

October 3, 2017

Press Release

Tourism EXPO Japan Promotion Office

Tourism EXPO Japan 2017
Number of attendance (September 21-24)
reaches a record high of 191,577!

Tourism EXPO Japan 2017, one of the world's largest travel event now in its fourth year running, was held by Japan Travel and Tourism Association, Japan Association of Travel Agents (JATA), and Japan National Tourism Organization (JNTO) from September 21st (Thu) through the 24th (Sun) at Tokyo Big Sight and **saw a record-breaking 191,577 (4-day total amount) guests in attendance.**

Date	Number of people
Thursday, September 21	8,671 (Trade and Press Day)
Friday, September 22	42,057 (Trade and Press Day)
Saturday, September 23	74,040 (Public Day)
Sunday, September 24	66,809 (Public Day)
Total	191,577 (Reference : Total for 2016 : 185,844)

The next year of **Tourism EXPO Japan will be held from September 20th (Thu) through the 23rd (Sun), 2018 at Tokyo Big Sight.**

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