



## **RED PLANET EXPANDS ITS PHILIPPINES HOTEL FOOTPRINT WITH RED PLANET QUEZON AURORA BOULEVARD**

**For Immediate Release**

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**MANILA** – Red Planet Hotels is solidifying its position as the leading value hotel in the Philippines with the impending opening of its 12<sup>th</sup> hotel in Aurora Boulevard, Quezon City. Red Planet Quezon Aurora Boulevard begins accepting reservations on 13 December 2017 for stays from 13 January 2018 onwards.

Red Planet Quezon Aurora Boulevard is a 167-room property conveniently located adjacent to Cubao’s busy shopping and dining scene and close to Cubao Expo. Red Planet Quezon Aurora Boulevard is well-situated for guests intending to attend concerts and events in Araneta Center and Kia Theatre.

The hotel features the latest Red Planet Hotels standards – bright, modern, and innovative lobbies, with a bank of Apple computers for free guest-use, the so-called “Info Wall” containing everything guests need to know about what is happening around the hotels, and the “Photo-me” screen, which enables guests to take selfies to be instantly shared on Social Media platforms. Additionally, all rooms are equipped with features distinct to Red Planet such as free high-speed Wi-Fi, power showers, and quality custom-made beds with high thread-count linen.

“With the opening of Red Planet Quezon Aurora Boulevard, the group will operate a total of 12 hotels in the Philippines”, remarked Tim Hansing, Red Planet Chief Executive Officer. “The brand will further increase its presence by March 2018 with an additional hotel opening in Binondo, Manila, and an additional 5 hotels are currently under construction”, he added.

Red Planet currently owns and operates 27 hotels in 4 countries, with a focus on comfort, convenience, and style - all with an affordable price tag. The tech-savvy value hotel chain continues to pioneer with its best-in-class app. The heavily used app has transformed hotel guests’ experience with its unique “In-Stay Mode”. This enables guests to directly chat with the hotel’s front desk, search for local attractions, and order Uber or Grab services. Further, guests using the mobile app enjoy discounts at more than 200 restaurants located near Red Planet Hotels.

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**For more information or high-resolution photography, please contact:**

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### **About Red Planet Hotels**

Red Planet Hotels, founded in 2010, is a privately-owned regional hotel company focused on Asia's expanding value hotel sector. The company owns and operates 27 hotels in Indonesia (7), Japan (4), the Philippines (11), and Thailand (5) for a total of 4,325 rooms. 10 more hotels, comprising 2,070 rooms, will open across Japan, Thailand, and the Philippines in 2018 and 2019. These hotels will open using Red Planet's robust and scalable technology platform, providing both advanced reservation software, ensuring a fast and efficient booking process, and local attraction guides for customers. Red Planet comprises a stylish value hotel offering, with all of its properties centrally located and featuring high-speed Wi-Fi. Red Planet's companies based in Jakarta (Red Planet Indonesia - PSKT:IJ) and Tokyo (Red Planet Japan - 3350:JP) are listed on the Indonesian and Japanese stock exchanges, respectively.

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