



RED PLANET CONTINUES EXPANSION WITH FLAGSHIP NAGOYA HOTEL

For Immediate Release

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NAGOYA – Red Planet Hotels announced that Red Planet Nishiki, Nagoya, Japan will open its doors on 1st November 2017 and is now accepting reservations.

Red Planet Nishiki, Nagoya is a 211-room property conveniently located in the heart of the city, near Nagoya train station and its most popular attractions. It is ideally situated for both business and leisure travellers to Nagoya. All rooms have free high-speed Wi-Fi, a soothing power shower, quality custom-made beds with upscale linen and many other features including air conditioning and heating, a workstation, an in-room safe, hair dryer, refrigerator, tea and coffee making facilities, and a 40-inch flat screen TV.

Red Planet’s Chief Executive Officer, Tim Hansing, said “the opening of the third Red Planet hotel in Japan, a market which needs product innovation and quality upgrading in the economy hotel sector, solidifies Red Planet’s position as the largest and fastest-growing pan-Asian value hotel company.”

“The demand for value hotels in Japan from domestic and inbound travellers is very strong”, added Mika Umumera, Red Planet’s Country Head for Japan. “Red Planet Hotel Nishiki, Nagoya was opened for bookings on 1st August 2017 and has generated substantial booking traffic already.”

Red Planet commenced operations in Japan in 2013 with the opening of Red Planet Asakusa, Tokyo and Red Planet Naha, Okinawa. Red Planet has continued its expansion in Japan with the acquisition of 2 sites in Sapporo, due to open next year.

Red Planet owns and operates twenty-five hotels in four countries, with a focus on comfort, convenience, and style—all with an affordable price tag. The value-hotel chain continues to pioneer and innovate with its best-in-class app featuring “In Stay mode”, transforming the guests’ experience by enabling them to chat directly with the hotel front desk, look for local attractions, call an Uber, and enjoy discounts in more than 200 restaurants located nearby Red Planet hotels.

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For more information or high-resolution photography, please contact:

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About Red Planet Hotels

Red Planet Hotels, founded in 2010, is a privately-owned regional hotel company focused on Asia's expanding value hotel sector. The company owns and operates 25 hotels in Indonesia (7), Japan (3), the Philippines (10), and Thailand (5) for a total of 4,056 rooms. Eleven more hotels, comprising 2,260 rooms, will open across Japan, Thailand, and the Philippines during 2017 and 2018. These hotels will open using Red Planet's robust and scalable technology platform, providing both advanced reservation software, ensuring a fast and efficient booking process, and local attraction guides for customers. Red Planet comprises a stylish value hotel offering, with all of its properties centrally located and featuring high-speed Wi-Fi. Red Planet's companies based in Jakarta (Red Planet Indonesia - PSKT:IJ) and Tokyo (Red Planet Japan - 3350:JP) are listed on the Indonesian and Japanese stock exchanges, respectively.

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