

23.06.2011

# **How to trade with Chernokozov Trading Adviser 2011**

## *Trading is very simple.*

For start, you need to open brokerage account in any broker or bank with ability to online direct access to market via trading terminal software. Some people like get access to market by the phone calls to his broker. That's all you need for start trading!

## *Basics of trading*

Now you have abilities to send orders to your broker. You can order them to SELL anything or order to BUY anything. Any time when market is open. Just one mouse click or one phone call. You ready to your first big deal!

## *Trade of what?*



Stocks shares! Every big corporation in world have a shares! A unit of ownership interest in a corporation or financial asset. While owning shares in a business does not mean that the shareholder has direct control over the business's day-to-day operations, being a shareholder does entitle the possessor to an equal distribution in any profits, if any are declared in the form of dividends. The two main types of shares are common

shares and preferred shares. In the past, shareholders received a physical paper stock certificate that indicated that they owned "x" shares in a company. Today, brokerages have electronic records that show ownership details. Owning a "paperless" share makes conducting trades a simpler and more streamlined process, which is a far cry from the days were stock certificates needed to be taken to a brokerage before a trade could be conducted. On picture - NYSE stocks exchange.

### Choice and compare shares (Tickers)

After launch Chernokozov Trading Adviser you can see ticker list. You can simple visual compare graphs, indicators and choice tickers to trade. Select the most liquid instruments with a large profit potential for "Bearish" or "Bullish" trade strategy. When company going to IPO, we add new ticker automatically. If you need more tickers, just email to support team and we add all requested tickers to Chernokozov trading adviser. Scroll window with tickers list down or use search by ticker name (usually 1-4 letter code).

The screenshot displays the 'Chernokozov Trading Adviser 2011 Multiexchange' application window. The interface includes a menu bar with 'Adviser', 'License', 'View', 'Help', and 'About'. Below the menu is a toolbar with icons for a chart, a list, a printer, and a search function labeled 'SEARCH TICKER'. A yellow banner at the top of the main content area reads 'Multiexchange edition license:'. The main area contains a table of securities with columns for 'Securities', 'GRA', 'STA', and 'TRE'. Each row lists a ticker symbol and provides three small visual indicators: a line chart, a bar chart, and a directional arrow. The background of the window features a decorative image of tulips. At the bottom, the status bar shows the website 'http://adviser.chemokozov.com', the license expiration 'License expires after: 304', and the copyright notice '© 2011 Chemokozov Inc. All rights reserved.'.

| Securities | GRA | STA | TRE |
|------------|-----|-----|-----|
| AAPL       |     |     |     |
| ADBE       |     |     |     |
| ADSK       |     |     |     |
| AFKC       |     |     |     |
| AFLT       |     |     |     |
| AKRN       |     |     |     |
| AMZN       |     |     |     |
| ATHR       |     |     |     |
| ATML       |     |     |     |
| ATVI       |     |     |     |
| BA         |     |     |     |
| BBY        |     |     |     |
| BRCM       |     |     |     |
| CAJ        |     |     |     |

*Graphs in Chernokozov Trading Adviser 2011 (real example on GOOG ticker 2010-2011)*

A) Year EOD graph for selected ticker:



B) Year Analysis graph for selected ticker:



C) Year Signals graph for selected ticker:



## Read and understanding graphs (real example on GOOG ticker 2010-2011)

Each graph shift every day by one candle from right. Real time line going from left (past) to right (future). On X-axis is time, on Y-axis is Price (in US Dollars for WallSt Stocks and in Russian Rubles for CIS Stocks). On title in each graph placed graph name and actual graph dates:



Two basic types of candles: Green candle - price up, Red candle - price down. In bottom you can see yellow lines showing trading market volumes (sum of deals for this ticker on all market). Each candle have they own yellow volume bar. Time to time graph have a gap - this shows than some big operations volume is proceed, it's not error, its real market trades, just big volumes.



