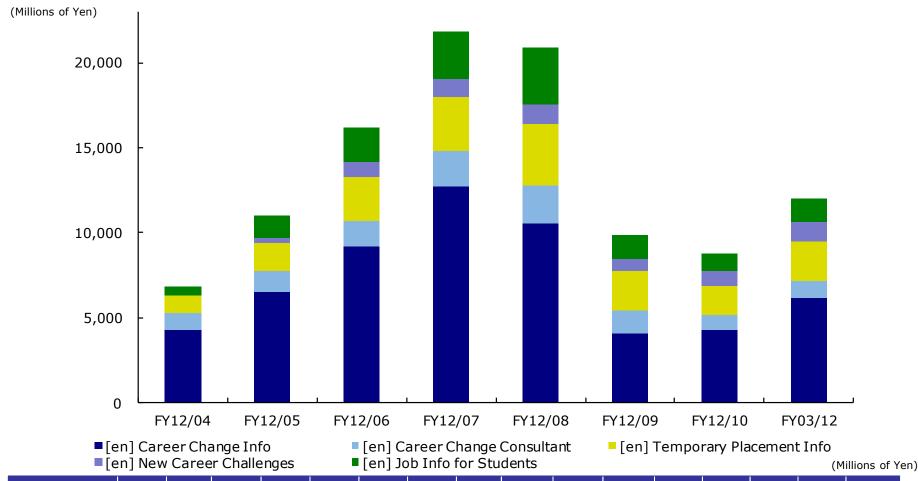
%FY03/12-15months(Jan.2011-Mar.2012)

Financial Results for Each of Segments



%Consolidated from FY12/10 %FY03/12-15months(Jan.2011-Mar.2012)

Financial Results for Each of Websites



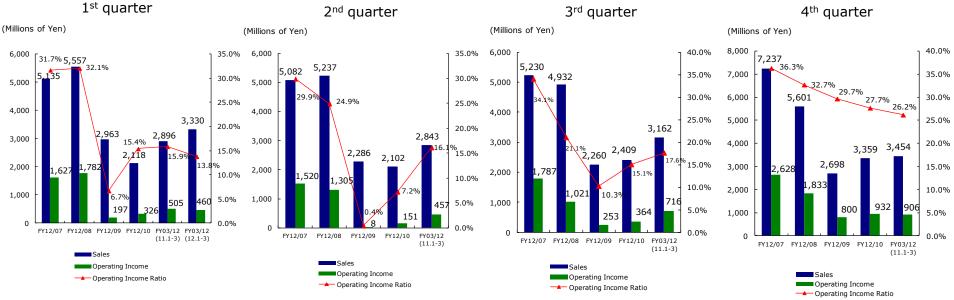
Sales	FY12/04	Change	FY12/05	Change	FY12/06	Change	FY12/07	Change	FY12/08	Change	FY12/09	Change	FY12/10	Change	FY03/12	Change
[en] Career Change Info	4,307	45.5%	6,520	51.4%	9,174	40.7%	12,737	38.8%	10,558	-17.1%	4,066	-61.5%	4,308	6.0%	6,190	43.7%
[en] Career Change Consultant	1,010	25.2%	1,208	19.6%	1,557	28.9%	2,042	31.1%	2,248	10.1%	1,346	-40.1%	844	-37.3%	989	17.2%
[en] Temporary Placement Info	982	62.3%	1,694	72.5%	2,556	50.9%	3,181	24.5%	3,568	12.2%	2,304	-35.4%	1,745	-24.3%	2,280	30.7%
[en] New Career Challenges	-	—	299	—	838	180.3%	1,105	31.9%	1,165	5.4%	746	-36.0%	817	9.6%	1,170	43.2%
[en] Job Info for Students	500	_	1,254	150.8%	2,051	63.6%	2,751	34.1%	3,328	21.0%	1,396	-58.0%	1,006	-27.9%	1,399	39.1%

*Consolidated from FY12/10

%FY03/12-15months(Jan.2011-Mar.2012)

