



## **RED PLANET'S NEWEST HOTEL IN JAPAN BEGINS ACCEPTING RESERVATIONS**

**For Immediate Release**

**17 January 2018**

**SAPPORO** – Red Planet Hotels announced that Red Planet Sapporo Susukino South is now accepting reservations as the hotel will open its doors on 1 June 2018.

Red Planet Sapporo Susukino South is a 123-room property located within walking distance of Housui Susukino Station and is adjacent to the Susukino downtown area. Only a short walk away is Tanukikoji Shopping Arcade, a kilometer-long stretch of over 200 shops and a haven for shopping lovers.

All rooms are well-appointed for the discerning traveller with free high-speed Wi-Fi, soothing power showers, and quality custom-made beds with high thread-count linen. In addition, rooms are equipped with air conditioning and heating, a workstation, an in-room safe, hair dryer, 40-inch flat screen TV, and a minibar fridge with tea and coffee making facilities.

“The opening of the fourth Red Planet hotel in Japan solidifies Red Planet’s position as the largest and fastest growing Pan-Asian budget hotel company,” remarked Red Planet’s Chief Executive Officer, Tim Hansing. “Red Planet brings the budget hotel sector in Japan to the next level with its tech-savvy and never-ending product innovations”, Hansing added.

Red Planet commenced operations in Japan in 2013 with the opening of Red Planet Tokyo Asakusa and Red Planet Okinawa Naha. Recently, Red Planet has continued its expansion with Red Planet Nagoya Nishiki which opened its doors last October 2017. The group will open an additional hotel in Sapporo’s central district by mid 2019.

Red Planet currently owns and operates 28 hotels in 4 countries, with a focus on comfort, convenience, and style at an affordable price. The tech-savvy budget hotel chain continues to pioneer with its world-class app. The heavily used app has transformed guests’ experience with features such as an “In-Stay Mode” which enables guests to chat directly with the hotel’s front desk even before arriving at the hotel. In addition, guests using the mobile app have access to lists of top local attractions, Uber and Grab services, and discounts at more than 200 restaurants located near Red Planet Hotels.

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**For more information or high-resolution photography, please contact:**

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### **About Red Planet Hotels**

Red Planet Hotels, founded in 2010, is a privately-owned regional hotel company focused on Asia's expanding budget hotel sector. The company owns and operates 28 hotels in Indonesia (7), Japan (4), the Philippines (12), and Thailand (5) for a total of 4,492 rooms. 9 additional hotels, comprising 1,903 rooms, will open across Japan, Thailand, and the Philippines during 2018 and 2019. These hotels will open using Red Planet's robust and scalable technology platform, providing both advanced reservation software, ensuring a fast and efficient booking process, and local attraction guides for customers. Red Planet comprises a stylish budget hotel offering, with all of its properties centrally located and featuring high-speed Wi-Fi. Red Planet's companies based in Jakarta (Red Planet Indonesia - PSKT:IJ) and Tokyo (Red Planet Japan - 3350:JP) are listed on the Indonesian and Japanese stock exchanges, respectively.

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