**"Bullish" or "Long" profit deal (real example on GOOG ticker 2010-2011):**

In September 2010 you see "Buy" signal for GOOG. For example you buy 100 shares of GOOG (price \$450 per share) and hold it up to next "Sell" signal in November 2010, then sell (price \$600 per share). Capital required for the transaction of 45,000 dollars, your profit from this transaction amounted to \$15,000.



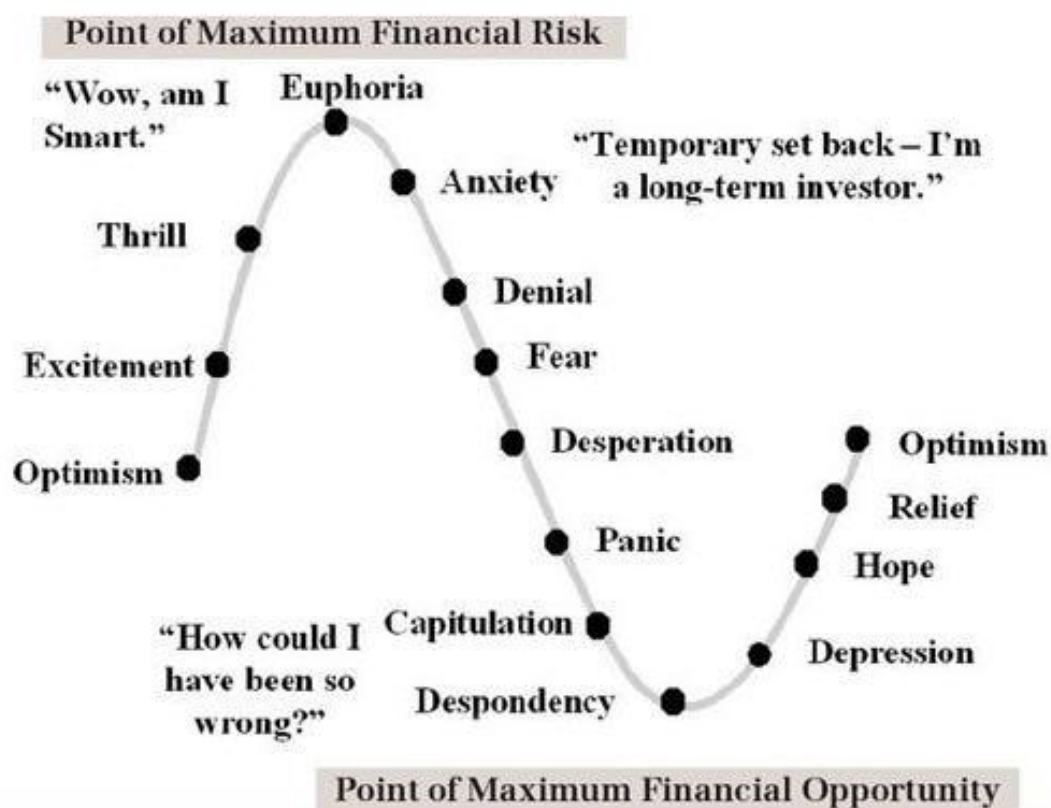
**"Bearish" or "Short" profit deal example (real example on GOOG ticker 2010-2011):**

In April 2011 you see "Sell" signal for GOOG. But stop, you have not GOOG - that not a problem, you broker have enough of them! You simply take a loan from a broker 100 GOOG and sell 100 shares of GOOG (price \$600 per share) and your "shares debt" to broker wait up to next "Buy" signal in June 2011, then you buy (price \$500 per share), and after deal you return 100 GOOG to your broker. Capital required for the transaction of 60,000 dollars, your profit from this transaction amounted to \$10,000, and you broker don't loss anything.