Quarterly Financial Results





"FY03/12(12.1-3)" is 5th quarter

Quarter Segment		FY12	2/07			FY1	2/08			FY12	/09			FY12	/10				FY03/12		
Performance	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	5Q												
Sales	5,135	5,082	5,230	7,237	5,557	5,237	4,932	5,601	2,963	2,286	2,260	2,698	2,118	2,102	2,409	3,359	2,896	2,843	3,162	3,454	3,330
Operating Income	1,627	1,520	1,787	2,628	1,782	1,305	1,021	1,833	197	8	253	800	326	151	364	932	505	457	716	906	460
Operating Income Ratio	31.7%	29.9%	34.2%	36.3%	32.1%	24.9%	20.7%	32.7%	6.7%	0.4%	11.2%	29.7%	15.4%	7.2%	15.1%	27.7%	17.5%	16.1%	22.7%	26.2%	13.8%
Ordinary Income	1,634	1,538	1,782	2,618	1,763	1,311	1,039	1,791	186	10	232	782	304	200	363	933	460	514	558	913	437
Ordinary Income Ratio	31.8%	30.3%	34.1%	36.2%	31.7%	25.0%	21.1%	32.0%	6.3%	0.4%	10.3%	29.0%	14.4%	9.5%	15.1%	27.8%	15.9%	18.1%	17.6%	26.4%	13.1%
Income before Taxes and Adjustments	1,630	1,533	1,774	2,389	1,754	765	1,039	1,777	186	-291	132	758	260	138	363	833	314	501	553	881	-14
Net Income	907	803	1,059	1,397	998	469	588	1,035	110	-197	77	469	148	78	182	466	172	279	234	498	-49

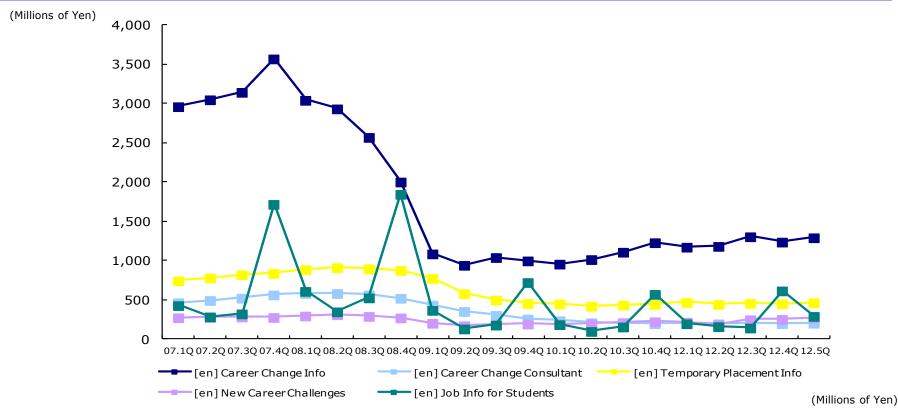
		FY1	2/07			FY1	2/08			FY12	2/09			FY12	2/10				FY03/12		
Change	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	5Q
Sales	43.7%	44.3%	21.4%	31.2%	8.2%	3.1%	-5.7%	-22.6%	-46.7%	-56.3%	-54.2%	-51.8%	-28.5%	-8.1%	6.6%	24.5%	36.7%	35.2%	31.2%	2.8%	15.0%
Operating Income	14.1%	59.6%	34.8%	38.3%	9.5%	-14.1%	-42.9%	-30.3%	-88.9%	-99.4%	-75.2%	-56.3%	-88.9%	1755.3%	43.8%	-56.3%	55.0%	202.1%	96.8%	-2.8%	-8.9%
Ordinary Income	14.4%	64.9%	33.1%	37.3%	7.9%	-14.8%	-41.7%	-31.6%	-89.4%	-99.2%	-77.6%	-56.3%	-89.4%	1729.4%	-77.6%	19.4%	50.9%	157.0%	53.5%	-2.1%	-5.0%
Income before Taxes and Adjustments	14.5%	65.5%	32.5%	25.6%	7.6%	-50.1%	-41.4%	-25.6%	-89.4%	-	-87.3%	-57.4%	39.5%	-	175.7%	9.9%	20.6%	262.4%	52.1%	5.9%	-
Net Income	14.2%	78.8%	20.5%	42.3%	10.0%	-41.6%	-44.5%	-6.6%	-89.0%	-	-86.8%	-54.7%	34.3%	-	-86.8%	-54.7%	16.3%	257.1%	28.8%	6.8%	-

%Consolidated from FY12/10

%FY03/12-15months(Jan.2011-Mar.2012)

(Millions of Yen)

