



Osaka Securities Exchange (Jasdaq)
March 26, 2012

To All Concerned Parties

Company Name: en-japan inc.
(Stock Code: 4849)
Representative: President Takatsugu Suzuki

Full Launch of Global Service Brand, “en world”

Promoting Business Expansion in the Asia Pacific Region

en-japan inc. (“en-japan”; Headquarters: Shinjuku-ku, Tokyo; Takatsugu Suzuki, President) is pleased to announce the full launch of its global service brand, **“en-world”**.

en-japan operates Japan’s top-level recruitment website, “[en] Career Change Info” and various other recruiting and job seeking information sites in the labor market. In August 2010, en-japan made Wall Street Associates K.K. (“WSA”; Headquarters: Chuo-ku, Tokyo; Craig Saphin, President and Representative Director), a company specializing in introducing experts to global companies, as its wholly-owned subsidiary and strengthened its service lineup.

en-japan currently pursues overseas business activities by leveraging WSA’s customer base and know-how in job placement services. en-japan will fully launch the global service brand, **“en world”** with the objective of reinforcing further collaboration between the two firms and aggressively promoting overseas business growth.

The **“en world”** brand applies primarily to job placement services for global companies. To better suit this profile, WSA will change its name to **“en world Japan K.K.”** effective April 1, 2012.

Further, in addition to our existing overseas business entity, **en world Singapore Pte. Ltd.**, **“en world Hong Kong Ltd.”** will be newly established in Hong Kong in April 2012 and begin providing recruitment services.

en-japan is determined to continue widening its presence in the Asia Pacific region and aggressively promoting business expansion in the area.

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