## *Human Factor of Trading and Risk Management*

Trade should not depend on emotions. It is recommended to stick to one trading strategy you have chosen a sufficiently long period of investment. Typical errors of novice traders are represented on this chart, please read them before you begin to real trade. Precisely because it is so good adviser for systematic data analysts, because we're all human, everyone has their own affairs, family, friends, hobbies, travel, and it is sometimes difficult to remember all the details of a trading strategy - Adviser to the ideal choice, which makes it easier your life. Do not forget about the risks, the best traders are advised not to use more than 2-6% of your capital per trade. And of course, never risk all your capital in one transaction. For each transaction, do not forget to put the application in addition to the main request additional "stop loss" that minimizes your losses if the market will behave in unpredictable ways.



**Trade terminals order window examples (not including in adviser, provides by brokers):**

After broker open account to you, you can send orders to "Buy" or "Sell" any ticker on market. Some brokers able to make trades by phone call, buy more quickest way to trade is an terminal with direct access to stock market, it like online banking. Modern brokers have terminals for Windows, Apple and Mobile devices (Windows, iPhone, iPad, Android). For example some screenshot of "new order" window of one of the modern trading terminals is here:

The screenshot shows a trading terminal window titled "GOOG:xnas - Stock Trade". It contains the following elements:

- Account:** A dropdown menu.
- Stock:** A text field containing "GOOG:xnas" and "Google Inc." below it.
- Shares:** A dropdown menu set to "100".
- Buttons:** "Join Bid", "Join Offer", "Sell Bid", and "Buy Offer".
- Bid/Ask:** Two pink boxes showing "Bid 492,99 USD" and "Ask 493,00 USD".
- Total:** A summary bar showing "Total: 49 283,05/49 315,00 USD Cost: 15,95/15,00 USD".
- Market Depth:** A section with a downward arrow.
- Orders:** A section with an upward arrow containing:
  - Buy/Sell:** "Buy" dropdown.
  - Shares:** "100" dropdown.
  - Type:** "Limit" dropdown.
  - Price:** "490,54" input field.
  - Duration:** "G.T.C." dropdown.
  - Dist. to market:** Input field.
  - Trailing step:** Input field.
- Total:** A summary bar showing "Total: 49 069,00 USD Cost: 15,00 USD".
- Place Order:** A button at the bottom right.

**Account** - Your account.

**Stock** - Ticker name

**Shares** - Amount of shares

**Bid/Ask** - Current price

**Buy/Sell** - Order type

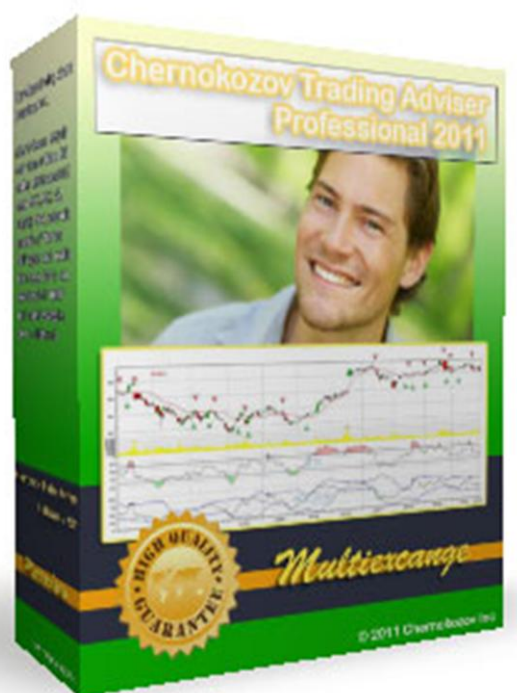
**Price** - Order price

**Place Order** - Confirm order

## *How to buy Chernokozov Trading Adviser 2011 Software with every day trade signals?*

See more at our website:

- Chernokozov Trading Adviser 2011 for Windows Seven and Windows Vista
- Chernokozov Trading Adviser 2011 for Windows XP and 2000
- Chernokozov Trading Adviser 2011 for MAC OS X
- Chernokozov Trading Adviser 2011 for iPhone and iPad
- Chernokozov Trading Adviser 2011 for Android
- Chernokozov Trading Adviser 2011 for Linux
- Chernokozov Trading Adviser 2011 SaaS for any platform that you have



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