Quarterly Financial Results for Each of Websites



Detail of Net Sales		FY1	2/07			FY12/08				FY12/09			FY12/10				FY03/12				
(Quarter)	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	5Q
[en] Career Change Info	2,964	3,052	3,147	3,573	3,045	2,936	2,572	2,003	1,086	941	1,040	997	956	1,014	1,108	1,229	1,172	1,182	1,305	1,237	1,292
[en] Career Change Consultant	463	492	522	563	582	581	563	520	433	352	302	256	234	208	204	196	201	194	193	197	202
[en] Temporary Placement Info	743	779	820	837	886	910	895	876	773	579	497	454	449	419	433	443	466	442	455	451	464
[en] New Career Challenges	272	275	282	275	294	310	289	270	201	170	182	192	190	195	210	221	216	183	247	251	271
[en] Job Info for Students	427	283	321	1,718	608	347	525	1,846	366	129	178	721	184	97	154	570	195	158	141	614	289

	FY12/07			FY12/08			FY12/09				FY12/10				FY03/12						
Change	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	5Q
[en] Career Change Info	52.6%	61.5%	32.8%	20.2%	2.8%	-3.8%	-18.3%	-43.9%	-64.3%	-67.9%	-59.6%	-50.2%	-12.0%	7.7%	6.6%	23.2%	22.6%	16.6%	17.7%	0.7%	10.2%
[en] Career Change Consultant	34.4%	34.7%	28.5%	28.4%	25.8%	18.2%	7.7%	-7.7%	-25.6%	-39.4%	-46.2%	-50.7%	-45.9%	-41.0%	-32.6%	-23.3%	-14.1%	-6.7%	-5.0%	0.1%	0.3%
[en] Temporary Placement Info	28.7%	26.8%	23.3%	19.9%	19.3%	16.7%	9.1%	4.7%	-12.8%	-36.4%	-44.5%	-48.1%	-41.9%	-27.5%	-12.8%	-2.6%	3.8%	5.4%	5.0%	1.9%	-0.3%
[en] New Career Challenges	60.5%	42.1%	29.2%	7.6%	8.2%	12.6%	2.6%	-1.8%	-31.6%	-45.0%	-37.1%	-29.0%	-5.5%	14.9%	15.4%	15.2%	14.0%	-6.3%	17.6%	13.8%	25.1%
[en] Job Info for Students	34.2%	0.3%	-40.9%	89.9%	42.3%	22.3%	63.4%	7.5%	-39.8%	-62.9%	-66.0%	-60.9%	-49.8%	-24.6%	-13.6%	-20.9%	6.2%	62.6%	-8.4%	7.8%	48.1%

*Consolidated from FY12/10

%FY03/12-15months(Jan.2011-Mar.2012)



(Thousand of Yen)

