



RED PLANET THRIVES IN THE PHILIPPINES WITH ITS 13th HOTEL, RED PLANET MANILA BINONDO

For Immediate Release

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MANILA – Red Planet Hotels announced that Red Planet Manila Binondo will open its doors on 15 March 2018 and is now accepting reservations.

Red Planet Manila Binondo is a 170-room property located within Manila’s famous Chinatown business district, a few minutes’ walk from the district’s shopping malls and bustling wholesale markets. Guests will enjoy the charming historical sites in an old-Manila atmosphere, surrounded by the area’s myriad dining options. All rooms in the hotel are equipped with free high-speed Wi-Fi, a soothing power shower, and quality custom-made beds with high thread-count linen.

“Red Planet keeps welcoming an increasing number of both domestic and international travellers to its Philippine properties. Red Planet solidified its position as the largest and fastest growing owner and operator of budget hotels in the country with the opening of its 13th hotel, nine of which are in Metro Manila,” remarked Tim Hansing, Red Planet Chief Executive Officer. “The brand will further increase its presence in the Philippines with five additional hotels under construction”, Hansing added.

Red Planet commenced operations in the Philippines in 2012 with the opening of Red Planet Angeles City. The value-hotel chain continues its expansion in the Philippines with the acquisition of sites in Quezon Avenue, North Avenue, Entertainment City, and The Fort in Manila, in addition to Fuente Circle in Cebu. The new and upcoming hotels feature the latest Red Planet Hotels standards. The innovative and modern lobby includes a bank of Apple computers, an “Info Wall” boasting insider information on events and activities in the area, and a “Photo-Me” screen, where guests may take selfies to instantly share on Social Media.

Red Planet currently owns and operates 28 hotels in 4 countries, with a focus on comfort, convenience, and style at an affordable price. The tech-savvy budget hotel chain continues to pioneer with its world-class app featuring an “In-Stay Mode”, augmenting guests’ experience by enabling them to chat directly with the hotel’s front desk even before arriving at the hotel. In addition, guests using the mobile app have access to lists of top local attractions, Uber and Grab services, and discounts at more than 200 restaurants located near Red Planet Hotels.

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For more information or high-resolution photography, please contact:

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About Red Planet Hotels

Red Planet Hotels, founded in 2010, is a privately-owned regional hotel company focused on Asia's expanding budget hotel sector. The company owns and operates 28 hotels in Indonesia (7), Japan (4), the Philippines (12), and Thailand (5) for a total of 4,492 rooms. 9 additional hotels, comprising 1,903 rooms, will open across Japan, Thailand, and the Philippines in 2018 and 2019. These hotels will open using Red Planet's robust and scalable technology platform, providing both advanced reservation software, ensuring a fast and efficient booking process, and local attraction guides for customers. Red Planet comprises a stylish budget hotel offering, with all of its properties centrally located and featuring high-speed Wi-Fi. Red Planet's companies based in Jakarta (Red Planet Indonesia - PSKT:IJ) and Tokyo (Red Planet Japan - 3350:JP) are listed on the Indonesian and Japanese stock exchanges, respectively.

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