To All Concerned Parties

Company Name: en-japan inc.

(Stock Code: 4849)

Representative: President Takatsugu Suzuki

Contact: Director Mitsuhiro Ohta

(TEL. 03-3342-4506)

Notice Concerning the Launch of Personnel Placement Business in Singapore

en-japan inc. ("the Company") has been preparing to launch a recruitment business in Singapore. The Company is pleased to announce that it has received approval to do so from the relevant authorities.

Details

1. Purpose of the New Business

The Company stated in its mid-term management strategy, announced in February 2011, that "full-fledged expansion to Asia" is one of its priority initiatives to expand the new human resources business.

As a part of these initiatives, the Company will launch a recruitment business in Singapore.

Singapore is an area with strong needs for recruitment because many multinational companies operating in the Asia Pacific region have business offices there. The Company has decided to make use of the relationships with such multinational companies that its bilingual recruitment subsidiary, Wall Street Associates KK, has established over many years, in order to develop its recruitment business in Singapore.

Going forward, the Company will strive to achieve its mid-term management strategy, eyeing the possibility of expanding its operating area even further, in addition to Shanghai in China where it has already started operating, and Singapore.

2. Summary of the New Company

(1) Company Name EN-WORLD SINGAPORE PTE. LTD.

(2) Head Office Level 27, Prudential Tower, 30 Cecil Street,

Singapore 049712

(3) Representative Paul Dupuis

(4) Business Description Recruitement services

(5) Capital 800,000 SGD (Singapore dollars)

(6) Foundation May 2011(7) Fiscal Year End March

(8) Shareholder and en-Asia holding Limited: 100.0%

Shareholding Ratio (wholly-owned subsidiary of en-japan inc.)

3. Impact on Business Results

The impact that the new business will have on the Company's consolidated operating results for the fiscal year ending March 31, 2012 is expected to be negligible.

End