(Assets)	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12
Current Assets										
Cash and Deposits	2,562,642	3,310,300	4,569,364	5,565,531	6,173,772	8,003,825	8,657,204	6,214,449	6,184,799	7,815,613
Accounts Receivable and Notes Receivable	470,960	526,896	1,004,798	1,483,743	2,292,644	2,652,868	2,031,334	980,393	1,241,579	1,303,775
Inventory	—	-	8,810	10,738	13,630	13,176	11,133	9,125	10,924	10,611
Prepaid Expense	19,237	15,302	50,869	163,666	224,044	246,081	295,050	159,437	126,276	142,135
Deferred Tax Assets	31,464	42,115	92,489	136,135	302,362	407,713	245,776	21,509	268,085	241,103
Other	42,394	2,382	11,112	25,546	31,598	23,014	45,228	1,335,421	126,977	43,450
Reserve for Bad Debt	-7,126	-7,133	-10,593	-16,626	-33,772	-21,849	-48,520	-13,844	-3,813	-6,238
Total Current Assets	3,119,574	3,889,866	5,726,851	7,368,735	9,004,281	11,324,829	11,237,207	8,706,494	7,954,830	9,550,450
Fixed Assets										
Tangible Fixed Assets										
Buildings		_	-	119,856	110,705	146,307	161,139	108,141	221,904	220,771
Building additional equipment	36,687	34,014	89,796	-	-	-	_	-	-	_
Structures		_	_	_	_	-	5,425	-	-	-
Equipment and Fixtures	71,074	176,642	195,017	597,749	515,356	505,003	376,782	407,550	457,899	310,235
Lease Assets								26,077	30,934	63,297
Construction in Progress		-	-	38,637	33,775	11,287	212,513	_		2,323
Total Tangible Fixed Assets	107,762	210,656	284,814	756,243	659,837	662,598	755,859	541,769	605,887	539,162
Intangible Fixed Assets										
Trademarks	1,983	2,051	2,140	3,090	4,165	5,831	5,390	4,823	10,574	4,548
Software	39,622	67,535	73,381	160,584	644,478	964,816	940,044	1,019,809	991,978	693,826
Software under Development		_	95,287	142,195	199,591	115,736	142,795	54,532	29,925	0
Telephone Subscription Rights	259	259	1,351	1,351	1,351	1,351	1,351	1,351	1,428	1,428
Total Intangible Fixed Assets	41,864	69,846	172,161	307,222	849,587	1,087,735	1,089,581	1,080,517	2,355,637	2,170,977
Investments and Other Assets										
Investment Securities		76,800	82,400	25,000	340,019	730,885	625,575	1,154,030	2,102,528	2,244,639
Stock in Affiliates					571,594	571,594	30,000	520,968	464,778	991,233
Claims in Bankruptcy		-	-	-	-	24,678	38,765	25,585	22,749	13,211
Long-Term Prepaid Expense		-	-	271,338	195,039	131,764	48,123	8,278	58,512	27,471
Deferred Tax Assets	15,230	1,072	43,038	91,749	94,294	191,028	439,702	332,359	252,268	148,051
Long-Term Deposits	150,000	150,000	150,000	384,140	1,388,220	2,578,300	1,350,000	1,350,000	150,000	
Insurance Reserve	218,004	242,549	408,175	413,235	422,090	430,332	438,999	-	-	6,456
Deposit and Guarantees	60,038	69,692	199,930	331,890	604,378	672,996	712,598	338,954	647,259	380,432
Other		-	_	_	_	-	41,930	31,086	60,738	1,804
Reserve for Bad Debt	-	-	-	-	-	-24,678	-38,765	-25,585	-62,749	-13,211
Total Investments and Other Assets	443,272	540,115	883,545	1,517,355	3,615,637	5,306,901	3,686,929	3,735,678	3,696,084	3,823,533
Total Fixed Assets	592,900	820,618	1,340,520	2,580,821	5,125,062	7,057,235	5,532,371	5,357,965	6,657,609	6,533,672
Total Assets	3,712,474	4,710,485	7,067,372	9,949,557	14,129,344	18,382,065	16,769,578	14,064,460	14,612,439	16,084,123

%Consolidated from FY12/10 %FY03/12-15months(Jan.2011-Mar.2012)



