## Osaka Securities Exchange (Hercules Market)

May 12, 2010

To All Concerned Parties

Company Name: en-japan inc.

(Stock Code: 4849)

Representative: President Takatsugu Suzuki

Contact: Managing Director Shinichi Yamazaki

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## Notice Concerning Revision of Operating Results Projections

en-japan inc. has revised its cumulative second quarter operating results projections for the fiscal year ending December 2010 (January 1, 2010 - December 31, 2010), which were released on Feb 9, 2010. Details of the revisions are provided below.

## **Details**

1. Revision of cumulative second quarter operating results projections for the fiscal year ending December 2010

(January 1, 2010 - June 30, 2010)

	Sales	Operating income	Ordinary income	Net income	EPS	
	Million yen	Million yen	Million yen	Million yen		Yen
Previous projections (A)	4,249	189	197	81	347	45
Revised projections (B)	4,249	351	353	176	758	50
¥Increase (decrease) (B-A)	0	162	156	95		
Percent change (%)	0	85.7	79.2	117.3		
(Reference) Previous fiscal year results (FY Ended December 2009)	5,250	206	197	-87	-371	75

## 2. Reasons for the revision of operating results projections

Net sales are nearly in line with operating projections. Certain advertising, sales and promotion expenses are expected to slide to third quarter and after. Accordingly, we have revised the cumulative second quarter operating projections as indicated above.

No changes have been made to the full-year operating projections for the fiscal year ending December 2010.

End