



RED PLANET OPENS ITS FIRST HOTEL IN NAGOYA

For Immediate Release

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NAGOYA – Red Planet Hotels continues its expansion with the opening of Red Planet Nishiki, Nagoya, Japan on 26th October 2017. The hotel began accepting reservations on 17th August 2017, and has since received a strong response from both domestic and international customers.

Red Planet Nishiki, Nagoya is a 211-room property conveniently located in the heart of the city, near Nagoya train station and its most popular attractions, ideally situated for both business and leisure travellers. It serves as the perfect base to explore the Chubu area of central Japan, including Gifu, Inuyama, Takayama, Gujo Hachiman, Gokoyama, and Shirakawa-go. The new hotel boasts a bright and modern lobby, with Apple computers available to guests, an “Info Wall” and an interactive selfie-taking screen. All rooms have free high-speed Wi-Fi, soothing power showers, and quality custom-made beds with upscale linen, as well as many other features, including both air conditioning and heating, workstation, in-room safe, hair dryer, refrigerator, tea and coffee making facilities, and a 40-inch flat screen TV.

“The opening of the third Red Planet Hotel in Japan solidifies Red Planet’s position as the largest and fastest growing pan-Asian value hotel company,” said Tim Hansing, Red Planet’s Chief Executive Officer. “Nagoya, a major centre of manufacturing and the home of Toyota, is a booming market that has attracted the attention of many hotel investors over the past couple of years,” he added.

“Nagoya and the Chubu region have long attracted overseas travellers,” said Mika Umumera, Red Planet’s Country Head for Japan. “The region is home to many unique architectural wonders and UNESCO World Heritage Sites. Visitors enjoy visiting Nagoya Castle and Matsumoto Castle, as well as the historic villages of Shirakawa-go and Gokoyama. Nagoya is also home to myriad museums, including the fascinating Toyota Tecno Museum. With the opening of the Legoland theme park in April 2017, as well as completion of the new low-cost carrier terminal at Nagoya Chubu Centrair International Airport, we have seen an increase in leisure demand from foreign visitors, especially from Southeast Asian countries.”

Red Planet commenced operations in Japan in 2013 with the opening of Red Planet Asakusa in Tokyo and Red Planet Naha in Okinawa. Red Planet has continued its expansion in Japan with the acquisition of two sites in Sapporo, due to open in 2018 and 2019 respectively.

Red Planet owns and operates twenty-six hotels in four countries, with a focus on comfort, convenience, and style — all with an affordable price tag. The tech-savvy value-hotel chain continues to pioneer with its best-in-class app featuring an “In-Stay Mode”, augmenting guests’ stay experience by enabling them to chat directly with the hotel



front desk, look for local attractions, and enjoy discounts in more than 200 restaurants located near Red Planet Hotels.

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About Red Planet Hotels

Red Planet Hotels, founded in 2010, is a privately-owned regional hotel company focused on Asia's expanding value hotel sector. The company owns and operates 26 hotels in Indonesia (7), Japan (4), the Philippines (10), and Thailand (5) for a total of 4,062 rooms. Eleven more hotels, comprising 2,220 rooms, will open across Japan, Thailand, and the Philippines during 2017 and 2018. These hotels will open using Red Planet's robust and scalable technology platform, providing both advanced reservation software, ensuring a fast and efficient booking process, and local attraction guides for customers. Red Planet comprises a stylish value hotel offering, with all of its properties centrally located and featuring high-speed Wi-Fi. Red Planet's companies based in Jakarta (Red Planet Indonesia - PSKT:IJ) and Tokyo (Red Planet Japan - 3350:JP) are listed on the Indonesian and Japanese stock exchanges, respectively.

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