									(Thou	isand of Yen
(Liabilities)	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12
Current Liabilities										
Accounts Payable	6,530	2,907	12,542	62,730	79,979	72,564	131,022	38,226	49,158	33,950
Payments Due	268,624	322,316	705,511	1,023,714	1,459,616	1,484,451	1,014,703	552,473	751,377	1,044,892
Lease Liabilities								12,190	17,153	31,416
Accrued Expense	30,216	65,381	160,319	69,748	309,229	215,929	185,749	82,955	751,377	148,640
Corporate Taxes Payable	372,685	342,065	701,065	1,174,419	1,848,360	2,086,839	663,740	-	699,030	235,067
Consumption Taxes Payable	39,014	53,825	95,459	123,675	228,573	232,919	124,229	-	66,432	98,285
Advances Received	11,875	26,880	239,138	364,860	327,737	577,837	451,322	266,257	247,280	331,872
Deposits	10,206	14,056	34,299	42,831	79,122	129,124	128,455	54,105	34,656	43,034
Reserve for Bonuses	—	-	-	100,350	147,992	345,539	234,892	78,969	185,104	391,225
Reserve for Director Bonuses	_	—	—	—	8,800	6,300	—	-	—	10,826
Other	190	710	2,266	1,029	28,841	9,124	22,737	1,104	, ·	626,390
Total Current Liabilities	739,342	828,143	1,950,604	2,963,360	4,518,254	5,160,631	2,956,853	1,086,282	2,226,777	2,373,770
Long-term Liabilities										
Lease Liabilities		—	-	_		_	_	15,191	15,327	35,045
Total Long-term Liabilities	_	—	-	-	—	_	_	15,191	50,864	128,361
Total Liabilities	739,342	828,143	1,950,604	2,963,360	4,518,254	5,160,631	2,956,853	1,101,473	2,277,641	2,502,132
(Capital)	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12
Capital	747,500	770,729	783,002	806,379	-	_	_		-	
Capital surplus reserves	965,500	-	-	-	-	-	-	-	-	-
Capital reserves						,				
Capital surplus reserves	—	988,729	1,249,573	1,272,950	-			-		
Total capital reserves		988,729	1,249,573	1,272,950	-	_		_	_	
Other surplus funds						,				
Unappropriated earnings	1,260,132	_	-		_	_	_	_	_	
Total other surplus funds	1,260,132	-	-	-	_	_				
Retained earnings										
Unappropriated reserves										
Contingent reserves	-	-	-	2,000,000	_	-	-	_	_	
Unappropriated earnings	-	2,103,907	3,061,894	2,906,867	-	-	-			
Total retained earnings		2,103,907	3,061,894	4,906,867	_					-
Net unrealized gains on securities and other holdings		18,976	22,296		-				!	
Total shareholder's equity	2,973,132 3,712,474	3,882,341 4,710,485	5,116,767 7,067,372	6,986,197 9,949,557	_	-		-		
Total liabilities and shareholders' equity	, ,									_
(Net Assets)	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12
Owners' Equity										
Paid-In Capital	-	—	-	-	841,221	932,780	965,246	968,495	970,929	977,812
Capital Surplus										
Capital Legal Reserve	_	_	-		1,307,790	1,399,348	1,431,811	1,435,060	1,437,494	1,444,376
Total Capital Surplus		_	-	-	1,307,790	1,399,348	1,431,811	1,435,060	1,437,494	1,444,376
Other Retained Earnings										
General Reserve	_	-	-	-	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000
Retained Earnings Brought Forward	_	_	-		5,459,685	8,878,759	10,973,491	10,455,834		12,100,274
Total Retained Earnings	_	_	-	-	7,459,685	10,878,759	12,973,491	12,455,834	13,144,766	14,101,568
Treasury Stock		—	—	_	-	-	-1,553,757	-2,038,386	-3,438,187	-3,438,187
Total Owners' Equity	—	—	-	-	9,608,697	13,210,889	13,816,792	12,821,003	12,115,003	13,085,570
Valuation and Translation Adjustments										
Valuation Differences on Other Investment Securities	_	_	-	_	2,393	10,545	-4,066	141,982	169,944	507,138
Total Valuation and Translation Adjustments	-	-	-	-	2,393	10,545	-4,066	141,982	169,944	496,421
Total Net Assets	—	-	-	-	9,611,090	13,221,434	13,812,725	12,962,986	12,334,797	13,581,991
Total Liabilities and Net Assets	_	_	-	_	14,129,344	18,382,065	16,769,578	14,064,460		16,084,123
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%Consolidated from FY12/10

