



## **RED PLANET EXTENDS ITS HOTEL FOOTPRINT IN THE PHILIPPINES WITH THE OPENING OF RED PLANET QUEZON AURORA BOULEVARD**

**For Immediate Release**

**17 January 2018**

**MANILA** – Red Planet Hotels has solidified its position as the largest and fastest growing owner and operator of budget hotels in the Philippines with the opening of its 12<sup>th</sup> hotel in the country, Red Planet Quezon Aurora Boulevard, on 13 January 2018.

Red Planet Quezon Aurora Boulevard is a 167-room property conveniently located next to Cubao’s buzzing shopping and dining scene, and close to Cubao Expo. Red Planet Quezon Aurora Boulevard is well-situated for guests intending to attend concerts and events at the Araneta Center and Kia Theatre.

The new hotel features the latest Red Planet Hotels standards. The innovative and modern lobby includes a bank of Apple computers, an “Info Wall” boasting insider information on events and activities in the area, and a “Photo-Me” screen, where guests may take selfies to instantly share on Social Media. Rooms are appointed with features suited for the discerning traveller, from free high-speed Wi-Fi and soothing power showers to quality custom-made beds and high thread-count linen.

“With the opening of its 12<sup>th</sup> hotel in the Philippines, eight of which are in Metro Manila, Red Planet is the leader in the budget hotel sector in the Philippines, welcoming an increasing number of both domestic and international travellers to its properties,” remarked Tim Hansing, Red Planet Chief Executive Officer. “The brand will further increase its presence by March 2018 with the opening of Red Planet Manila Binondo. We also have 5 additional hotels under construction”, Hansing added.

Red Planet currently owns and operates 28 hotels in 4 countries, with a focus on comfort, convenience, and style at an affordable price. The tech-savvy budget hotel chain continues to pioneer with its world-class app. The heavily used app has transformed guests’ experience with features such as an “In-Stay Mode” which enables guests to chat directly with the hotel’s front desk even before arriving at the hotel. In addition, guests using the mobile app have access to lists of top local attractions, Uber and Grab services, and discounts at more than 200 restaurants located near Red Planet Hotels.

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**For more information or high-resolution photography, please contact:**

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### **About Red Planet Hotels**

Red Planet Hotels, founded in 2010, is a privately-owned regional hotel company focused on Asia's expanding budget hotel sector. The company owns and operates 28 hotels in Indonesia (7), Japan (4), the Philippines (12), and Thailand (5) for a total of 4,492 rooms. 9 additional hotels, comprising 1,903 rooms, will open across Japan, Thailand, and the Philippines in 2018 and 2019. These hotels will open using Red Planet's robust and scalable technology platform, providing both advanced reservation software, ensuring a fast and efficient booking process, and local attraction guides for customers. Red Planet comprises a stylish budget hotel offering, with all of its properties centrally located and featuring high-speed Wi-Fi. Red Planet's companies based in Jakarta (Red Planet Indonesia - PSKT:IJ) and Tokyo (Red Planet Japan - 3350:JP) are listed on the Indonesian and Japanese stock exchanges, respectively.

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