Profit and loss statements



Income Statements	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12
Net Sales	3,107,491	4,372,559	6,980,678	11,491,772	16,919,926	22,686,137	21,329,443	10,209,242	9,991,015	15,687,730
Cost of Sales	54,520	204,668	572,105	1,097,051	1,604,439	2,033,507	2,230,907	1,804,517	1,636,575	2,393,658
Gross Income	3,052,971	4,167,890	6,408,573	10,394,720	15,315,487	20,652,629	19,098,536	8,404,725	8,354,440	13,294,071
Sales, General and Administrative Expenses									6,579,952	10,246,780
Advertising & Promotions Expense	707,295	1,107,395	2,056,354	3,304,991	4,551,332	6,062,752	5,586,559	1,934,944	1,729,108	2,366,110
Executive Salaries	47,320	47,320	49,980	55,905	57,000	57,000	80,316	59,600	103,381	176,523
Employee Salaries	273,090	435,120	877,946	1,382,170	2,179,810	2,904,748	3,283,736	2,502,551	2,180,113	3,232,962
Bonuses	65,060	67,531	152,701	210,941	538,155	668,914	690,552	99,265	419,181	1,129,710
Reserve for Bonuses				85,488	126,311	298,551	204,552	78,005	153,707	354,656
Reserve for Director's Bonuses				05,400	8,800	6,300	204,552	70,005	155,707	10,826
Legal Fringe Benefits	38,563	65,936	117,722	210,989	357,882	443,187	524,736	343,600	339,478	580,772
Commission Expense	92,911	63,683	114,206	175,893	264,005	308,241	393,066	304,863	247,446	443,01
	50,729	135,187	224,950	344,714	477,882	837,165	907,683	781,311	464,835	443,010
Rent										
Commissions on Payments	197,749	203,905	115,034	88,020	100,385	126,843	121,026	79,884	120,540	152,607
Depreciation Expense	47,184	32,026	32,199	51,473	100,178	163,078	163,888	180,096	156,878	216,019
Reserve for Bad Debt	5,122	2,967	3,909	6,032	17,741	19,514	50,908	15,900	4,412	13,196
Other	222,540	256,984	418,217	686,379	930,524	1,191,815	1,148,238	764,963	619,402	1,122,777
Operating Income	1,305,402	1,749,830	2,245,350	3,791,720	5,605,476	7,564,516	5,943,271	1,259,737	1,774,487	3,047,290
Non-Operating Income									92,432	127,892
Interest Received	1,171	1,179	1,091	7,880	14,218	27,916	36,307	23,486	26,221	27,705
Dividends Received		-	800	-	-	-	-	18,500	22,500	33,874
Commissions Received	-	4,021	6,758	3,593	959	2,255	1,151	95	136	50
Foreign exchange gains	-	-	-	18,537	4,288	-	-	-	-	531
Equity in earnings of affliates	-	-	-	-	-	-	-	-	-	50,219
Miscellaneous Income	1,254	684	1,864	4,840	11,376	11,250	15,034	17,284	43,574	15,511
Non-Operating Expenses									63,859	290,754
New share issuance fees	3,646	2,120	1,179	-	-	-	-	-	-	-
Fixed asset liquidation loss	500	-	-	450	-	-	-	-	-	-
Interest Expense	-	-	-	-	-	-	-	95	244	10
The insurance cancellation of a										
contract is disadvantageous	20,387	-	-	-	-	-	-	-	-	-
Foreign Exchange Loss	_	-	-	-	-	10,527	14,324	1,969	2,564	196
Loss on LLP Investment				-	14,015	13,831	53,689	73,051	38,404	1,542
Contribution for Hiring of Elderly and Handicapped					7,600	7,800	8,750	/3,031	30,404	1,044
		_	-	-	7,600	7,800	8,750	-	-	
Loss on Termination of Lease Agreement	-	-	-	-	-	-	-	27,088	-	
Miscellaneous Expense		-	12		7,647	707	12,719	3,991	22,645	88,353
Donation expeses	-	-	-	-	-	-	-	-	-	130,000
Rent Payable	-	-	-	-	-	-	-	-	-	70,652
Ordinary Income	1,283,294	1,754,294	2,254,671	3,826,122	5,607,055	7,573,073	5,906,282	1,212,905	1,803,060	2,884,427
Extraordinary Income									-	40,000
A loan loss reserve return case	-	-	-	-	-	-	-	-	-	40,000
Fixed assets sale gain	-	-	-	-	-	6	-	-	-	
Refund from Cancellation of Insurance	-	-	-	-	-	-	-	84,807	-	-
Gain on Transfer of Business	-	-	-	-	-	-	6,281	-		
Securities liquidation profit	_	-	-	81,308	-	-	-	-	-	
Extraordinary Loss									206,253	687,521
Loss on Sale of Fixed Assets	-	-	-	-	-	17,117	8	578	-	-
Loss on Disposal of Fixed Assets	-	10,348	-	66,171	11,404	50,105	21,619	124,206	75,574	131,996
Office Relocation Expense	_	-	-	29,976	4,633	16,727	6,838	85,095	-	
Costs related to Lawsuit	-	-	-	-	-	11,954	-	11,971	26,554	-
Valuation Loss on Stock in Affiliates	-	-	-	-	-	-	527,154	29,999	-	-
Valuation Loss on Investment Securities	_	_	-	-	_	49,999	19,979	24,263	49,100	68,105
Extraordinary Retirement Payments	_	-	-	-	-	-		236,184		
Decrease loss	-	-	-	_	_	99,959	-		_	101,514
Income before Taxes and Adjustments	1,283,294	1,743,945	2,254,671	3,811,282	5,591,017	7,327,216	5,336,961	785,413	1,596,807	2,236,906
Corporate, Resident and Enterprise Taxes	641,023	714,687	1,096,015	1,685,000	2,655,487	3,366,205	2,322,818	94,514	773,837	1,160,359
	-20,984	-9,516	-94,618	-77,053	-170,414	-207,680	-76,708	231,369	-62,389	-75.17
Corporate Tax Adjustment							3,090,851	459,529		
Total Corporate and Other Taxes	663,255	1,038,775	1,253,275	2,203,336	3,105,944	4,168,691	3,090,851	459,529	875,431	1,135,886
Unappropriated retained earnings	596,876	1,065,132	1,808,619	703,531	_	_	_	_	_	-
carried forward from previous term										
Unappropriated earnings	1,260,132	2,103,907	3,061,894	2,906,867						

%Consolidated from FY12/10 %FY03/12-15months(Jan.2011-Mar.2012)



(Thousand of Yen)

Statements of Cash Flows	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12
Cash Flows from Operating Activities	1112/02	1112,00	1112/04	1112,00	1112,00	1112/07	1112,00	1112/05	1112/10	1103/12
	1,283,294	1,743,945	2,254,671	3,811,282	5,591,017	7,327,216	5,336,961	785,413	1,596,807	2,236,906
Income before Taxes and Adjustments				381,625	481,635	653,802	794,754			
Depreciation Expense	47,184	97,451	223,585	381,025	461,035		/94,/54	868,738	787,612	885,483
Decrease loss	-		-	_	-	99,959	-	-	-	381,658
Change in Reserve for Bad Debt (Decrease: -)	1,762	/	3,459	6,032	17,146	12,755	40,757	-47,856	-17,540	-47,112
Change in Reserve for Bonuses (Decrease: —)	-	-	-	100,350	47,641	197,547	-110,647	-155,922	15,815	206,121
Change in Reserve for Director Bonuses (Decrease: —)		-	-	-	8,800	-2,500	-6,300	_	-	10,826
Interest Received	-1,171	-1,179	-1,091	-7,880	-14,218	-27,916	-36,307	-23,486	-26,221	-27,705
Dividends Received	-	-	-800	-	-	-	-	-18,500	-22,500	-33,875
Foreign Exchange Loss/Gain (Gain: —)	—	—	—	-18,537	-4,288	10,527	14,324	1,969	2,564	-531
Loss/Gain on LLP Investment (Gain: —)	—	_	-	—	14,015	13,831	53,689	73,051	38,404	1,542
Investment securities sale gain	—	-	-	-81,308	-	-	-	—	-	-
Valuation Loss on Investment Securities (Gain: —)	-	-	-	-	-	49,999	19,979	24,263	49,100	68,105
Valuation Loss on Stock in Affiliates	—	-	-	-	-	-	527,154	29,999	-	-
Gain on Sale of Fixed Assets	-	-	-	-	-	-6	-	-	-	-
Loss on Sale of Fixed Assets	—	-	-	-	-	17,117	8	578	-	-
Loss on Disposal of Fixed Assets	500	10,348	_	66,621	11,404	50,105	21,619	124,206	75,574	100,427
The insurance cancellation of a contract is disadvantageous	20,387	-	-	-	-	-	-	-	-	-
<u>Gain on Transfer of Business</u>	_	-	-	-	-	-	-6,281	-	-	-
Extraordinary Retirement Payments	—	-	-	-	-	-	-	236,184	-	-
Insurance refund	-	-	-	470.045	_	-	-	-84,807		-
Change in Accounts Receivable (Increase: -)	-194,938	-55,935	-337,946	-478,945	-808,900	-360,223	621,533	1,050,940	-99,203	-62,195
Change in Accounts Payable (Decrease: —)	5,942	-3,622	-2,126	50,187	17,249	-7,415	58,458	-92,796	10,931	-15,207
<u>Change in Payments Due (Decrease: —)</u>	47,872	-16	297,486	317,669	305,895	141,705	-467,161	-518,382	163,780	234,190
Change in Other Current Assets (Increase: —)	-51,872	43,945	-14,927	-390,420	11,237	-7,758	-70,355	-120,470	182,206	-5,440
Change in Other Current Liabilities (Decrease: —)	14,979	69,351	322,340	103,511	385,837	207,596	-223,339	-531,269	-15,042	304,795
Change in Other Fixed Assets (Increase: $-$)	-	-	_	-	-	38,596	69,107	53,054	-46,744	40,925
Subtotal	1,173,939	1,904,296	2,744,652	3,860,190	6,064,474	8,414,939	6,637,956	1,654,908	2,797,673	4,571,440
Interest and Dividends Received	1,171	1,179	1,891	5,490	8,267	22,718	32,434	45,542	82,805	58,693
Corporate Taxes Paid	-512,374	-745,308	-737,014	-1,244,497	-1,996,023	-3,143,891	-3,733,585	-1,769,552	-136,606	-1,740,640
Income taxes refund	-	-	-	-	-	-	_	-	1,077,289	34,076
Extraordinary Retirement Payments	_	_	_	_	_	-	_	-236,184	_	_
Cash Flows from Operating Activities	662,736	1,160,167	2,009,528	2,621,183	4,076,717	5,293,767	2,936,805	-305,285	3,886,817	2,822,056

*Consolidated from FY12/10 %FY03/12-15months(Jan.2011-Mar.2012)



(Thousand of Yen)

	FY12/02	FY12/03	FY12/04	FY12/05	FY12/06	FY12/07	FY12/08	FY12/09	FY12/10	FY03/12
Cash Flows from Investing Activities										
The expenditure by the deposit of the fixed deposit	-150,000	-	-	-215,760	-1,000,000	-1,200,000	-	-	-300,000	—
Cash from Redemption of Time Deposits	—	-	-	—	-	-	228,300	1,000,000	1,200,000	300,000
Cash used for Purchase of Investment Securities	—	-44,800	—	-25,000	-325,000	-469,950	-30,000	-387,500	-1,001,000	-30,361
Cash Provided from Sale of Investment Securities	—	—	-	126,108	_	29,000	37,000	8,018	12,150	319,990
Cash used for Purchase of Stock in Affiliates	—	—	—	—	-571,594	—	-30,000	-520,968	—	-373,749
Cash used for Purchase of Tangible Fixed Assets	-32,546	-145,688	-91,371	-713,803	-152,257	-362,879	-323,464	-123,323	-370,982	-313,997
Cash Provided from Sale of Tangible Fixed Assets	_	_	-	—	_	15,300	8	20	-	—
Cash used for Purchase of Intangible Fixed Assets	-51,878	-39,476	-183,174	-341,026	-658,367	-833,617	-620,409	-561,010	-573,482	-561,319
Cash used for Deposit Guarantees	-11,174	-9,654	-44,464	-246,436	-283,177	-90,819	-39,674	-30,651	-279,200	-82,167
Cash Provided from Return of Deposit and Guarantees	_	_	303	114,476	10,689	22,201	71	404,296	-	348,994
Cash used for Accumulation of Insurance Reserve	-249,276	-24,979	-162,063	-8,647	-8,921	-8,666	-8,666	-1,391	_	-6,456
Cash Provided from Cancellation of Insurance Reserve	66,411	-	-	-	691	424	-	525,198	-	_
Cash used for Loan Extensions	-	-	-	-4,099	-	-1,020	-3,190	-	-	-31,068
Cash Provided from Loan Repayments	_	_	_	_	1,065	978	1,481	15,906	214,960	49,264
Cash Flows from Investing Activities	-428,464	-264,599	-480,770	-1,314,189	-2,986,871	-2,899,046	-788,544	328,593	-2,502,749	-771,383
Cash Flows from Financing Activities										
Cash Provided by Issuance of Stock	—	46,458	24,545	46,754	69,682	183,117	64,928	6,497	4,867	13,765
Cash used for Purchase of Treasury Stock	—	_	_	_	_	_	-1,553,757	-484,629	-1,399,800	_
Cash used for Dividend Payments	_	-194,368	-294,240	-357,738	-551,495	-747,178	-994,238	-974,085	-189,639	-255,660
Cash used for Repayment of Lease Obligations	_	_	_	_	_	_	_	-13,847	-15,277	-19,585
Cash Flows from Financing Activities	—	-147,909	-269,694	-310,984	-481,813	-564,060	-2,483,066	-1,466,064	-1,713,715	-269,882
Translation Adjustment for Cash and Cash Equivalents	—	—	-	157	208	-607	-11,814	1	-2	24
Net Increase in Cash and Cash Equivalents (Decrease: —)	234,271	747,658	1,259,063	996,167	608,241	1,830,052	-346,620	-1,442,755	-329,650	1,780,814
Cash and Cash Equivalents, Beginning of Period	2,328,370	2,562,642	3,310,300	4,569,364	5,565,531	6,173,772	8,003,825	7,657,204	6,214,449	5,884,799
Cash and Cash Equivalents. End of Period	2,562,642	3,310,300	4,569,364	5,565,531	6,173,772	8,003,825	7,657,204	6,214,449	5,884,799	7,665,613

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